

# SchweserNotes<sup>™</sup> Fixed Income, Derivatives, and Alternative Investments



## Book 4: Fixed Income, Derivatives, and Alternative Investments

SchweserNotes<sup>TM</sup> 2023

Level II  $CFA^{(\!\!R\!)}$ 

# KAPLAN) SCHWESER

SCHWESERNOTES<sup>™</sup> 2023 LEVEL II CFA<sup>®</sup> BOOK 4: FIXED INCOME, DERIVATIVES, AND ALTERNATIVE INVESTMENTS

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## LEARNING OUTCOME STATEMENTS (LOS)

#### 25. The Term Structure and Interest Rate Dynamics

The candidate should be able to:

- a. describe relationships among spot rates, forward rates, yield to maturity, expected and realized returns on bonds, and the shape of the yield curve.
- b. describe how zero-coupon rates (spot rates) may be obtained from the par curve by bootstrapping.
- c. describe the assumptions concerning the evolution of spot rates in relation to forward rates implicit in active bond portfolio management.
- d. describe the strategy of rolling down the yield curve.
- e. explain the swap rate curve and why and how market participants use it in valuation.
- f. calculate and interpret the swap spread for a given maturity.
- g. describe short-term interest rate spreads used to gauge economy-wide credit risk and liquidity risk.
- h. explain traditional theories of the term structure of interest rates and describe the implications of each theory for forward rates and the shape of the yield curve.
- i. explain how a bond's exposure to each of the factors driving the yield curve can be measured and how these exposures can be used to manage yield curve risks.
- j. explain the maturity structure of yield volatilities and their effect on price volatility.
- k. explain how key economic factors are used to establish a view on benchmark rates, spreads, and yield curve changes.

#### 26. The Arbitrage-Free Valuation Framework

The candidate should be able to:

- a. explain what is meant by arbitrage-free valuation of a fixed-income instrument.
- b. calculate the arbitrage-free value of an option-free, fixed-rate coupon bond.
- c. describe a binomial interest rate tree framework.
- d. describe the process of calibrating a binomial interest rate tree to match a specific term structure.
- e. describe the backward induction valuation methodology and calculate the value of a fixed-income instrument given its cash flow at each node.
- f. compare pricing using the zero-coupon yield curve with pricing using an arbitrage-free binomial lattice.
- g. describe pathwise valuation in a binomial interest rate framework and calculate the value of a fixed-income instrument given its cash flows along each path.
- h. describe a Monte Carlo forward-rate simulation and its application.
- i. describe term structure models and how they are used.

## 27. Valuation and Analysis of Bonds with Embedded Options

- a. describe fixed-income securities with embedded options.
- b. explain the relationships between the values of a callable or putable bond, the underlying option-free (straight) bond, and the embedded option.
- c. describe how the arbitrage-free framework can be used to value a bond with embedded options.

- d. explain how interest rate volatility affects the value of a callable or putable bond.
- e. explain how changes in the level and shape of the yield curve affect the value of a callable or putable bond.
- f. calculate the value of a callable or putable bond from an interest rate tree.
- g. explain the calculation and use of option-adjusted spreads.
- h. explain how interest rate volatility affects option-adjusted spreads.
- i. calculate and interpret effective duration of a callable or putable bond.
- j. compare effective durations of callable, putable, and straight bonds.
- k. describe the use of one-sided durations and key rate durations to evaluate the interest rate sensitivity of bonds with embedded options.
- I. compare effective convexities of callable, putable, and straight bonds.
- m. calculate the value of a capped or floored floating-rate bond.
- n. describe defining features of a convertible bond.
- o. calculate and interpret the components of a convertible bond's value.
- p. describe how a convertible bond is valued in an arbitrage-free framework.
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- a. explain expected exposure, the loss given default, the probability of default, and the credit valuation adjustment.
- b. explain credit scores and credit ratings.
- c. calculate the expected return on a bond given transition in its credit rating.
- d. explain structural and reduced-form models of corporate credit risk, including assumptions, strengths, and weaknesses.
- e. calculate the value of a bond and its credit spread, given assumptions about the credit risk parameters.
- f. interpret changes in a credit spread.
- g. explain the determinants of the term structure of credit spreads and interpret a term structure of credit spreads.
- h. compare the credit analysis required for securitized debt to the credit analysis of corporate debt.

#### 29. Credit Default Swaps

The candidate should be able to:

- a. describe credit default swaps (CDS), single-name and index CDS, and the parameters that define a given CDS product.
- b. describe credit events and settlement protocols with respect to CDS.
- c. explain the principles underlying and factors that influence the market's pricing of CDS.
- d. describe the use of CDS to manage credit exposures and to express views regarding changes in the shape and/or level of the credit curve.
- e. describe the use of CDS to take advantage of valuation disparities among separate markets, such as bonds, loans, equities, and equity-linked instruments.

#### **30. Pricing and Valuation of Forward Commitments**

- a. describe how equity forwards and futures are priced, and calculate and interpret their no-arbitrage value.
- b. describe the carry arbitrage model without underlying cashflows and with underlying cashflows.
- c. describe how interest rate forwards and futures are priced, and calculate and interpret their no-arbitrage value.
- d. describe how fixed-income forwards and futures are priced, and calculate and interpret their no-arbitrage value.
- e. describe how interest rate swaps are priced, and calculate and interpret their noarbitrage value.
- f. describe how currency swaps are priced, and calculate and interpret their no-arbitrage value.
- g. describe how equity swaps are priced, and calculate and interpret their no-arbitrage value.

#### **31. Valuation of Contingent Claims**

The candidate should be able to:

- a. describe and interpret the binomial option valuation model and its component terms.
- b. describe how the value of a European option can be analyzed as the present value of the option's expected payoff at expiration.
- c. identify an arbitrage opportunity involving options and describe the related arbitrage.
- d. calculate the no-arbitrage values of European and American options using a twoperiod binomial model.
- e. calculate and interpret the value of an interest rate option using a two-period binomial model.
- f. identify assumptions of the Black–Scholes–Merton option valuation model.
- g. interpret the components of the Black–Scholes–Merton model as applied to call options in terms of a leveraged position in the underlying.
- h. describe how the Black–Scholes–Merton model is used to value European options on equities and currencies.
- i. describe how the Black model is used to value European options on futures.
- j. describe how the Black model is used to value European interest rate options and European swaptions.
- k. interpret each of the option Greeks.
- I. describe how a delta hedge is executed.
- m. describe the role of gamma risk in options trading.
- n. define implied volatility and explain how it is used in options trading.

#### 32. Real Estate Investments

- a. compare the characteristics, classifications, principal risks, and basic forms of public and private real estate investments.
- b. explain portfolio roles and economic value determinants of real estate investments.
- c. discuss commercial property types, including their distinctive investment characteristics.
- d. explain the due diligence process for both private and public equity real estate investments.

- e. discuss real estate investment indexes, including their construction and potential biases.
- f. discuss the income, cost, and sales comparison approaches to valuing real estate properties.
- g. compare the direct capitalization and discounted cash flow valuation methods.
- h. estimate and interpret the inputs (for example, net operating income, capitalization rate, and discount rate) to the direct capitalization and discounted cash flow valuation methods.
- i. calculate the value of a property using the direct capitalization and discounted cash flow valuation methods.
- j. calculate and interpret financial ratios used to analyze and evaluate private real estate investments.
- k. discuss types of publicly traded real estate securities.
- I. justify the use of net asset value per share (NAVPS) in valuation of publicly traded real estate securities and estimate NAVPS based on forecasted cash net operating income.
- m. describe the use of funds from operations (FFO) and adjusted funds from operations (AFFO) in REIT valuation.
- n. calculate and interpret the value of a REIT share using the net asset value, relative value (price-to-FFO and price-to-AFFO), and discounted cash flow approaches.
- o. explain advantages and disadvantages of investing in real estate through publicly traded securities compared to private vehicles.

#### **33. Private Equity Investments**

The candidate should be able to:

- a. explain sources of value creation in private equity.
- b. explain how private equity firms align their interests with those of the managers of portfolio companies.
- c. compare and contrast characteristics of buyout and venture capital investments.
- d. interpret LBO model and VC method output.
- e. explain alternative exit routes in private equity and their impact on value.
- f. explain risks and costs of investing in private equity.
- g. explain private equity fund structures, terms, due diligence, and valuation in the context of an analysis of private equity fund returns.
- h. interpret and compare financial performance of private equity funds from the perspective of an investor.
- i. calculate management fees, carried interest, net asset value, distributed to paid in (DPI), residual value to paid in (RVPI), and total value to paid in (TVPI) of a private equity fund.

#### 34. Introduction to Commodities and Commodity Derivatives

- a. compare characteristics of commodity sectors.
- b. compare the life cycle of commodity sectors from production through trading or consumption.
- c. contrast the valuation of commodities with the valuation of equities and bonds.
- d. describe types of participants in commodity futures markets.

- e. analyze the relationship between spot prices and futures prices in markets in contango and markets in backwardation.
- f. compare theories of commodity futures returns.
- g. describe, calculate, and interpret the components of total return for a fully collateralized commodity futures contract.
- h. contrast roll return in markets in contango and markets in backwardation.
- i. describe how commodity swaps are used to obtain or modify exposure to commodities.
- j. describe how the construction of commodity indexes affects index returns.

## **READING 25**

## THE TERM STRUCTURE AND INTEREST RATE DYNAMICS

## **EXAM FOCUS**

This topic review discusses the theories and implications of the term structure of interest rates. In addition to understanding the relationships between spot rates, forward rates, yield to maturity, and the shape of the yield curve, be sure you become familiar with concepts like the Z-spread, the TED spread and the MRR-OIS spread. Interpreting the shape of the yield curve in the context of the theories of the term structure of interest rates is always important for the exam. Also pay close attention to the concept of key rate duration.

## **INTRODUCTION**

The financial markets both impact and are controlled by interest rates. Understanding the term structure of interest rates (i.e., the graph of interest rates at different maturities) is one key to understanding the performance of an economy. In this reading, we explain how and why the term structure changes over time.

**Spot rates** are the annualized market interest rates for a single payment to be received in the future. Generally, we use spot rates for government securities (risk-free) to generate the spot rate curve. Spot rates can be interpreted as the yields on zero-coupon bonds, and for this reason we sometimes refer to spot rates as *zero-coupon rates*. A **forward rate** is an interest rate (agreed to today) for a loan to be made at some future date.



#### **PROFESSOR'S NOTE**

While most of the LOS in this topic review have *describe* or *explain* as the command words, we will still delve into numerous calculations, as it is difficult to really understand some of these concepts without getting in to the mathematics behind them.



Video covering this content is available online.

## **MODULE 25.1: SPOT AND FORWARD RATES, PART 1**

LOS 25.a: Describe relationships among spot rates, forward rates, yield to maturity, expected and realized returns on bonds, and the shape of the yield curve.

## SPOT RATES

The price today of \$1 par, zero-coupon bond is known as the discount factor, which we will call  $P_{T}$ . Because it is a zero-coupon bond, the spot interest rate is the yield to maturity of this payment, which we represent as  $S_{T}$ . The relationship between the discount factor  $P_{T}$  and the spot rate  $S_{T}$  for maturity T can be expressed as:

$$P_{T} = \frac{1}{(1 + S_{T})^{T}}$$

The term structure of spot rates—the graph of the spot rate  $S_T$  versus the maturity T—is known as the **spot yield curve** or **spot curve**. The shape and level of the spot curve changes continuously with the market prices of bonds.

## FORWARD RATES

The annualized interest rate on a loan to be initiated at a future period is called the **forward rate** for that period. The term structure of forward rates is called the **forward curve**. (Note that forward curves and spot curves are mathematically related—we can derive one from the other.)

We will use the following notation:

f(j,k) = the annualized interest rate applicable on a k-year loan starting in j years.

 $F_{(j,k)}$  = the forward price of a \$1 par zero-coupon bond maturing at time *j*+*k* delivered at time *j*.

$$F_{(j,k)} = \frac{1}{[1 + f(j,k)]^k}$$

## YIELD TO MATURITY

As we've discussed, the **yield to maturity (YTM)** or yield of a zero-coupon bond with maturity *T* is the spot interest rate for a maturity of *T*. However, for a coupon bond, if the spot rate curve is not flat, the YTM will not be the same as the spot rate.

#### $\ensuremath{\mathbf{EXAMPLE}}$ : Spot rates and yield for a coupon bond

Compute the price and yield to maturity of a three-year, 4% annual-pay, \$1,000 face value bond given the following spot rate curve:  $S_1 = 5\%$ ,  $S_2 = 6\%$ , and  $S_3 = 7\%$ .

Answer:

1. Calculate the price of the bond using the spot rate curve:

Price = 
$$\frac{40}{(1.05)} + \frac{40}{(1.06)^2} + \frac{1040}{(1.07)^3} = \$922.64$$

2. Calculate the yield to maturity (y<sub>3</sub>):

N = 3; PV = -922.64; PMT = 40; FV = 1,000; CPT I/Y  $\rightarrow$  6.94

y<sub>3</sub> = 6.94%

Note that the yield on a three-year bond is a weighted average of three spot rates, so in this case we would expect  $S_1 < y_3 < S_3$ . The yield to maturity  $y_3$  is closest to  $S_3$  because the par value dominates the value of the bond and therefore  $S_3$  has the highest weight.

## EXPECTED AND REALIZED RETURNS ON BONDS

Expected return is the ex-ante holding period return that a bond investor expects to earn.

The expected return will be equal to the bond's yield only when *all three* of the following are true:

- The bond is held to maturity.
- All payments (coupon and principal) are made on time and in full.
- All coupons are reinvested at the original YTM.

The second requirement implies that the bond is option-free and there is no default risk.

The last requirement, reinvesting coupons at the YTM, is the least realistic assumption. If the yield curve is not flat, the coupon payments will not be reinvested at the YTM and the expected return will differ from the yield.

Realized return on a bond refers to the actual return that the investor experiences over the investment's holding period. Realized return is based on actual reinvestment rates.

## THE FORWARD PRICING MODEL

The **forward pricing model** values forward contracts based on arbitrage-free pricing.

Consider two investors.

Investor A purchases a \$1 face value, zero-coupon bond maturing in j+k years at a price of  $P_{(j+k)}$ .

Investor B enters into a *j*-year forward contract to purchase a \$1 face value, zero-coupon bond maturing in *k* years at a price of  $F_{(j,k)}$ . Investor B's cost today is the present value of the cost:  $PV[F_{(j,k)}]$  or  $P_iF_{(j,k)}$ .

Because the \$1 cash flows at j+k are the same, these two investments should have the same price, which leads to the forward pricing model:

$$\mathsf{P}_{(j+k)} = \mathsf{P}_{j}\mathsf{F}_{(j,k)}$$

Therefore:

$$\mathbf{F}_{(j,k)} = \frac{\mathbf{P}_{(j+k)}}{\mathbf{P}_{j}}$$

#### EXAMPLE: Forward pricing

Calculate the forward price two years from now for a \$1 par, zero-coupon, three-year bond given the following spot rates.

The two-year spot rate,  $S_2 = 4\%$ .

The five-year spot rate,  $S_5 = 6\%$ .

Answer:

Calculate discount factors  $P_j$  and  $P_{(j+k)}$ .

$$P_i = P_2 = 1 / (1 + 0.04)^2 = 0.9246$$

 $P_{(j+k)} = P_5 = 1 / (1 + 0.06)^5 = 0.7473$ 

The forward price of a three-year bond in two years is represented as  $F_{(2,3)}$ 

$$F_{(j,k)} = P_{(j+k)} / P_j$$
  
 $F_{(2,3)} = 0.7473 / 0.9246 = 0.8082$ 

In other words, \$0.8082 is the price agreed to today, to pay in two years, for a three-year bond that will pay \$1 at maturity.

## $\widehat{\mathbf{Y}}$

#### **PROFESSOR'S NOTE**

In the Derivatives portion of the curriculum, the forward price is computed as the future value (for *j* periods) of  $P_{(j+k)}$ . It gives the same result and can be verified using the data in the previous example by computing the future value of  $P_5$  (i.e., compounding for two periods at  $S_2$ ). FV = 0.7473(1.04)<sup>2</sup> = \$0.8082.

#### **The Forward Rate Model**

The forward rate model relates forward and spot rates as follows:

$$[1 + S_{(j+k)}]^{(j+k)} = (1 + S_j)^j [1 + f(j,k)]^k$$

or

 $[1 + f(j,k)]^{k} = [1 + S_{(j+k)}]^{(j+k)} / (1 + S_{j})^{j}$ 

This model is useful because it illustrates how forward rates and spot rates are interrelated.

This equation suggests that the forward rate f(2,3) should make investors indifferent between buying a five-year zero-coupon bond versus buying a two-year zero-coupon bond and at maturity reinvesting the principal for three additional years.

#### EXAMPLE: Forward rates

Suppose that the two-year and five-year spot rates are  $S_2 = 4\%$  and  $S_5 = 6\%$ .

Calculate the implied three-year forward rate for a loan starting two years from now [i.e., f(2,3)]. **Answer:** 

$$\begin{split} & [1+f(j,k)]^k = [1+S_{(j+k)}]^{(j+k)} / (1+S_j)^j \\ & [1+f(2,3)]^3 = [1+0.06]^5 / [1+0.04]^2 \\ & f(2,3) = 7.35\% \end{split}$$

Note that the forward rate  $f(2,3) > S_5$  because the yield curve is upward sloping.

If the yield curve is upward sloping, [i.e.,  $S_{(j+k)} > S_j$ ], then the forward rate corresponding to the period from *j* to *k* [i.e., *f*(j,k)] will be greater than the spot rate for maturity *j+k* [i.e.,  $S_{(j+k)}$ ]. The opposite is true if the curve is downward sloping.

LOS 25.b: Describe how zero-coupon rates (spot rates) may be obtained from the par curve by bootstrapping.

A **par rate** is the yield to maturity of a bond trading at par. Par rates for bonds with different maturities make up the **par rate curve** or simply the **par curve**. By definition, the par rate will be equal to the coupon rate on the bond. Generally, par curve refers to the par rates for government or benchmark bonds.

By using a process called **bootstrapping**, spot rates or zero-coupon rates can be derived from the par curve. Bootstrapping involves using the output of one step as an input to the next step. We first recognize that (for annual-pay bonds) the one-year spot rate  $(S_1)$  is the same as the one-year par rate. We can then compute  $S_2$  using  $S_1$  as one of the inputs. Continuing the process, we can compute the three-year spot rate  $S_3$  using  $S_1$  and  $S_2$ computed earlier. Let's clarify this with an example.

#### EXAMPLE: Bootstrapping spot rates

Given the following (annual-pay) par curve, compute the corresponding spot rate curve:

Maturity	Par Rate
1	1.00%
2	1.25%
3	1.50%

#### Answer:

 $S_1 = 1.00\%$  (given directly).

If we discount each cash flow of the bond using its yield, we get the market price of the bond. Here, the market price is the par value. Consider the 2-year bond.

$$100 = \frac{1.25}{(1.0125)} + \frac{101.25}{(1.0125)^2}$$

Alternatively, we can also value the 2-year bond using spot rates:

$$100 = \frac{1.25}{(1+S_1)} + \frac{101.25}{(1+S_2)^2} = \frac{1.25}{(1.01)} + \frac{101.25}{(1+S_2)^2}$$
$$100 = 1.2376 + \frac{101.25}{(1+S_2)^2}$$
$$98.7624 = \frac{101.25}{(1+S_2)^2}$$

Multiplying both sides by  $[(1 + S_2)^2 / 98.7624]$ , we get  $(1 + S_2)^2 = 1.0252$ . Taking square roots, we get  $(1 + S_2) = 1.01252$ .  $S_2 = 0.01252$  or 1.252%Similarly,  $100 = \frac{1.50}{(1 + S_1)} + \frac{1.50}{(1 + S_2)^2} + \frac{101.50}{(1 + S_3)^3}$ Using the values of  $S_1$  and  $S_2$  computed earlier,  $100 = \frac{1.50}{(1.01)} + \frac{1.50}{(1.01252)^2} + \frac{101.50}{(1 + S_3)^3}$ 

$$100 = 2.9483 + \frac{101.50}{(1 + S_3)^3}$$

$$97.0517 = \frac{101.50}{(1 + S_3)^3}$$

 $(1 + S_3)^3 = 1.0458$ 

 $(1 + S_3) = 1.0151$  and hence  $S_3 = 1.51\%$ 



#### **MODULE QUIZ 25.1**

- 1. When the yield curve is downward sloping, the forward curves are *most likely* to lie: A. above the spot curve.
  - B. below the spot curve.
  - C. either above or below the spot curve.
- 2. The model that equates buying a long-maturity zero-coupon bond to entering into a forward contract to buy a zero-coupon bond that matures at the same time is known as:
  - A. the forward rate model.
  - B. the forward pricing model.
  - C. the forward arbitrage model.



Video covering this content is available online.

## **MODULE 25.2: SPOT AND FORWARD RATES, PART 2**

LOS 25.c: Describe the assumptions concerning the evolution of spot rates in relation to forward rates implicit in active bond portfolio management.

## **RELATIONSHIPS BETWEEN SPOT AND FORWARD RATES**

For an upward-sloping spot curve, the forward rate rises as *j* increases. (For a downward-sloping yield curve, the forward rate declines as *j* increases.) For an upward-sloping spot curve, the forward curve will be above the spot curve as shown in Figure 25.1. Conversely, when the spot curve is downward sloping, the forward curve will be below it.

Figure 25.1 shows spot and forward curves as of July 2013. Because the spot yield curve is upward sloping, the forward curves lie above the spot curve.



#### Figure 25.1: Spot Curve and Forward Curves

Reproduced from Level II CFA Curriculum learning module "The Term Structure and Interest Rate Dynamics," Exhibit 2, with permission from CFA Institute.

From the forward rate model:

 $(1 + S_T)^T = (1 + S_1)[1 + f(1,T - 1)]^{(T-1)}$ 

which can be expanded to:

 $(1 + S_T)^T = (1 + S_1) [1 + f(1,1)] [1 + f(2,1)] [1 + f(3,1)] \dots [1 + f(T - 1,1)]$ 

In other words, the spot rate for a long-maturity security will equal the geometric mean of the one period spot rate and a series of one-year forward rates.

#### **Forward Price Evolution**

If the future spot rates actually evolve as forecasted by the forward curve, the forward price will remain unchanged. Therefore, a change in the forward price indicates that the

future spot rate(s) did not conform to the forward curve. When spot rates turn out to be lower (higher) than implied by the forward curve, the forward price will increase (decrease). A trader expecting lower future spot rates (than implied by the current forward rates) would purchase the forward contract to profit from its appreciation.

For a bond investor, the return on a bond over a one-year horizon is always equal to the one-year risk-free rate *if the spot rates evolve as predicted by today's forward curve*. If the spot curve one year from today is not the same as that predicted by today's forward curve, the return over the one-year period will differ, with the return depending on the bond's maturity.

An active portfolio manager will try to outperform the overall bond market by predicting how the future spot rates will differ from those predicted by the current forward curve.

#### EXAMPLE: Spot rate evolution

Jane Dash, CFA, has collected benchmark spot rates as shown below.

#### Maturity Spot Rate

1	3.00%
2	4.00%
3	5.00%

The expected spot rates at the end of one year are as follows:

#### Year Expected Spot

1	5.01%
2	6.01%

Calculate the one-year holding period return of a:

1. 1-year zero-coupon bond.

2. 2-year zero-coupon bond.

3. 3-year zero-coupon bond.

#### Answer:

First, note that the expected spot rates provided just happen to be the forward rates implied by the current spot rate curve.

Recall that:

$$[1 + f(j,k)]^{k} = [1 + S_{(j+k)}]^{(j+k)} / (1 + S_{j})^{j}$$

Hence:

$$[1 + f(1,1)]^{1} = \frac{(1 + S_{2})^{2}}{(1 + S_{1})} = \frac{(1.04)^{2}}{(1.03)} \to f(1,1) = 0.0501 \text{ and}$$
$$[1 + f(1,2)]^{2} = \frac{(1 + S_{3})^{3}}{(1 + S_{1})} = \frac{(1.05)^{3}}{(1.03)} \to f(1,2) = 0.0601$$

1. The price of a one-year zero-coupon bond given the one-year spot rate of 3% is 1 / (1.03) or 0.9709. After one year, the bond is at maturity and pays \$1 regardless of the spot rates.

Hence the holding period return = 
$$\left(\frac{1.00}{0.9709}\right) - 1 = 3\%$$

2. The price of a two-year zero-coupon bond given the two-year spot rate of 4%:

$$P_2 = \frac{1}{(1 + S_2)^2} = \frac{1}{(1.04)^2} = 0.9246$$

After one year, the bond will have one year remaining to maturity, and based on a one-year expected spot rate of 5.01%, the bond's price will be 1 / (1.0501) = \$0.9523

Hence, the holding period return =  $\left(\frac{0.9523}{0.9246}\right) - 1 = 3\%$ 

3. The price of three-year zero-coupon bond given the three-year spot rate of 5%:

$$P_3 = \frac{1}{(1+S_3)^3} = \frac{1}{(1.05)^3} = 0.8638$$

After one year, the bond will have two years remaining to maturity. Based on a two-year expected spot rate of 6.01%, the bond's price will be  $1 / (1.0601)^2 = $0.8898$ 

Hence, the holding period return =  $\left(\frac{0.8898}{0.8638}\right) - 1 = 3\%$ 

Hence, regardless of the maturity of the bond, the holding period return will be the one-year spot rate if the spot rates evolve consistent with the forward curve (as it existed when the trade was initiated).

If an investor believes that future spot rates will be lower than corresponding forward rates, then she will purchase bonds (at a presumably attractive price) because the market appears to be discounting future cash flows at "too high" of a discount rate.

LOS 25.d: Describe the strategy of rolling down the yield curve.

## "ROLLING DOWN THE YIELD CURVE"

The most straightforward strategy for a bond investor is *maturity matching*—purchasing bonds that have a maturity equal to the investor's investment horizon.

However, with an upward-sloping interest rate term structure, investors seeking superior returns may pursue a strategy called **riding the yield curve** (also known as **rolling down the yield curve**). Under this strategy, an investor will purchase bonds with maturities longer than his investment horizon. In an upward-sloping yield curve, shorter maturity bonds have lower yields than longer maturity bonds. As the bond approaches maturity (i.e., rolls down the yield curve), it is valued using successively lower yields and, therefore, at successively higher prices.

If the yield curve remains unchanged over the investment horizon, riding the yield curve strategy will produce higher returns than a simple maturity matching strategy, increasing the total return of a bond portfolio. The greater the difference between the forward rate and the spot rate, and the longer the maturity of the bond, the higher the total return.

Consider Figure 25.2, which shows a hypothetical upward-sloping yield curve and the price of a 3% annual-pay coupon bond (as a percentage of par).

Figure 25.2: Price of a 3%, Annual Pay Bond

Maturity	Yield	Price
5	3	100
10	3.5	95.84
15	4	88.88
20	4.5	80.49
25	5	71.81
30	5.5	63.67

A bond investor with an investment horizon of five years could purchase a bond maturing in five years and earn the 3% coupon but no capital gains (the bond can be currently purchased at par and will be redeemed at par at maturity). However, assuming no change in the yield curve over the investment horizon, the investor could instead purchase a 30-year bond for \$63.67, hold it for five years, and sell it for \$71.81, earning an additional return beyond the 3% coupon over the same period.

In the aftermath of the financial crisis of 2007–08, central banks kept short-term rates low, giving yield curves a steep upward slope. Many active managers took advantage by borrowing at short-term rates and buying long maturity bonds. The risk of such a leveraged strategy is the possibility of an increase in spot rates.



#### MODULE QUIZ 25.2

- 1. If the future spot rates are expected to be lower than the current forward rates for the same maturities, bonds are *most likely* to be:
  - A. overvalued.
  - B. undervalued.
  - C. correctly valued.
- 2. The strategy of rolling down the yield curve is *most likely* to produce superior returns for a fixed income portfolio manager investing in bonds with maturity higher than the manager's investment horizon when the spot rate curve:

A. is downward sloping.

B. in the future matches that projected by today's forward curves.

C. is upward sloping.

## **MODULE 25.3: THE SWAP RATE CURVE**

Video covering this content is available online.

LOS 25.e: Explain the swap rate curve and why and how market participants use it in valuation.

## THE SWAP RATE CURVE

In a plain vanilla interest rate swap, one party makes payments based on a fixed rate while the counterparty makes payments based on a floating rate. The fixed rate in an interest rate swap is called the **swap fixed rate** or **swap rate**.

If we consider how swap rates vary for various maturities, we get the **swap rate curve**, which has become an important interest-rate benchmark for credit markets.

Market participants prefer the swap rate curve as a benchmark interest rate curve rather than a government bond yield curve for the following reasons:

- Swap rates reflect the credit risk of commercial banks rather than the credit risk of governments.
- The swap market is not regulated by any government, which makes swap rates in different countries more comparable. (Government bond yield curves additionally reflect sovereign risk unique to each country.)
- The swap curve typically has yield quotes at many maturities, while the U.S. government bond yield curve has on-the-run issues trading at only a small number of maturities.

Wholesale banks that manage interest rate risk with swap contracts are more likely to use swap curves to value their assets and liabilities. Retail banks, on the other hand, are more likely to use a government bond yield curve.

Given a notional principal of \$1 and a swap fixed rate  $SFR_{T}$ , the value of the fixed rate payments on a swap can be computed using the relevant (e.g., *MRR*) spot rate curve. For a given swap tenor *T*, we can solve for *SFR* in the following equation.

$$\sum_{t=1}^{T} \frac{SFR_{T}}{(1+S_{t})^{t}} + \frac{1}{(1+S_{T})^{T}} = 1$$

In the equation, *SFR* can be thought of as the coupon rate of a \$1 par value bond given the underlying spot rate curve.

## ➢ PROFESSOR'S NOTE

Prior to the 2023 curriculum, CFA Institute referenced LIBOR (the "London Interbank Offered Rate") as the underlying interest rate for derivative instruments. However, concerns about LIBOR being manipulated have led to LIBOR being replaced in recent years with other reference rates, such as the Federal Reserve Bank of New York's "SOFR" (Secured Overnight Financing Rate), and the Bank of England's "SONIA" (Sterling Overnight Index Average).

To reflect this change, the CFA curriculum now uses the generic term MRR ("market reference rate") to refer to these various LIBOR replacements.

#### EXAMPLE: Swap rate curve

Given the following MRR spot rate curve, compute the swap fixed rate for a tenor of 1, 2, and 3 years (i.e., compute the swap rate curve).

Maturity	Spot Rate
1	3.00%
2	4.00%
3	5.00%

#### Answer:

1.  $SFR_1$  can be computed using the equation:

$$\frac{\text{SFR}_1}{(1+\text{S}_1)} + \frac{1}{(1+\text{S}_1)} = 1$$
$$\frac{\text{SFR}_1}{(1.03)} + \frac{1}{(1.03)} = 1 \rightarrow \text{SFR}_1 = 3.00\%$$

2.  $SFR_2$  can be similarly computed:

$$\frac{\text{SFR}_2}{(1+\text{S}_1)} + \frac{\text{SFR}_2}{(1+\text{S}_2)^2} + \frac{1}{(1+\text{S}_2)^2} = 1$$
  
$$\frac{\text{SFR}_2}{(1.03)} + \frac{\text{SFR}_2}{(1.04)^2} + \frac{1}{(1.04)^2} = 1 \rightarrow \text{SFR}_2 = 3.98\%$$

3. Finally, SFR<sub>3</sub> can be computed as:

$$\frac{\text{SFR}_3}{(1+\text{S}_1)} + \frac{\text{SFR}_3}{(1+\text{S}_2)^2} + \frac{\text{SFR}_3}{(1+\text{S}_3)^3} + \frac{1}{(1+\text{S}_3)^3} = 1$$
  
$$\frac{\text{SFR}_3}{(1.03)} + \frac{\text{SFR}_3}{(1.04)^2} + \frac{\text{SFR}_3}{(1.05)^3} + \frac{1}{(1.05)^3} = 1 \rightarrow \text{SFR}_3 = 4.93\%$$



### PROFESSOR'S NOTE

A different (and better) method of computing swap fixed rates is discussed in detail in the Derivatives portion of the curriculum.



#### MODULE QUIZ 25.3

1. Which of the following statements about the swap rate curve is *most accurate*?

- A. The swap rate reflects the interest rate for the floating-rate leg of an interest rate swap.
- B. Retail banks are more likely to use the swap rate curve as a benchmark than the government spot curve.
- C. Swap rates are comparable across different countries because the swap market is not controlled by governments.

## **MODULE 25.4: SPREAD MEASURES**

Video covering this content is available online.

LOS 25.f: Calculate and interpret the swap spread for a given maturity.

**Swap spread** refers to the amount by which the swap rate exceeds the yield of a government bond with the same maturity.

swap spread<sub>t</sub> = swap rate<sub>t</sub> - Treasury yield<sub>t</sub>

For example, if the fixed rate of a one-year fixed-for-floating MRR swap is 0.57% and the one-year Treasury is yielding 0.11%, the 1-year swap spread is 0.57% - 0.11% = 0.46%, or 46 bps.

Swap spreads are almost always positive, reflecting the lower credit risk of governments compared to the credit risk of surveyed banks that determines the swap rate.

The MRR swap curve is arguably the most commonly used interest rate curve. This rate curve roughly reflects the default risk of a commercial bank with a credit rating of A1/A+.

#### EXAMPLE: Swap spread

The two-year fixed-for-floating swap rate is 2.02% and the two-year U.S. Treasury bond is yielding 1.61%. What is the swap spread?

Answer:

swap spread = (swap rate) - (T-bond yield) = 2.02% - 1.61% = 0.41% or 41 bps

LOS 25.g: Describe short-term interest rate spreads used to gauge economy-wide credit risk and liquidity risk.

### **I-SPREAD**

The **I-spread** for a credit-risky bond is the amount by which the yield on the risky bond exceeds the swap rate for the same maturity. In a case where the swap rate for a specific maturity is not available, the missing swap rate can be estimated from the swap rate curve using linear interpolation.

#### EXAMPLE: I-spread

6% Zinni, Inc., bonds are currently yielding 2.35% and mature in 1.6 years. From the provided swap curve, compute the I-spread.

Swap curve:

Tenor	Swap Rate
0.5	1.00%
1	1.25%
1.5	1.35%
2	1.50%

#### Answer:

Linear interpolation:

First, recognize that 1.6 years falls in the 1.5-to-2-year interval.

Interpolated rate = rate for lower bound + (# of years for interpolated rate – # of years for lower bound)(higher bound rate – lower bound rate) / (# of years for upper bound – # of years for lower bound)

1.6-year swap rate =

0.10(2-year swap rate – 1.5-year swap rate)

 $= 1.35 + \frac{0.10(1.50 - 1.35)}{0.50} = 1.38\%$ 

While a bond's yield reflects time value as well as compensation for credit and liquidity risk, I-spread only reflects compensation for credit and liquidity risks. The higher the I-spread, the higher the compensation for liquidity and credit risk.

### THE Z-SPREAD

The **Z-spread** is the spread that, when added to each spot rate on the default-free spot curve, makes the present value of a bond's cash flows equal to the bond's market price. Therefore, the *Z*-spread is a spread over the entire spot rate curve.

For example, suppose the one-year spot rate is 4% and the two-year spot rate is 5%. The market price of a two-year bond with annual coupon payments of 8% is \$104.12. The *Z*-spread is the spread that balances the following equality:

 $104.12 = \frac{\$8}{(1+0.04+Z)} + \frac{\$108}{(1+0.05+Z)^2}$ 

In this case, the Z-spread is 0.008, or 80 basis points. (Plug Z = 0.008 into the right-handside of the equation above to reassure yourself that the present value of the bond's cash flows equals 104.12).

The term *zero volatility* in the *Z*-spread refers to the assumption of zero interest rate volatility. *Z*-spread is not appropriate to use to value bonds with embedded options; without any interest rate volatility options are meaningless. If we ignore the embedded options for a bond and estimate the *Z*-spread, the estimated *Z*-spread will include the cost of the embedded option (i.e., it will reflect compensation for option risk as well as compensation for credit and liquidity risk).

#### $EXAMPLE: \mbox{Computing the price of an option-free risky bond using $Z$-spread}$

A three-year, 5% annual-pay ABC, Inc., bond trades at a Z-spread of 100 bps over the benchmark spot rate curve.

The benchmark one-year spot rate, one-year forward rate in one year and one-year forward rate in year 2 are 3%, 5.051%, and 7.198%, respectively.

Compute the bond's price.

#### Answer:

First derive the spot rates:

$$S_1 = 3\%$$
 (given)

$$\begin{split} & S_1 = 3\% \text{ (given)} \\ & (1 + S_2)^2 = (1 + S_1)[1 + f(1,1)] = (1.03)(1.05051) \rightarrow S_2 = 4.02\% \\ & (1 + S_3)^3 = (1 + S_1)[1 + f(1,1)] [1 + f(2,1)] = (1.03)(1.05051)(1.07198) \rightarrow S_3 = 5.07\% \end{split}$$

value (with Z-spread) =

 $\frac{5}{(1.03+0.01)} + \frac{5}{(1.0402+0.01)^2} + \frac{105}{(1.0507+0.01)^3} = 97.33$ 

Conceptually, the TED spread is the amount by which the MRR exceeds the interest rate on short-term U.S. government debt of the same maturity.

For example, if three-month MRR is 0.33% and the three-month T-bill rate is 0.03%, then:

```
TED spread = (3-month MRR) – (3-month T-bill rate) = 0.33% – 0.03%
```

= 0.30% or 30 bps.

Because T-bills are considered to be risk free while MRR reflects the risk of lending to commercial banks, the TED spread is seen as an indication of the risk of interbank loans. A rising TED spread indicates that market participants believe banks are increasingly likely to default on loans and that risk-free T-bills are becoming more valuable in comparison. The TED spread captures the risk in the banking system more accurately than does the 10-year swap spread.

#### **MRR-OIS Spread**

OIS stands for overnight indexed swap and represents interest rate on unsecured overnight lending between banks. The OIS rate roughly reflects the federal funds rate and includes minimal counterparty credit risk.

The **MRR-OIS spread** (formerly the LIBOR-OIS spread) is the amount by which the MRR (which includes some credit risk) exceeds the OIS rate (which includes only minimal credit risk).



#### **MODULE QUIZ 25.4**

- 1. The swap spread for a default-free bond is *least likely* to reflect the bond's:
  - A. mispricing in the market.
  - B. illiquidity.
  - C. time value.
- 2. Which of the following statements about the *Z*-spread is *most accurate*? The *Z*-spread is:
  - A. the difference between the yield to maturity of a bond and the linearly interpolated swap rate.
  - B. the spread over the Treasury spot curve that a bond would trade at if it had zero embedded options.
  - C. the spread over the Treasury spot curve required to match the value of a bond to its current market price.
- 3. The TED spread is calculated as the difference between:
  - A. the three-month MRR and the three-month T-bill rate.
  - B. MRR and the overnight indexed swap rate.
  - C. the three-month T-bill rate and the overnight indexed swap rate.

## **MODULE 25.5: TERM STRUCTURE THEORY**



Video covering this content is available online.

LOS 25.h: Explain traditional theories of the term structure of interest rates and describe the implications of each theory for forward rates and the shape of the yield curve.

We'll explain each of the theories of the **term structure of interest rates**, paying particular attention to the implications of each theory for the shape of the yield curve and the interpretation of forward rates.

#### **Unbiased Expectations Theory**

Under the **unbiased expectations theory** or the **pure expectations theory**, we hypothesize that it is investors' expectations that determine the shape of the interest rate term structure.

Specifically, this theory suggests that forward rates are solely a function of expected future spot rates, and that every maturity strategy has the same expected return over a given investment horizon. In other words, long-term interest rates equal the mean of future *expected* short-term rates. This implies that an investor should earn the same return by investing in a five-year bond or by investing in a three-year bond and then a two-year bond after the three-year bond matures. Similarly, an investor with a three-year investment horizon would be indifferent between investing in a three-year bond or in a five-year bond that will be sold two years prior to maturity. The underlying principle behind the pure expectations theory is risk neutrality: Investors don't demand a risk premium for maturity strategies that differ from their investment horizon.

For example, suppose the one-year spot rate is 5% and the two-year spot rate is 7%. Under the unbiased expectations theory, the one-year forward rate in one year must be 9% because investing for two years at 7% yields approximately the same annual return as investing for the first year at 5% and the second year at 9%. In other words, the two-year rate of 7% is the average of the expected future one-year rates of 5% and 9%. This is shown in Figure 25.3.

#### Figure 25.3: Spot and Future Rates



Notice that in this example, because short-term rates are expected to rise (from 5% to 9%), the yield curve will be upward sloping.

Therefore, the implications for the shape of the yield curve under the pure expectations theory are:

- If the yield curve is upward sloping, short-term rates are expected to rise.
- If the curve is downward sloping, short-term rates are expected to fall.
- A flat yield curve implies that the market expects short-term rates to remain constant.

#### **Local Expectations Theory**

The **local expectations theory** is similar to the unbiased expectations theory with one major difference: the local expectations theory preserves the risk-neutrality assumption only for short holding periods. In other words, over longer periods, risk premiums should

exist. This implies that over short time periods, every bond (even long-maturity risky bonds) should earn the risk-free rate.

The local expectations theory can be shown not to hold because the short-holding-period returns of long-maturity bonds can be shown to be higher than short-holding-period returns on short-maturity bonds due to liquidity premiums and hedging concerns.

#### Liquidity Preference Theory

The **liquidity preference theory** of the term structure addresses the shortcomings of the pure expectations theory by proposing that forward rates reflect investors' expectations of future spot rates, plus a liquidity premium to compensate investors for exposure to interest rate risk. Furthermore, the theory suggests that this liquidity premium is positively related to maturity: a 25-year bond should have a larger liquidity premium than a five-year bond.

Thus, the liquidity preference theory states that forward rates are *biased* estimates of the market's expectation of future rates because they include a liquidity premium. Therefore, a positive-sloping yield curve may indicate that either: (1) the market expects future interest rates to rise or (2) rates are expected to remain constant (or even fall), but the addition of the liquidity premium results in a positive slope. A downward-sloping yield curve indicates steeply falling short-term rates according to the liquidity preference theory.

The size of the liquidity premiums need not be constant over time. They may be larger during periods of greater economic uncertainty when risk aversion among investors is higher.

#### Segmented Markets Theory

Under the **segmented markets theory**, yields are not determined by liquidity premiums and expected spot rates. Rather, the shape of the yield curve is determined by the preferences of borrowers and lenders, which drives the balance between supply of and demand for loans of different maturities. This is called the segmented markets theory because the theory suggests that the yield at each maturity is determined independently of the yields at other maturities; we can think of each maturity to be essentially unrelated to other maturities.

The segmented markets theory supposes that various market participants only deal in securities of a particular maturity because they are prevented from operating at different maturities. For example, pension plans and insurance companies primarily purchase long-maturity bonds for asset-liability matching reasons and are unlikely to participate in the market for short-term funds.

#### **Preferred Habitat Theory**

The **preferred habitat theory** also proposes that forward rates represent expected future spot rates plus a premium, but it does not support the view that this premium is directly related to maturity.

Instead, the preferred habitat theory suggests that the existence of an imbalance between the supply and demand for funds in a given maturity range will induce lenders and borrowers to shift from their preferred habitats (maturity range) to one that has the opposite imbalance. However, to entice investors to do so, the investors must be offered an incentive to compensate for the exposure to price and/or reinvestment rate risk in the lessthan-preferred habitat. Borrowers require cost savings (i.e., lower yields) and lenders require a yield premium (i.e., higher yields) to move out of their preferred habitats.

Under this theory, premiums are related to supply and demand for funds at various maturities. Unlike the liquidity preference theory, under the preferred habitat theory a 10-year bond might have a higher or lower risk premium than the 25-year bond. It also means that the preferred habitat theory can be used to explain almost any yield curve shape.



#### MODULE QUIZ 25.5

1. Which of the following statements regarding the traditional theories of the term structure of interest rates is *most accurate*?

- A. The segmented markets theory proposes that market participants have strong preferences for specific maturities.
- B. The liquidity preference theory hypothesizes that the yield curve must always be upward sloping.
- C. The preferred habitat theory states that yields at different maturities are determined independently of each other.

# MODULE 25.6: YIELD CURVE RISKS AND ECONOMIC FACTORS



Video covering this content is available online.

LOS 25.i: Explain how a bond's exposure to each of the factors driving the yield curve can be measured and how these exposures can be used to manage yield curve risks.

## MANAGING YIELD CURVE RISKS

Yield curve risk refers to risk to the value of a bond portfolio due to unexpected changes in the yield curve.

To counter yield curve risk, we first identify our portfolio's sensitivity to yield curve changes using one or more measures. Yield curve sensitivity can be generally measured by **effective duration**, or more precisely using **key rate duration**, or a three-factor model that decomposes changes in the yield curve into changes in **level**, **steepness**, and **curvature**.

#### **Effective Duration**

Effective duration measures price sensitivity to small *parallel* shifts in the yield curve. It is important to note that effective duration is not an accurate measure of interest rate sensitivity to *non-parallel* shifts in the yield curve like those described by **shaping risk**. Shaping risk refers to changes in portfolio value due to changes in the *shape* of the benchmark yield curve. (Note, however, that parallel shifts explain more than 75% of the variation in bond portfolio returns.)

#### **Key Rate Duration**

A more precise method used to quantify bond price sensitivity to interest rates is key rate duration. Compared to effective duration, key rate duration is superior for measuring the impact of nonparallel yield curve shifts.

Key rate duration is the sensitivity of the value of a security (or a bond portfolio) to changes in a single par rate, holding all other par rates constant. In other words, key rate duration isolates price sensitivity to a change in the yield at a particular maturity only.

Numerically, key rate duration is defined as the approximate percentage change in the value of a bond portfolio in response to a 100 basis point change in the corresponding key par rate, holding all other par rates constant. Conceptually, we could determine the key rate duration for the five-year segment of the yield curve by changing only the five-year par rate and observing the change in value of the portfolio. Keep in mind that every security or portfolio has a set of key rate durations—one for each key rate.

For example, a bond portfolio has interest rate risk exposure to only three maturity points on the par rate curve: the 1-year, 5-year, and 25-year maturities, with key rate durations represented by  $D_1 = 0.7$ ,  $D_5 = 3.5$ , and  $D_{25} = 9.5$ , respectively. The sum total of these key rate durations is the effective duration of the portfolio.

The model for yield curve risk using these key rate durations would be:

$$\frac{\Delta P}{P} \approx -D_1 \Delta r_1 - D_5 \Delta r_5 - D_{25} \Delta r_{25}$$
$$\frac{\Delta P}{P} \approx -(0.7) \Delta r_1 - (3.5) \Delta r_5 - (9.5) \Delta r_{25}$$

#### Sensitivity to Parallel, Steepness, and Curvature Movements

An alternative to decomposing yield curve risk into sensitivity to changes at various maturities (key rate duration) is to decompose the risk into sensitivity to the following three categories of yield curve movements:

- **Level** (Δx<sub>L</sub>). A parallel increase or decrease of interest rates.
- **Steepness** (Δx<sub>s</sub>). Long-term interest rates increase while short-term rates decrease.
- Curvature (Δx<sub>c</sub>). Increasing curvature means short- and long-term interest rates increase while intermediate rates do not change.

It has been found that all yield curve movements can be described using a combination of one or more of these movements.

We can then model the change in the value of our portfolio as follows:

 $\frac{\Delta P}{P} \approx -D_L \Delta x_L - D_S \Delta x_S - D_C \Delta x_C$ 

where  $D_L$ ,  $D_S$ , and  $D_C$  are respectively the portfolio's sensitivities to changes in the yield curve's level, steepness, and curvature.

For example, for a particular portfolio, yield curve risk can be described as:

 $\frac{\Delta P}{P} \approx -4\Delta x_L - 5\Delta x_S - 3\Delta x_C$ 

If the following changes in the yield curve occurred:  $\Delta x_L = -0.004$ ,  $\Delta x_S = 0.001$ , and  $\Delta x_C = 0.002$ , then the percentage change in portfolio value could be calculated as:

$$\frac{\Delta P}{P} \approx -4(-0.004) - 5(0.001) - 3(0.002) = 0.005$$

This predicts a +0.5% increase in the portfolio value resulting from the yield curve movements.

LOS 25.j: Explain the maturity structure of yield volatilities and their effect on price volatility.

# MATURITY STRUCTURE OF YIELD CURVE VOLATILITIES

Interest rate volatility is a key concern for bond managers because interest rate volatility drives price volatility in a fixed income portfolio. Interest rate volatility becomes particularly important when securities have embedded options, which are especially sensitive to volatility.

The term structure of interest rate volatility is the graph of yield volatility versus maturity.

Figure 25.4 shows a typical term structure of interest rate volatility. Note that, as shown here, short-term interest rates are generally more volatile than are long-term rates.

Figure 25.4: Historical Volatility Term Structure: U.S. Treasuries, August 2005–December 2007



Volatility at the long-maturity end is thought to be associated with uncertainty regarding the real economy and inflation, while volatility at the short-maturity end reflects risks regarding monetary policy.

Interest rate volatility at time t for a security with maturity of T is denoted as  $\sigma(t,T)$ . This variable measures the annualized standard deviation of the change in bond yield.

LOS 25.k: Explain how key economic factors are used to establish a view on benchmark rates, spreads, and yield curve changes.

Macroeconomic factors that affect bond yields include inflation forecasts, GDP growth, and monetary policy. Two-thirds of the *variation* in short- and intermediate-term yields is explained by inflation, with the remaining equally explained by GDP growth and monetary policy.

**Bond risk premium** is the excess return (over the one-year risk-free rate) earned by investors for investing in long-term government bonds. Bond risk premium (also known as

the *term premium* or *duration premium*) is a forward-looking expectation. For example, suppose that the expected one-year holding period return on a 5-year government bond is 4%, while the one-year risk-free rate is 1%. The 5-year bond risk premium in this example would be 4% - 1% = 3%.

Monetary policy influences the shape of the yield curve. During economic expansions, to combat rising inflation, central banks may raise short-term rates, leading to a **bearish flattening** of the yield curve. During recessionary times, central banks may reduce short-term rates, leading to a **bullish steepening**. The U.S. Federal Reserve has dramatically expanded its balance sheet in recent years, purchasing U.S. Treasuries and mortgage-backed and municipal securities, reducing long-term bond yields.

Other factors affecting bond prices include the following:

- Fiscal policy. Expansionary (restrictive) fiscal policies increase (decrease) yields.
- Maturity structure. The government's choice of maturity when issuing new securities affects the supply (and yield) of bonds in those maturity segments. An increase in offerings in a specific segment of the market increases the supply and increases the yield in that segment (the market segmentation theory).
- Investor demand. Domestic and foreign investor demand and preferences for specific maturity segments affect the yield in that segment. For example, pension plans and insurance companies may prefer longer maturity bonds, driving down longer-term yields. During periods of market turmoil, a flight to safety may reduce long-term government bond yields, resulting in a bullish flattening of the yield curve.

#### **Investor Actions**

In expectation of a rise (fall) in rates, investors will lower (extend) the duration of their bond portfolios. Expectations of a steepening of the yield curve may lead to investors going long short-term bonds and short longer-term bonds. Trades may be designed to be duration-neutral so that a change in the *level* of interest rates does not affect the value of the portfolio. Investors with long-only mandates may rotate between a **bullet portfolio** (a portfolio concentrated in a single maturity) and a **barbell portfolio** (a portfolio with short and long maturities). An investor that expects a bullish flattening of the yield curve may rotate out of a bullet portfolio and into a barbell portfolio.



#### MODULE QUIZ 25.6

- 1. The *least appropriate* measure to use to identify and manage "shaping risk" is a portfolio's:
  - A. effective duration.
  - B. key rate durations.
  - C. sensitivities to level, steepness, and curvature factors.
- 2. Regarding the volatility term structure, research indicates that volatility in short-term rates is *most strongly* linked to uncertainty regarding:
  - A. the real economy.
  - B. monetary policy.
  - C. inflation.
- 3. Restrictive monetary policy is *most likely* to be associated with:
  - A. bearish flattening.
  - B. bullish steepening.
  - C. bullish flattening.

## **KEY CONCEPTS**

#### LOS 25.a

The spot rate for a particular maturity is equal to a geometric average of the one-period spot rate and a series of one-period forward rates.

When the spot curve is flat, forward rates will equal spot rates and yields. When the spot curve is upward sloping (downward sloping), forward rate curves will be above (below) the spot curve and the yield for a maturity of T will be less than (greater than) the spot rate  $S_T$ .

The forward *pricing* model values forward contracts by using an arbitrage-free framework that equates buying a zero-coupon bond to entering into a forward contract to buy a zero-coupon bond in the future that matures at the same time:

 $\mathsf{P}_{(j+k)} = \mathsf{P}_{j}\mathsf{F}_{(j,k)}$ 

The forward *rate* model tells us that the investors will be indifferent between buying a long-maturity zero-coupon bond versus buying a shorter-maturity zero-coupon bond and reinvesting the principal at the locked in forward rate f(j,k).

 $[1 + S_{(j+k)}]^{(j+k)} = (1 + S_j)^j [1 + f(j,k)]^k$ 

#### LOS 25.b

By using a process called bootstrapping, spot rates (i.e., zero-coupon rates) can be derived from the par curve iteratively—one spot rate at a time.

#### LOS 25.c

If spot rates evolve as predicted by forward rates, bonds of all maturities will realize a oneperiod return equal to the one-period spot rate and the forward price will remain unchanged.

Active bond portfolio management is built on the presumption that the current forward curve may not accurately predict future spot rates. Managers attempt to outperform the market by making predictions about how spot rates will change relative to the rates suggested by forward rate curves.

If an investor believes that future spot rates will be lower than corresponding forward rates, then the investor will purchase bonds (at a presumably attractive price) because the market appears to be discounting future cash flows at "too high" of a discount rate.

#### LOS 25.d

When the yield curve is upward sloping, bond managers may use the strategy of "rolling down the yield curve" to chase above-market returns. By holding long-maturity rather than short-maturity bonds, the manager earns an excess return as the bond "rolls down the yield curve" (i.e., approaches maturity and increases in price). As long as the yield curve remains upward sloping and the spot rates continue to be lower than previously implied by their corresponding forward rates, this strategy will add to the return of a bond portfolio.

#### LOS 25.e

The swap rate curve provides a benchmark measure of interest rates. It is similar to the yield curve except that the rates used represent the interest rates of the fixed-rate leg in an

interest rate swap.

Market participants prefer the swap rate curve as a benchmark interest rate curve rather than a government bond yield curve for the following reasons:

- 1. Swap rates reflect the credit risk of commercial banks rather than that of governments.
- 2. The swap market is not regulated by any government.
- 3. The swap curve typically has yield quotes at many maturities.

#### LOS 25.f

We define swap spread as the additional interest rate paid by the fixed-rate payer of an interest rate swap over the rate of the "on-the-run" government bond of the same maturity.

```
swap spread = (swap rate) - (Treasury bond yield)
```

Investors use the swap spread to separate the time value portion of a bond's yield from the risk premia for credit and liquidity risk. The higher the swap spread, the higher the compensation for liquidity and credit risk.

For a default-free bond, the swap spread provides an indication of (1) the bond's liquidity and/or (2) possible mispricing.

#### LOS 25.g

The Z-spread is the spread that when added to each spot rate on the yield curve makes the present value of a bond's cash flows equal to the bond's market price. The Z refers to zero volatility—a reference to the fact that the Z-spread assumes interest rate volatility is zero. Z-spread is not appropriate to use to value bonds with embedded options.

#### **TED spreads**

TED = T-bill + ED ("ED" is the ticker symbol for the Eurodollar futures contract)

TED spread = (MRR) - (T-bill rate)

The TED spread is used as an indication of the overall level of credit risk in the economy.

#### **MRR-OIS** spread

The MRR-OIS spread is the amount by which the MRR (which includes some credit risk) exceeds the overnight indexed swap (OIS) rate (which includes only minimal credit risk).

#### LOS 25.h

There are several traditional theories that attempt to explain the term structure of interest rates:

**Unbiased expectations theory**—Forward rates are an unbiased predictor of future spot rates. Also known as the *pure expectations theory*.

**Local expectations theory**—Bond maturity does not influence returns for short holding periods.

**Liquidity preference theory**—Investors demand a liquidity premium that is positively related to a bond's maturity.

**Segmented markets theory**—The shape of the yield curve is the result of the interactions of supply and demand for funds in different market (i.e., maturity) segments.

**Preferred habitat theory**—Similar to the segmented markets theory, but recognizes that market participants will deviate from their preferred maturity habitat if compensated adequately.

#### LOS 25.i

We can measure a bond's exposures to the factors driving the yield curve in a number of ways:

- 1. **Effective duration**—Measures the sensitivity of a bond's price to *parallel* shifts in the benchmark yield curve.
- 2. **Key rate duration**—Measures bond price sensitivity to a change in a specific spot rate keeping everything else constant.
- 3. **Sensitivity to parallel, steepness, and curvature movements**—Measures sensitivity to three distinct categories of changes in the shape of the benchmark yield curve.

#### LOS 25.j

The maturity structure of yield volatilities indicates the level of yield volatilities at different maturities. This term structure thus provides an indication of yield curve risk. The volatility term structure usually indicates that short-term rates (which are linked to uncertainty over monetary policy) are more volatile than long-term rates (which are driven by uncertainty related to the real economy and inflation). Fixed income instruments with embedded options can be especially sensitive to interest rate volatility.

#### LOS 25.k

Inflation forecasts, GDP growth, and monetary policy affect bond yields. Bond risk premium is the excess return (over the one-year risk-free rate) from investing in longer-term government bonds. Additionally, fiscal policy, maturity structure, and investor demand all affect yields.

In expectation of a rise (fall) in rates, investors will lower (extend) the duration of their bond portfolios. An investor will rotate out of a bullet portfolio and into a barbell portfolio in expectation of a bullish flattening of the yield curve.

## ANSWER KEY FOR MODULE QUIZZES

#### Module Quiz 25.1

- 1. **B** When the yield curve is *upward* sloping, the forward curves will lie above the spot curve. The opposite is true when the yield curve is downward sloping. (LOS 25.a)
- 2. **B** The forward *pricing* model values forward contracts by using an arbitrage argument that equates buying a zero-coupon bond to entering into a forward contract to buy a zero-coupon bond that matures at the same time:

 $\mathsf{P}_{(j+k)} = \mathsf{P}_{j}\mathsf{F}_{(j,k)}$ 

The forward *rate* model tells us that the forward rate f(j,k) should make investors indifferent between buying a long-maturity zero-coupon bond versus buying a

#### Module Quiz 25.2

- 1. **B** If an investor believes that future spot rates will be lower than the current forward rates, then the investor will perceive an opportunity to purchase bonds at an attractive price, as the market is discounting future cash flows at "too high" a discount rate. The bonds are thus undervalued in the market. (LOS 25.c)
- 2. **C** Fixed income managers will earn an extra return through rolling down the yield curve if the spot rate curve is upward sloping and remains unchanged over time. (LOS 25.d)

#### Module Quiz 25.3

 C The swap market is not controlled by governments, which makes swap rates more comparable across different countries. The swap rate is the interest rate for the fixedrate leg of an interest rate swap. Wholesale banks frequently use the swap curve to value their assets and liabilities, while *retail* banks with little exposure to the swap market are more likely to use the government spot curve as their benchmark. (LOS 25.e)

#### Module Quiz 25.4

- C The swap spread of a default free bond should provide an indication of the bond's illiquidity—or, alternatively, that the bond is mispriced. Time value is reflected in the government bond yield curve; the swap spread is an additional amount of interest above this benchmark. (LOS 25.f)
- 2. **C** The *Z*-spread is the constant spread that must be added to the default-free spot curve to match the valuation of a risky bond to its market price. A higher *Z*-spread implies a riskier bond. (LOS 25.g)
- 3. **A** The TED spread (from *T*-bill and *Eurod*ollar) is computed as the difference between the three-month MRR and the three-month T-bill rate. The MRR-OIS spread is the difference between MRR and the overnight indexed swap rate (OIS) rates. (LOS 25.g)

#### Module Quiz 25.5

1. A The segmented markets theory (and the preferred habitat theory) propose that borrowers and lenders have strong preferences for particular maturities. The liquidity preference theory argues that there are liquidity premiums that increase with maturity; however, the liquidity preference theory does not preclude the existence of other factors that could lead to an overall downward-sloping yield curve. The segmented markets theory—not the preferred habitat theory—proposes that yields at different maturities are determined independently of each other. (LOS 25.h)

#### Module Quiz 25.6

1. A Effective duration is an inappropriate measure for identifying and managing shaping risk. Shaping risk refers to risk to portfolio value from changes in the shape of the benchmark yield curve. Effective duration can be used to accurately measure the
risk associated with parallel yield curve changes but is not appropriate for measuring the risk from other changes in the yield curve. (LOS 25.i)

- 2. **B** It is believed that short-term volatility reflects uncertainty regarding monetary policy while long-term volatility is most closely associated with uncertainty regarding the real economy and inflation. Short-term rates in the volatility term structure tend to be more volatile than long-term rates. (LOS 25.j)
- 3. A During economic expansions, restrictive monetary policy to control inflation leads to an increase in short-term rates and a bearish flattening of the yield curve. (LOS 25.k)

# **READING 26**

# THE ARBITRAGE-FREE VALUATION FRAMEWORK

# **EXAM FOCUS**

This topic review discusses valuation of fixed-income securities using spot rates as well as using the backward induction methodology in a binomial interest rate tree framework. Understand how embedded options impact the suitability of the binomial model or the Monte Carlo simulation method.

Video covering this content is available online.

# **MODULE 26.1: BINOMIAL TREES, PART 1**

# LOS 26.a: Explain what is meant by arbitrage-free valuation of a fixed-income instrument.

The arbitrage-free valuation framework is used extensively in the pricing of securities. The basic principle of the "law of one price" in freely functioning markets drives this analytical framework.

**Arbitrage-free valuation** methods value securities such that no market participant can earn an arbitrage profit in a trade involving that security. An arbitrage transaction involves no initial cash outlay but a positive riskless profit (cash flow) at some point in the future.

There are two types of arbitrage opportunities: **value additivity** (when the value of whole differs from the sum of the values of parts) and **dominance** (when one asset trades at a lower price than another asset with identical characteristics).

If the principle of value additivity does not hold, arbitrage profits can be earned by **stripping** or **reconstitution**. A five-year, 5% Treasury bond should be worth the same as a portfolio of its coupon and principal strips. If the portfolio of strips is trading for less than an intact bond, one can purchase the strips, combine them (reconstituting), and sell them as a bond. Similarly, if the bond is worth less than its component parts, one could purchase the bond, break it into a portfolio of strips (stripping), and sell those components.

#### EXAMPLE: Arbitrage opportunities

The following information has been collected:

Security	Current Price	Payoff in 1 Year
А	\$99	\$100
В	\$990	\$1,010
С	\$100	\$102
D	\$100	\$103

Securities A and B are identical in every respect other than as noted. Similarly, securities C and D are identical in every other respect.

Demonstrate the exploitation of any arbitrage opportunities.

#### Answer:

1. Arbitrage due to violation of the value additivity principle:

	Cash Flow		
	t = 0	t = 1	
Short 10 units of Security A	+\$990	-\$1,000	
Long 1 unit of Security B	-\$990	+\$1,010	
Net cash flow	-0-	+\$10	

2. Arbitrage due to the occurrence of dominance:

	Cash Flow	
	t = 0	t = 1
Short 1 unit of Security C	+\$100	-\$102
Long 1 unit of Security D	-\$100	+\$103
Net cash flow	-0-	+\$1

#### LOS 26.b: Calculate the arbitrage-free value of an option-free, fixed-rate coupon bond.

Arbitrage-free valuation of a fixed-rate, option-free bond entails discounting each of the bond's future cash flows (i.e., each coupon payment and the par value at maturity) using the corresponding spot rate.

#### EXAMPLE: Arbitrage-free valuation

Sam Givens, a fixed income analyst at GBO Bank, has been asked to value a three-year, 3% annual pay, €100 par bond with the same liquidity and risk as the benchmark. What is the value of the bond using the spot rates provided in the following?

#### € Benchmark Spot Rate Curve:

Year	Spot Rate	
1	3.00%	
2	3.25%	
3	3.50%	

Answer:

Bond value	_	3	3	103	_	£08.63
Donu vanue	_	(1.03)	$(1.0325)^2$	(1.0350) <sup>3</sup>	_	€70.05

While we can value option-free bonds with a simple spot rate curve, for bonds with embedded options, changes in future rates will affect the probability of the option being exercised and the underlying future cash flows. Thus, a model that allows both rates and the underlying cash flows to vary should be used to value bonds with embedded options. One such model, the binomial interest rate tree framework, is discussed next.

#### LOS 26.c: Describe a binomial interest rate tree framework.

The **binomial interest rate tree** framework assumes that interest rates have an equal probability of taking one of two possible values in the next period (hence the term binomial).

Over multiple periods, the set of possible interest rate paths that are used to value bonds with a binomial model is called a binomial interest rate tree. The diagram in Figure 26.1 depicts a binomial interest rate tree.

#### Figure 26.1: Binomial Interest Rate Tree



The starting point  $i_0$  in this tree is the current 1-period spot rate and is called the root of the tree. The future nodes are indicated with the bold dots ( $\blacklozenge$ ). A node is a point in time when interest rates can take one of two possible paths, an upper path, *U*, or a lower path, *L*. Now, consider the node on the right side of the diagram where the interest rate  $i_{2,LU}$  appears. This is the rate that will occur if the initial rate,  $i_0$ , follows the lower path from node 0 to node 1 to become  $i_{1,L}$ , then follows the upper of the two possible paths to node 2, where it takes on the value  $i_{2,LU}$ . At the risk of stating the obvious, the upper path from a given node leads to a higher rate than the lower path. In fact,

```
    i<sub>2,LU</sub> = i<sub>2,LL</sub>e<sup>2σ</sup>
    where:
    e ≈ 2.7183 (i.e., the base of natural log)
    σ = standard deviation of interest rates (i.e., the interest rate volatility used in the model)
```

Note that an upward move followed by a downward move, or a down-then-up move, produces the same result:  $i_{2,LU} = i_{2,UL}$  (the math term for this is lattice).

The interest rates at each node in this interest rate tree are one-period forward rates corresponding to the nodal period. Each forward rate is related to (i.e., is a multiple of) the other forward rates in the same nodal period. Adjacent forward rates (at the same period) are two standard deviations apart. For the first period, there are two forward rates and hence:

 $i_{1,U} = i_{1,L}e^{2\sigma}$ 

# PROFESSOR'S NOTE

Consistent with the curriculum, I use the term "forward rates" to denote the "future one-period expected spot rates," even though they are not the same.

Beyond the first nodal period, non-adjacent forward rates are a multiple of the two standard deviations (depending on how separated the forward rates are).

For example,

 $i_{2,UU} = i_{2,LL}e^{4\sigma}$ 

The relationship among the set of rates associated with each individual nodal period is a function of the interest rate volatility assumed to generate the tree. Volatility estimates can be based on historical data or can be implied volatility derived from interest rate derivatives.

The binomial interest rate tree framework is a lognormal random walk model with two properties: (1) higher volatility at higher rates and (2) non-negative interest rates.

LOS 26.e: Describe the backward induction valuation methodology and calculate the value of a fixed-income instrument given its cash flow at each node.

# VALUING AN OPTION-FREE BOND WITH THE BINOMIAL MODEL

**Backward induction** refers to the process of valuing a bond using a binomial interest rate tree. The term "backward" is used because in order to determine the value of a bond today at Node 0, you need to know the values that the bond can take at the Year 1 node. But to determine the values of the bond at the Year 1 nodes, you need to know the possible values of the bond at the Year 2 nodes. Thus, for a bond that has *N* compounding periods, the current value of the bond is determined by computing the bond's possible values at Period *N* and working backwards to Node 0.

Because the probabilities of an up move and a down move are both 50%, the value of a bond at a given node in a binomial tree is the average of the present values of the two possible values from the next period. The appropriate discount rate is the forward rate associated with the node.

The following example should make this all clear.

#### $\mathbf{EXAMPLE}:$ Valuing an option-free bond with the binomial model

A 7% annual coupon bond has two years to maturity. The interest rate tree is shown in the figure below. Fill in the tree and calculate the value of the bond today.





#### Answer:

Consider the value of the bond at the *upper* node for Period 1 ( $V_{1,U}$ ):

$$V_{1,U} = \frac{1}{2} \times \left[ \frac{\$100 + \$7}{1.071826} + \frac{\$100 + \$7}{1.071826} \right] = \$99.830$$

Similarly, the value of the bond at the *lower* node for Period 1 ( $V_{1,L}$ ) is:

$$V_{1,L} = \frac{1}{2} \times \left[ \frac{\$100 + \$7}{1.053210} + \frac{\$100 + \$7}{1.053210} \right] = \$101.594$$

Now calculate  $V_0$ , the current value of the bond at Node 0.

$$V_0 = \frac{1}{2} \times \left[ \frac{\$99.830 + \$7}{1.045749} + \frac{\$101.594 + \$7}{1.045749} \right] = \$102.999$$

The completed binomial tree is shown below:

#### Valuing a 2-Year, 7.0% Coupon, Option-Free Bond





## **MODULE QUIZ 26.1**

#### The following information relates to questions 1 through 5.

Dan Green, CFA, is currently working for FIData, a company specializing in the provision of price data for fixed-income instruments.

Green heads a team that inputs raw data into an instructional area on FIData's website. FIData uses these pages to provide hypothetical bond information along with a description of how to read and interpret the information.

One of FIData's customers has questioned whether some of the data used to demonstrate pricing concepts is correct. The customer's email stated, "The prices of the three bonds used are not consistent with each other and hence may not be accurate. If they were, I would be able to make a significant arbitrage profit (i.e., I could secure the current risk-free rate of return with zero net investment)." Green thinks the customer is misinformed regarding arbitrage gains, but wants to check the data anyway.

The relevant data for three hypothetical risk-free bonds is shown in Figure 1 given that the benchmark yield curve is flat at 1.50%. (FFPQ is an annual-pay bond.)

#### Figure 1: Bond Pricing Data

Bond Issue	Maturity	Coupon	Par (\$)	Price (\$)
FFPQ	2 years	10%	\$1,000	1,170.12
DALO	1 year	0%	\$1,000	985.22
NKDS	2 years	O%	\$11,000	10,677.28

In another area of the company's instructional website, FIData has an explanation of the binomial interest rate tree framework that its analysts use in their valuation process. All of FIData's models populate a binomial interest rate tree assuming interest rates follow a lognormal random walk.

The web page makes two statements regarding the assumptions that underpin the construction and population of such trees as shown below.

Assumption 1: The lognormal model ensures that interest rates are non-negative.

Assumption 2: The lognormal model ensures a constant volatility of interest rates at all levels of interest rates.

An example of a standard tree used by FIData is given in Figure 2.

#### Figure 2: Binomial Interest Rate Tree

Year 0	Year 1
4.5749%	7.1826%
	5.3210%

FIData's website uses rates in Figure 2 to value a two-year, 5% annual-pay coupon bond with a par value of \$1,000 using the backward induction method.

- 1. Green is correct in stating that the customer who sent the email regarding arbitrage gains is misinformed because:
  - A. an arbitrage gain always requires a net investment, although this may be small compared to the potential gains.
  - B. an arbitrage gain is not constrained by the risk-free rate.
  - C. arbitrage gains require a net investment in proportion to returns.
- 2. Given the three bonds in Figure 1, it is possible to make an arbitrage gain by:
  - A. selling 1 FFPQ bond and simultaneously purchasing 10 DALO and 10 NKDS bonds.
  - B. selling 10 FFPQ bonds and simultaneously purchasing 1 DALO and 1 NKDS bond.
  - C. selling 1 DALO bond and 1 NKDS bond and simultaneously purchasing 10 FFPQ bonds.
- 3. Which of the following statements regarding the FFPQ bond in Figure 1 is *most likely*?
  - A. It is priced above its no arbitrage price.
  - B. It is priced at its no arbitrage price.
  - C. It is priced below its no arbitrage price.
- 4. Which of the assumptions regarding the construction of FIData's binomial interest rate trees is *most accurate*?
  - A. Assumption 1 only.
  - B. Assumption 2 only.
  - C. Neither assumption is correct.
- 5. Using the backward induction method, the value of the 5% annual-pay bond using the interest rate tree given in Figure 2 is *closest* to:
  - A. \$900.
  - B. \$945.

C. \$993.



Video covering this content is available online.

# **MODULE 26.2: BINOMIAL TREES, PART 2**

# LOS 26.d: Describe the process of calibrating a binomial interest rate tree to match a specific term structure.

The construction of a binomial interest rate tree is a tedious process. In practice, the interest rate tree is usually generated using specialized computer software. The underlying process conforms to three rules:

- The interest rate tree should generate arbitrage-free values for the benchmark security. This means that the value of bonds produced by the interest rate tree must be equal to their market price, which excludes arbitrage opportunities. This requirement is very important because without it, the model will not properly price more complex callable and putable securities, which is the intended purpose of the model.
- As stated earlier, adjacent forward rates (for the same period) are two standard deviations apart (calculated as e<sup>2σ</sup>). Hence, knowing one of the forward rates (out of many) for a particular nodal period allows us to compute the other forward rates for that period in the tree.
- 3. The middle forward rate (or mid-point in case of even number of rates) in a period is approximately equal to the implied (from the benchmark spot rate curve) one-period forward rate for that period.

#### **EXAMPLE:** Binomial interest rate tree

Xi Nguyen, CFA, has collected the following information on the par rate curve, spot rates, and forward rates. Nguyen had asked a colleague, Alok Nath, to generate a binomial interest rate tree consistent with this data and an assumed volatility of 20%. Nath completed a partial interest rate tree shown below.

Maturity	Par Rate	Spot Rate
1	3%	3.000%
2	4%	4.020%
3	5%	5.069%

Binomial Tree With  $\sigma$  = 20% (One-Year Forward Rates)

Time 0	Time 1	Time 2
3%	5.7883%	В
	А	С
		D

- 1. Calculate the forward rate indicated by A.
- 2. Estimate the forward rate indicated by C.
- 3. Estimate forward rates B and D.

#### Answer:

1. Forward rate  $i_{1,L}$  is indicated by A and is related to forward rate  $i_{1,U}$  given as 5.7883%.

 $i_{1,L} = i_{1,U} e^{-2\sigma} = (0.057883)e^{-(2 \times 0.20)} = 0.0388 \text{ or } 3.88\%$ 

2. Forward rate C is the middle rate for Period 3 and hence the best estimate for that rate is the oneyear forward rate in two years f(2,1).

Using the spot rates, we can bootstrap the forward rate:

 $(1 + S_3)^3 = (1 + S_2)^2(1 + f(2,1)) \rightarrow (1.05069)^3 = (1.0402)^2(1 + f(2,1)) \rightarrow f(2,1) = 7.199\%$ 

3. The forward rates B and D are related to C as follows (note that  $C = i_{2,LU}$ ):

D =  $i_{2,LL} = i_{2,LU}e^{-2\sigma}$  = (0.07199)  $e^{-0.40}$  = 0.0483 or 4.83%

B =  $i_{2,UU} = i_{2,LU}e^{+2\sigma} = (0.07199)e^{+0.40} = 0.1074 \text{ or } 10.74\%$ 



# **PROFESSOR'S NOTE**

To calculate the value of  $e^{-0.40}$  on your TI BA II PLUS calculator, use the following keystrokes: 0.4 [+|-] [2ND] [LN]

LOS 26.f: Compare pricing using the zero-coupon yield curve with pricing using an arbitrage-free binomial lattice.

We have already discussed arbitrage-free valuation of benchmark option-free bonds using the **zero-coupon yield curve** (also known as the spot rate curve). Each known future cash flow is discounted at the underlying spot rate (also known as the zero-coupon yield).

#### $\label{eq:example} EXAMPLE: \mbox{Valuation of option-free bond}$

Samuel Favre is interested in valuing a three-year, 3% annual-pay Treasury bond. He has compiled the following information on Treasury spot rates:

**Treasury Spot Rate Curve** 

Maturity	Spot Rate
1	3.000%
2	4.020%
3	5.069%

Compute the value of the \$100 face value option-free bond. Answer:

value of the bond =  $\frac{3}{1.03} + \frac{3}{(1.0402)^2} + \frac{103}{(1.05069)^3} = $94.485$ 

For bonds with embedded options, the future cash flows are uncertain as they depend on whether the embedded option will be in the money (and hence exercised). Because the value of the option depends on uncertain future interest rates, the underlying cash flows are also dependent on the same future interest rates. Hence, to value bonds with embedded options, we have to allow for rates to fluctuate. One way to accomplish this is to use the binomial interest rate tree.



PROFESSOR'S NOTE

The binomial tree approach can value either option-free bonds or bonds with embedded options. Valuation of bonds with embedded options is covered in the next topic review.

#### EXAMPLE: Valuation of an option-free bond using binomial tree

Samuel Favre is interested in valuing the same three-year, 3% annual-pay Treasury bond. The spot rate curve is as before, but this time Favre wants to use a binomial interest rate tree with the following rates:

#### **One-Period Forward Rate in Year**

0	1	2
3%	5.7883%	10.7383%
	3.8800%	7.1981%
		4.8250%

Compute the value of the \$100 par option-free bond.

#### Answer:



Note that the underlying interest rate tree in this example was calibrated to generate arbitrage-free values consistent with the benchmark spot rate curve and hence produced the same value for the option-free bond as in the earlier example.

# LOS 26.g: Describe pathwise valuation in a binomial interest rate framework and calculate the value of a fixed-income instrument given its cash flows along each path.

Another mathematically identical approach to valuation using the backward induction method in a binomial tree is the **pathwise valuation** approach. For a binomial interest rate tree with *n* periods, there will be  $2^{(n-1)}$  unique paths. For example, for a three-period tree, there will be  $2^2$  or four paths comprising one known spot rate and varying combinations of two unknown forward rates. If we use the label of *S* for the one-period spot rate and *U* and *L* for upper and lower outcomes, respectively, for forward rates in our binomial framework, the four paths would be SUU, SUL, SLU, and SLL.

#### EXAMPLE: Valuation of option-free bond using pathwise valuation

Samuel Favre wants to value the same three-year, 3% annual-pay Treasury bond. The interest rate tree (shown below) is the same as before but this time, Favre wants to use a pathwise valuation approach.

**One-Period Forward Rate in Year** 

0	1	2
3%	5.7883%	10.7383%
	3.8800%	7.1981%
		4.8250%

Compute the value of the \$100 par option-free bond.

#### Answer:

For a three-year bond, there are four potential interest rate paths. The value of the bond for each path is computed as the sum of the present values of each cash flow discounted at its respective path-specified rate. Pathwise valuation discounts cash flows one year at a time using one-year forward rates (similar to backward induction) rather than spot rates.

Path	Year 1	Year 2	Year 3	Value
1	3%	5.7883%	10.7383%	\$91.03
2	3%	5.7883%	7.1981%	\$93.85
3	3%	3.8800%	7.1981%	\$95.52
4	3%	3.8800%	4.8250%	\$97.55
			Average	\$94.49

For example, the value of the bond in Path 1 is computed as:

value<sub>1</sub> = 
$$\frac{3}{(1.03)} + \frac{3}{(1.03)(1.057883)} + \frac{103}{(1.03)(1.057883)(1.107383)}$$
  
= \$91.03

#### LOS 26.h: Describe a Monte Carlo forward-rate simulation and its application.

#### Path Dependency

Prepayments on underlying residential mortgages affect the cash flows of a mortgagebacked security. Prepayment risk is similar to call risk in a callable bond. However, unlike call risk, prepayment risk is affected not only by the level of interest rate at a particular point in time, but also by the path rates took to get there.

Consider a mortgage pool that was formed when rates were 6%, then interest rates dropped to 4%, rose to 6%, and then dropped again to 4%. Many homeowners will have refinanced when interest rates dipped the first time. On the second occurrence of 4% interest rates, most homeowners in the pool who were able to refinance would have already taken advantage of the opportunity, leading to lower prepayments than would be observed had 4% interest rates not occurred previously.

An important assumption of the binomial valuation process is that the value of the cash flows at a given point in time is independent of the path that interest rates followed up to that point. In other words, cash flows are not **path dependent**; cash flows at any node do not depend on the path rates took to get to that node. Because of path dependency of cash flows of mortgage-backed securities, the binomial tree backward induction process cannot be used to value such securities. We instead use the Monte Carlo simulation method to value mortgage-backed securities.

A **Monte Carlo forward-rate simulation** involves randomly generating a large number of interest rate paths, using a model that incorporates a volatility assumption and an assumed probability distribution. A key feature of the Monte Carlo method is that the underlying cash flows can be path dependent.

As with pathwise valuation discussed earlier, the value of the bond is the average of values from the various paths. The simulated paths should be calibrated so benchmark interest rate paths value benchmark securities at their market price (i.e., arbitrage-free valuation). The calibration process entails adding (subtracting) a constant to all rates when the value obtained from the simulated paths is too high (too low) relative to market prices. This calibration process results in a **drift adjusted** model.

A Monte Carlo simulation may impose upper and lower bounds on interest rates as part of the model generating the simulated paths. These bounds are based on the notion of mean reversion; rates tend to rise when they are too low and fall when they are too high.

#### $EXAMPLE: \mbox{Valuation of option-free bond using Monte Carlo simulation}$

Samuel Favre is interested in valuing the same three-year, 3% annual-pay Treasury bond as discussed before. Favre wants to use Monte Carlo simulation and has generated the following rate paths.

Path	Year 1	Year 2	Year 3
1	3%	5.32%	10.59%
2	3%	5.11%	10.33%
3	3%	4.79%	9.89%
4	3%	4.56%	9.10%
5	3%	4.11%	8.22%
6	3%	3.79%	6.54%
7	3%	3.58%	5.11%
8	3%	3.62%	4.11%
Answer:			

#### Monte Carlo Simulation (Drift-Adjusted)

Path	Year 1	Year 2	Year 3	Value
1	3%	5.32%	10.59%	\$91.53
2	3%	5.11%	10.33%	\$91.91
3	3%	4.79%	9.89%	\$92.53
4	3%	4.56%	9.10%	\$93.36
5	3%	4.11%	8.22%	\$94.47
6	3%	3.79%	6.54%	\$96.15
7	3%	3.58%	5.11%	\$97.57
8	3%	3.62%	4.11%	\$98.42
			Average	\$94.49
here, fc	or example:			
1-		3	3	103
van	$p_{\text{path2}} = -$	$(1.03)^{+}$ (1.03)	3)(1.0511)	1.03)(1.0511)(1.1033)

Note that the interest rates in the example were calibrated to ensure that the valuation obtained was consistent with market prices (i.e., arbitrage-free) and hence the value obtained is the same as before.

# **MODULE 26.3: INTEREST RATE MODELS**

LOS 26.i: Describe term structure models and how they are used.

Video covering this content is available online.

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**Term structure models** attempt to capture the statistical properties of interest rate movements and provide us with quantitatively precise descriptions of how interest rates will change.

## **Equilibrium Term Structure Models**

**Equilibrium term structure models** attempt to describe changes in the term structure through the use of fundamental economic variables that drive interest rates. While equilibrium term structure models can rely on multiple factors, the two famous models discussed in the curriculum, the Cox-Ingersoll-Ross (CIR) model and the Vasicek model, are both single-factor models. The single factor in the CIR and Vasicek models is the short-term interest rate.

 $dr = \mathbf{a}(\mathbf{b} - \mathbf{r}) \, dt + \sigma \sqrt{\mathbf{r}} \, dz$ 

## The Cox-Ingersoll-Ross Model

The **Cox-Ingersoll-Ross (CIR) model** is based on the idea that interest rate movements are driven by individuals choosing between consumption today versus investing and consuming at a later time.

Mathematically, the CIR model consists of two components: the first part of this expression is a drift term, while the second part is the random component:

 $dr_t = \mathbf{a}(\mathbf{b} - \mathbf{r}) dt + \sigma \sqrt{\mathbf{r}} dz$ 

#### where:

- $dr_t =$  change in the short-term interest rate
- a = speed of mean reversion parameter (a high *a* means fast mean reversion)
- b = long-run value of the short-term interest rate
- r = the short-term interest rate
- t = time
- dt = a small increase in time
- $\sigma = volatility$
- dz = a small random walk movement

The a(b - r)dt term forces the interest rate to mean-revert toward its long-run value (b) at a speed determined by the mean reversion parameter (a).

Under the CIR model, volatility increases with the interest rate, as can be seen in the  $\sigma\sqrt{T}dz$  term. In other words, at high interest rates the amount of period-over-period fluctuation in rates is also high.

#### The Vasicek Model

Like the CIR model, the **Vasicek model** suggests that interest rates are mean reverting to some long-run value.

The Vasicek model is expressed as:

 $dr_t = \mathbf{a}(\mathbf{b} - \mathbf{r})dt + \sigma dz$ 

The difference from the CIR model that you will notice is that no interest rate (r) term appears in the second term  $\sigma dz$ , meaning that volatility in this model does not increase as the level of interest rates increases (i.e., volatility is constant).

The main disadvantage of the Vasicek model is that the model does not force interest rates to be nonnegative.

#### Arbitrage-Free Models

**Arbitrage-free models** of the term structure of interest rates begin with the assumption that bonds trading in the market are correctly priced, and the model is calibrated to value such bonds consistent with their market price (hence the "arbitrage-free" label). These models do not try to justify the current yield curve; rather, they take this curve as given.

The ability to calibrate arbitrage-free models to match current market prices is one advantage of arbitrage-free models over the equilibrium models.

#### The Ho-Lee Model

The Ho-Lee model takes the following form:

```
dr_t = \theta_t dt + \sigma dz_t
where:
\theta_t = a time-dependent drift term
```

Derived using the relative pricing concepts of the Black-Scholes model, this model assumes that changes in the yield curve are consistent with a no-arbitrage condition.

The Ho-Lee model is calibrated by using market prices to find the time-dependent drift term  $\theta_t$  that generates the current term structure. The Ho-Lee model can then be used to price zero-coupon bonds and to determine the spot curve. The model assumes constant volatility and produces a symmetrical (normal) distribution of future rates.

## The Kalotay-Williams-Fabozzi (KWF) Model

The **Kalotay-Williams-Fabozzi (KWF) model** does not assume mean reversion and, like the Ho-Lee model, assumes constant volatility and a constant drift.

However, the KWF model assumes that the short-term rate is lognormally distributed. The model takes the following form:

 $d\ln(\mathbf{r}_t) = \theta_t dt + \sigma dz_t$ 

Note that the right-hand side of the equation is the same as that of the Ho-Lee model. The only difference is that the KWF model assumes lognormal distribution of rates while the Ho-Lee model assumed normal distribution.

## **Other Models**

Gauss+ is a multifactor model that incorporates short-, medium-, and long-term rates, where the long-term rate is designed to be mean reverting and depends on macroeconomic variables. Medium-term rates revert to the long-term rate, while the short-term rate is devoid of a random component—consistent with the role of the central bank controlling the short-term rate.

#### **MODULE QUIZ 26.2, 26.3**

#### The following information relates to questions 1 through 6.

Farah Dane, CFA, works for Geodesic Investing, a small hedge fund that offers investment services for a handful of clients known personally by the owner, Mike DeGrekker. The fund makes few trades, preferring to wait for what it perceives to be arbitrage opportunities before investing. Last year, the fund managed a return of more than 45%, thanks largely to a single transaction on which the company made a profit of \$9.4 million.

The transaction, which DeGrekker described as a "valuation farming exercise" involved simultaneously purchasing a government Treasury and selling the corresponding strips for a higher price than the cost of the Treasury.

Dane is currently using a binomial lattice and a pathwise method to value fixed-income bonds in order to identify potential trading opportunities. She has used the binomial lattice shown in Figure 1 to value a three-year, annual pay, 4% coupon risk-free government bond with a par value of \$1,000. Her pathwise valuation is also shown.

#### Figure 1: Binomial Lattice

#### **One-Period Forward Rate in Year**

0	1	2
3%	5.7883%	10.7383%
	3.8800%	7.1981%
		4.8250%

#### **Pathwise Valuation**

	Year 1	Year 2	Year 3	Value
Path 1	3%	5.7883%	10.7383%	\$937.45
Path 2	3%	5.7883%	7.1981%	\$965.92
Path 3	3%	5.7883%	4.8250%	\$986.07
Path 4	3%	3.8800%	7.1981%	\$982.95
Path 5	3%	3.8800% 4.8250%		\$1,003.48
			Average	\$975.17

Dane is not satisfied with this method of valuation and has put together a report for DeGrekker on the use of the Monte Carlo method, which she feels will lead to more accurate valuations. She quotes the following advantages of using Monte Carlo method:

Advantage 1: The Monte Carlo method will estimate the value of the bond using multiple interest rate paths and hence there is no need to make an assumption about volatility of rates.

Advantage 2: The method could be applied to get more accurate valuations for securities that are interest rate path dependent.

DeGrekker is resistant to the idea as he is concerned about the amount of computing time the model may require. He accepts, however, that the idea of using many paths is attractive. He concedes that, "increasing the number of paths used in the model increases the statistical accuracy of the estimated value and produces a value closer to the true fundamental value of the security."

- 1. Which of the following statements regarding the valuation of an option-free bond using an arbitrage-free binomial lattice is *most accurate*?
  - A. If the binomial lattice is correctly calibrated, it should give the same value for an option-free bond as using the par curve used to calibrate the tree.
  - B. The binomial lattice will only produce the same value for an option-free bond as the par curve that was used to calibrate it if the bond is priced at par.
  - C. The binomial lattice will only produce the same value for an option-free bond as the par curve that was used to calibrate it if the yield curve is flat.
- 2. Which of the following statements *most accurately* describes the "valuation farming exercise" undertaken by DeGrekker?
  - A. DeGrekker used the process of stripping and the law of one price to make an arbitrage gain.
  - B. DeGrekker used the process of reconstitution and the principle of no arbitrage to make a risk-free gain.
  - C. DeGrekker's profit is not an arbitrage profit as the securities involved are risk free.
- 3. Which of the following is *most accurate* regarding the value Dane would obtain using the backward induction method as opposed to the pathwise valuation method for the bond in Figure 1?
  - A. Both methods would produce the same value.
  - B. The pathwise valuation method will give lower values when interest rates are rising because the backward induction method places a higher weighting on earlier cash flows.
  - C. The backward induction method will give a different value compared to the pathwise method when the volatility of interest rates is high as the pathwise method uses equal weights.
- 4. Dane's pathwise valuation is:
  - A. correct.
  - B. incorrect, as the correct value is lower than \$975.17.

C. incorrect, as the correct value is higher than \$975.17.

- 5. Which of the advantages of the Monte Carlo method stated by Dane is *most accurate*? A. Advantage 1 only.
  - B. Advantage 2 only.
  - C. Neither advantage is correct.
- 6. DeGrekker's comment on increasing the number of paths is *most likely*:
  - A. correct.
  - B. incorrect in asserting that a larger number of paths will produce an estimate that is statistically more accurate.
  - C. incorrect in asserting that a larger number of paths will produce a value closer to the true fundamental value.
- 7. When calibrating a binomial interest rate tree to match a specific term structure, which of the following statements is *least accurate*?
  - A. Interest rates in the tree should produce an arbitrage-free valuation for benchmark securities.
  - B. Adjacent spot rates at each node of the tree are related by the multiplier  $e^{2\sigma}$ .
  - C. The middle forward rate in a period is approximately equal to the implied (from the benchmark spot rate curve) one-period forward rate for that period.
- 8. The modern term structure model that is *most likely* to precisely generate the current term structure is:
  - A. the Cox-Ingersoll-Ross model.
  - B. the Vasicek model.
  - C. the Ho-Lee model.

# **KEY CONCEPTS**

#### LOS 26.a

Arbitrage-free valuation leads to a security value such that no market participant can earn an arbitrage profit in a trade involving that security. In other words, the valuation is consistent with the value additivity principle and without dominance of any security relative to others in the market.

#### LOS 26.b

Arbitrage-free valuation of fixed-rate, option-free bonds entails discounting each of the bond's future cash flows at its corresponding spot rate.

#### LOS 26.c

The binomial interest rate tree framework is a lognormal model with two equally likely outcomes for one-period forward rates at each node. A volatility assumption drives the spread of the nodes in the tree.

#### LOS 26.d

A binomial interest rate tree is calibrated such that (1) the values of benchmark bonds using the tree are equal to the bonds' market prices, (2) adjacent forward rates at any nodal period are two standard deviations apart and (3) the midpoint for each nodal period is approximately equal to the implied one-period forward rate for that period.

#### LOS 26.e

Backward induction is the process of valuing a bond using a binomial interest rate tree. The term backward is used because in order to determine the value of a bond at Node 0, we need to know the values that the bond can take on at nodal period 1, and so on.

## LOS 26.f

Valuation of bonds using a zero-coupon yield curve (also known as the spot rate curve) is suitable for option-free bonds. However, for bonds with embedded options where the value of the option varies with outcome of unknown forward rates, a model that allows for variability of forward rates is necessary. One such model is the binomial interest rate tree framework.

## LOS 26.g

In the pathwise valuation approach, the value of the bond is simply the average of the values of the bond at each path. For a *n*-period binomial tree, there are  $2^{(n-1)}$  possible paths.

## LOS 26.h

The Monte Carlo simulation method uses pathwise valuation and a large number of randomly generated simulated paths. Mortgage-backed securities have path-dependent cash flows on account of the embedded prepayment option. The Monte Carlo simulation method should be used for valuing MBS as the binomial tree backward induction process is inappropriate for securities with path-dependent cash flows.

#### LOS 26.i

Two major classes of term structure models are as follows:

- 1. Equilibrium term structure models—Attempt to model the term structure using fundamental economic variables that are thought to determine interest rates.
  - a. Cox-Ingersoll-Ross model:  $dr_t = a(b r)dt + \sigma \sqrt{r}dz$

Assumes the economy has a natural long-run interest rate (b) that the shortterm rate (r) converges to at a speed of (a). Interest rate volatility varies with r and is not constant. Produces non negative rates only.

b. Vasicek model:  $dr_t = a(b - r)dt + \sigma dz$ 

Similar to the CIR model, but assumes that the interest rate volatility level is constant and independent of the level of short-term interest rates. Can produce negative rates.

- 2. Arbitrage-free models—Begin with observed market prices and the assumption that securities are correctly priced.
  - a. Ho-Lee model:  $dr_t = \theta_t dt + \sigma dz_t$

Calibrated by using market prices to find the time-dependent drift term  $\theta_t$  that generates the current term structure. Assumes that short-term rates are normally distributed with a constant volatility. Produces a normal distribution of rates and rates can be negative.

b. Kalotay-Williams-Fabozzi (KWF) model:  $d\ln(r_t) = \theta_t dt + \sigma dz_t$ 

Similar to the Ho-Lee model, but assumes that short rate has a lognormal distribution.

# ANSWER KEY FOR MODULE QUIZZES

#### Module Quiz 26.1

- 1. **B** An arbitrage gain is a risk-free profit and hence requires no net investment. The returns therefore are not simply the risk-free rate. As there is no initial investment, the gains cannot be measures as percentage of initial cost. (LOS 26.a)
- 2. **B** An up-front arbitrage profit of \$38.70 can be earned by selling 10 FFPQ bonds short and purchasing 1 DALO and 1 NKDS bonds as shown below.

Position	Initial Cash Flow	Year 1 Cash Flow	Year 2 Cash Flow
Short 10 FFPQ	\$ 11,701.20	\$(1,000.00)	\$(11,000.00)
Long 1 DALO	\$ (985.22)	\$ 1,000.00	s -
Long 1 NKDS	\$(10,667.28)	<b>\$</b> -	\$ 11,000.00
Net	\$38.70	0	0
(LOS 26.a)			

3. **A** FFPQ is overpriced. Based on the 1.5% benchmark yield, the other two bonds are correctly priced.

Arbitrage-free price = (PV Year 1 Cash Flow) + (PV Year 2 Cash Flow)

	PV Year 1 Cash Flow	PV Year 2 Cash Flow	Arbitrage-Free Price
FFPQ	98.52	1,067.73	1,166.25
DALO	985.22	0	985.22
NKDS	0	10,677.28	10,677.28
(LOS 26.a	)		

- 4. **A** A lognormal random walk will ensure non-negativity but will lead to higher volatility at higher interest rates. (LOS 26.c)
- 5. **C** The value of the 5%, two-year annual pay \$1000 par bond is \$992.88.



Module Quiz 26.2, 26.3

- 1. **A** A correctly calibrated tree will value the bond at the same price as the par and spot curves used to derive it. (Module 26.2, LOS 26.d)
- 2. A DeGrekker purchased the bonds and stripped them into constituent parts before selling them. The strategy involved no initial net investment and yet results in an arbitrage profit. (Module 26.1, LOS 26.a)
- 3. A The two methods are identical and will always give the same result. (Module 26.2, LOS 26.g)
- B This is a tricky question. There are only four possible paths that Dane should have used. The possible paths are UU (Path 1), UD (Path 2), DU (Path 4), and DD (Path 5). Path 3 isn't a valid path.

Path	Year 1	Year 2	Year 3
Path 1	3%	5.7883%	10.7383%
Path 2	3%	5.7883%	7.1981%
Path 4	3%	3.8800%	7.1981%
Path 5	3%	3.8800%	4.8250%

So the value should be the average of the values for paths 1, 2, 4, and 5. The correct average value is \$972.45. (Module 26.2, LOS 26.g)

- 5. **B** Monte Carlo simulation also requires an assumed level of volatility as an input. (Module 26.2, LOS 26.h)
- 6. **C** The larger the number of paths, the more accurate the value in a statistical sense. However, whether the value is closer to the true fundamental value depends on the accuracy of the model inputs. (Module 26.2, LOS 26.h)
- 7. **B** The stated multiplier is correct but it is important to note that the rates given at each node of the tree are forward rates not spot rates. (Module 26.2, LOS 26.d)
- 8. **C** The Ho-Lee model is calibrated by using market prices to find the time-dependent drift term,  $\theta_t$  that generates the current term structure. (One of the drawbacks of the Vasicek and Cox-Ingersoll-Ross models is that the model prices generated by these models generally do not coincide with observed market prices.) (Module 26.3, LOS 26.i)

# **READING 27**

# VALUATION AND ANALYSIS OF BONDS WITH EMBEDDED OPTIONS

# **EXAM FOCUS**

This topic review extends the arbitrage-free valuation framework to valuation of bonds with embedded options. Understand the risk/return dynamics of embedded options, including their impact on a bond's duration and convexity. You should also know the adjustment required for the valuation of credit-risky bonds, including the process to estimate an OAS. Finally, understand the terminology and risk/return characteristics of convertibles.

# MODULE 27.1: TYPES OF EMBEDDED OPTIONS

Video covering

this content is available online.

LOS 27.a: Describe fixed-income securities with embedded options.

**Embedded options** in a bond allow an issuer to (1) manage interest rate risk and/or (2) issue the bonds at an attractive coupon rate. The embedded options can be a simple call or put option, or more complex options such as provisions for a sinking fund or an estate put.

#### **Simple Options**

**Callable bonds** give the *issuer* the option to call back the bond; the *investor* is *short* the call option. Most callable bonds have a **call protection period** during which the bond cannot be called. The call option can be a **European-style** option (whereby the option can only be exercised on a single day immediately after the protection period), an **American-style** option (whereby the option can be exercised at any time *after* the protection period), or even a **Bermudan-style** option (whereby the option can be exercised at fixed dates after the protection period).

**Putable bonds** allow the *investor* to put (sell) the bond back to the issuer prior to maturity. The *investor* is *long* the underlying put option. A related bond is an **extendible bond**, which allows the investor to extend the maturity of the bond. An extendible bond can be evaluated as a putable bond with longer maturity (i.e., the maturity if the bond is extended). A two-year, 3% bond extendible for an additional year at the same coupon rate would be valued the same as an otherwise identical three-year putable (European style) bond with a protection period of two years.

#### **Complex Options**

More complex options include:

- An estate put which includes a provision that allows the heirs of an investor to put the bond back to the issuer upon the death of the investor. The value of this contingent put option is inversely related to the investor's life expectancy; the shorter the life expectancy, the higher the value.
- Sinking fund bonds (sinkers) which require the issuer to set aside funds periodically to retire the bond (a sinking fund). This provision reduces the credit risk of the bond. Sinkers typically have several related *issuer* options (e.g., call provisions, acceleration provisions, and delivery options).

LOS 27.b: Explain the relationships between the values of a callable or putable bond, the underlying option-free (straight) bond, and the embedded option.

In essence, the holder of a callable bond owns an option-free (straight) bond and is also short a call option written on the bond. The value of the embedded call option ( $V_{call}$ ) is, therefore, simply the difference between the value of a straight ( $V_{straight}$ ) bond and the value of the comparable callable bond ( $V_{callable}$ ):

$$V_{call} = V_{straight} - V_{callable}$$

Conversely, investors are willing to pay a premium for a putable bond since its holder effectively owns an option-free bond plus a put option. The value of a putable bond can be expressed as:

$$V_{putable} = V_{straight} + V_{put}$$

Rearranging, the value of the embedded put option can be stated as:

$$V_{put} = V_{putable} - V_{straight}$$



Video covering this content is available online.

# MODULE 27.2: VALUING BONDS WITH EMBEDDED OPTIONS, PART 1

LOS 27.c: Describe how the arbitrage-free framework can be used to value a bond with embedded options.

LOS 27.f: Calculate the value of a callable or putable bond from an interest rate tree.

The basic process for valuing a callable (or putable) bond is similar to the process for valuing a straight bond. However, instead of using spot rates, one-period forward rates are used in a binomial tree framework. This change in methodology computes the value of the bond at different points in time; these checks are necessary to determine whether the embedded option is in-the-money (and exercised).

When valuing a callable bond, the value at any node where the bond is callable must be either the price at which the issuer will call the bond (i.e., the call price) or the computed value if the bond is not called, *whichever is lower*. This is known as the call rule. Similarly, for a putable bond, the value used at any node corresponding to a put date must be either the price at which the investor will put the bond (i.e., the put price) or the computed value if the bond is not put, *whichever is higher*. This is known as the put rule.

# ➢ PROFESSOR'S NOTE

Call date and put date in this context vary depending on whether the option is European-, American-, or Bermudan-style.

#### $\label{eq:example} EXAMPLE: \mbox{Valuation of call and put options}$

Consider a two-year, 7% annual-pay, \$100 par bond callable in one year at \$100. Also consider a two-year, 7% annual-pay, \$100 par bond putable in one year at \$100.

The interest rate tree at 15% assumed volatility is as given below:



Value the embedded call and put options.

#### Answer:

#### Value of the straight (option-free) bond:

Consider the value of the bond at the *upper* node for Period 1,  $V_{1,U}$ :

$$V_{1,U} = \frac{1}{2} \times \left[ \frac{\$100 + \$7}{1.071826} + \frac{\$100 + \$7}{1.071826} \right] = \$99.830$$

Similarly, the value of the bond at the *lower* node for Period 1,  $V_{1,L}$ , is:

$$V_{1,L} = \frac{1}{2} \times \left[ \frac{\$100 + \$7}{1.053210} + \frac{\$100 + \$7}{1.053210} \right] = \$101.594$$

Now calculate  $\mathsf{V}_0$  , the current value of the bond at Node 0.

$$V_0 = \frac{1}{2} \times \left[ \frac{\$99.830 + \$7}{1.045749} + \frac{\$101.594 + \$7}{1.045749} \right] = \$102.999$$

The completed binomial tree is shown below:

#### Valuing a Two-Year, 7.0% Coupon, Option-Free Bond



#### Value of the callable bond:

The call rule (call the bond if the price exceeds \$100) is reflected in the boxes in the completed binomial tree, where the second line of the boxes at the one-year node is the lower of the call price or the

computed value. For example, the value of the bond in one year at the lower node is \$101.594. However, in this case, the bond will be called, and the investor will only receive \$100. Therefore, for valuation purposes, the value of the bond in one year at this node is \$100.

V<sub>1,U</sub> = (107 / 1.071826) = \$99.830

The calculation for the current value of the bond at Node 0 (today), assuming the simplified call rules of this example, is:

$$V_0 = \frac{1}{2} \times \left[ \frac{\$99.830 + \$7}{1.045749} + \frac{\$100.00 + \$7}{1.045749} \right] = \$102.238$$

The completed binomial tree is shown below:

#### Valuing a Two-Year, 7.0% Coupon, Callable Bond, Callable in One Year at 100



#### Value of the putable bond:

Similarly, for a putable bond, the put rule is to put the bond if the value falls below \$100. The put option would therefore be exercised at the upper-node in year 1 and hence the \$99.830 computed value is replaced by the exercise price of \$100.

$$V_{1,U} = 100$$
  

$$V_{1,L} = (107 / 1.053210) = \$101.594$$
  

$$V_0 = \frac{1}{2} \times \left[\frac{100 + 7}{1.045749} + \frac{101.594 + 7}{1.045749}\right] = \$103.081$$

Value of the embedded options:

$$V_{call} = V_{straight} - V_{callable} = \$102.999 - \$102.238 = \$0.76$$
  
$$V_{put} = V_{putable} - V_{straight} = \$103.081 - \$102.999 = 0.082$$



#### **MODULE QUIZ 27.1, 27.2**

- 1. Which of the following statements concerning the calculation of value at a node in a binomial interest rate tree is *most accurate*? The value at each node is:
  - A. the present value of the two possible values from the next period.
  - B. the average of the present values of the two possible values from the next period.
  - C. the sum of the present values of the two possible values from the next period.

Use the following binomial interest rate tree to answer Questions 2 through 4.



- 2. The value today of an option-free, 12% annual coupon bond with two years remaining until maturity is *closest* to:
  - A. 110.525.
  - B. 111.485.
  - C. 112.282.
- 3. The value of the bond and the value of the embedded call option, assuming the bond in Question 2 is callable at \$105 at the end of Year 1, are *closest* to:

	Callable bond value	Embedded call option value
A.	110.573	1.709
B.	110.573	0.642
c.	111.640	0.642

4. The value of the bond and the value of the embedded put option, assuming the bond in Question 2 is putable at \$105 at the end of Year 1, are *closest* to:

	Putable bond value	Embedded put option value
A.	112.523	0.241
Β.	112.523	1.646
C.	113.928	1.646



Video covering this content is available online.

# MODULE 27.3: VALUING BONDS WITH EMBEDDED OPTIONS, PART 2

# LOS 27.d: Explain how interest rate volatility affects the value of a callable or putable bond.

Option values are positively related to the volatility of their underlying. Accordingly, when interest rate volatility increases, the values of both call and put options increase. The value of a straight bond is affected by changes in the level of interest rates but is *unaffected* by changes in the volatility of interest rates.

When interest rate volatility increases, the value of a callable bond (where the investor is short the call option) decreases and the value of a putable bond (where the investor is long the put option) increases.

LOS 27.e: Explain how changes in the level and shape of the yield curve affect the value of a callable or putable bond.

#### Level of Interest Rates

As interest rates decline, the short call in a callable bond limits the bond's upside, so the value of a callable bond rises less rapidly than the value of an otherwise-equivalent straight bond.

As interest rates increase, the long put in a putable bond hedges against the loss in value; the value of a putable bond falls less rapidly than the value of an otherwise-equivalent straight bond.

Call option value is inversely related to the level of interest rates, while put option value varies directly with the level of interest rates.

## Shape of the Yield Curve

The value of an embedded call option increases as interest rates decline. When the yield curve is upward sloping (i.e., normal), the more distant one-period forward rates are higher than the one-period forward rates in the near future. Because a higher interest rate scenario limits the probability of the call option being in the money, the value of a call option will be lower for an upward sloping yield curve. As an upward-sloping yield curve becomes flatter, the call option value increases.

The value of a put option increases with interest rates. When the yield curve is upward sloping, the probability of the put option going in the money is higher. Put option value therefore declines as an upward-sloping yield curve flattens.

# MODULE 27.4: OPTION-ADJUSTED SPREAD



LOS 27.g: Explain the calculation and use of option-adjusted spreads.

Video covering this content is available online. So far our backward induction process has relied on the risk-free binomial interest rate tree; our valuation assumed that the underlying bond was risk-free. If risk-free rates are used to discount cash flows of a credit risky corporate bond, the calculated value will be too high. To correct for this, a constant spread must be added to all one-period rates in the tree such that the calculated value equals the market price of the risky bond. This constant spread is called the **option adjusted spread (OAS)**.

# ➢ PROFESSOR'S NOTE

The OAS is added to the tree after the adjustment for the embedded option (i.e., the node values are adjusted according to the call/put rule). Hence the OAS is calculated after the option risk has been removed.

#### **EXAMPLE:** Computation of OAS

A \$100-par, three-year, 6% annual-pay ABC Inc. callable bond trades at \$99.95. The underlying call option is a Bermudan-style option that can be exercised in one or two years at par.

The benchmark interest rate tree assuming volatility of 20% is provided below.

One-Period Forward Rates					
Year 0 Year 1 Year 2					
3.000%	5.7883%	10.7383%			
	3.8800%	7.1981%			
		4.8250%			

Compute the OAS on the bond.

#### Answer:

The value of the bond using the benchmark interest rate tree is \$101.77, as shown below:



To force the computed value to be equal to the current market price of \$99.95, a constant spread (OAS) of 100 bps is added to each interest rate in the tree as shown below:





## **PROFESSOR'S NOTE**

The OAS computed using the above methodology is the spread implied by the current market price and hence assumes that the bond is priced correctly. Note that the actual estimation of OAS is largely an iterative process and is beyond the scope of the exam.

OAS is used by analysts in relative valuation; bonds with similar credit risk should have the same OAS. If the OAS for a bond is higher than the OAS of its peers, it is considered to be undervalued and hence an attractive investment (i.e., it offers a higher compensation for a given level of risk). Conversely, bonds with low OAS (relative to peers) are considered to be overvalued.

LOS 27.h: Explain how interest rate volatility affects option-adjusted spreads.

Consider for a moment the difference between the calculated value of a bond that we obtain from a tree and the bond's actual market price. The greater this difference is, the greater the OAS we would need to add to the rates in the tree to force the calculated bond value down to the market price.

Suppose that a 7%, 10-year callable bond of XYZ Corp. is trading for \$958.

Analyst A assumes a 15% value for future volatility in generating her *benchmark* interest rate tree and calculates the value of the bond as \$1,050. She then computes the OAS (the increase in discount rate required to lower the calculated bond value to the market price of \$958) for this bond to be 80 bps.

Analyst B assumes a 20% value for future volatility, and because of higher assumed volatility, the computed value of the bond turns out to be \$992. (Note that this is lower than the \$1,050 calculated by A—the higher the volatility, the lower a callable bond's value.) The OAS calculated by B is accordingly lower at 54 bps.

Observe that for the same bond, the OAS calculated varied depending on the volatility assumption used.

When we use a higher estimate of volatility to value a callable bond, the calculated value of the call option increases, the calculated value of the straight bond is unaffected, and the *computed value* (not the market price) of the callable bond decreases (since the bondholder is short the option). Hence when the estimated (or assumed) volatility (of benchmark rates) used in a binomial tree is higher, the computed value of a callable bond will be lower—and therefore closer to its true market price. The constant spread that needs to be added to the benchmark rates to correctly price the bond (the OAS) is therefore lower.

Assumed	Value					
Level of Volatility	Calls	Puts	Callable	Putable	OASCALL	OAS <sub>PUT</sub>
High	High	High	Low	High	Low	High
Low	Low	Low	High	Low	High	Low

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To summarize, as the *assumed* level of volatility used in an interest rate tree increases, the computed OAS (for a given market price) for a callable bond decreases. Similarly, the computed OAS of a putable bond increases as the assumed level of volatility in the binomial tree increases.

# $\Im$

# **PROFESSOR'S NOTE**

Notice that the columns for the value of callable and putable bonds in the preceding figure match the corresponding OAS columns.



#### **MODULE QUIZ 27.3, 27.4**

1. The option adjusted spread (OAS) on a callable corporate bond is 73 basis points using on-the-run Treasuries as the benchmark rates in the construction of the binomial tree. The *best* interpretation of this OAS is:

- A. the cost of the embedded option is 73 basis points.
- B. the cost of the option is 73 basis points over Treasury.
- C. the spread that reflects the credit risk is 73 basis points over Treasury.

#### 2. An increase in interest rate volatility:

- A. increases the value of bonds with embedded call options.
- B. increases the value of bonds with embedded put options.
- C. increases the value of low-coupon bonds with embedded options, but decreases the value of high-coupon bonds with embedded options.

# **MODULE 27.5: DURATION**



LOS 27.i: Calculate and interpret effective duration of a callable or putable bond.

Video covering this content is available online.

Recall from Level I that:

 Modified duration measures a bond's price sensitivity to interest rate changes, assuming that the bond's cash flows do not change as interest rates change. • The standard measure of convexity can be used to improve price changes estimated from modified duration.

Modified duration and convexity are not useful for bonds with embedded options, however, because the cash flows from these bonds will change if the option is exercised. To overcome this problem, *effective* duration and *effective* convexity should be used, because these measures take into account how changes in interest rates may alter cash flows.

The following expressions can be used to compute effective duration and effective convexity for *any* bond:

effective duration = ED = 
$$\frac{BV_{-\Delta y} - BV_{+\Delta y}}{2 \times BV_0 \times \Delta y}$$
  
effective convexity = EC = 
$$\frac{BV_{-\Delta y} + BV_{+\Delta y} - (2 \times BV_0)}{BV_0 \times \Delta y^2}$$

where:

 $\Delta y = change in required yield, in decimal form$ 

 $BV_{-\Delta y}$  = estimated price if yield decreases by  $\Delta y$ 

 $BV_{+\Delta y}$  = estimated price if yield increases by  $\Delta y$ 

BV<sub>0</sub> = initial observed bond price

Calculating effective duration and effective convexity for bonds with embedded options is a complicated undertaking because we must calculate values of  $BV_{+\Delta y}$  and  $BV_{-\Delta y}$ . Here's how it is done:

*Step 1:* Given assumptions about benchmark interest rates, interest rate volatility, and any calls and/or puts, calculate the OAS for the issue using the current market price and the binomial model.

Step 2: Impose a small parallel shift in the benchmark yield curve by an amount equal to  $+\Delta y$ .

Step 3: Build a new binomial interest rate tree using the new yield curve.

Step 4: Add the OAS from step 1 to each of the one-year rates in the interest rate tree to get a "modified" tree.

Step 5: Compute  $BV_{+\Delta v}$  using this modified interest rate tree.

Step 6: Repeat steps 2 through 5 using a parallel rate shift of  $-\Delta y$  to obtain a value of  $BV_{-\Delta y}$ .

LOS 27.j: Compare effective durations of callable, putable, and straight bonds.

Both call and put options have the potential to reduce the life of a bond, so the duration of callable and putable bonds will be less than or equal to the duration of their straight counterparts.

- Effective duration (callable) ≤ effective duration (straight).
- Effective duration (putable) ≤ effective duration (straight).

- Effective duration (zero-coupon) ≈ maturity of the bond.
- Effective duration of fixed-rate coupon bond < maturity of the bond.
- Effective duration of floater ≈ time (in years) to next reset.

While effective duration of straight bonds is relatively unaffected by changes in interest rates, an increase in rates would increase the effective duration of a callable bond, and decrease the effective duration of a putable bond.



## MODULE QUIZ 27.5

1. Ron Hyatt has been asked to do a presentation on how effective duration (ED) and effective convexity (EC) are calculated with a binomial model. His presentation includes the following formulas:

effective duration = ED =  $\frac{BV_{-\Delta y} - BV_{+\Delta y}}{2 \times BV_0 \times \Delta y}$ effective convexity = EC =  $\frac{BV_{-\Delta y} + BV_{+\Delta y} - (2 \times BV_0)}{2 \times BV_0 \times \Delta y^2}$ 

where:

Δy = change in required yield, in decimal form

 $BV_{-\Delta y}$  = estimated price if yield decreases by  $\Delta y$ 

 $BV_{+\Delta y}$  = estimated price if yield increases by  $\Delta y$ 

BV<sub>0</sub> = initial observed bond price

Are Hyatt's formulas for effective duration and effective convexity correctly presented?

A. The formulas are both correct.

B. One formula is correct, the other incorrect.

C. Both formulas are incorrect.

# **MODULE 27.6: KEY RATE DURATION**

LOS 27.k: Describe the use of one-sided durations and key rate durations to evaluate the interest rate sensitivity of bonds with embedded options.

## **One-Sided Durations**

The computation of effective duration discussed earlier relied on computing the value of the bond for equal parallel shifts of the yield curve up and down (by the same amount). This metric captures interest rate risk reasonably well for small changes in the yield curve and for option-free bonds.

For a callable bond, when the call option is at or near the money, the change in price for a decrease in yield will be less than the change in price for an equal amount of increase in yield. The value of a callable bond is capped by its call price: the bond's value will not increase beyond the call price regardless of how low interest rates fall. Similarly, the value of a putable bond is more sensitive to downward movements in yield curve versus upward movements.



Video covering this content is available online. For bonds with embedded options, **one-sided durations**—durations that apply only when interest rates rise (or, alternatively, only when rates fall)—are better at capturing interest rate sensitivity than simple effective duration. When the underlying option is at-the-money (or near-the-money), callable bonds will have lower one-sided down-duration than one-sided up-duration: the price change of a callable when rates fall is smaller than the price change for an equal increase in rates. Conversely, a near-the-money putable bond will have larger one-sided down-duration than one-sided up-duration.

## **Key Rate Duration**

**Key rate durations** or **partial durations** capture the interest rate sensitivity of a bond to changes in yields (par rates) of specific benchmark maturities. Key rate duration is used to identify the interest rate risk from changes in the shape of the yield curve (shaping risk).

The process of computing key rate duration is similar to the process of computing effective duration described earlier, except that instead of shifting the entire benchmark yield curve, only one specific par rate (key rate) is shifted before the price impact is measured.

Figure 27.2 shows the key rate durations for several 15-year *option-free* bonds, each with a different coupon rate and YTM = 3%.

Соцрол	Price	Key Rate Durations						
		Total	2-year	3-year	5-year	10-year	15-year	
1%	\$76.12	13.41	-0.05	-0.07	-0.22	-0.45	14.20	
2%	\$88.06	12.58	-0.03	-0.05	-0.15	-0.27	13.08	
3%	\$100.00	11.94	0	0	0	0	11.94	
5%	\$123.88	11.03	0.02	0.1	0.15	0.32	10.44	
8%	\$159.69	10.18	0.09	0.15	0.32	0.88	8.74	

#### Figure 27.2: Key Rate Durations of Various 15-Year Option-Free Bonds With Different Coupon Rates



# PROFESSOR'S NOTE

In these figures the market interest rate is not changing; rather we are considering a number of different bonds that have different coupons.

Figure 27.3 shows the key rate durations for several 15-year European-style *callable* bonds, each with a different coupon rate (callable in 10 years at par).

# Figure 27.3: Key Rate Durations of Various 15-Year Callable Bonds With Different Coupon Rates

Соцроп	Ртісе	Key Rate Durations						
		Total	2-year	3-year	5-year	10-year	15-year	
1%	\$75.01	13.22	-0.03	-0.01	-0.45	-2.22	15.93	
2%	\$86.55	12.33	-0.01	-0.03	-0.15	5.67	6.85	
3%	\$95.66	11.45	0.00	0.00	0.00	6.40	5.05	
5%	\$112.87	9.22	0.02	0.10	0.15	6.67	2.28	
8%	\$139.08	8.89	0.09	0.15	0.32	7.20	1.13	

Figure 27.4 shows the key rate durations for several 15-year European-style *putable* bonds, each with a different coupon rate (putable in 10 years at par).

Сопрол	Price	Key Rate Durations						
		Total	2-year	3-year	5-year	10-year	15-year	
1%	\$77.24	9.22	-0.03	-0.01	-0.45	8.66	1.05	
2%	\$89.82	9.90	-0.01	-0.03	-0.15	7.23	2.86	
3%	\$95.66	10.50	0.00	0.00	0.00	5.12	5.38	
5%	\$123.88	10.70	0.02	0.10	0.15	2.89	7.54	
8%	\$159.69	10.08	0.09	0.15	0.32	0.45	9.07	

Figure 27.4: Key Rate Durations of Various 15-Year Putable Bonds With Different Coupon Rates

The following generalizations can be made about key rates:

ı

- 1. If an option-free bond is trading at par, the bond's maturity-matched rate is the only rate that affects the bond's value. Its maturity key rate duration is the same as its effective duration, and all other rate durations are zero. In Figure 27.2, the 3% bond's (i.e., the par bond) 15-year key rate duration is same as the bond's effective duration, and all other rate durations are zero.
- 2. For an option-free bond *not* trading at par, the maturity-matched rate is still the most important rate. In Figure 27.2, the 15-year key rate duration is highest.
- 3. A bond with a low (or zero) coupon rate may have negative key rate durations for horizons other than the bond's maturity. This is evidenced by some negative key rate durations for 1% and 2% coupon bonds in all three figures.
- 4. A callable bond with a low coupon rate is unlikely to be called; hence, the bond's maturity-matched rate is the most critical rate (i.e., the highest key rate duration corresponds to the bond's maturity). For the 1% bond in Figure 27.3, the 15-year key rate duration exceeds all other key rate durations.
- 5. All else equal, higher coupon bonds are more likely to be called, and therefore the time-to-exercise rate will tend to dominate the time-to-maturity rate. For the 8% coupon bond in Figure 27.3, the 10-year key rate duration is highest.
- 6. Putable bonds with high coupon rates are unlikely to be put, and thus are most sensitive to their maturity-matched rates. For the 8% bond in Figure 27.4, the 15-year key rate duration is the highest.
- 7. All else equal, lower coupon bonds are more likely to be put, and therefore the timeto-exercise rate will tend to dominate the time-to-maturity rate. For the 1% coupon bond in Figure 27.4, the 10-year key rate duration is highest.

LOS 27.I: Compare effective convexities of callable, putable, and straight bonds.

Straight bonds have positive effective convexity: the increase in the value of an option-free bond is higher when rates fall than the decrease in value when rates increase by an equal amount. When rates are high, callable bonds are unlikely to be called and will exhibit
positive convexity. When the underlying call option is near the money, its effective convexity turns negative; the upside potential of the bond's price is limited due to the call (while the downside is not protected). Putable bonds exhibit positive convexity throughout.

# MODULE 27.7: CAPPED AND FLOORED FLOATERS



Video covering this content is available online.

### LOS 27.m: Calculate the value of a capped or floored floating-rate bond.

A floating-rate bond ("floater") pays a coupon that adjusts every period based on an underlying reference rate. The coupon is typically paid in arrears, meaning the coupon rate is *determined* at the beginning of a period but is *paid* at the end of that period.

A **capped floater** effectively contains an issuer option that prevents the coupon rate from rising above a specified maximum rate known as the **cap**.

value of a capped floater = value of a "straight" floater - value of the embedded cap

A related floating rate bond is the **floored floater**, which has a coupon rate that will not fall below a specified minimum rate known as the **floor**. In this instance, the embedded option belongs to the investor and offers protection from falling interest rates.

value of a floored floater = value of a "straight" floater + value of the embedded floor

We can use the standard backward induction methodology in a binomial interest rate tree to value a capped or floored floater. As with the valuation of a bond with embedded options, we must adjust the value of the floater at each node to reflect the exercise of an in-the-money option (in this case, a cap or a floor).

### $\ensuremath{\mathbf{EXAMPLE}}$ : Value of a capped and floored floating-rate bond

Susane Albright works as a fixed income analyst with Zedone Banks, NA. She has been asked to value a \$100 par, two-year, floating-rate note that pays MRR (set in arrears). The underlying bond has the same credit quality as reflected in the swap curve. Albright has constructed the following two-year binomial MRR tree:

<b>One-Period Forward Rate</b>				
Year 0 Year 1				
4.5749%	7.1826%			
5.3210%				

How would we compute the following?

- 1. The value of the floater, assuming that it is an option-free bond.
- 2. The value of the floater, assuming that it is capped at a rate of 6%. Also compute the value of the embedded cap.
- 3. The value of the floater, assuming that it is floored at a rate of 5%. Also compute the value of the embedded floor.

#### Answer:

1. An option-free bond with a coupon rate equal to the required rate of return will be worth par value. Hence, the straight value of the floater is \$100. 2. The value of the capped floater is \$99.47, as shown below:



The upper node in year 2 shows the exercise of the cap (the coupon is capped at \$6.00 instead of rising to \$7.18).

Note that when the option is not in the money, the floater is valued at par.

 $V_{1,U} = (\$100 + \$6) / (1 + 0.071826) = \$98.90$ 

 $V_{1,L} = (100 + 5.3210) / (1 + 0.05321) = $100$ 

The year 0 value is the average of the year 1 values (including their adjusted coupons) discounted for one period. In this case, the year 1 coupons require no adjustment, as the coupon rate is below the cap rate.

$$V_0 = \frac{\left[(98.90 + 4.57) + (100 + 4.57)\right] / 2}{(1.045749)} = \$99.47$$

Thus the value of the embedded cap = \$100 - \$99.47 = 0.53.

3. The value of the floored floater is \$100.41, as shown below:



The nodes for year 2 show the coupons for that period (none of the rates are below the floor, and hence the floor is not exercised). Strikethroughs for both nodes in year 1 indicate that the floor was in the money; we replace the MRR = market reference rate. Having another rate after it is redundant coupon with a coupon based on the floor strike rate of 5%.

The year 0 value is the average of the year 1 values (including their adjusted coupons) discounted for one period:

$$V_0 = \frac{\left[(100+5) + (100+5)\right]/2}{(1.045749)} = \$100.41$$

Thus the value of the embedded floor = 100.41 - 100 = 0.41.

### **MODULE QUIZ 27.6, 27.7**

Use the following information to answer Questions 1 through 8.

Vincent Osagae, CFA, is the fixed income portfolio manager for Alpha Specialists, an institutional money manager. Vanessa Alwan, an intern, has suggested a list of bonds for Osagae's consideration as shown in Figure 1. The benchmark yield curve is currently upward sloping.

#### **Figure 1: Selected Bonds for Consideration**

- Bond X, a 3%, 15-year option-free bond.
- Bond Y, a 3%, 15-year callable bond.
- Bond Z, a 3%, 15-year putable bond.

Osagae then turns his attention to a newly issued 4%, 15-year bond issued by Suni Corp. The bond has a Bermudan-style call option exercisable annually at any time after year 4. Osagae computes an OAS of 145 bps for this bond using a binomial interest rate tree. The tree was generated with U.S. Treasury rates and an assumed volatility of 15%, which was consistent with historical data. Option markets are currently pricing interest rate options at an implied volatility of 19%.

Every week, Alwan meets with Osagae to discuss what she had learned over the week. At one of their weekly meetings, Alwan makes the following statements about key rate duration:

Statement 1: The highest key rate duration of a low-coupon callable bond corresponds to the bond's time-to-exercise.

Statement 2: The highest key rate duration of a high-coupon putable bond corresponds to the bond's time-to-maturity.

Beth Grange, a senior analyst reporting to Osagae has generated the following two-year MRR tree using a 15% volatility assumption:

#### Figure 2: MRR Tree

0	1
2.0000%	3.4637%
	2.5660%

Grange has also compiled OAS for two very similar callable corporate bonds as shown in Figure 3.

#### Figure 3: OAS at 10% Volatility

Bond	OAS
Α	46 bps
В	34 bps

1. In Figure 1, which bond's embedded option is *most likely* to increase in value if the yield curve flattens?

A. Bond Y.

B. Bond Z.

- C. Neither Bond Y nor Bond Z.
- 2. If Osagae had used implied volatility from interest rate options to compute the OAS for Suni Corp bond, the estimated OAS would *most likely* have been:
  - A. lower than 145 bps.
  - B. higher than 145 bps.
  - C. equal to 145 bps.

- 3. Which bond in Figure 1 is *most likely* to have the highest effective duration?
  - A. Bond X.
  - B. Bond Y.
  - C. Bond Z.
- 4. Regarding Alwan's statements about key rate durations:
  - A. only one statement is correct.
  - B. both statements are correct.
  - C. neither statement is correct.
- 5. Which bond in Figure 1 is *least likely* to experience the highest increase in value, given a parallel downward shift of 150 bps in the yield curve?
  - A. Bond X.
  - B. Bond Y.
  - C. Bond Z.
- 6. Which bond in Figure 1 is *most likely* to experience an increase in effective duration due to an increase in interest rates?
  - A. Bond X.
  - B. Bond Y.
  - C. Bond Z.
- 7. In Figure 3, relative to bond A, bond B is *most likely*:
  - A. overpriced.
  - B. underpriced.
  - C. fairly priced.
- 8. Using the data in Figure 2, the value of a \$100 par, two-year, 3% capped floater is *closest* to:
  - A. \$0.31.
  - B. \$98.67.
  - C. \$99.78.

# **MODULE 27.8: CONVERTIBLE BONDS**



LOS 27.n: Describe defining features of a convertible bond.

Video covering this content is available online.

The owner of a **convertible bond** has the right to convert the bond into a fixed number of common shares of the issuer during a specified timeframe (**conversion period**) and at a fixed amount of money (**conversion price**). Convertibles allow investors to enjoy the upside on the issuer's stock, although this comes at a cost of lower yield. The issuer of a convertible bond benefits from a lower borrowing cost, but existing shareholders may face dilution if the conversion option is exercised.

The **conversion ratio** is the number of common shares for which a convertible bond can be exchanged. For example, a convertible bond issued at par with an initial conversion ratio of 10 allows its holder to convert one \$1,000 par bond into 10 shares of common stock. Equivalently, the **conversion price** of the bond is \$1,000 / 10 shares = \$100. For bonds not issued at par, the conversion price is the issue price divided by the conversion ratio. Offer documents will indicate how the initial conversion ratio would be modified to account for corporate actions such as stock splits or stock dividends.

Offer documents may also provide a contingent put option in the event of any change-ofcontrol events such as mergers. Such a contingent put option can be exercised for a specific period of time after the change of control. Alternatively, a lower conversion price may be specified in the event of a change of control. The conversion ratio may also be adjusted upward if the company pays a dividend in excess of a specified **threshold dividend**. This adjustment protects the convertible bondholders in the event that the company pays out an unusually large dividend (which will cause the ex-dividend price of the stock to decline). Other put options exercisable during specific periods may also be embedded with a convertible. These put options can be hard puts (i.e., redeemable for cash) or soft puts (i.e., the issuer decides whether to redeem the bond for cash, stock, subordinated debentures, or a combination of the three).

LOS 27.0: Calculate and interpret the components of a convertible bond's value.

The **conversion value** of a convertible bond is the value of the common stock into which the bond can be converted. The conversion ratio is the number of shares the holder receives from conversion for each bond. Conversion value is calculated as:

conversion value = market price of stock × conversion ratio

The **straight value**, or investment value, of a convertible bond is the value of the bond if it were not convertible—the present value of the bond's cash flows discounted at the return required on a comparable option-free issue.

The **minimum value of a convertible bond** is the greater of its conversion value or its straight value. This must be the case, or arbitrage opportunities would be possible. For example, if a convertible bond were to sell for less than its conversion value, it could be purchased, immediately converted into common stock, and the stock could be sold for more than the cost of the bond.

minimum value of a convertible bond = max (straight value, conversion value)

#### EXAMPLE: Calculating the minimum value of a convertible bond

Business Supply Company, Inc. operates retail office equipment stores in the United States and Canada. Consider a BSC convertible bond with a 7% coupon that is currently selling at \$985 with a conversion ratio of 25 and a straight value of \$950. Suppose that the value of BSC's common stock is currently \$35 per share, and that it pays \$1 per share in dividends annually. What is this bond's minimum value?

#### Answer:

The conversion value of this bond is  $25 \times $35 = $875$ . Since the straight value of \$950 is greater than the conversion value of \$875, the bond is worth at least \$950.

The market conversion price, or conversion parity price, is the price that the convertible bondholder would effectively pay for the stock if she bought the bond and immediately converted it. The market conversion price is given as:

market price of convertible bond

market conversion price = \_\_\_\_\_

conversion ratio

#### EXAMPLE: Calculating market conversion price

Compute and interpret the market conversion price of the BSC bond.

Answer:

The market conversion price is: 985 / 25 = 39.40. This can be viewed as the stock price at which an investor is indifferent between selling the bond and converting it.

The market conversion premium per share is the difference between the market conversion price and the stock's current market price:

market conversion premium per share = market conversion price - stock's market price

#### EXAMPLE: Calculating market conversion premium per share

Compute and interpret the market conversion premium per share of the BSC bond.

Answer:

Since BSC is selling for \$35 per share, the market conversion premium per share for the BSC bond is: 39.40 - 335 = 4.40. This can be interpreted as the premium that investors are willing to pay for the opportunity to profit should the market price of the stock rise above the market conversion price. This is done with the assurance that even if the stock price declines, the value of the convertible bond will not fall below its straight value.

Market conversion premium per share is usually expressed as a ratio, appropriately called the **market conversion premium ratio**. Its formula is:

market conversion premium per share

market conversion premium ratio = -----

market price of common stock

#### EXAMPLE: Calculating market conversion premium ratio

Compute the market conversion premium ratio of the BSC bond.

Answer:

The BSC bond market conversion premium ratio is:

$$\frac{\$4.40}{\$35} = 12.57\%$$

The convertible bond investor's downside risk is limited by the bond's underlying straight value because the price of a convertible bond will not fall below this value regardless of what happens to the price of the issuer's common stock.

This downside risk is measured by the premium over straight value, which is calculated as:

premium over straight value = 
$$\left(\frac{\text{market price of convertible bond}}{\text{straight value}}\right) - 1$$

#### EXAMPLE: Calculating premium over straight value

Compute and interpret the BSC bond's premium over straight value.

Answer:

The premium over straight value for the BSC bond is:

$$\left(\frac{\$985}{\$950}\right) - 1 = 3.68\%$$

All else equal, the greater the premium over straight value, the less attractive the convertible bond.

We need to recognize an obvious flaw with the premium over straight value metric—the straight value is not constant. It varies with changes in interest rate and with the credit spread of the bond.

LOS 27.p: Describe how a convertible bond is valued in an arbitrage-free framework.

Investing in a noncallable/nonputable convertible bond is equivalent to buying:

- an option-free bond, and
- a call option on an amount of the common stock equal to the conversion ratio.

The value of a noncallable/nonputable convertible bond can be expressed as:

convertible, noncallable bond value = straight value + value of call option on stock

Most convertible bonds are callable, giving the issuer the right to call the issue prior to maturity. Incorporating this feature into the valuation of a convertible bond results in the following expression:

callable convertible bond value = straight value of bond

+ value of call option on stock

value of call option on bond

To further complicate the situation (just for fun), consider a convertible bond that is both callable and putable. The expression for value then becomes:

callable and putable convertible bond value = straight value of bond

+ value of call option on stock

value of call option on bond

+ value of put option on bond

# LOS 27.q: Compare the risk-return characteristics of a convertible bond with the risk-return characteristics of a straight bond and of the underlying common stock.

Buying convertible bonds instead of stocks limits downside risk; the price floor set by the straight bond value provides this downside protection. The cost of the downside protection is reduced upside potential due to the conversion premium. Keep in mind though, that just like investing in nonconvertible bonds, convertible bond investors must be concerned with credit risk, call risk, interest rate risk, and liquidity risk.

Consider the following two examples based on our previous BSC example.

#### $\ensuremath{\mathbf{EXAMPLE}}$ : Risk and return of a convertible bond, part 1

Calculate the return on the convertible bond and the common stock if the market price of BSC common stock increases to \$45 per share.

Answer:

The return from investing in the convertible bond is:

$$\left(\frac{\$45.00}{\$39.40}\right) - 1 = 14.2\%$$

The return from investing directly in the stock is:

$$\left(\frac{\$45.00}{\$35.00}\right) - 1 = 0.2857 = 28.6\%$$

The lower return from the convertible bond investment is attributable to the fact that the investor effectively bought the stock at the market conversion price of \$39.40 per share.

#### EXAMPLE: Risk and return of a convertible bond, part 2

Calculate the return on the convertible bond and on the common stock if the market price of BSC common stock falls to \$30 per share.

#### Answer:

Recall that the bond will trade at the greater of its straight value or its conversion value. The conversion value in this scenario is  $25 \times \$30 = \$750$ . Assuming the straight value of the bond does not change, the bond will trade at \$950. So, the return from investing in the convertible bond is:

$$\left(\frac{\$950}{\$985}\right) - 1 = -3.55\%$$

The return from investing directly in the stock is:

$$\left(\frac{\$30}{\$35}\right) - 1 = -14.29\%$$

The loss is less for the convertible bond investment because we assumed that the straight value of the bond did not change. Even if it had changed, the loss would probably still be less than the loss on the straight stock investment, thus emphasizing how the straight value serves as a floor to cushion a decline, even if it is a moving floor.

The following comparisons can be made between ownership of the underlying stock and the risk-return characteristics of the convertible bond:

- When the stock's price falls, the returns on convertible bonds exceed those of the stock, because the convertible bond's price has a floor equal to its straight bond value. As the stock's price approaches zero, the convertible's value will move toward the present value of estimated recovery.
- When the stock's price rises, the bond will underperform because of the conversion premium. This is the main drawback of investing in convertible bonds versus investing directly in the stock.
- If the stock's price remains stable, the return on a convertible bond may exceed the stock return due to the coupon payments received from the bond, assuming no change in interest rates or credit risk of the issuer.

Sometimes the price of the common stock associated with a convertible issue is so low that it has little or no effect on the convertible's market price, and the bond trades as though it is a straight bond. When this happens, the convertible security is referred to as a fixed-income equivalent or a **busted convertible**.

Other times, the price of the stock may be high enough that the convertible behaves as though it is an equity security. When this happens, the convertible issue is referred to as a common stock equivalent. Most of the time, however, the convertible behaves as a *hybrid security* with the characteristics of both equity and a fixed-income security.



### **MODULE QUIZ 27.8**

1. An analyst has gathered the following information on a convertible bond and the common equity of the issuer.

- Market price of bond: \$925.00
- Annual coupon: 7.5%
- Conversion ratio: 30
- Market price of stock: \$28.50
- Annual stock dividend: \$2.15 per share

The market conversion premium ratio for the convertible bond is *closest* to:

- A. 7.56%.
- B. 7.77%.
- C. 8.18%.
- 2. Which of the following statements concerning a comparison between the risk and return of convertible bond investing versus common stock investing is *least accurate*, assuming interest rates are stable?
  - A. When stock prices fall, the returns on convertible bonds are likely to exceed those of the stock because the convertible bond's price has a floor equal to the straight bond value.
  - B. The main drawback of investing in convertible bonds versus direct stock purchases is that when stock prices rise, the convertible bond will likely underperform the stock due to the conversion premium.
  - C. Buying convertible bonds instead of direct stock investing limits upside potential to that of buying a straight bond, at the cost of increased downside risk due to the conversion premium.
- 3. Data on two convertible bonds are shown in the following table.

	Convertible Bond ABC	Convertible Bond XYZ
Conversion price	\$40	\$50
Current stock price	\$123	\$8

Which factors are *most likely* to influence the market prices of ABC and XYZ: factors that affect equity prices, or factors that affect option-free bond prices?

- A. Both will be more affected by equity factors.
- B. One will be more affected by equity factors, the other by bond factors.
- C. Both will be more affected by bond factors.
- 4. The difference between the value of a callable convertible bond and the value of an otherwise comparable option-free bond is *closest* to the value of:
  - A. the call option on the stock minus value of the call option on the bond.
  - B. the put option on the stock plus value of the call option on the bond.
  - C. the call option on the stock plus value of call option on the bond.
- 5. With respect to the value of a callable convertible bond, the *most likely* effects of a decrease in interest rate volatility or a decrease in the underlying stock price volatility are:
  - A. both will result in an increase in value.
  - B. one will result in an increase in value, the other in a decrease.
  - C. both will result in a decrease in value.

**KEY CONCEPTS** 

# LOS 27.a

Bonds with embedded options allow issuers to manage their interest rate risk or issue bonds at attractive coupon rates. The embedded options can be simple call or put options, or more complex options such as provisions for sinking fund, estate puts, et cetera.

# LOS 27.b

Value of option embedded in a callable or putable bond:

$$\begin{split} \mathbf{V}_{call} &= \mathbf{V}_{straight} - \mathbf{V}_{callable} \\ \mathbf{V}_{put} &= \mathbf{V}_{putable} - \mathbf{V}_{straight} \end{split}$$

# LOS 27.c

To value a callable or a putable bond, the backward induction process and a binomial interest rate tree framework is used. The benchmark binomial interest rate tree is calibrated to ensure that it values benchmark bonds correctly (i.e., that it generates prices equal to their market prices).

# LOS 27.d

When interest rate volatility increases, the value of both call and put options on bonds increase. As volatility increases, the value of a callable bond decreases (remember that the investor is short the call option) and the value of a putable bond increases (remember that the investor is long the put option).

# LOS 27.e

The short call in a callable bond limits the investor's upside when rates decrease, while the long put in a putable bond hedges the investor against rate increases.

The value of the call option will be lower in an environment with an upward-sloping yield curve as the probability of the option going in the money is low. A call option gains value when the upward-sloping yield curve flattens. A put option will have a higher probability of going in the money when the yield curve is upward sloping; the option loses value if the upward-sloping yield curve flattens.

# LOS 27.f

A backwards induction process is used in a binomial interest rate tree framework for valuing a callable (or putable) bond. In the binomial tree, we use one-period forward rates for each period. For valuing a callable (putable) bond, the value used at any node corresponding to a call (put) date must be either the price at which the issuer will call (investor will put) the bond, or the computed value if the bond is not called (put)—whichever is lower (higher).

# LOS 27.g

The option adjusted spread (OAS) is the constant spread added to each forward rate in a benchmark binomial interest rate tree, such that the sum of the present values of a credit risky bond's cash flows equals its market price.

# LOS 27.h

Binomial trees generated under an assumption of high volatility will lead to higher values for a call option and a corresponding lower value for a callable bond. Under a high volatility assumption, we would already have a lower computed value for the callable bond, and hence, the additional spread (i.e., the OAS) needed to force the discounted value to equal the market price will be lower.

When an analyst uses a lower-than-actual (higher-than-actual) level of volatility, the computed OAS for a callable bond will be too high (low) and the bond will be erroneously classified as underpriced (overpriced).

Similarly, when the analyst uses a lower-than-actual (higher-than-actual) level of volatility, the computed OAS for a putable bond will be too low (high) and the bond will be erroneously classified as overpriced (underpriced).

# LOS 27.i

effective duration = ED =  $\frac{BV_{-\Delta y} - BV_{+\Delta y}}{2 \times BV_0 \times \Delta y}$ 

# LOS 27.j

effective duration (callable) ≤ effective duration (straight)

effective duration (putable) ≤ effective duration (straight)

effective duration (zero-coupon) ≈ maturity of the bond

effective duration of fixed-rate coupon bond < maturity of the bond

effective duration of floater  $\approx$  time (in years) to next reset

# LOS 27.k

For bonds with embedded options, one-sided durations—durations when interest rates rise versus when they fall—are better at capturing interest rate sensitivity than the more common effective duration. When the underlying option is at (or near) the money, callable (putable) bonds will have lower (higher) one-sided down-duration than one-sided up-duration.

Callable bonds with low coupon rates will most likely not be called and hence their maturity matched rate is their most critical rate (and has the highest key rate duration). As the coupon rate increases, a callable bond is more likely to be called and the time-to-exercise rate will start dominating the time-to-maturity rate.

Putable bonds with high coupon rates are unlikely to be put and are most sensitive to its maturity-matched rate. As the coupon rate decreases, a putable bond is more likely to be put and the time-to-exercise rate will start dominating the time-to-maturity rate.

# LOS 27.1

Straight and putable bonds exhibit positive convexity throughout. Callable bonds also exhibit positive convexity when rates are high. However, at lower rates, callable bonds exhibit negative convexity.

# LOS 27.m

A capped floater contains an issuer option that prevents the coupon rate on a floater from rising above a specified maximum (i.e., the cap) rate.

value of a capped floater = value of a "straight" floater - value of the embedded cap

A related floating-rate bond is the floored floater where the coupon rate will not fall below a specified minimum (i.e., the floor).

value of a floored floater = value of a "straight" floater + value of the embedded floor

# LOS 27.n

The owner of a convertible bond can exchange the bond for the common shares of the issuer. A convertible bond includes an embedded call option giving the bondholder the right to buy the common stock of the issuer.

## LOS 27.0

The conversion ratio is the number of common shares for which a convertible bond can be exchanged.

```
conversion value = market price of stock × conversion ratio
```

```
market conversion price = market price of convertible bond / conversion ratio
```

```
market conversion premium per share = market conversion price - market price
```

The minimum value at which a convertible bond trades is its straight value or its conversion value, whichever is greater.

# LOS 27.p

The value of a bond with embedded options is determined as the value of the straight bond plus (minus) the value of options that the investor is long (short).

callable and putable convertible bond value = straight value of bond

- + value of call option on stock
- value of call option on bond
- + value of put option on bond

# LOS 27.q

- The major benefit from investing in convertible bonds is the price appreciation resulting from an increase in the value of the common stock.
- The main drawback of investing in a convertible bond versus investing directly in the stock is that when the stock price rises, the bond will underperform the stock because of the conversion premium of the bond.
- If the stock price remains stable, the return on the bond may exceed the stock returns due to the coupon payments received from the bond.
- If the stock price falls, the straight value of the bond limits downside risk (assuming bond yields remain stable).

# ANSWER KEY FOR MODULE QUIZZES

### Module Quiz 27.1, 27.2

1. **B** The value at any given node in a binomial tree is the average of the present values of the cash flows at the two possible states immediately to the right of the given

node, discounted at the one-period rate at the node under examination. (Module 27.2, LOS 27.c)

2. **C** The tree should look like this:



Consider the value of the bond at the *upper* node for Period 1,  $V_{1,U}$ :

$$V_{1,U} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.071826} + \frac{\$100 + \$12}{1.071826} \right] = \$104.495$$

Similarly, the value of the bond at the *lower* node for Period 1,  $V_{1,L}$  is:

$$V_{1,L} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.053210} + \frac{\$100 + \$12}{1.053210} \right] = \$106.342$$

Now calculate  $V_0$ , the current value of the bond at Node 0:

$$V_0 = \frac{1}{2} \times \left[ \frac{\$104.495 + \$12}{1.045749} + \frac{\$106.342 + \$12}{1.045749} \right] = \$112.282$$

(Module 27.2, LOS 27.f)

3. C The tree should look like this:



Consider the value of the bond at the *upper* node for Period 1,  $V_{1,U}$ :

$$V_{1,U} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.071826} + \frac{\$100 + \$12}{1.071826} \right] = \$104.495$$

Similarly, the value of the bond at the *lower* node for Period 1,  $V_{1,L}$  is:

$$V_{1,L} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.053210} + \frac{\$100 + \$12}{1.053210} \right] = \$106.342$$

Now calculate  $V_0$ , the current value of the bond at Node 0:

$$V_0 = \frac{1}{2} \times \left[ \frac{\$104.495 + \$12}{1.045749} + \frac{\$105.00 + \$12}{1.045749} \right] = \$111.640$$

The value of the embedded call option is \$112.282 – \$111.640 = \$0.642. (Module 27.2, LOS 27.f)

4. A The tree should look like this:



Consider the value of the bond at the *upper* node for Period 1,  $V_{1,U}$ :

$$V_{1,U} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.071826} + \frac{\$100 + \$12}{1.071826} \right] = \$104.495$$

Similarly, the value of the bond at the *lower* node for Period 1,  $V_{1,L}$ , is:

$$V_{1,L} = \frac{1}{2} \times \left[ \frac{\$100 + \$12}{1.053210} + \frac{\$100 + \$12}{1.053210} \right] = \$106.342$$

Now calculate  $V_0$ , the current value of the bond at Node 0:

$$V_0 = \frac{1}{2} \times \left[ \frac{\$105.000 + \$12}{1.045749} + \frac{\$106.342 + \$12}{1.045749} \right] = \$112.523$$

The value of the embedded put option is \$112.523 – \$112.282 = \$0.241. (Module 27.2, LOS 27.f)

### Module Quiz 27.3, 27.4

1. **C** Let's construct a table of the risk differences between the issuer's callable bond and on-the-run Treasuries to help us answer this question.

Type of Risk	Equal?	
Credit	No Removed by OAS	
Option		

Therefore, the OAS reflects the credit risk of the corporate callable bond over Treasuries since option risk has been removed. (Module 27.4, LOS 27.g)

2. **B** Like ordinary options, the value of an embedded option increases as volatility increases. Furthermore, the arbitrage-free value of an option-free bond ( $V_{option-free}$ ) is independent of the assumed volatility. This implies that the arbitrage-free value of a callable bond ( $V_{callable}$ ) decreases as volatility increases the value of the embedded call option ( $V_{call}$ ). This can be seen from the expression for the value of a callable bond:

 $\downarrow V_{callable} = V_{option-free} - \uparrow V_{call}$ 

The value of the putable bond ( $V_{putable}$ ) increases as the assumed volatility increases the value of the embedded put option ( $V_{put}$ ).

 $\uparrow V_{putable} = V_{option-free} + \uparrow V_{put}$ (Module 27.3, LOS 27.d)

# Module Quiz 27.5

1. **B** The duration formula is presented correctly. The convexity formula is presented incorrectly; the "2" should not appear in the denominator of the convexity formula.

 $\label{eq:effective convexity} effective convexity = EC = \frac{BV_{-\Delta y} + BV_{+\Delta y} - (2 \times BV_0)}{BV_0 \times \Delta y^2}$ 

(LOS 27.i)

# Module Quiz 27.6, 27.7

- 1. **A** When an upward sloping yield curve flattens, call options increase in value while put options decrease in value. (Module 27.3, LOS 27.e)
- 2. A When the assumed volatility in a binomial tree increases, the computed value of OAS will decrease. When an analyst uses a lower-than-actual level of volatility like the 15% volatility assumed here, the computed OAS for a callable bond will be too high. Using the 19% implied volatility instead would have resulted in an estimated OAS lower than 145 bps. (Module 27.4, LOS 27.h)
- 3. A Straight bonds generally have higher effective durations than bonds with embedded options. Both call and put options have the potential to reduce the life of a bond, so the duration of callable and putable bonds will be less than or equal to that of their straight counterparts. (Module 27.5, LOS 27.j)
- 4. A Statement 1 is incorrect. Low-coupon callable bonds are unlikely to be called; hence, their highest key rate duration corresponds to their time-to-maturity. Statement 2 is correct. High coupon putable bonds are unlikely to be put and hence, their highest key rate duration corresponds to their time-to-maturity. (Module 27.6, LOS 27.k)
- 5. B Straight and putable bonds exhibit positive convexity at all interest rate levels. The price appreciation for a callable bond due to decline in interest rate is limited due to the call feature; callables exhibit negative convexity at low rates. Hence a decline in rates is least likely to result in best price performance for a callable bond. (Module 27.6, LOS 27.I)
- 6. **B** When interest rates increase, a callable bond becomes less likely to be called (its duration will increase). The put option in a putable bond would be more likely to be

exercised in a rising interest rate scenario and hence, the duration of a putable bond would decrease. Duration of an option-free bond would also decrease as interest rate increases (but not as significantly). (Module 27.6, LOS 27.k)

- 7. A Relative to bond A, bond B has lower OAS. Given that the two bonds have similar credit risk, bond B offers a lower OAS for the same level of risk as bond A and thus would be considered overpriced. Alternatively, bond A is more attractive (underpriced) relative to bond B. (Module 27.4, LOS 27.g)
- 8. **C** The value of the capped floater is \$99.78, as shown below:



The upper node at Year 2 is subject to the 3% cap, and the coupon is adjusted accordingly.

 $V_{1,U} = \$103 / (1.03467) = \$99.55$   $V_{1,L} = 100 \text{ (option is not exercised)}$  $V_0 = \frac{[(100 + 2) + (99.55 + 2)]/2}{(1.02)} = 99.78$ 

(Module 27.7, LOS 27.m)

# Module Quiz 27.8

1. **C** The market conversion premium per share is the market conversion price per share minus the market price per share. The market conversion price per share is

$$\frac{925.00}{30} = \$30.833$$
, so the conversion premium per share is  $\$30.833 - \$28.50 = \$2.333$ .

$$= \frac{\text{market conversion premium per share}}{\text{market price of common stock}}$$
$$= \frac{2.33}{28.50} = 8.18\%$$

(LOS 27.0)

2. C Buying convertible bonds in lieu of direct stock investing limits downside risk to that of straight bond investing, at the cost of reduced upside potential due to the conversion premium. (Note that this analysis assumes that interest rates remain stable. Otherwise, the interest rate risk associated with the straight bond investing must be considered.) When stock prices fall, the returns on convertible bonds are likely to exceed those of the stock, because the convertible bond's price has a floor equal to the straight bond value. The main drawback of investing in convertible bonds versus direct stock purchases is that when stock prices rise, the convertible bond is likely to underperform due to the conversion premium. If the stock price

remains stable, the return on the bond may exceed the stock's return if the bond's coupon payment exceeds the dividend income of the stock. (LOS 27.q)

3. **B** ABC has a conversion price much less than the current stock price, so the conversion option is deep in the money. Bond ABC effectively trades like equity and is more likely to be influenced by the same factors that affect equity prices, in general, than the factors that affect bond prices.

A busted convertible like XYZ, with a stock price significantly less than the conversion price, trades like a bond (that's why a busted convertible is also called a fixed-income equivalent) and is therefore more likely to be influenced by the factors that affect bond prices. (LOS 27.q)

- 4. A A bond that is both callable and convertible contains two embedded options: (1) a call option on the stock and (2) a call option on the bond. The investor has a *short* position in the call option on the bond (the issuer has the right to call the bond) and a *long* position in the call option on the stock (the investor has the right to convert the bond into shares of stock). Therefore, the difference in value between the callable convertible bond and the value of the comparable option-free bond to the investor is equal to the value of the call option on the stock minus the value of the call option on the bond. (LOS 27.p)
- 5. **B** A decrease in interest rate volatility will decrease the value of the embedded short call on the bond (but have no effect on the value of the embedded call on the stock) and increase the value of the convertible bond.

A decrease in stock price volatility will decrease the value of the embedded call on the stock (but have no effect on the embedded call on the bond) and decrease the value of the convertible bond. (LOS 27.p)

# **READING 28**

# **CREDIT ANALYSIS MODELS**

# EXAM FOCUS

This topic review augments credit analysis covered at Level I with newer models of credit analysis including structural models and reduced form models. Be able to differentiate between the two and know the merits and drawbacks of both. Be able to compute the credit valuation adjustment and expected change in a bond's price given credit migration, and credit spread given CVA. Finally, understand how credit analysis of ABS differs from credit analysis of corporate debt.

This topic review provides a broad overview of evaluation of credit risk. Do note that while credit risk and default risk are often used interchangeably, credit risk is a broader term. Credit risk *includes* the risk of default, as well as the risk of worsening credit quality (even if default does not occur).

# **MODULE 28.1: CREDIT RISK MEASURES**

LOS 28.a: Explain expected exposure, the loss given default, the probability of default, and the credit valuation adjustment.

Video covering this content is available online.

►

**Expected exposure** is the amount of money a bond investor in a credit risky bond stands to lose at a point in time *before* any recovery is factored in. The expected exposure is equal to the present value (based on the risk-free rate) of the bond's remaining cash flows. A bond's expected exposure changes over time. **Recovery rate** is the percentage recovered in the event of a default. Recovery rate is the opposite of loss severity; given a loss severity of 40%, the recovery rate would be 60%. **Loss given default (LGD)** is equal to loss severity multiplied by exposure.

**Probability of default** is the likelihood of default occurring in a given year. The **hazard rate** is the conditional probability of default given that default has previously not occurred. **Probability of survival** is 1 – the cumulative probability of default. If we assume a constant hazard rate, then the probability of survival for time period t is given as:

 $PS_t = (1 - hazard rate)^t$ 

From the above expression, it can be seen that the probability of survival decreases over time. PD, the probability of default, depends on the probability of survival from the prior period.

 $PD_t = hazard rate \times PS_{(t-1)}$ 

In the first year, the probability of default = hazard rate (because PS = 1 at inception). In subsequent years, PD < hazard rate. The expected loss for any period is the loss given default (LGD) for that period multiplied by the PD for that period.

**Credit valuation adjustment (CVA)** is the sum of the present value of the expected loss for each period. CVA is the monetary value of the credit risk in present value terms; it is the difference in value between a risk-free bond and an otherwise identical risky bond:

CVA = price of risk-free bond – price of risky bond.

We illustrate the computation of CVA in the example below.

#### EXAMPLE: Credit Valuation Adjustment (CVA), Part 1

A 3-year, \$100 par, zero-coupon corporate bond has a hazard rate of 2% per year. Its recovery rate is 60% and the benchmark rate curve is flat at 3%. Calculate the expected exposure, probability of survival, probability of default, loss given default and CVA.

#### Answer:

Year	Exposure	LGD	PS	PD	Expected Loss	DF	PV of Expected Loss
1	94.260	37.704	98.000%	2.000%	0.754077	0.970874	0.732113
2	97.087	38.835	96.040%	1.9600%	0.761165	0.942596	0.717471
3	100.000	40.000	94.119%	1.9208%	0.76832	0.915142	0.703122
						CVA	2.152706

Exposure at the end of three years is the face value of the bond (\$100). Exposure at the end of year 2 is the present value of \$100 discounted for 1 period at 3% (= \$100 / 1.03). Exposure at the end of year 1 is the present value discounted for 2 periods (= \$100 /  $1.03^2$ ).

Loss given default (LGD) is (1 – recovery rate) or 40% of the exposure.

Probabilities of survival (PS) for years 1, 2, and 3 are calculated as  $(1 - 0.02)^1 = 0.98$ ,  $(1 - 0.02)^2 = 0.9604$ , and  $(1 - 0.02)^3 = 0.9412$ .

Probability of default is 2% in the first year, and decreases with the PS. PD for year 2 = 2% of PS for year 1 =  $0.02 \times 0.98 = 0.0196$  or 1.96%. Similarly, the PD for year 3 =  $0.02 \times 0.9604 = 0.019208$  or 1.9208%.

expected loss for each year =  $LGD \times PD$ .

expected loss for year  $3 = 0.019208 \times 40 = 0.7683$ .

DF is the present value of \$1. Year 2 DF =  $1 / (1.03)^2 = 0.942596$ .

PV of expected loss = DF × expected loss

CVA = sum of the three PV of expected loss = \$2.15

An identical benchmark bond should trade at  $100 / 1.03^3 = 91.51$ . Therefore, the value of credit risky bond = 91.50 - CVA = 91.51 - 2.15 = 89.36.

#### EXAMPLE: Credit Valuation Adjustment (CVA), Part 2

Continuing the previous example: now suppose that the bond pays a 4% annual coupon and everything else is the same.

Calculate the expected exposure, probability of survival, probability of default, loss given default, and CVA.

An	sw	er:	

Year	Ехроѕше	LGD	PS	PD	Expected Loss	DF	PV of Expected Loss
1	105.913	42.365	98.000%	2.000%	0.847308	0.970874	0.822629
2	104.971	41.988	96.040%	1.960%	0.822972	0.942596	0.775730
3	104.000	41.600	94.119%	1.921%	0.799053	0.915142	0.731247
						CVA	2.329605

The probability of default and discount factors will remain the same as before, but the expected exposure changes due to the coupon.

Exposure at the end of three years is the face value of the bond plus the final coupon (\$104). Exposure at the end of year 2 is the present value of \$104 discounted at 3% for 1 period ( $\frac{104}{1.03} = \frac{100.971}{1.00.971}$ , plus the \$4 year 2 coupon ( $\frac{100.971}{1.00.971} + \frac{104.971}{1.00.971}$ ). Exposure at the end of year 1 is the present value of the year 3 cash flows discounted for 2 periods, plus the present value of the year 2 coupon, plus the year 1 coupon: ( $\frac{104}{1.03^2} + \frac{4}{1.03} + 4 = \frac{105.913}{1.00}$ ).

Other calculations follow the same process.

# **Risk Neutral Probability of Default**

In the previous example, we used a probability of default that was based on the expected likelihood of default in any given year. However, in practice, we use the *risk neutral probability* of default, which is the probability of default *implied* in the current market price.

While the computation of risk-neutral probability of default is not needed for the exam, consider a 1-year, zero-coupon, \$100 par bond trading at \$95. The benchmark 1-year rate is 3% and the recovery rate is assumed to be 60%. At the end of the year, there are two possible outcomes: either the bond does not default (pays the promised par value of \$100) or defaults (the cash flow is recovery rate  $\times 100 =$ \$60).

Assuming a probability of default of p, the expected year-end cash flow = 60p + 100(1 - p) = 100 - 40p. Using the risk-free (benchmark) rate, the present value of this expected cash flow = 100 - 40p / (1.03).

Setting this value to be equal to the bond's market price:

$$95 = \frac{100 - 40p}{1.03}$$

implies *p* = 5.38%.

While calculating the risk neutral probability of default, we assumed a recovery rate of 60%. Using similar mechanics, we can also calculate the implied recovery rate in the market price *given* the probability of default. If we had assumed a probability of default greater than 5.38%, then the implied recovery rate would have been higher (keeping the market price constant).

In general, given the market price (and hence the credit spread), the estimated risk neutral probabilities of default and recovery rates are positively correlated.



This is an important statement. We need to recognize that there are several inputs in the bond valuation model—some are known (such as the bond's coupon rate, maturity, and the benchmark term structure) while two of the inputs are estimates (probability of default and recovery rate). We have to assume one to calculate the value of the other implied in the current market price.

# **ESG** Considerations

Analysts should also consider environmental, social, and governance factors when evaluating the default risk of the company. For example, polluters may violate environmental regulations, resulting in fines or business curtailments. Companies with poor labor practices may experience loss of reputation, customers, and profitability. Similarly, companies with poor governance systems may resort to fraudulent accounting to mask debt service problems. On the flip side, some countries provide tax incentives for investing in **green bonds** (i.e., bonds that fund green projects). The WHO issued pandemic bonds in 2017 that offered a high interest rate, but in the event of a pandemic, the principal would be diverted as aid to poor countries. Due to the COVID-19 pandemic, by July 2020, the entire principal of these bonds was wiped out.



### **MODULE QUIZ 28.1**

- 1. Manny Zeld is evaluating a 5%, annual pay, \$100 par, 5-year Barry Corp. bond and has calculated the CVA as \$12.67. Benchmark rates are flat at 2%. Zeld would *most appropriately* value Barry Corp. bonds at:
  - A. \$101.47.
  - B. \$110.22.
  - C. \$114.76.
- 2. If the annual hazard rate for a bond is 1.25%, the probability of default (PD) in year 1 is:
  - A. less than 1.25%.
  - B. equal to 1.25%.
  - C. greater than 1.25%.
- 3. If the annual hazard rate for a bond is 1.25%, the probability that the bond does not default over the next three years is *closest* to:
  - A. 94.32%.
  - B. 95.20%.
  - C. 96.30%.
- 4. For a risky bond, the expected loss for a specific year is *most appropriately* calculated as:
  - A. exposure multiplied by the recovery rate multiplied by the hazard rate.
  - B. loss given default multiplied by the probability of default.
  - C. exposure multiplied by the probability of default.
- 5. The CVA for a risky bond is *most likely*:
  - A. the price discount for a credit risky bond compared to an otherwise identical risk-free bond.
  - B. the cumulative amount of expected loss.
  - C. the mean cumulative present value of expected loss.
- 6. Joel Abramson, CFA, is the fixed income portfolio manager of VZ Bank. Based on his analysis of bonds issued by Tinta Corp, including an evaluation of Tinta's balance sheet, Joel estimates the hazard rate for the bond. Abramson would *most accurately* consider the bond to be an attractive purchase if:
  - A. the estimated hazard rate is less than the bond's risk-neutral probability of default.
  - B. the estimated hazard rate is less than 2%.

- C. the estimated hazard rate is greater than the risk-neutral probability of default.
- 7. Given a risky bond's market price, its risk-neutral probability of default is *most likely* to be:
  - $\ensuremath{\mathrm{A.\,positively\,\,correlated}}$  with the assumed recovery rate.
  - B. negatively correlated with the assumed recovery rate.
  - C. independent of the assumed recovery rate.

# MODULE 28.2: ANALYSIS OF CREDIT RISK

ar, \$100 Nucleo covering this content is available online.

Consider our previous example where we were evaluating a 3-year, \$100 par, zero-coupon corporate bond. Its recovery rate is 60% and benchmark a rates are flat at 3%. We calculated the exposures at the end of years 1, 2, and 3 as \$94.26, \$97.09, and \$100, respectively. CVA was calculated as \$2.15.

and 3 as \$94.26, \$97.09, and \$100, respectively. CVA was calculated as \$2.15. The bond price today = value of risk-free bond – CVA =  $[100 / (1.03)^3] - 2.15 = $89.36$ . Assume that default only occurs at year-end.

The cash flows on this bond in the event of default and corresponding internal rate of return (IRR), as well as the IRR if the bond does not default, are shown in Figure 28.1.

#### Figure 28.1: Expected Rates of Return

	Year 1		Year 2		Year 3	
	Cash Flow	IRR	Cash Flow	IRR	Cash Flow	IRR
Default	\$56.56	-36.71%	\$58.25	-19.26%	\$60.00	-12.43%
No Default	0	-	0	-	\$100.00	3.82%

At the end of year 1, there are two possible outcomes: default or no-default. If default occurs, a recovery of 60% of exposure or  $0.6 \times 94.26 = $56.56$  occurs. Similarly, in years 2 and 3, in case of default, the recovery amounts are \$58.25 and \$60, respectively.

If the bond defaults in year 1, the investor's IRR is calculated as:

PV = -89.36, N = 1, FV = 56.56, CPT I/Y = -36.71%

Similarly, the IRR in case default occurs in years 2 and 3 are:

Year 2: PV = -89.36, N = 2, FV = 58.25, CPT I/Y = -19.26%

Year 3: PV = -89.36, N = 3, FV = 60.0, CPT I/Y = -12.43%

If the bond does not default over its life, the investor would earn an IRR of:

PV = -89.36, N = 3, FV = 100.0, CPT I/Y = 3.82%

# **Relative Credit Risk Analysis**

While comparing the credit risk of several bonds, the metric that combines the probability of default as well as loss severity is the expected loss. Everything else constant, for a given period, the higher the expected loss, the higher the credit risk.

 $\label{eq:example:constraint} EXAMPLE: \mbox{Relative risk evaluation}$ 

Elsa Jaitley is comparing three corporate bonds for inclusion in her fixed-income portfolio. For the next year, Jaitley has collected the following information on the three bonds:

Bond	Exposure (per \$100 par)	Recovery (per \$100 par)	Probability of Default
Х	102	40	1.25%
Y	88	45	1.30%
Z	92	32	1.65%

On a relative basis, which bond has the highest risk? Based on this information, what would be an appropriate trading strategy?

#### Answer:

Credit risk can be evaluated based on the expected loss.

Bond	Exposure (per \$100 par)	Recovery (per \$100 par)	Probability of Default	LGD (per \$100 par)	Expected Loss
Х	102	40	1.25%	62	0.775
Y	88	45	1.30%	43	0.559
Z	92	32	1.65%	60	0.99

Since the exposure and recovery amounts are given per \$100 par,

loss given default (LGD) per \$100 par = exposure – recovery

For example, for bond Y, LGD = 88 - 45 = \$43.

expected loss = LGD × probability of default

Based on expected loss, bond Z is the most risky while bond Y has the least credit risk.

Because we are not given the market price of the three bonds, no trading strategy can be recommended based on only this information.



### MODULE QUIZ 28.2

- 1. A 3-year, zero-coupon corporate bond trades at a price of \$89.49. The benchmark yield curve is flat at 3%. Given a recovery rate of 45%, what is the IRR on the bond if it defaults in year 2?
  - A. -24.66% .
  - B. -27.43%.
  - C. -30.13%.
- 2. Given the following information, which bond has the *least* amount of credit risk?

Bond	Exposure (per \$100 par)	Recovery (per \$100 par)	Probability of Default
Р	98	50	2.50%
Q	94	56	3.00%
R	89	49	4.65%
4 D	1 D		

A. Bond P.

B. Bond Q.

C. Bond R.

3. A bond trader observes a 5% annual-pay, 3-year, corporate bond trading at \$103. Benchmark rates are flat at 2.50%. The trader has collected the following information on the bond:

Year	Exposure	LGD	PD	PS	Expected Loss	DF	PV of Expected Loss
1	109.82	43.927	2.00%	98.000%	0.879	0.9756	0.86
2	107.44	42.976	1.96%	96.040%	0.842	0.9518	0.80
3	105.00	42.000	1.92%	94.119%	0.807	0.9286	0.75

Based on the trader's analysis the bond is *most likely*:

A. correctly priced.

B. overvalued.

C. undervalued.

# MODULE 28.3: CREDIT SCORES AND CREDIT RATINGS

Video covering this content is available online.

#### LOS 28.b: Explain credit scores and credit ratings.

Credit scoring is used for small businesses and individuals. A higher **credit score** indicates better credit quality. FICO is a well-known example of a credit scoring model used in the United States. FICO scores are higher for those with (a) longer credit histories (age of oldest account), (b) absence of delinquencies, (c) lower utilization (outstanding balance divided by available credit line), (d) fewer credit inquires, and (e) a wider variety of types of credit used.

**Credit ratings** are issued for corporate debt, asset-backed securities, and government and quasi-government debt. Similar to credit scores, credit ratings are ordinal ratings (higher = better). Three major global credit rating agencies are Moody's Investor Service, Standard & Poor's, and Fitch Ratings. The issuer rating for a company is typically for its senior unsecured debt. Ratings on other classes of debt by the same issuer may be notched. Notching is the practice of lowering the rating by one or more levels for more subordinate debt of the issuer. Notching accounts for LGD differences between different classes of debt by the same issuer (higher LGD for issues with lower seniority).

In addition to a letter grade, rating agencies provide an outlook (positive, negative, or stable). Higher-rated bonds trade at lower spreads relative to their benchmark rates.

### LOS 28.c: Calculate the expected return on a bond given transition in its credit rating.

Bond portfolio managers often want to evaluate the performance of a bond in the event of **credit migration** (i.e., change in rating). A change in a credit rating generally reflects a change in the bond's credit risk. The change in the price of the bond depends on the modified duration of the bond and the change in spread resulting from the change in credit risk as reflected by the credit migration.

 $\Delta$ %P = – (modified duration of the bond) × ( $\Delta$  spread).

EXAMPLE: Credit migration

Suppose a bond with a modified duration of 6.32 gets downgraded from AAA to AA. The typical AAA credit spread is 60 bps, while the typical AA credit spread is 87 bps. Calculate the percentage change in price of the bond assuming that the bond is priced at typical spreads.

#### Answer:

change in spread = (87 - 60) = 27 bps = 0.0027.

 $\Delta$ %P = - (modified duration of the bond) × ( $\Delta$  spread) = -6.32 × 0.0027 = -0.0171 or -1.71%.



### **MODULE QUIZ 28.3**

- 1. Credit ratings incorporate:
  - A. default probabilities only.
  - B. loss given default only.
  - C. both the default probability and the loss given default.
- 2. Credit scores and credit ratings are:
  - A. ordinal.
  - B. cardinal.
  - C. optimized.
- 3. In credit rating, the practice of notching accounts for differences in:
  - A. probability of default.
  - B. business cycle impact.
  - C. loss given default.
- 4. Bjørn Johansen, portfolio manager for Agnes Advisors, is concerned about one of the holdings in Agnes's fixed income portfolio. Beta, Inc., bonds are currently rated A, but with a negative outlook. Beta bonds have a modified duration of 9.20. Johansen collects the following information about average spreads by ratings class.

Rating	AAA	AA	А	BBB	BB	в	CCC/ CC/C
Avg. Spread	0.24%	0.32%	0.49%	0.60%	0.77%	0.95%	1.22%

Assuming that the spread on Beta bonds is equal to the average spread in its rating class, what is the expected change in price of Beta, Inc., bonds if Beta gets downgraded to BBB?

A. -1.01%.

- B. -0.82%.
- C. -0.92%.

# MODULE 28.4: STRUCTURAL AND REDUCED FORM MODELS



Video covering this content is available online.

LOS 28.d: Explain structural and reduced-form models of corporate credit risk, including assumptions, strengths, and weaknesses.

# STRUCTURAL MODELS

**Structural models** of corporate credit risk are based on the structure of a company's balance sheet and rely on insights provided by option pricing theory.

### **Option Analogy**

Consider a hypothetical company with assets that are financed by equity and a single issue of zero-coupon debt. The value of the assets at any point in time is the sum of the value of

equity and the value of debt.

Due to the limited liability nature of corporate equity, the shareholders effectively have a call option on the company's assets with a strike price equal to the face value of debt. If at the maturity of the debt, the value of the company's assets is higher than the face value of debt, shareholders will exercise their call option to acquire the assets (and then pay off the debt and keep the residual). On the other hand, if the value of the company's assets is less than the face value of debt, the shareholders will let the option expire worthless (i.e., default on the debt), leaving the company's assets to the debt investors.

Hence, at time *T*, (corresponding to the maturity of debt):

value of equity<sub>T</sub> = max (0,  $A_T - K$ )

```
value of debt = A_T – value of equity = A_T – max (0, A_T – K)
```

```
which means that value of debt<sub>T</sub> = min (A_T, K)
```

where:

 $A_T$  = value of company's assets at time T (i.e., at maturity of debt)

K = face value of debt

An alternate, but related interpretation considers equity investors as long the net assets of the company (with a time T value of  $A_T - K$ ) and long a put option, allowing them to sell the assets at an exercise price of K. Default is then synonymous to exercising the put option.

value of the put option = max (0,  $K - A_T$ )

Under the put option analogy, the investors in risky debt can be construed to have a long position in risk-free debt and a short position in that put option.

value of risky debt = value of risk-free debt - value of put option

From our earlier discussion on CVA, recall that:

value of risky debt = value of risk-free debt - CVA

Therefore, the value of the put option = CVA.

Figure 28.2 shows the distribution of asset values at time *T*. If the value of assets falls below the default barrier K, the company defaults. The probability of default is indicated by the region in the left tail below the default barrier of K.

#### Figure 28.2: Distribution of Asset Value at Time T



Advantages of structural models:

- 1. Structural models provide an economic rationale for default (i.e.,  $A_T < K$ ) and explain why default occurs.
- 2. Structural models utilize option pricing models to value risky debt.

Disadvantages of structural models:

- Because structural models assume a simple balance sheet structure, complex balance sheets cannot be modeled. Additionally, when companies have off-balance sheet debt, the default barrier under structural models (K) would be inaccurate and hence the estimated outputs of the model will be inaccurate.
- 2. One of the key assumptions of the structural model is that the assets of the company are traded in the market. This restrictive assumption makes the structural model impractical.

# **REDUCED FORM MODELS**

Reduced form (RF) models do not rely on the structure of a company's balance sheet and therefore do not assume that the assets of the company trade. Unlike the structural model, reduced form models do not explain *why* default occurs. Instead, they statistically model *when* default occurs. Default under the RF model is a randomly occurring *exogenous* variable. As such, the RF model imposes assumptions on the output of the structural model (asset values, recovery rates, etc.).

A key input into the RF model is the **default intensity**, which is the probability of default over the next (small) time period. Default intensity can be estimated using regression models. These regression models employ several independent variables including company specific variables (e.g., leverage, beta, interest coverage ratio) as well as macro-economic variables.

Advantages of reduced form models:

- 1. RF models do not assume that the assets of a company trade.
- 2. Default intensity is allowed to vary as company fundamentals change, as well as when the state of the economy changes.

Disadvantages of reduced form models:

- 1. RF models do not explain why default occurs.
- 2. Under RF models, default is treated as a random event (i.e., a surprise), but in reality, default is rarely a surprise (it is often preceded by several downgrades).



# MODULE QUIZ 28.4

- 1. The probability of default under the structural model is *most likely*:
  - A. endogenous.
  - B. exogenous.
  - C. estimated using a regression model.
- 2. Under the structural model, risky debt can be thought of as equivalent to a portfolio comprising a long position in a risk-free bond and:
  - A. a short put option on assets of the company, with a strike price equal to the face value of debt.
  - B. a long put option on the assets of the company, with a strike price equal to the face value of debt.

- C. short put option on assets of the company, with a strike price equal to the present value of debt.
- 3. Which one of the following is *least likely* a disadvantage of structural models?
  - A. Structural models are not appropriate in the presence of off-balance sheet financing.
  - B. Structural models assume that company assets trade.
  - C. Structural models do not explain why default occurs.
- 4. Default intensity is *least likely* to be:
  - A. estimated using company specific and macroeconomic variables.
  - B. the probability of default over the next time period.
  - C. constant over the life of the risky bond.

# **MODULE 28.5: CREDIT SPREAD ANALYSIS**

Video covering this content is available online.

LOS 28.e: Calculate the value of a bond and its credit spread, given assumptions about the credit risk parameters.

credit spread on a risky bond = YTM of risky bond – YTM of benchmark

The value of a risky bond, assuming it does not default, is its **value given no default (VND)**. VND is calculated using the risk-free rate to value the risky bond.

#### EXAMPLE: Credit spread

Jack Gordon, a fixed income analyst for Omega Bank PLC, is evaluating an AA corporate bond for inclusion in the bank's portfolio. The \$100 par, 3.50%, annual-pay, 5-year bond is currently priced with a credit spread of 135 bps over the benchmark par rate of 2%. Calculate the bond's CVA implied in its market price.

Answer:

VND for the bond = present value of bond's cash flows using benchmark YTM.

N = 5, PMT = 3.50, I/Y = 2, FV = 100, CPT PV = 107.07

value of the risky bond using credit spread = 2% benchmark rate + 1.35% credit spread = 3.35% as YTM:

FV = 100, N = 5, PMT = 3.5, I/Y = 3.35, CPT PV = 100.68

CVA = VND - value of risky debt = 107.07 - 100.68 = \$6.39

In our earlier discussion on the computation of CVA, we assumed zero volatility for benchmark rates. We now introduce volatility in future 1-period benchmark rates using the binomial tree framework.

Figure 28.3 shows a three-year benchmark interest rate tree. Numbers in parentheses in each node indicate the probability for that node (note that probabilities add up to 100% for each period).

Figure 28.3: Benchmark Interest Rate Tree



We use our standard backward induction process to value a risky bond given the benchmark rate tree. Recall that for a binomial interest rate tree, the probability of up = probability of down = 0.5. Because the rates in the tree are benchmark rates, the value obtained is the bond's VND.

We illustrate the computation of VND using the following example.

EXAMPLE: Calculation of VND



Given a 4% coupon, the cash flow at the end of three years is 104. The value at the bottom node in year 2 = 104 / 1.04825 = \$99.21. The value of bottom node in year 1 is calculated as the present value of the average of the two values in year 2 plus the coupon.

([(99.21 + 97.02) / 2] + 4) / (1.0388) = 98.30.

Using the same procedure for year 0, the VND for the bond is \$97.24.

expected exposure for year  $t = \Sigma$  (value in node *i* at time  $t \times$  node probability) + coupon for year t expected exposure for year 1 = (0.5)(98.30) + (0.5)(94.02) + 4 = \$100.16

expected exposure for year 2 = (0.25)(93.92) + (0.5)(97.02) + (0.25)(99.21) + 4 = \$100.79

Once the expected exposure for each period is calculated, given an estimated unconditional probability of default and a recovery rate, we use the same method discussed earlier to calculate the CVA for the bond.



### MODULE QUIZ 28.5

1. An analyst has completed the following interest rate tree:



The VND for a 3-year, annual-pay, 3.50% corporate bond is *closest* to:

- A. \$99.78.
- B. \$100.70.
- C. \$101.54.
- 2. Jill Smith, CFA, is evaluating an annual pay 4%, 3-year corporate bond and has compiled the following information. Smith has assumed a recovery rate of 60% and a flat benchmark rate of 2.50%. Unfortunately, some of the information is missing. Complete the missing information to answer the question.

Year	Exposure	LGD	PD	PS	Expected Loss	DF	PV of Expected Loss
1	106.89	42.756	1.00%	99.000%	0.428	0.9756	0.42
2			0.99%	98.010%		0.9518	
3	104.00	41.600	0.98%	97.030%	0.408	0.9286	0.38

The CVA on the bond is *closest* to:

A. \$1.20. B. \$2.58. C. \$2.82.

3. Jill Smith, CFA, is evaluating a 4%, annual-pay, 3-year corporate bond with a CVA of \$1.88. The bond is trading at \$103.53. The benchmark par curve is given below.

Year	1	2	3	4	5
Par Rate	2%	2.25%	2.50%	2.75%	3.00%

Smith is *most likely* to conclude that the corporate bond is:

A. overvalued.

B. undervalued.

C. correctly valued.

# **MODULE 28.6: CREDIT SPREAD**

#### LOS 28.f: Interpret changes in a credit spread.

A benchmark yield should be equal to the real risk-free rate plus expected inflation, as well as a risk-premium for uncertainty in future inflation. Credit spreads include compensation for default, liquidity, and taxation risks relative to the benchmark. Adjustment to the price for all these risk factors together is known as the *XVA*. In this reading, we focus only on the default risk component (i.e., CVA) as it is the most important and most-commonly-used in practice.

Credit spreads change as investor perceptions about the future probability of default and recovery rates change. These perceptions depend on expectations about the state of the economy. Expectations of impending recessions lead to expectations of higher defaults and lower recovery rates.

#### EXAMPLE: Changes in probability of default and recovery rates

Joan De Silva, a junior analyst, works for a regional bank. Currently, De Silva is evaluating a 3-year, annual pay, 3% XYZ corporate bond priced at \$102. The benchmark yield curve is flat at 1.75%.

De Silva prepares Table 1 assuming a hazard rate of 1.25% and a recovery rate of 70%.

Year	Exposure	LGD	PD	PS	Expected Loss	DF	PV of Expected Loss
1	105.44	31.63	1.25%	98.750%	0.395	0.983	0.389
2	104.23	31.27	1.23%	97.516%	0.386	0.966	0.373
3	103.00	30.90	1.22%	96.297%	0.377	0.949	0.358
						CVA	1.12

#### Table 1: Credit Analysis of 3%, 3-Year Bond With 1.25% PD and 70% RR

Expected exposure is the amount of money a bond investor in a credit risky bond stands to lose at a point in time before any recovery is factored in.

The expected exposure for each period is calculated given the coupon of \$3 and risk-free rate of 1.75%:

expected exposure for year 1 = (104.23 / 1.0175) + 3 = \$105.44

expected exposure for year 2 = (103 / 1.0175) + 3 = \$104.23

expected exposure for year 3 = \$103 (no need to calculate)

De Silva prepares a report including Table 1 for Susan Collins, Chief Investment Officer. Collins states that based on the expectations of a slowdown in the economy, a 1.50% hazard rate and a recovery rate of 60% would be more appropriate for XYZ.

De Silva updates those estimates and prepares Table 2.

Table 2: Credit Analysis of 3%, 3-Year Bond With 1.50% PD and 60% RR

					Expected		PV of Expected
Year	Exposure	LGD	PD	PS	Lapeeteu	DF	Loss
1	105.44	42.174	1.50%	98.500%	0.633	0.983	0.622
2	104.23	41.691	1.48%	97.023%	0.616	0.966	0.595
3	103.00	41.20	1.46%	95.567%	0.600	0.949	0.569
						CVA	1.79

1. Using De Silva's estimates of hazard rate and recovery rate, XYZ bond is currently *most likely*:

A. undervalued. B. overvalued.

D. overvalued.

C. fairly priced.

2. Using the market price of the bond, the credit spread on XYZ bond is *closest* to:

A. 0.44%.

B. 0.49%.

C. 0.55%.

3. Assuming the market price changes to reflect Collins's expectations of PD and recovery rate, the new credit spread would be *closest* to:

A. 0.52%.

B. 0.61%.

C. 0.79%.

#### Answer:

1. A Using the benchmark rate, XYZ bond's VND is calculated as:

N = 3, PMT = 3, I/Y = 1.75, FV = 100, CPT PV = 103.62

value of risky bond = VND – CVA = 103.62 – 1.12 = 102.50

The market price of \$102 for the bond implies that the bond is undervalued.

2. C YTM for 3-year risk-free bond = 1.75% (given)
YTM for XYZ bond: PV = -102, N = 3, PMT = 3, FV = 100, CPT I/Y = 2.30%
credit spread = 2.30 - 1.75 = 0.55%

B Based on the revised PD and recovery rate, CVA = 1.79.
value of risky bond = VND - CVA = 103.62 - 1.79 = 101.83
YTM for XYZ bond: PV = -101.83, N = 3, PMT = 3, FV = 100, CPT I/Y = 2.36%

credit spread = 2.36 – 1.75 = 0.61%

# LOS 28.g: Explain the determinants of the term structure of credit spreads and interpret a term structure of credit spreads.

The term structure of credit spreads shows the relationship between credit spreads and maturity. Term structures can be for different bonds issued by the same issuer (with varying maturities) or different bonds within a sector (e.g., AA term structure). Term structures can be useful for investors to price a new issue, as well as to determine the relative valuation of an existing issue. A **credit spread curve** displays this relationship graphically. Figure 28.4 shows yields on U.S. Treasury bonds and high-quality (AAA) corporate bonds. Figure 28.5 shows the resulting HQM spread curve.

Figure 28.4: U.S. Treasury and High-Quality Corporate Bond Yields



Source: St. Louis Federal Reserve Bank, May 2018.



Figure 28.5: Credit Spread Curve: High-Quality Corporates

The credit spread is inversely related to the recovery rate and positively related to the probability of default. Recall that credit spread is calculated as the difference between the yields of a risky security and a benchmark security with the same maturity. However, oftentimes a maturity-matched, liquid (i.e., frequently traded) benchmark security is not available. In such cases, interpolation from available benchmark securities is used. When such data is not easily available, or when benchmark bonds are thinly traded, a spread relative to a swap fixed rate (corresponding to the maturity of the bond) may be used.

To create a spread curve, all of the bonds whose spreads are used should have similar credit characteristics. Differences in seniority, first/second lien provisions, and embedded options distort the computed credit spread. A spread curve using these distorted spreads would not be an accurate reflection of the term structure.

Key determinants of the shape of the credit spread curve include expectations about future recovery rates and default probabilities. If default probabilities are expected to be higher (or recovery rates lower) in the future, the credit curve would be expected to be positively sloped. Flat credit curves indicate stable expectations over time.

## **Determinants of Term Structure of Credit Spreads**

- 1. *Credit quality* is an important factor driving term structure; AAA term structures tend to be flat or slightly upward sloping. Lower-rated sectors tend to have steeper spread curves, reflecting greater uncertainty as well as greater sensitivity to the business cycle.
- 2. *Financial conditions* affect the credit spread curve. Spreads narrow during economic expansions and widen during cyclical downturns. During boom times, benchmark yields tend to be higher while credit spreads tend to be narrower.
- 3. Market demand and supply influence the shape of the spread curve. Recall that a credit spread includes a premium for lack of liquidity. Hence, less liquid maturities would show higher spreads (even if the expectations for that time period are stable). Due to low liquidity in most corporate issues, the credit curves are most heavily influenced by more heavily traded bonds. Because newly issued bonds are generally more liquid, when an issuer refinances a near-dated bond with a longer-term bond, the spread may appear to narrow for the longer maturity (possibly leading to an inverted credit spread curve).
- 4. *Equity market volatility*: Company-value models (structural models discussed earlier) employ a company's stock price volatility and balance sheet structure in determining the probability of default. Increases in equity volatility therefore tend to widen spreads and influence the shape of the credit spread curve.



# MODULE QUIZ 28.6

1. Mossimo Gulzar, is compiling data on spreads for AAA corporate bonds. Mossimo has compiled the following information from the firm's senior economist.

Year	1	3	5	10
Benchmark Par Rate	0.75%	1.25%	1.75%	2.25%
AAA CVA	\$1.79	\$2.12	\$3.24	\$5.84

Using a typical 4% coupon AAA bond for each maturity category, Mossimo would *most likely* conclude that the credit spread curve is:

- A. upward sloping.
- B. downward sloping.
- C. flat.
- 2. Credit spreads are *most likely*:
  - A. positively related to probability of default and loss severity.
  - B. positively related to probability of default and recovery rate.
  - C. negatively related to probability of default and recovery rate.
- 3. Credit spread curves of the highest rated bond sectors tend to be:
  - A. flat or downward sloping.
  - B. flat or slightly upward sloping.
  - C. steeply upward sloping.
- 4. Flat credit curves are *most likely* indicative of:
  - A. expectations of economic expansion.
  - B. expectations of a recession.
  - C. stable expectations about future recovery rates and default probabilities.
- 5. The shape of the credit curve is *least likely* to be affected by:
  - A. demand and supply forces in the market.
  - B. sector quality.
  - C. swap rate curve.

# MODULE 28.7: CREDIT ANALYSIS OF SECURITIZED DEBT



Video covering this content is available online.

LOS 28.h: Compare the credit analysis required for securitized debt to the credit analysis of corporate debt.

**Securitized debt** entails financing of specific assets (e.g., auto loans, credit card receivables, and mortgages) without financing the entire balance sheet (which would be the case with the general obligation nature of corporate and sovereign bonds). Secured debt is usually financed via a bankruptcy-remote SPE. This isolation of securitized assets allows for higher leverage and lower cost to the issuer. Investors also benefit from greater diversification, more stable cash flows and a higher risk premium relative to similarly-rated general obligation bonds (due to higher complexity associated with collateralized debt).

### **Components of Credit Analysis of Secured Debt**

1. **Collateral pool:** Credit analysis of structured, securitized debt begins with the collateral pool. Homogeneity of a pool refers to the similarity of the assets within the collateral pool. Granularity refers to the transparency of assets within the pool. A highly granular pool would have hundreds of clearly defined loans, allowing for use of summary statistics as opposed to investigating each borrower. A more-discrete pool of a few loans would warrant examination of each obligation separately.

Short-term granular and homogenous structured finance vehicles are evaluated using a statistical-based approach. Medium-term granular and homogenous obligations are evaluated using a portfolio-based approach because the portfolio composition varies over time. Discrete and non-granular portfolios have to be evaluated at the individual loan level.

- 2. **Servicer quality** is important to evaluate the ability of the servicer to manage the origination and servicing of the collateral pool. After origination, investors in secured debt face the operational and counterparty risk of the servicer. A servicer's past history is often used as an indication of servicer quality.
- 3. **Structure** determines the tranching or other management of credit and other risks in a collateral pool. One key structural element is credit enhancement, which may be internal or external.

Examples of internal credit enhancements include tranching of credit risk among classes with differing seniority (i.e., the distribution waterfall), overcollateralization, and excess servicing spread (whereby such excess collateral or spread becomes the first line of defense against credit losses). Third party guarantees (e.g., bank, insurance companies, or loan originators) are an example of external credit enhancements.

A special structure is the case of a **covered bond**. Issued by a financial institution, covered bonds are senior, secured bonds backed by a collateral pool *as well as* by the issuer (i.e., covered bond investors have recourse rights). Originated in Germany, covered bonds have spread to the rest of Europe, Asia, and Australia. While the

collateral (known as the cover pool) types vary by jurisdiction, common forms are commercial and residential mortgages and public sector loans. The cover pool is dynamic; the sponsor has to replace any prepaid or nonperforming asset in the pool so that the pool generates sufficient cash flow to service the bonds.

In the event the financial institution sponsor misses a payment, a soft or a hard bullet may be triggered. In the case of soft-bullet covered bonds, the maturity date of the bond is extended up to one year and all payments are not immediately due. In the hard-bullet covered bonds, the payments are accelerated.



# MODULE QUIZ 28.7

- 1. Short-term granular and homogenous structured finance vehicles are *most appropriately* evaluated using:
  - A. a statistical-based approach.
  - B. a portfolio-based approach.
  - C. a loan level analysis.
- 2. Medium-term granular and homogenous structured finance vehicles are *most appropriately* evaluated using:
  - A. a statistical-based approach.
  - B. a portfolio-based approach.
  - C. a loan level analysis.
- 3. With respect to the servicer in a secured debt, investors *most likely* face:
  - A. operational and financial risk only.
  - B. financial and counterparty risk only.
  - C. operational and counterparty risk only.
- 4. Covered bonds are *most likely* issued by a financial institution and:
  - A. are backed by the government.
  - B. are backed by the collateral pool only.
  - C. have recourse rights as well as backing of the collateral pool.

# **KEY CONCEPTS**

### LOS 28.a

Expected exposure is the amount of money a bond investor in a credit risky bond stands to lose at a point in time *before* any recovery is factored in. Loss given default is equal to loss severity multiplied by exposure. Credit valuation adjustment (CVA) is the sum of the present values of expected losses for each period.

# LOS 28.b

Credit scoring is used for small businesses and individuals. Credit ratings are issued for corporate debt, asset-backed securities, and government and quasi-government debt. Credit scores and ratings are ordinal rankings (higher = better). Notching different issues of the same issuer based on seniority ensures that credit ratings incorporate the probability of default as well as loss given default.

# LOS 28.c

The change in the price of a bond resulting from credit migration depends on the modified duration of the bond and the change in spread.

 $\Delta$ %P = –(modified duration of the bond) × ( $\Delta$  spread)
### LOS 28.d

Structural models of corporate credit risk are based on the structure of a company's balance sheet and rely on insights provided by option pricing theory. Structural models consider equity as a call option on company assets. Alternately, an investment in a risky bond can be viewed as equivalent to purchasing a risk-free bond and writing a put option on company assets.

Unlike the structural model, reduced-form models do not explain why default occurs. Instead, they statistically model when default occurs. Default under a reduced-form model is a randomly occurring exogenous variable.

### LOS 28.e

credit spread on a risky bond = YTM of risky bond – YTM of benchmark

The value of a risky bond, assuming it does not default, is its value given no default (VND). VND is calculated using the risk-free rate to value the risky bond.

A backward induction procedure using a risky bond's cash flows and a benchmark interestrate tree can also be used to calculate the bond's VND.

### LOS 28.f

Credit spreads change as investors' perceptions change about the future probability of default and recovery rates. Expectations of impending recessions lead to expectations of higher default and lower recovery rates.

### LOS 28.g

The term structure of credit spreads shows the relationship between credit spreads and maturity. Term structure depends on credit quality, financial conditions, demand and supply in the bond market, and expected volatility in the equity markets.

### LOS 28.h

Credit analysis of ABS involves the analysis of the collateral pool, servicer quality, and the structure of secured debt (i.e., distribution waterfall).

### ANSWER KEY FOR MODULE QUIZZES

### Module Quiz 28.1

A Value of benchmark 5% annual pay, 5-year bond (using benchmark rate of 2%): N = 5, PMT = 5, FV = 100, I/Y = 2, CPT PV = 114.14

Value of Barry Corp. bonds would be lower by its CVA = 114.14 – 12.67 = \$101.47. (LOS 28.a)

- 2. **B** The hazard rate (the conditional probability of default) will be equal to the probability of default in the first year. The probability of default will be less than the hazard rate in all years after the first. (LOS 28.a)
- 3. **C** Probability of survival is the probability that the bond does not default. For year 3, the probability of survival is  $PS = (1 0.0125)^3 = 96.30\%$ . (LOS 28.a)

- 4. B expected loss = exposure × (1 recovery rate) × PD exposure × (1 – recovery rate) = loss given default (LGD) Hence, expected loss = LGD × PD. (LOS 28.a)
- 5. A CVA = price of risk-free bond price of risky bond CVA is the sum (not the mean) of the present value of expected loss. (LOS 28.a)
- 6. **A** Risk-neutral probability of default is the probability of default that is priced by the market. If Abramson's estimated hazard rate is less than this, the market has pricedin a higher credit risk in the bond (i.e., the bond is undervalued). (LOS 28.a)
- 7. A Given the market price, if the assumed recovery rate is increased, risk-neutral probability of default (that is implied in the current market price) has to be higher to offset the higher recovery rate. As such, the assumed recovery rate is positively correlated with the risk-neutral probability of default. (LOS 28.a)

### Module Quiz 28.2

1. **C** exposure in year 2 = 100 / 1.03 = 97.09

recovery cash flow = exposure × recovery rate = 97.09 × 0.45 = 43.69 PV = -89.49, N = 2, FV = 43.69, CPT I/Y = -30.13% (LOS 28.a)

2. B Bond Q has the lowest expected loss and hence the lowest credit risk.

Bond	Exposure (per \$100 par)	Recovery (per \$100 par)	Probability of Default	LGD (per \$100 par)	Expected Loss
Р	98	50	2.50%	48	1.20
Q	94	56	3.00%	38	1.14
R	89	49	4.65%	40	1.86

(LOS 28.a)

3. **C** The value of a comparable risk-free bond (using the benchmark rate of 2.50%) can be calculated to be \$107.41 as follows:

N = 3, PMT = 5, FV = 100, I/Y = 2.50, CPT PV = 107.14.

The sum of the PV of expected loss column is the CVA = 2.41.

Hence, the risky bond value = 107.41 - 2.41 = \$104.73, which is greater than the market price of \$103. The bond is undervalued. (LOS 28.a)

### Module Quiz 28.3

- 1. **C** Due to the practice of notching (lower ratings for subordinated debt as compared to senior debt of the same issuer), the loss given default is incorporated into credit ratings along with the probability of default. (LOS 28.b)
- 2. A Credit scores and credit ratings are ordinal measures; a higher rating implies better credit risk, but the difference in scores or ratings is not proportional to the difference in risk. (LOS 28.b)

- 3. **C** Notching accounts for LGD differences between different classes of debt by the same issuer (higher LGD for issues with lower seniority). (LOS 28.b)
- 4. **A** The change in spread from A to BBB is 0.60% 0.49% = +0.11%. The percent change in price =  $-9.20 \times 0.11\% = -1.01\%$ . (LOS 28.c)

### Module Quiz 28.4

- 1. A Probability of default under the structural model is endogenous and hence is not estimated using a regression model. It is the probability that the uncertain future value of the company assets is below the default barrier. (LOS 28.d)
- 2. A Because of limited liability of equity investors, risky debt investors are effectively short a put option on company assets with a strike price equal to the face value of debt. Hence, a risky debt investment is equivalent to an investment in risk-free debt as well as a short put option on company assets. (LOS 28.d)
- 3. **C** Disadvantages of structural models include (1) SMs assume that assets of the company trade and (2) SMs are inappropriate when the balance sheet is complex or there are off-balance sheet liabilities. Structural models explain why default occurs; reduced form models do not. (LOS 28.d)
- 4. **C** Default intensity is the probability of default over the next time increment. Default intensity varies over the life of the risky bond as company circumstances and the state of the economy change. (LOS 28.d)

### Module Quiz 28.5

1. **B** The completed tree is shown below.



<sup>(</sup>LOS 28.e)

A We need to calculate the expected exposure, LGD, expected loss, and PV of expected loss for year 2. The coupon of \$4 and risk-free rate of 2.5% give expected exposure in year 2 = (104 / 1.025) + 4 = \$105.46.

LGD in year 2 = exposure  $\times$  (1 - recovery rate) = 105.46  $\times$  0.4 = 42.19 expected loss = LGD  $\times$  PD = 42.19  $\times$  0.0099 = \$0.418 PV of expected loss = expected loss  $\times$  DF = 0.42  $\times$  0.9518 = \$0.40 CVA = sum of PV of expected loss = 0.42 + 0.40 + 0.38 = \$1.20

(LOS 28.e)

3. A Using the 3-year par rate, we can calculate the VND for the corporate bond as:

FV = 100, N = 3, PMT = 4, I/Y = 2.50, CPT PV = 104.28

value of the corporate bond = VND - CVA = 104.28 - 1.88 = \$102.40

Since the bond is trading at \$103.53, it is overvalued. (LOS 28.e)

### Module Quiz 28.6

1. <b>B</b> The coupon rate is given as 4%	. The table below shows the results
--	-------------------------------------

Year	1	3	5	10
Par Rate	0.75%	1.25%	1.75%	2.25%
AAA CVA	\$1.79	\$2.12	\$3.24	\$5.84
VND	\$103.23	\$108.05	\$110.68	\$115.52
V (Risky)	\$101.44	\$105.93	\$107.44	\$109.68
Yield (Risky)	2.53%	1.95%	2.40%	2.88%
Credit Spread	1.78%	0.70%	0.65%	0.63%

VND is calculated using the benchmark par rate. For example, VND for 5-year bond: N = 5, FV = 100, PMT = 4, I/Y = 1.75, CPT PV = 110.68

value (risky) = VND – CVA

Yield (risky) is computed using the value of risky bond as its price.

Yield (risky) for 3-year bond: N = 3, PV = -105.93, PMT = 4, FV = 100, CPT I/Y = 1.95%

credit spread = yield (risky) - par rate

Credit spreads appear to decline with maturity, resulting in a downward sloping credit spread curve. (LOS 28.f)

- A Credit spreads are positively related to probability of default and loss severity. Loss severity = 1 – recovery rate. (LOS 28.g)
- 3. **B** The highest rated bond sectors tend to have a flat or slightly upward sloping credit spread curve. (LOS 28.g)
- 4. **C** When expectations about probabilities of default and recovery rates are stable, credit spread curves tend to be flat. (LOS 28.g)
- 5. **C** The shape of the credit spread curve is determined by sector quality, market demand and supply forces, company-value models, and financial conditions in the economy. (LOS 28.g)

### Module Quiz 28.7

- 1. A Short-term granular and homogenous structured finance vehicles are evaluated using a statistical-based approach. (LOS 28.h)
- 2. **B** Medium-term granular and homogenous obligations are evaluated using a portfolio-based approach because the portfolio composition varies over time. (LOS

28.h)

- 3. **C** After origination, investors in a secured debt face operational and counterparty risk of the servicer. (LOS 28.h)
- 4. **C** Covered bonds are senior, secured bonds issued by a financial institution. Covered bonds are backed by a collateral pool *as well as* by the issuer (i.e., covered bond investors have recourse rights). (LOS 28.h)

## **READING 29**

## **CREDIT DEFAULT SWAPS**

## EXAM FOCUS

A credit default swap (CDS) is a contract between two parties in which one party purchases protection from another party against losses from the default of a borrower. For the exam, you should be able to describe CDS, as well as related securities like index CDS. You should know what a credit event is and how the different protocols for settlement work. You should be familiar with the principles and factors that drive market pricing of CDS. Be able to describe how CDS are used to manage credit exposure, and how they can be used to profit from anticipated changes in the credit curve. You should understand how CDS are used for arbitrage to take advantage of relative mispricings of different risky securities.

## MODULE 29.1: CDS FEATURES AND TERMS

## **CREDIT DEFAULT SWAPS**

Video covering this content is available online.

A **credit default swap** (*CDS*) is essentially an insurance contract. If a credit event occurs, the *credit protection buyer* gets compensated by the *credit protection seller*. To obtain this coverage, the protection buyer pays the seller a premium called the **CDS spread**. The protection seller is assuming (i.e., long) credit risk, while the protection buyer is short credit risk. Note that the CDS does not provide protection against market-wide interest rate risk, only against credit risk. The contract is written on a face value of protection called the **notional principal** (or "notional").



### **PROFESSOR'S NOTE**

The terminology related to CDS is counterintuitive: the protection **buyer** is the short party (short the credit risk of the reference asset and short the CDS), while the **seller** is the long party (long the CDS and long the credit risk of the reference asset).

Even though the CDS spread should be based on the underlying credit risk of the reference obligation, standardization in the market has led to a fixed **coupon** on CDS products: 1% for investment-grade securities and 5% for high-yield securities. Hence, the coupon rate on the CDS and the actual credit spread may be different. The present value of the difference between the standardized coupon rate and the credit spread on the reference obligation is paid upfront by one of the parties to the contract. For example, a CDS on an investment-grade bond with a credit spread of 75 basis points (bps) would require a premium payment of 100bps (CDS coupon rate) by the protection buyer. To compensate the protection buyer (who pays a higher-than-market premium), the protection seller would then pay upfront to the buyer the present value of 25bps of the notional principal.

For a protection buyer, a CDS has some of the characteristics of a put option—when the underlying performs poorly, the holder of the put option has a right to exercise the option.

The International Swaps and Derivatives Association (ISDA), the unofficial governing body of the industry, publishes standardized contract terms and conventions in the ISDA Master Agreement to facilitate smooth functioning of the CDS market.

LOS 29.a: Describe credit default swaps (CDS), single-name and index CDS, and the parameters that define a given CDS product.

## SINGLE-NAME CDS

In the case of a single-name CDS, the **reference obligation** is the fixed-income security on which the swap is written, usually a senior unsecured obligation (in the case of a **senior CDS**). The issuer of the reference obligation is called the **reference entity**. The CDS pays off not only when the reference entity defaults on the reference obligation but also when the reference entity defaults on any other issue that is ranked pari passu (i.e., same rank) or higher. The CDS payoff is based on the market value of the **cheapest-to-deliver (CTD)** bond that has the same seniority as the reference obligation.

### PROFESSOR'S NOTE

The cheapest-to-deliver bond is the debt instrument with the same seniority as the reference obligation but that can be purchased and delivered at the lowest cost.

### EXAMPLE: Cheapest-to-deliver

Party X is a protection buyer in a \$10 million notional principal senior CDS of Alpha, Inc. There is a credit event (i.e., Alpha defaults) and the market prices of Alpha's bonds after the credit event are as follows:

- Bond P, a subordinated unsecured debenture, is trading at 15% of par.
- Bond Q, a five-year senior unsecured debenture, is trading at 25% of par.
- Bond R, a three-year senior unsecured debenture, is trading at 30% of par.

What will be the payoff on the CDS?

### Answer:

The cheapest-to-deliver senior unsecured debenture (i.e., same seniority as the senior CDS) is bond Q. The payoff will be the difference between the notional principal and market value of the CTD.

```
payoff = $10 million - (0.25)($10 million) = $7.5 million.
```

## **INDEX CDS**

An *index CDS* covers multiple issuers, allowing market participants to take on an exposure to the credit risk of several companies simultaneously in the same way that stock indexes allow investors to take on an equity exposure to several companies at once. In this case, the protection for each issuer is equal (i.e., equally weighted) and the total notional principal is the sum of the protection on all the issuers.

### EXAMPLE: Index CDS

Party X is a protection buyer in a five-year, \$100 million notional principal CDS for CDX-IG, which contains 125 entities. One of the index constituents, company A, defaults and its bonds trade at 30% of par after default.

- 1. What will be the payoff on the CDS?
- 2. What will be the notional principal of the CDS after default?

Answer:

- 1. The notional principal attributable to entity A is \$100 million / 125 = \$0.8 million. Party X should receive payment of \$0.8 million (0.3)(\$0.8 million) = \$560,000.
- 2. Post the default event, the remainder of the CDS continues with a notional principal of \$99.2 million.

The pricing of an index CDS is dependent on the correlation of default (credit correlation) among the entities in the index. The higher the correlation of default among index constituents, the higher the spread on the index CDS.

LOS 29.b: Describe credit events and settlement protocols with respect to CDS.

A default is defined as the occurrence of a credit event. Common types of credit events specified in CDS agreements include bankruptcy, failure to pay, and restructuring.

- Bankruptcy. A bankruptcy protection filing allows the defaulting party to work with creditors under the supervision of the court so as to avoid full liquidation.
- *Failure to pay.* Occurs when the issuer misses a scheduled coupon or principal payment without filing for formal bankruptcy.
- Restructuring. Occurs when the issuer forces its creditors to accept terms that are different than those specified in the original issue. Restructuring is less common in the United States as issuers prefer to go the bankruptcy protection route.

A 15-member group of the ISDA called the **Determinations Committee (DC)** declares when a credit event has occurred. A supermajority vote (at least 12 members) is required for a credit event to be declared.

When there is a credit event, the swap will be settled in cash or by physical delivery. With physical delivery, the protection seller receives the reference obligation (i.e., the bond or loan) and pays the protection buyer the notional amount, as shown in Figure 29.1.

## Figure 29.1: Physical Settlement on Credit Default Swap After a Credit Event



In the case of a cash settlement, the payout amount is the payout ratio times the notional principal. The payout ratio depends on the recovery rate (i.e., the proportion of par that the bond trades at after default) as shown in Figure 29.2.

payout amount = payout ratio × notional principal

where:

payout ratio = 1 - recovery rate (%)

### Figure 29.2: Cash Settlement on Credit Default Swap After a Credit Event



# MODULE 29.2: FACTORS AFFECTING CDS PRICING

Video covering this content is

LOS 29.c: Explain the principles underlying and factors that influence the available online. market's pricing of CDS.

The factors that influence the pricing of CDS (i.e., CDS spread) include the probability of default, the loss given default, and the coupon rate on the swap. The CDS spread is higher for higher probability of default and for higher loss given default. For this discussion, we will focus on single-name CDS. However, the principles apply to index CDS as well.

Earlier, we showed the calculation of CVA, which is the present value of expected loss. CVA, therefore, would be the best estimate of the value of the hedging instrument to cover the risk of the protection seller.

**Probability of default (POD)** is the likelihood of default by the reference entity in a given year. However, because the CDS typically covers a multi-year horizon, the probability of default is not constant; the probability of default usually increases over time. Hence, the probability of default in any given year assumes that no default has occurred in the preceding years. We call the probability of default *given that it has not already occurred* the **conditional probability of default** or **hazard rate**. The credit risk of a reference obligation and hence the cost of protection is proportional to the hazard rate. The POD in any year is equal to the probability of survival at the end of the prior year multiplied by the hazard rate of that year.

 $POD^{t} = PS_{(t-1)} \times hazard rate^{t}$ 

### EXAMPLE: Hazard rate

Consider a five-year senior CDS on Xeon Corp. Xeon's hazard rate is 2% and increases by 1% per year. Compute the survival rate in five years.

Answer:

The hazard rates for the five years are: 2%, 3%, 4%, 5%, and 6%.

survival rate in five years = (1 - 0.02)(1 - 0.03)(1 - 0.04)(1 - 0.05)(1 - 0.06) = 0.815 or 81.5%

For a single-period CDS, ignoring the time value of money, we can estimate the CDS premium as:

 $_{CDS \ spread} \approx (1 - RR) \times POD$ 

For example, if the recovery rate is 50% and POD is 3%, CDS spread =  $0.5 \times 0.03 = 0.015$  or 150 bps.

The cash payments made by the protection buyer on the CDS (i.e., the coupon payments) cease when there is a default (i.e., when the CDS terminates). Hence, the expected value of the coupon payments also depends on the hazard rate.

The payments made by the protection buyer to the seller are the **premium leg**. On the other side of the contract, the protection seller must make a payment to the protection buyer in case of a default; these contingent payments make up the **protection leg**.

The difference between the present value of the premium leg and the present value of the protection leg determines the upfront payment.

upfront payment (by protection buyer) = PV(protection leg) – PV(premium leg)

We can approximate the upfront premium as the difference between the CDS spread and the CDS coupon rate, multiplied by the duration of the CDS. Again, the CDS spread is the compensation for bearing the credit risk of the reference obligation.

### PROFESSOR'S NOTE

Be careful here! The formula uses duration of the CDS and not the duration of the reference obligation.

upfront premium % ≈ (CDS spread – CDS coupon) × duration

which means that:

 $CDS spread = \frac{upfront premium \%}{duration} + CDS coupon$ 

We can also quote the CDS price as:

price of CDS (per \$100 notional) ≈ \$100 – upfront premium (%)

### EXAMPLE: Upfront premium and price of CDS

Aki Mutaro, bond portfolio manager for a regional bank, is considering buying protection on one of the bank's high-yield holdings: Alpha Inc. bonds. Ten-year CDS on Alpha bonds have a coupon rate of 5% while the 10-year Alpha CDS spread is 3.5%. The duration of the CDS is 7.

Calculate the approximate upfront premium and price of a 10-year Alpha Inc., CDS.

Answer:

upfront premium %  $\approx$  (CDS spread – CDS coupon) × duration = (3.5% – 5.0%) × 7 = -10.5%

Hence, the protection seller would pay (approximately) 10.5% of the notional to the protection buyer upfront because the CDS coupon is higher than the credit spread.

CDS price = 100 - (-10.5) = \$110.50 per \$100 notional

## VALUATION AFTER INCEPTION OF CDS

At inception of a CDS, the CDS spread (and the upfront premium) is computed based on the credit quality of the reference entity. After inception, the credit quality of the reference entity (or the credit risk premium in the overall market) may change. This will lead to the underlying CDS having a nonzero value. For example, if the credit spread declines, the protection seller, having locked in a higher credit spread at initiation, would gain.

The change in value of a CDS after inception can be approximated by the change in spread multiplied by the duration of the CDS:

profit for protection buyer ≈ change in spread × duration × notional principal

or

profit for protection buyer (%)  $\approx$  change in spread (%)  $\times$  duration

Note that the protection buyer is short credit risk and hence benefits (i.e., profit is positive) when credit spreads widen.

The protection buyer (or seller) can unwind an existing CDS exposure (prior to expiration or default) by entering into an offsetting transaction. For example, a protection buyer can remove his exposure to the CDS by selling protection with the same terms as the original CDS and maturity equal to the remaining maturity on the existing CDS. The difference between the upfront premium paid and received should be (approximately) equal to the profit for the protection buyer. This process of capturing value from an in-the-money CDS exposure is called **monetizing** the gain.

## **MODULE 29.3: CDS USAGE**

LOS 29.d: Describe the use of CDS to manage credit exposures and to express views regarding changes in the shape and/or level of the credit curve.

Video covering this content is available online.

## **CREDIT CURVE**

The **credit curve** is the relationship between credit spreads for different bonds issued by an entity, and the bonds' maturities. The credit curve is similar to the term structure of interest rates. If the longer maturity bonds have a higher credit spread compared to shorter maturity bonds, the credit curve will be upward sloping. However, if the hazard rate is constant, the credit curve will be flat.

CDS can be used to manage credit exposures of a bond portfolio. For example, in anticipation of declining (increasing) credit spreads, a portfolio manager may increase (decrease) credit exposure in the portfolio by being a protection seller (buyer).

In a **naked CDS**, an investor with no underlying exposure purchases (or sells)protection in the CDS market. In a **long/short trade**, an investor purchases protection on one reference entity while simultaneously selling protection on another (often related) reference entity. The investor is betting that the difference in credit spreads between the two reference

entities will change to the investor's advantage. This is similar to going long (protection seller exposure) in one reference entity bond and simultaneously going short (protection buyer exposure) in the other reference entity bond.

A **curve trade** is a type of long/short trade where the investor is buying and selling protection on the *same* reference entity but with a different maturity. If the investor expects that an upward-sloping credit curve on a specific corporate issuer will flatten, she may take the position of protection buyer in a short maturity CDS and the position of protection seller in a long maturity CDS.

An investor concerned about the credit risk of an issuer in the near term while being more confident of the long-term prospects of the issuer might buy protection in the short-term CDS and offset the premium cost by selling protection in the long-term CDS. An investor who believes that the short-term outlook for the reference entity is better than the long-term outlook can use a curve-steepening trade; buying protection in a long-term CDS and selling protection in a short-term CDS. The investor will profit if the credit curve steepens; that is, if long-term credit risk increases relative to short-term credit risk. Conversely, an investor who is bearish about the reference entity's prospects in the short term will enter into a curve-flattening trade.

LOS 29.e: Describe the use of CDS to take advantage of valuation disparities among separate markets, such as bonds, loans, equities, and equity-linked instruments.

## **USES OF CDS**

Earning arbitrage profits is another motivation for trading in the CDS market. Differences in pricing between asset and derivative markets, or differences in pricing of different products in the market, may offer potential arbitrage profits.

A **basis trade** is an attempt to exploit the difference in credit spreads between bond markets and the CDS market. Basis trades rely on the idea that such mispricing will be temporary and that disparity should eventually disappear after it is recognized. For example, if a specific bond is trading at a credit spread of 4% over MRR in the bond market but the CDS spread on the same bond is 3%, a trader can profit by buying the bond and taking the protection buyer position in the CDS market. If the expected convergence occurs, the trader will make a profit.

Another arbitrage transaction involves buying and selling debt instruments issued by the same entity based on which instruments the CDS market suggests to be undervalued or overvalued.

In a leveraged buyout (LBO), the firm will issue a great amount of debt in order to repurchase all of the company's publicly traded equity. This additional debt will increase the CDS spread because default is now more likely. An investor who anticipates an LBO might purchase both the stock and CDS protection, both of which will increase in value when the LBO eventually occurs.

In the case of an index CDS, the value of the index should be equal to the sum of the values of the index components. An arbitrage transaction is possible if the credit risk of the index constituents is priced differently than the index CDS spread.

**Collateralized debt obligations (CDO)** are claims against a portfolio of debt securities. A synthetic CDO has similar credit risk exposure to that of a cash CDO but is assembled using CDS rather than debt securities. If the synthetic CDO can be created at a cost lower than that of the cash CDO, investors can buy the synthetic CDO and sell the cash CDO, engaging in a profitable arbitrage.



### MODULE QUIZ 29.1, 29.2, 29.3

### Use the following information to answer questions 1 through 6.

Jamshed Banaji, CFA, manages a \$400 million bond portfolio for a large public pension fund. Banaji is concerned about volatility in the credit markets and expects credit spreads to widen in the short-term but revert back to current levels over the long-term.

Banaji has flagged two of his holdings for further scrutiny: IDG Corp. and Zeta Corp.

The portfolio currently has \$10 million par value of 6% 10-year senior unsecured IDG Corp. bonds. Because he is concerned about IDG's credit risk, Banaji enters into a credit default swap as a protection buyer. Banaji selects a five-year senior CDS for IDG with a coupon rate of 5% and a duration of 4. IDG bonds have a yield-to-maturity of 6.5%. The MRR yield curve is flat at 2%.

Banaji is also concerned about the Zeta Corp. bonds that he holds. Zeta's management is planning to pursue a recapitalization plan that involves a large stock buyback program financed by new debt.

- 1. The *most* appropriate strategy for Banaji, given his expectation about changing credit spreads, is a:
  - A. credit curve trade; selling protection in the short-term and purchasing protection in the long-term.
  - B. credit curve trade; buying protection in the short-term and selling protection in the long-term.
  - C. CDS trade; buying protection in the short-term only.
- 2. At inception of the CDS for IDG bonds, Banaji is most likely to:
  - A. receive a premium of \$200,000.
  - B. pay a premium of \$300,000.
  - C. receive a premium of \$400,000.
- 3. For this question only, suppose that six months after the inception of the swap, IDG declares bankruptcy. Figure 1 shows the market prices of IDG bonds after the company files for bankruptcy.

#### Figure 1: Market Price of IDG Bonds Post Bankruptcy Filing

Description	Market Price (%) of Par		
9.5-year 6% senior unsecured	45% of par		
5-year 5% senior unsecured	40% of par		
5-year 6% subordinated unsecured	30% of par		

If Banaji has a choice of settlement procedure, he is *most likely* to choose:

A. physical settlement.

- B. cash settlement and the payoff would be \$6 million.
- C. cash settlement and the payoff would be \$7 million.
- 4. Which of the following statements about hazard rate is *most accurate*? Hazard rate:
  - A. is the probability of default given that default has already occurred in a previous period.
  - B. affects both the premium leg as well as the protection leg in a CDS.

C. is higher for higher loss given default.

- 5. The *most appropriate* strategy for Banaji to follow in regard to Zeta Corp. would be to buy Zeta Corp.:
  - A. stock and buy CDS protection on Zeta Corp. bonds.
  - B. bonds and sell CDS protection on Zeta Corp. bonds.
  - C. stock and sell CDS protection on Zeta Corp. bonds.
- 6. The statement "credit spreads are positively related to loss given default and to hazard rate" is:
  - A. correct.
  - B. correct regarding loss given default but incorrect regarding hazard rate.
  - C. correct regarding hazard rate but incorrect regarding loss given default.

### **KEY CONCEPTS**

### LOS 29.a

A credit default swap (CDS) is essentially an insurance contract wherein upon occurrence of a credit event, the credit protection buyer gets compensated by the credit protection seller. To obtain this coverage, the protection buyer pays the seller a premium called the CDS spread. In the case of a single-name CDS, the reference obligation is the fixed income security on which the swap is written. An index CDS covers an equally-weighted combination of borrowers.

### LOS 29.b

A default is defined as occurrence of a credit event. Common types of credit events specified in CDS agreements include bankruptcy, failure to pay, and restructuring.

When there is a credit event, the swap will be settled in cash or by physical delivery.

### LOS 29.c

The factors that influence the pricing of CDS (i.e., CDS spread) include the probability of default, the loss given default, and the coupon rate on the swap. The CDS spread is higher for a higher probability of default and for a higher loss given default. The conditional probability of default (i.e., the probability of default given that default has not already occurred) is called the hazard rate.

 $(expected loss)_{t} = (hazard rate)_{t} \times (loss given default)_{t}$ 

The upfront premium on a CDS can be computed as:

upfront payment (by protection buyer) = PV(protection leg) – PV(premium leg)

Or approximately:

upfront premium ≈ (CDS spread – CDS coupon) × duration

The change in value for a CDS after inception can be approximated by the change in spread multiplied by the duration of the CDS.

profit for protection buyer ≈ change in spread × duration × notional principal

profit for protection buyer (%)  $\approx$  change in spread (%)  $\times$  duration

LOS 29.d

In a naked CDS, an investor with no exposure to the underlying purchases protection in the CDS market.

In a long/short trade, an investor purchases protection on one reference entity while selling protection on another reference entity.

A curve trade is a type of long/short trade where the investor is buying and selling protection on the same reference entity but with different maturities. An investor who believes the short-term outlook for the reference entity is better than the long-term outlook can use a curve-steepening trade (buying protection in a long-term CDS and selling protection in a short-term CDS) to profit if the credit curve steepens. Conversely, an investor who is bearish about the reference entity's prospects in the short term will enter into a curve-flattening trade.

### LOS 29.e

A basis trade is an attempt to exploit the difference in credit spreads between bond markets and the CDS market. Basis trades rely on the idea that such mispricings will be temporary and that disparity should eventually disappear after it is recognized.

If a synthetic CDO can be created at a cost lower than that of the equivalent cash CDO, investors can buy the synthetic CDO and sell the cash CDO, producing a profitable arbitrage.

## ANSWER KEY FOR MODULE QUIZ

### Module Quiz 29.1, 29.2, 29.3

- B Banaji expects credit spreads to widen in the short-term; therefore, the appropriate strategy is to buy short-term CDS protection. Similarly, long-term credit spreads are expected to revert back to current levels (narrow) and hence Banaji can sell protection in the long-term CDS. Buying protection only would cost more money (the protection buyer premium is not offset by premium income from selling protection) and does not use Banaji's entire information set and, therefore, is not most appropriate. (Module 29.2, LOS 29.c)
- 2. A credit spread on IDG bonds = yield MRR = 6.5% 2% = 4.5%

upfront premium (paid by protection buyer)  $\approx$  (CDS spread – CDS coupon)  $\times$  duration  $\times$  notional principal

= (0.045 – 0.05) × 4 × \$10 million = -\$200,000

Because the computed value is negative, \$200,000 would be received by Banaji as the protection buyer. (Module 29.2, LOS 29.c)

3. B The CDS in the question is a senior CDS, hence the reference obligation is a senior unsecured bond. The payoff on the CDS is based on the CTD with same seniority as reference obligation. From the three choices given, the five-year 5% senior unsecured is the cheapest to deliver. Hence, the payoff will be notional principal – market value of the CTD = \$10 million – \$4 million = \$6 million.

Note that physical settlement would not be advantageous to Banaji; Figure 1 indicates that the IDG bonds that Banaji is currently holding have a market value of

\$4.5 million, so the implied payoff of physically delivering these bonds in exchange for \$10 million would be only \$5.5 million (\$10 million – \$4.5 million). (Module 29.2, LOS 29.c)

- 4. B Hazard rate is the conditional probability of default given that default has not occurred in previous periods. The hazard rate affects the protection leg: the higher the hazard rate, the higher the expected value of payoffs made by the protection seller upon default. Hazard rate also affects the premium leg because once default occurs, the CDS ceases to exist and premium income would also cease. Loss given default depends on the recovery rate and not on hazard rate (probability of default). (Module 29.2, LOS 29.c)
- 5. A Due to leveraged recapitalization of Zeta Corp., it can be expected that the credit spread on Zeta bonds would widen leading to increased value for CDS protection buyer. Additionally, the increase in stock buyback would be expected to increase the value of Zeta stock. Banaji should purchase both the stock and CDS protection, both of which will increase in value when the LBO occurs. (Module 29.3, LOS 29.d)
- 6. A Credit spreads are positively related to hazard rates and loss given default, and negatively related to recovery rates. (Module 29.3, LOS 29.d)

## **TOPIC QUIZ: FIXED INCOME**

You have now finished the Fixed Income topic section. On your Schweser online dashboard you can find a Topic Quiz that will provide immediate feedback on how effective your study of this material has been. The test is best taken timed; allow 3 minutes per question. Topic Quizzes are more exam-like than typical QBank questions or module quiz questions. A score less than 70% suggests that additional review of the topic is needed.

## **READING 30**

## PRICING AND VALUATION OF FORWARD COMMITMENTS

### **EXAM FOCUS**

This topic review covers the calculation of price and value for forward and future contracts, specifically equity forward contracts, bond forward contracts, and forward (interest) rate agreements. This topic review also covers pricing and valuation of different swaps, including interest rate swaps, equity swaps, and currency swaps. Be able to structure profitable arbitrage transactions should the forward price differs from the no-arbitrage price. There are many formulae in this reading. However, once you realize the fundamental principles of no-arbitrage pricing, the formulae will start becoming somewhat less intimidating. There is a lot of testable material from this seven-LOS reading!

# MODULE 30.1: PRICING AND VALUATION CONCEPTS

Video covering this content is available online.

### Warm-Up: Forward Contracts

The party to the forward contract that agrees to buy the financial or physical asset has a **long forward position** and is called the *long*. The party to the forward contract that agrees to sell/deliver the asset has a **short forward position** and is called the *short*.

We will illustrate the basic forward contract mechanics through an example based on the purchase and sale of a Treasury bill. Note that while forward contracts on T-bills are usually quoted in terms of a discount percentage from face value, we use dollar prices here to make the example easy to follow.

Consider a contract under which Party A agrees to buy a \$1,000 face value 90-day Treasury bill from Party B 30 days from now at a price of \$990. Party A is the long and Party B is the short. Both parties have removed uncertainty about the price they will pay or receive for the T-bill at the future date. If 30 days from now T-bills are trading at \$992, the short must deliver the T-bill to the long in exchange for a \$990 payment. If T-bills are trading at \$988 on the future date, the long must purchase the T-bill from the short for \$990, the contract price.

Typically, no money changes hands at the inception of the contract, unlike futures contracts in which each party posts an initial deposit called the **margin** as a guarantee of performance.

At any point in time, including the settlement date, the party to the forward contract with the negative value will owe money to the other side. The other side of the contract will

have a positive value of equal amount. Following this example, if the T-bill price is \$992 at the (future) settlement date, and the short does not deliver the T-bill for \$990 as promised, the short has defaulted.

## FORWARD CONTRACT PRICE DETERMINATION

### The No-Arbitrage Principle

The price of a forward contract is *not* the price to purchase the contract; in fact, the parties to a forward contract typically pay nothing to enter into the contract at its inception. Here, *price refers to the forward price of the underlying*. This price may be a U.S. dollar or euro price, but it is often expressed as an interest rate or currency exchange rate. For T-bills, the price will be expressed as an annualized percentage discount from face value; for coupon bonds, it will usually be expressed as a yield to maturity; for the implicit loan in a forward rate agreement (FRA), it will be expressed as an annualized maturity for the implicit loan in a forward rate agreement, it is expressed as an exchange rate between the two currencies involved. However it is expressed, this rate, yield, discount, or dollar amount is the forward price in the contract.

The price that we wish to determine is the forward price that makes the *values* of both the long and the short positions zero at contract initiation. We will use the **no-arbitrage principle**: there should be no riskless profit to be gained by a combination of a forward contract position with positions in other assets. This principle assumes that (1) transactions costs are zero, (2) there are no restrictions on short sales or on the use of short sale proceeds, and (3) both borrowing and lending can be done in unlimited amounts at the risk-free rate of interest. This concept is so important that we'll express it in a formula:

forward price = price that prevents profitable riskless arbitrage in frictionless markets



We cover the first two LOS out of curriculum order for ease of exposition.

## LOS 30.b: Describe the carry arbitrage model without underlying cashflows and with underlying cashflows.

### A Simple Version of the Cost-of-Carry Model

In order to explain the no-arbitrage condition as it applies to the determination of forward prices, we will first consider a forward contract on an asset that costs nothing to store and makes no payments to its owner over the life of the forward contract. A zero-coupon (pure discount) bond meets these criteria. Unlike gold or wheat, it has no storage costs; unlike stocks, there are no dividend payments to consider; and unlike coupon bonds, it makes no periodic interest payments.

The general form for the calculation of the forward contract price can be stated as follows:

$$FP = S_0 \times (1 + R_f)^T$$

or

$$S_0 = \frac{FP}{(1+R_f)^T}$$

where: FP = forward price  $S_0 = spot price at inception of the contract (t = 0)$   $R_f = annual risk-free rate$ T = forward contract term in years

### EXAMPLE: Calculating the no-arbitrage forward price

Consider a 3-month forward contract on a zero-coupon bond with a face value of \$1,000 that is currently quoted at \$500, and suppose that the annual risk-free rate is 6%. Determine the price of the forward contract under the no-arbitrage principle.

Answer:

 $T = \frac{3}{12} = 0.25$ FP = S<sub>0</sub> × (1 + R<sub>f</sub>)<sup>T</sup> = \$500 × 1.06<sup>0.25</sup> = \$507.34

Now, let's explore in more detail why \$507.34 is the no-arbitrage price of the forward contract.

### Cash and Carry Arbitrage When the Forward Contract Is Overpriced

Suppose the forward contract is actually trading at \$510 rather than the no-arbitrage price of \$507.34. A short position in the forward contract requires the delivery of this bond three months from now. The arbitrage that we examine in this case amounts to borrowing \$500 at the risk-free rate of 6%, buying the bond for \$500, and simultaneously taking the short position in the forward contract on the zero-coupon bond so that we are obligated to deliver the bond at the expiration of the contract for the forward price of \$510.

At the settlement date, we can satisfy our obligation under the terms of the forward contract by delivering the zero-coupon bond for a payment of \$510, regardless of its market value at that time. We will use the \$510 payment we receive at settlement from the forward contract (the forward contract price) to repay the \$500 loan. The total amount to repay the loan, since the term of the loan is three months, is:

loan repayment =  $$500 \times (1.06)^{0.25} = $507.34$ 

The payment of \$510 we receive when we deliver the bond at the forward price is greater than our loan payoff of \$507.34, and we will have earned an arbitrage profit of \$510 – \$507.34 = \$2.66. Notice that this is equal to the difference between the actual forward price and the no-arbitrage forward price. The transactions are illustrated in Figure 30.1.

### Figure 30.1: Cash and Carry Arbitrage When Forward Is Overpriced

Today		Three Months From Today	
Spot price of bond	\$500		
Forward price	\$510		
Transaction	Cash flow	Transaction	Cash flow
Short forward	\$0	Settle short position by delivering bond	\$510.00
Buy bond	-\$500		
Borrow at 6%	+\$500	Repay loan	-\$507.34
Total cash flow	\$0	Total cash flow = arbitrage profit	+\$2.66



### **PROFESSOR'S NOTE**

Here's a couple hints to help you remember which transactions to undertake for cash and carry arbitrage: (1) always start with nothing (no cash, no securities), (2) buy underpriced assets and sell overpriced assets ("buy low, sell high"), and (3) take opposite positions in the spot and forward markets.

So, if the futures contract is overpriced, you want to take a short position in those futures (which obligates you to sell at a fixed price). Because you go short in the forward market, you take the opposite position in the spot market and buy the asset. You need money to buy the asset, so you have to borrow. Therefore, to set up a cash and carry arbitrage:

forward overpriced:

borrow money  $\Rightarrow$  buy (go long) the spot asset  $\Rightarrow$  go short the asset in the forward market

So far, the underlying instrument was a zero-coupon bond, and hence had no associated cash flows during the forward contract period. If the holder of the underlying receives cash flows (as coupon or dividends), the present value of those cash flows will be subtracted from the spot price of the underlying. We will see this later in this reading.

## Reverse Cash and Carry Arbitrage When the Forward Contract Is Underpriced

Suppose the forward contract is actually trading at \$502 instead of the no-arbitrage price of \$507.34. We reverse the arbitrage trades from the previous case and generate an arbitrage profit as follows: We sell the bond short today for \$500 and simultaneously take the long position in the forward contract, which obligates us to purchase the bond in 90 days at the forward price of \$502. We invest the \$500 proceeds from the short sale at the 6% annual rate for three months.

In this case, at the settlement date, we receive the investment proceeds of \$507.34, accept delivery of the bond in return for a payment of \$502, and close out our short position by delivering the bond we just purchased at the forward price.

The payment of \$502 we make as the long position in the contract is less than the investment proceeds of \$507.34, and we have earned an arbitrage profit of 507.34 - 502 = 5.34. The transactions are illustrated in Figure 30.2.

Figure 30.2: Reverse Cash and Carry Arbitrage When Forward Is Underpriced

Today		Three Months From Toda	ıy
Spot price of bond	\$500		
Forward price	\$502		
Transaction	Cash flow	Transaction	Cash flow
Long forward	\$0	Settle long position by buying bond	-\$502.00
Short sell bond	+\$500	Deliver bond to close short position	\$0.00
Invest short-sale proceeds at 6%	<u>-\$500</u>	Receive investment proceeds	<u>+\$507.34</u>
Total cash flow	\$0	Total cash flow = arbitrage profit	+\$5.34

In this case, because the forward contract is underpriced, the trades are reversed from cash and carry arbitrage. To set up the reverse cash-and-carry arbitrage:

forward underpriced:

borrow asset  $\Rightarrow$  short (sell) spot asset  $\Rightarrow$  lend money  $\Rightarrow$  long (buy) forward

From the calculations above, we can see that the no-arbitrage forward price that yields a zero *value* for both the long and short positions in the forward contract at inception is the no-arbitrage price of \$507.34.



### **PROFESSOR'S NOTE**

Day count and compounding conventions vary among different financial instruments. There are three variations used in the CFA curriculum:

- All MRR-based contracts such as FRAs, swaps, caps, floors, etc.:
  - 360 days per year and simple interest
  - Multiply "r" by days/360
  - Equities, bonds, currencies, and stock options:
  - 365 days per year and periodic compound interest
  - Raise (1 + r) to an exponent of days/365
- Equity indexes:
  - 365 days per year and continuous compounding
  - Raise Euler's number "e" to an exponent of "r" times days/365

# MODULE 30.2: PRICING AND VALUATION OF EQUITY FORWARDS



Video covering this content is available online.

## LOS 30.a: Describe how equity forwards and futures are priced, and calculate and interpret their no-arbitrage value.

### Equity Forward Contracts With Discrete Dividends

Recall that the no-arbitrage forward price in our earlier example was calculated for an asset with no periodic payments. A stock, a stock portfolio, or an equity index may have expected dividend payments over the life of the contract. In order to price such a contract,

we must either adjust the spot price for the present value of the expected dividends (PVD) over the life of the contract, or adjust the forward price for the future value of the dividends (FVD) over the life of the contract. The **no-arbitrage price of an equity forward contract** in either case is:

FP (of an equity security) =  $(S_0 - PVD) \times (1 + R_f)^T$ 

FP (of an equity security) =  $[S_0 \times (1 + R_f)^T] - FVD$ 

For equity contracts, use a 365-day basis for calculating *T*. For example, if it is a 60-day contract, T = 60 / 365.

### $\ensuremath{\mathbf{EXAMPLE}}$ : Calculating the price of a forward contract on a stock

Calculate the no-arbitrage forward price for a 100-day forward on a stock that is currently priced at \$30.00 and is expected to pay a dividend of \$0.40 in 15 days, \$0.40 in 85 days, and \$0.50 in 175 days. The annual risk-free rate is 5%, and the yield curve is flat.

### Answer:

Ignore the dividend in 175 days because it occurs after the maturity of the forward contract.

$$PVD = \frac{\$0.40}{1.05^{15/365}} + \frac{\$0.40}{1.05^{85/365}} = \$0.7946$$

 $FP = (\$30.00 - \$0.7946) \times 1.05^{100/365} = \$29.60$ 

The timeline of cash flows is shown in the following figure.





To calculate the value of the long position in a forward contract on a dividend-paying **stock**, we make the adjustment for the present value of the remaining expected discrete dividends at time t (PVD<sub>t</sub>) to get:

$$V_t(\text{long position}) = [S_t - PVD_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$



### **PROFESSOR'S NOTE**

This formula still looks like the standard spot price minus present value of forward price. However, now the "spot price" has been adjusted by subtracting out the present value of the dividends because the long position in the forward contract does not receive the dividends paid on the underlying stock. So, now think adjusted spot price less present value of forward price.

If given the current forward price  $(FP_t)$  on the same underlying and with the same maturity:

$$V_t$$
 (long position) =  $\left[\frac{FP_t - FP}{(1 + R_f)^{T-t}}\right]$ 

### $\mathbf{EXAMPLE}:$ Calculating the value of an equity forward contract on a stock

After 60 days, the value of the stock in the previous example is \$36.00. Calculate the value of the equity forward contract on the stock to the long position, assuming the risk-free rate is still 5% and the yield curve is flat.

### Answer:

There's only one dividend remaining (in 25 days) before the contract matures (in 40 days) as shown below, so:

$$PVD_{60} = \frac{\$0.40}{1.05^{25/365}} = \$0.3987$$
$$V_{60}(long position) = \$36.00 - \$0.3987 - \left[\frac{\$29.60}{1.05^{40/365}}\right] = \$6.16$$

### Valuing a 100-Day Forward Contract After 60 Days



### Equity Forward Contracts With Continuous Dividends

To calculate the price of an **equity index forward contract**, rather than take the present value of each dividend on (possibly) hundreds of stocks, we can make the calculation as if the dividends are paid continuously (rather than at discrete times) at the dividend yield rate on the index. Using continuous time discounting, we can calculate the no-arbitrage forward price as:

FP(on an equity index) =  $S_0 \times e^{(R_f^c - \delta^c) \times T} = (S_0 \times e^{-\delta^c \times T}) \times e^{R_f^c \times T}$ 

where:  $R_{f}^{c}$  = continuously compounded risk-free rate

 $\delta^{c}$  = continuously compounded dividend yield



The relationship between the periodically compounded risk-free rate  $\mathbb{R}_{f}^{c}$  is  $\mathbb{R}_{f}^{c} = \ln(1 + \mathbb{R}_{f})$ . For example, 5% compounded annually is equal to  $\ln(1.05) = 0.04879 = 4.879\%$  compounded continuously. The 2-year 5% future value factor can then be calculated as either  $1.05^{2} = 1.1025$  or  $e^{0.04879 \times 2} = 1.1025$ .

### $EXAMPLE: \mbox{Calculating the price of a forward contract on an equity index}$

The value of the S&P 500 Index is 1,140. The continuously compounded risk-free rate is 4.6% and the continuous dividend yield is 2.1%. Calculate the no-arbitrage price of a 140-day forward contract on the index.

Answer:

 $FP = 1,140 \times e^{(0.046 - 0.021) \times (140/365)} = 1,151$ 

On a TI BA II PLUS calculator, use the following keystrokes:

0.046[-]0.021[=][×]140[÷]365[=][2nd][LN][×]1140[=]



### MODULE QUIZ 30.1, 30.2

- 1. A stock is currently priced at \$30 and is expected to pay a dividend of \$0.30 20 days and 65 days from now. The contract price for a 60-day forward contract when the interest rate is 5% is *closest* to:
  - A. \$29.46.
  - B. \$29.70.
  - C. \$29.94.
- 2. After 37 days, the stock in Question 1 is priced at \$21, and the risk-free rate is still 5%. The value of the forward contract on the stock to the short position is:
  - A. -\$8.85.
  - B. +\$8.85.
  - C. +\$9.00.
- 3. The forward price of a 200-day stock index futures contract when the spot index is 540, the continuous dividend yield is 1.8%, and the continuously compounded risk-free rate is 7% (with a flat yield curve) is *closest* to:
  - A. 545.72.
  - B. 555.61.
  - C. 568.08.
- 4. An analyst who mistakenly ignores the dividends when valuing a short position in a forward contract on a stock that pays dividends will *most likely*:
  - A. overvalue the position by the present value of the dividends.
  - B. undervalue the position by the present value of the dividends.
  - C. overvalue the position by the future value of the dividends.
- 5. A portfolio manager owns Macrogrow, Inc., which is currently trading at \$35 per share. She plans to sell the stock in 120 days, but is concerned about a possible price decline. She decides to take a short position in a 120-day forward contract on the stock. The stock will pay a \$0.50 per share dividend in 35 days and \$0.50 again in 125 days. The risk-free rate is 4%. The value of the trader's position in the forward contract in 45 days, assuming in 45 days the stock price is \$27.50 and the risk-free rate has not changed, is *closest* to:
  - A. \$7.17.
  - B. \$7.50.
  - C. \$7.92.

### MODULE 30.3: PRICING AND VALUATION OF FIXED INCOME FORWARDS



LOS 30.d: Describe how fixed-income forwards and futures are priced, and calculate and interpret their no-arbitrage value.

Video covering this content is available online.

### Forwards and Futures on Fixed Income Securities

In order to calculate the no-arbitrage **forward price on a coupon-paying bond**, we can use the same formula as we used for a dividend-paying stock or portfolio, simply substituting the present value of the expected coupon payments (PVC) *over the life of the contract* for PVD, or the future value of the coupon payments (FVC) for FVD, to get the following formulas:

FP(on a fixed income security) =  $(S_0 - PVC) \times (1 + R_f)^T$ or =  $S_0 \times (1 + R_f)^T - FVC$ 

The value of the forward contract prior to expiration is as follows:

$$V_t(\text{long position}) = [S_t - PVC_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$

If given the current forward price  $(FP_t)$  on the same underlying and with the same maturity:

$$V_t(\text{long position}) = \left[\frac{FP_t - FP}{(1 + R_f)^{(T-t)}}\right]$$

In our examples, we assume that the spot price of the underlying coupon-paying bond includes accrued interest. For fixed income contracts, use a 365-day basis to calculate *T* if the contract maturity is given in days.

### EXAMPLE: Calculating the price of a forward on a fixed income security

Calculate the price of a 250-day forward contract on a 7% U.S. Treasury bond with a spot price of \$1,050 (including accrued interest) that has just paid a coupon and will make another coupon payment in 182 days. The annual risk-free rate is 6%.

### Answer:

Remember that U.S. Treasury bonds make semiannual coupon payments, so:

$$C = \frac{\$1,000 \times 0.07}{2} = \$35.00$$
$$PVC = \frac{\$35.00}{1.06^{182/365}} = \$34.00$$

The forward price of the contract is therefore:

FP (on a fixed income security) =  $(\$1,050 - \$34.00) \times 1.06^{250/365} = \$1,057.37$ 

EXAMPLE: Calculating the value of a forward on a fixed income security

After 100 days, the value of the bond in the previous example is \$1,090. Calculate the value of the forward contract on the bond to the long position, assuming the risk-free rate is 6.0%.

Answer:

There is only one coupon remaining (in 82 days) before the contract matures (in 150 days), so:

PVC = 
$$\frac{\$35.00}{1.06^{\$2/365}}$$
 =  $\$34.54$   
V<sub>100</sub> (long position) =  $\$1,090 - \$34.54 - \left(\frac{\$1,057.37}{1.06^{150/365}}\right)$  =  $\$23.11$ 

If given the forward price directly, the value (to the long party) is simply the present value of the difference between the current forward price and the original, locked-in forward price.

### EXAMPLE: Value of a fixed-income forward contract after inception

Louise Michelle entered into a 250-day forward contract on a 7% U.S. Treasury bond at a forward price of \$1057.37. 100 days later, the forward price has changed to \$1081.04. The risk-free rate is 6%.

Calculate the value to Michelle of the forward contract.

Answer:

value = [1081.04 - 1057.37] / (1.06)<sup>(150/365)</sup> = \$23.11

**Bond futures** contracts often allow the short an option to deliver any of several bonds, which will satisfy the delivery terms of the contract. This is called a delivery option and is valuable to the short. Each bond is given a conversion factor that is used to adjust the long's payment at delivery so the more valuable bonds receive a larger payment. These factors are multipliers for the futures price at settlement. The long pays the futures price at expiration, multiplied by the **conversion factor (CF)**.

Bond prices in some countries are quoted as **clean prices**. At settlement, the buyer actually pays the clean price plus an **accrued interest**, or the **full price**.

accrued interest =  $\left(\frac{\text{days since last coupon payment}}{\text{days between coupon payments}}\right) \times \text{coupon amount}$ 

full price = clean price + accrued interest = clean price + AI<sub>0</sub>

The futures price can then be calculated as:

$$FP = \left[ (full price) \left( 1 + R_f \right)^T - FVC - AI_T \right]$$

where:

 $AI_{T}$  = the accrued interest at maturity of the futures contract

The quoted futures price adjusts this price based on the conversion factor (CF) as follows:

QFP = FP/CF = 
$$\left[(\text{full price})(1+R_f)^T - FVC - AI_T\right]\left(\frac{1}{CF}\right)$$

 $EXAMPLE: \mbox{Calculating the price of a Treasury bond futures contract}$ 

Suppose that you need to calculate the quoted futures price of a 1.2-year Treasury bond futures contract. The cheapest-to-deliver bond is a 7% T-bond with exactly 10 years remaining to maturity and a quoted price of \$1,040 with a conversion factor of 1.13. There is currently no accrued interest because the bond has just paid a coupon. The annual risk-free rate is 5%. The accrued interest on the bond at maturity of the futures contract will be \$14.

#### Answer:

The full price of the bond = \$1,040 quoted price + \$0 accrued interest = \$1,040. The semiannual coupon on a single, \$1,000 face-value 7% bond is \$35. A bondholder will receive one payment 0.5 years from now (when there are 0.7 years left to maturity of the futures contract) and one payment 1 year from now (when there are 0.2 years until maturity). The future value of these coupons at the end of 1.2 years (the expiration date) is:

FVC = (\$35 × 1.05<sup>0.7</sup>) + (\$35 × 1.05<sup>0.2</sup>) = \$71.56

The quoted futures price is then:

QFP =  $[(\$1,040 \times 1.05^{1.2}) - \$71.56 - \$14] \left(\frac{1}{1.13}\right) = \$900.13$ 



### MODULE QUIZ 30.3

1. A 6% Treasury bond is trading at \$1,044 (including accrued interest) per \$1,000 of face value. It will make a coupon payment 98 days from now. The yield curve is flat at 5% over the next 150 days. The forward price per \$1,000 of face value for a 120-day forward contract, is *closest* to:

A. \$1,014.52. B. \$1,030.79.

C. \$1,037.13.

### MODULE 30.4: PRICING FORWARD RATE AGREEMENTS



Video covering this content is available online.

LOS 30.c: Describe how interest rate forwards and futures are priced, and calculate and interpret their no-arbitrage value.

### Warm-Up: MRR-Based Loans and Forward Rate Agreements

**Eurodollar deposit** is the term for deposits in large banks outside the United States denominated in U.S. dollars. The lending rate on dollar-denominated loans between banks is based on the **secured overnight funding rate (SOFR)**, hereafter referred to generically as the MRR ("market reference rate"). It is quoted as an annualized rate based on a 360-day year. In contrast to T-bill discount yields, MRR is an add-on rate, like a yield quote on a short-term certificate of deposit.

### EXAMPLE: MRR-based loans

Compute the amount that must be repaid on a \$1 million loan for 30 days if 30-day MRR is quoted at 6%. **Answer:** 

The add-on interest is calculated as \$1 million  $\times$  0.06  $\times$  (30 / 360) = \$5,000. The borrower would repay \$1,000,000 + \$5,000 = \$1,005,000 at the end of 30 days.

The long position in a **forward rate agreement (FRA)** is the party that is effectively borrowing money (long the loan, with the contract price being the interest rate on the loan). If the floating rate at contract expiration is above the rate specified in the forward agreement, the long position in the contract can be viewed as the right to borrow at below-market rates, and the long will receive a payment. If the floating rate at the expiration date is below the rate specified in the forward agreement, the short will receive a cash payment from the long. (The right to lend at *above*-market rates has a positive value.)

### 斉 PROFESSOR'S NOTE

We say "can be viewed as" because an FRA is settled in cash, so there is no requirement to lend or borrow the amount stated in the contract. For this reason, the creditworthiness of the long position is not a factor in the determination of the interest rate on an FRA. However, to understand the pricing and calculation of value for an FRA, viewing the contract as a commitment to lend or borrow at a certain interest rate at a future date is helpful.

The notation for FRAs is unique. There are two numbers associated with an FRA: the number of months until the contract expires, and the number of months until the underlying loan is settled. The difference between these two is the maturity of the underlying loan. For example, a  $2 \times 3$  FRA is a contract that expires in two months (60 days), and the underlying loan is settled in three months (90 days). The underlying rate is 1-month (30-day) MRR on a 30-day loan in 60 days. See Figure 30.3.



### Figure 30.3: Illustration of a $2 \times 3$ FRA

### **Pricing FRAs**

There are three important things to remember about FRAs when we're pricing and valuing them:

- MRR rates in the Eurodollar market are add-on rates and are always quoted on a 30/360 day basis in annual terms. For example, if the MRR quote on a 30-day loan is 6%, the actual unannualized monthly rate is 6% × (30/360) = 0.5%.
- 2. The long position in an FRA is, in effect, long the rate and benefits when the rate increases.

3. Although the interest on the underlying loan won't be paid until the end of the loan (e.g., in three months in Figure 30.3, the payoff on the FRA occurs at the expiration of the FRA (e.g., in two months). Therefore, the payoff on the FRA is the present value of the interest savings on the loan (e.g., discounted one month in Figure 30.3).

The forward "price" in an FRA is actually a forward interest rate. The calculation of a forward interest rate is presented in Level I as the computation of forward rates from spot rates. We will illustrate this calculation with an example.

### EXAMPLE: Calculating the price of an FRA

Calculate the price of a  $1 \times 4$  FRA (i.e., a 90-day loan, 30 days from now). The current 30-day MRR is 4% and 120-day MRR is 5%.

### Answer:

The actual (unannualized) rate on the 30-day loan is:

$$R30 = 4\% \times \frac{30}{360} = 0.333\%$$

The actual (unannualized) rate on the 120-day loan is:

R120 = 5% 
$$\times \frac{120}{360}$$
 = 1.667%

We wish to calculate the actual rate on a 90-day loan from day 30 to day 120:

price of 
$$1 \times 4$$
 FRA =  $\frac{1 + R120}{1 + R30} - 1 = \frac{1.01667}{1.00333} - 1 = 1.33\%$ 

We can annualize this rate as:

$$1.33\% \times \frac{360}{90} = 0.0532 = 5.32\%$$

This is the no-arbitrage forward rate—the forward rate that will make the values of the long and the short positions in the FRA both zero at the initiation of the contract.

The time line is shown in the following figure.

### Pricing a 1 × 4 FRA





### MODULE QUIZ 30.4

1. The contract rate (annualized) for a  $3 \times 5$  FRA if the current 60-day rate is 4%, the current 90-day rate is 5%, and the current 150-day rate is 6%, is *closest* to: A. 6.0%. B. 6.9%. C. 7.4%.

2. The CFO of Yellow River Company wishes to hedge borrowing costs on a 90-day loan that starts in 90 days. The current term structure indicates the following: 30-day MRR is 4.5%, 90-day MRR is 4.7%, and 180-day MRR is 4.9%.

The appropriate hedging position to take, and the corresponding fair market rate, would *best* be described as:

A. long  $3 \times 3$  FRA at a rate of 4.48%. B. long  $3 \times 6$  FRA at a rate of 4.48%. C. long  $3 \times 6$  FRA at a rate of 5.02%.

## MODULE 30.5: VALUATION OF FORWARD RATE AGREEMENTS



Video covering this content is available online.

### Valuing an FRA at Maturity

To understand the calculation of the value of the FRA *after the initiation of the contract*, recall that in the previous example the long in the FRA has the "right" to borrow money 30 days from inception for a period of 90 days at the forward rate. If interest rates increase (specifically the 90-day forward contract rate), the long will profit as the contract has fixed a borrowing rate below the now-current market rate. These "savings" will come at the end of the loan term, so to value the FRA we need to take the present value of these savings. An example incorporating this fact will illustrate the cash settlement value of an FRA at expiration.

### EXAMPLE: Calculating the value of an FRA at maturity (i.e., cash payment at settlement)

Continuing the prior example for a  $1 \times 4$  FRA, assume a notional principal of \$1 million. Suppose that, at contract expiration, the 90-day rate has increased to 6%, which is above the contract rate of 5.32%. Calculate the value of the FRA at maturity, which is equal to the cash payment at settlement.

### Answer:

The interest savings at the end of the loan term (compared to the market rate of 6%) will be:

$$\left[\left(0.0600 \times \frac{90}{360}\right) - \left(0.0532 \times \frac{90}{360}\right)\right] \times \$1,000,000 = \$1,700$$

The present value of this amount at the FRA settlement date (90 days prior to the end of the loan term) discounted at the current rate of 6% is:

$$\frac{\$1,700}{1 + \left(0.06 \times \frac{90}{360}\right)} = \$1,674.88$$

This will be the cash settlement payment from the short to the long at the expiration of the contract. Note that we have discounted the savings in interest at the end of the loan term by the *market* rate of 6% that prevails at the contract settlement date for a 90-day term, as shown in the following figure.

### Valuing a 1 $\times$ 4 FRA at Maturity



### Valuing an FRA Before Maturity

To value an FRA *before* the settlement date, we need to know the number of days that have passed since the initiation of the contract. For example, let's suppose we want to value the same 1 × 4 FRA 10 days after initiation. Originally, it was a 1 × 4 FRA, which means the FRA now expires in 20 days. The calculation of the "savings" on the loan will be the same as in our previous example, except that we need to use the "new" FRA price that would be quoted on a contract covering the same period as the original "loan." In this case the "new" FRA price is the now-current market forward rate for a 90-day loan made at the settlement date (20 days in the future). Also, we need to discount the interest savings implicit in the FRA back 110 days (i.e., an extra 20 days) instead of 90 days as we did for the value at the settlement date.

### $\label{eq:example} EXAMPLE: \mbox{Calculating value of an FRA before settlement}$

Value a 5.32%  $1 \times 4$  FRA with a principal amount of \$1 million 10 days after initiation if 110-day MRR is 5.9% and 20-day MRR is 5.7%.

### Answer:

Step 1: Find the "new" FRA price on a 90-day loan 20 days from today. This is the current 90-day forward rate at the settlement date, 20 days from now.

$$\left[\frac{1 + \left(0.059 \times \frac{110}{360}\right)}{1 + \left(0.057 \times \frac{20}{360}\right)} - 1\right] \times \frac{360}{90} = 0.0592568$$

Step 2: Calculate the interest difference on a \$1 million, 90-day loan made 20 days from now at the forward rate calculated previously compared to the FRA rate of 5.32%.

$$\left[ \left( 0.0592568 \times \frac{90}{360} \right) - \left( 0.0532 \times \frac{90}{360} \right) \right] \times \$1,000,000 = \$1,514.20$$

Step 3: Discount this amount at the current 110-day rate.

$$\frac{\$1,514.20}{1+(0.059 \times \frac{110}{360})} = \$1,487.39$$

Valuing a 1 × 4 FRA Before Settlement





### PROFESSOR'S NOTE

I have tried to explain these calculations in such a way that you can value an FRA at any date from initiation to settlement using basic tools that you already know. Once you understand where the value of an FRA comes from (the interest savings on a loan to be made at the settlement date) and when this value is to be received (at the end of the loan), you can calculate the present value of these savings even under somewhat stressful test conditions. Just remember that if the rate in the future is less than the FRA rate, the long is "obligated to borrow" at above-market rates and will have to make a payment to the short. If the rate is greater than the FRA rate, the long will receive a payment from the short.

## FUTURES CONTRACTS

Futures contracts are very much like the forward contracts except that they trade on organized exchanges. Each exchange has a clearinghouse. The clearinghouse guarantees that traders in the futures market will honor their obligations. The clearinghouse does this by splitting each trade once it is made and acting as the opposite side of each position. To safeguard the clearinghouse, the exchange requires both sides of the trade to post margin and settle their accounts on a daily basis. Thus, the margin in the futures markets is a performance guarantee.

**Marking to market** is the process of adjusting the margin balance in a futures account each day for the change in the value of the contract from the previous trading day, based on the settlement price.

The pricing relationship discussed earlier also generally applies to futures contracts as well (see for example, our earlier discussion on treasury bond futures contract). Like forward contracts, futures contracts have no value at contract initiation. Unlike forward contracts, futures contracts do not accumulate value changes over the term of the contract. Since futures accounts are marked to market daily, the value after the margin deposit has been adjusted for the day's gains and losses in contract value is always zero. The futures price at any point in time is the price that makes the value of a new contract equal to zero. The

value of a futures contract strays from zero only during the trading periods between the times at which the account is marked to market:

value of futures contract = current futures price - previous mark-to-market price

If the futures price increases, the value of the long position increases. The value is set back to zero by the mark-to-market at the end of the mark-to-market period.



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### MODULE QUIZ 30.5

1. Ina bank entered into a 3×6 FRA at a rate of 3% on a \$10 million notional 30 days ago. Current MRR term structure is as follows:

Days	Rate
30	2.5%
60	2.6%
90	2.7%
120	2.9%
150	3.2%

The value of the long position in the FRA is *closest* to:

- A. 14,407.
- B. 14,612. C. 57,678.

### MODULE 30.6: PRICING AND VALUATION OF INTEREST RATE SWAPS



Video covering this content is available online.

LOS 30.e: Describe how interest rate swaps are priced, and calculate and interpret their no-arbitrage value.

The distinction between the price and the value of a swap is the same one we made for forward contracts. Remember that the price of a forward contract is the forward rate that yields a zero value for the contract at initiation. After contract initiation, as rates or prices change, the contract will likely have value to either the long or the short.

Consider an interest rate swap. One party agrees to pay floating (borrow at the floating rate) and receive fixed (lend at a fixed rate). At initiation of the swap, the fixed rate is selected so that the present value of the floating-rate payments is equal to the present value of the fixed-rate payments, which means the swap value is zero to both parties. This fixed rate is called the **swap rate** or the **swap fixed rate**. Determining the swap rate is equivalent to "pricing" the swap.

As short-term rates (and expected future short-term rates) change over the term of the swap, the value of the swap to one of the parties will be positive. The swap position is an asset to that party.

If market interest rates increase during the life of the swap, the swap will take on a positive value from the perspective of the fixed-rate payer. The value of the swap contract to the other party (the pay-floating side) will thus be negative.

### Computing the Swap Fixed Rate

The **swap fixed rate** is derived from the MRR curve corresponding to the swap tenor. Consider a two-year, semiannual interest rate swap. The swap fixed rate underlying this swap will be determined based on the MRR rates corresponding to the four settlement dates of this swap.

Using those four MRRs, we calculate the discount factors (Zs) for each.

$$Z = \frac{1}{\left[1 + \left(MRR \times \frac{days}{360}\right)\right]}$$

The periodic swap fixed rate SFR(periodic) can then be calculated as:

 $SFR(periodic) = \frac{1 - \text{final discount factor}}{\text{sum of discount factors}}$ 

swap fixed rate (annual)

= SFR(periodic) × number of settlement periods per year

### EXAMPLE: Calculating the fixed rate on a swap with quarterly payments

Annualized MRR spot rates today are:

$$R_{90-day} = 0.030$$
$$R_{180-day} = 0.035$$
$$R_{270-day} = 0.040$$
$$R_{360-day} = 0.045$$

You're analyzing a 1-year swap with quarterly payments and a notional principal amount of \$5,000,000. Calculate:

- The fixed rate in percentage terms.
- The quarterly fixed payments in \$.

### Answer:

First calculate the discount factors. Don't forget to convert from annualized rates to per-period rates.

$$Z_{90\text{-day}} = \frac{1}{1 + \left(0.030 \times \frac{90}{360}\right)} = 0.99256$$

$$Z_{180\text{-day}} = \frac{1}{1 + \left(0.035 \times \frac{180}{360}\right)} = 0.98280$$

$$Z_{270\text{-day}} = \frac{1}{1 + \left(0.040 \times \frac{270}{360}\right)} = 0.97087$$

$$Z_{360\text{-day}} = \frac{1}{1 + \left(0.045 \times \frac{360}{360}\right)} = 0.95694$$
PROFESSOR'S NOTE



It is likely that on the exam you will be given a table of discount factors to use in pricing a swap, as in the next example. We've provided the calculations here so you know where the discount factors come from.

The quarterly fixed rate on the swap is:

 $\frac{1 - 0.95694}{0.99256 + 0.98280 + 0.97087 + 0.95694} = 0.011 = 1.1\%$ 

The quarterly fixed-rate payments, assuming a notional principal of \$5,000,000, are:

\$5,000,000 × 0.011 = \$55,000

The fixed rate on the swap in annual terms is:

$$1.1\% \times \frac{360}{90} = 4.4\%$$

We have priced a swap in which one side pays quarterly MRR and the other side pays 4.4% fixed annually (1.1% quarterly).

### Calculating the Market Value of an Interest Rate Swap

For the purpose of the exam, we are only responsible for valuation of an interest rate swap *on* settlement dates (after settlement has occurred), and not *between* settlement dates.

After the initiation of an interest rate swap, the swap will take on a positive or negative value as interest rates change. The party that is the fixed-rate payer benefits if rates increase because they are paying the older (and lower) fixed rate and receiving the newer (and higher) floating rate. Similarly, the fixed-rate receiver benefits if rates decrease because they are receiving the older (and higher) fixed rate while paying a newer (and lower) floating rate. The value is calculated as present value of the difference in payments (under the new current rate, relative to the payments under the older, locked-in rate).

value to the payer =  $\Sigma Z \times (SFR_{New} - SFR_{Old}) \times \frac{days}{360} \times notional principal$ 

where:

 ΣZ = the sum of discount factors associated with the remaining settlement periods
 days = number of days in the settlement period

### EXAMPLE: Valuing a swap on payment date

Let's continue our previous example of a one-year, quarterly settlement, \$5 million notional swap with a swap fixed rate at initiation of 4.4%. Suppose that after 180 days, the MRR term structure is flat at 3.5% over the next year. Calculate the value of the swap to the fixed-rate receiver.

### Answer:

Because the MRR term structure is flat at 3.5%, the new swap fixed rate must be 3.5%. At t = 180, there are two more settlement dates remaining: 90 and 180 days in the future.
$$Z_{90\text{-day}} = \frac{1}{1 + \left(0.035 \times \frac{90}{360}\right)} = 0.9913$$

$$Z_{180\text{-day}} = \frac{1}{1 + \left(0.035 \times \frac{180}{360}\right)} = 0.9828$$

$$\Sigma Z = 0.9913 + 0.9828 = 1.9741$$
value of the swap to the payer =
$$1.9741 \times (0.035 - 0.044) \times \frac{90}{360} \times \$5,000,000 = -\$22,209$$
value to the receiver = +\\$22,209



#### **MODULE QUIZ 30.6**

1. Consider a one-year, quarterly settlement interest rate swap. Annualized MRR spot rates and the present value factors today are the following.

	Rate	<b>Present Value Factor</b>
90-day MRR	4.2%	0.98961
180-day MRR	4.8%	0.97656
270-day MRR	5.0%	0.96386
360-day MRR	5.2%	0.95057
Total		3.88060

The annualized swap rate is *closest* to:

A. 1.27%. B. 2.54%.

C. 5.08%.

#### Use the following information to answer Questions 2 and 3.

Two parties enter into a 2-year fixed-for-floating interest rate swap with semiannual payments. The floating-rate payments are based on MRR. The 180-, 360-, 540-, and 720-day annualized MRR rates and present value factors are:

	Rate	<b>Present Value Factor</b>
180-day MRR	5.0%	0.9756
360-day MRR	6.0%	0.9434
540-day MRR	6.5%	0.9112
720-day MRR	7.0%	0.8772

2. The swap rate is *closest* to:

A. 6.62%.

B. 6.87%.

C. 7.03%.

3. After 180 days, the swap is marked-to-market when the 180-, 360-, and 540-day annualized MRRs are 4.5%, 5%, and 6%, respectively. The present value factors, respectively, are 0.9780, 0.9524, and 0.9174. What is the market value of the swap per \$1 notional principal, and which of the two counterparties (the fixed-rate payer or the fixed-rate receiver) would make the payment to mark the swap to market?

- Market value A. \$0.01166
- B. \$0.04290
- C. \$0.01166

Payment made by Fixed-rate payer Fixed-rate payer Fixed-rate receiver

## **MODULE 30.7: CURRENCY SWAPS**

LOS 30.f: Describe how currency swaps are priced, and calculate and interpret their no-arbitrage value.

Video covering this content is available online.

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### **Currency Swaps**

## Determining the Fixed Rate and Foreign Notional Principal

Consider two currencies, the U.S. dollar (\$) and the British pound (£), where the exchange rate is currently \$2 per £ or £0.5 per \$. The interest rates in a currency swap are simply the swap rates calculated from each country's yield curve in the relevant country's currency. Don't forget: With currency swaps, there are two yield curves and two swap fixed rates, one for each currency.

The principal amounts of the fixed-rate obligations must be adjusted for the current exchange rate. We need \$2.00 to equal £1.00, so these are the notional amounts, exchanged at the inception of the swap and returned at the termination of the swap. For example, if the notional principal amount of the \$ side of the swap is \$25 million, the £ notional principal amount will be £12.5 million.

#### $\mathbf{EXAMPLE:} \ \mathbf{Calculating} \ \mathbf{the} \ \mathbf{fixed} \ \mathbf{rate} \ \mathbf{and} \ \mathbf{notional} \ \mathbf{principal} \ \mathbf{on} \ \mathbf{a} \ \mathbf{currency} \ \mathbf{swap}$

In a previous example, we determined that the fixed rate on a 1-year quarterly \$5,000,000 interest rate swap, given the following set of spot MRRs, was 1.1% quarterly, or 4.4% on an annual basis.

 $R_{90-day}^{\$} = 0.030$   $R_{180-day}^{\$} = 0.035$   $R_{270-day}^{\$} = 0.040$  $R_{360-day}^{\$} = 0.045$ 

The comparable set of £ rates are:

$$R_{90-day}^{f} = 0.04$$
  

$$R_{180-day}^{f} = 0.05$$
  

$$R_{270-day}^{f} = 0.06$$
  

$$R_{360-day}^{f} = 0.07$$

The current exchange rate is £0.50 per \$.

Determine the fixed rate on a 1-year £ interest rate swap. Then determine the notional £ principal amount and the quarterly cash flows on a Pay \$ fixed, receive £ fixed currency swap.

#### Answer:

First calculate the £ discount factors. Don't forget to convert from annualized rates to per-period rates.

$$Z_{90\text{-day}}^{\text{\pounds}} = \frac{1}{1 + \left(0.04 \times \frac{90}{360}\right)} = 0.99010$$

$$Z_{180\text{-day}}^{\text{\pounds}} = \frac{1}{1 + \left(0.05 \times \frac{180}{360}\right)} = 0.97561$$

$$Z_{270\text{-day}}^{\text{\pounds}} = \frac{1}{1 + \left(0.06 \times \frac{270}{360}\right)} = 0.95694$$

$$Z_{360\text{-day}}^{\text{\pounds}} = \frac{1}{1 + \left(0.07 \times \frac{360}{360}\right)} = 0.93458$$

The quarterly fixed rate on the £ swap is:

 $\frac{1 - 0.93458}{0.99010 + 0.97561 + 0.95694 + 0.93458} = 0.017 = 1.7\%$ 

The fixed rate on the £ swap in *annual* terms is:

$$1.7\% \times \frac{360}{90} = 6.8\%$$

The notional £ principal amount of the swap would be:

\$5,000,000 × £0.50 per \$ = £2,500,000

At the initiation of the swap, we would exchange £2,500,000 for \$5,000,000. We would pay 1.1% quarterly on the \$5,000,000 notional principal (\$55,000) and receive 1.7% on £2,500,000 quarterly (£42,500). At the end of one year, we would exchange the original principal amounts.

The value to any party in a currency swap is the present value of the cash flows they expect to receive minus the present value of the cash flows they are obligated to pay.

#### EXAMPLE: Calculating the value of a currency swap after initiation

Use the data on the \$ and £ interest rate swaps in the previous examples to answer this question. After 300 days, the 60-day \$ interest rate is 5.4%, the 60-day £ interest rate is 6.6%, and the exchange rate is  $\pm 0.52$  per \$. Calculate the value of a \$5,000,000 swap to the counterparty that receives \$ fixed and pays £ fixed.

#### Answer:

Recall that the \$ fixed rate was calculated as 4.4% (or 1.1% per quarter) and the £ fixed rate was calculated as 6.8% (or 1.7% per quarter). After 300 days, the only cash flows remaining are the last interest payments and the principal payments in 60 days. We want to find the present value of those cash flows, so we need the 60-day discount factors based on the current 60-day rates:

$$Z_{60\text{-day}}^{\$} = \frac{1}{1 + \left(0.054 \times \frac{60}{360}\right)} = 0.99108$$
$$Z_{60\text{-day}}^{\$} = \frac{1}{1 + \left(0.066 \times \frac{60}{360}\right)} = 0.98912$$

First calculate the value after 300 days of the \$ fixed payments. It is equivalent to the value of a \$5,000,000 bond that matures in 60 days and makes a coupon payment in 60 days of \$55,000 ( $$5,000,000 \times 0.011$ ). The value in \$ of the \$ fixed side is the present value of \$5,055,000 discounted using the 60-day \$ discount factor of 0.99108:

value of \$ fixed side (in \$) = 0.99108 × \$5,055,000 = \$5,009,909

Next, calculate the value after 300 days of the  $\pm$  fixed payments. The value in  $\pm$  of the  $\pm$  fixed side is the present value of  $\pm 2,542,500$  discounted using the 60-day  $\pm$  discount factor of 0.98912:

value of £ fixed side (in £) =  $0.98912 \times £2,542,500 = £2,514,838$ 

This last step is to convert that amount into \$ at the *current spot exchange rate* of  $\pm 0.52$  per \$, to find the value of the  $\pm$  fixed side in \$:

value of £ fixed side (in \$) = £2,514,838 / 0.52 = \$4,836,227

Finally, the value of the receive \$ fixed, pay £ fixed side of the swap is equal to the value of the \$ fixed side minus the £ fixed side, or \$5,009,909 - \$4,836,227 = \$173,682.



#### MODULE QUIZ 30.7

- 1. The current exchange rate is 0.70 USD/CAD. In a US\$1 million fixed-for-floating currency swap, the party that is entering the swap to hedge an existing exposure to a C\$-denominated fixed-rate liability will:
  - A. receive \$1 million at the termination of the swap.
  - B. pay a fixed rate based on the yield curve in the United States.
  - C. receive a fixed rate based on the yield curve in Canada.

2. A bank entered into a 1-year currency swap with quarterly payments 200 days ago by agreeing to swap \$1,000,000 for €800,000. The bank agreed to pay an annual fixed rate of 5% on the €800,000 and receive a fixed rate of 4.2% on the \$1,000,000. Current USD and euro MRRs and present value factors are shown in the following table.

	Rate	Present Value Factor
70-day USD MRR	4.0%	0.9923
90-day USD MRR	4.4%	0.9891
160-day USD MRR	4.8%	0.9791
180-day USD MRR	5.2%	0.9747
70-day EUR MRR	5.2%	0.9900
90-day EUR MRR	5.6%	0.9862
160-day EUR MRR	6.1%	0.9736
180-day EUR MRR	6.3%	0.9695

The current spot exchange rate is  $\notin 0.75$  per \$1.00. The value of the swap to the bank today is *closest* to:

A. -\$64,888. B. -\$42,049.

C. \$42,049.

## **MODULE 30.8: EQUITY SWAPS**



Video covering this content is available online.

LOS 30.g: Describe how equity swaps are priced, and calculate and interpret their no-arbitrage value.

#### **Equity Swaps**

To price an *N*-period pay-fixed equity swap, we can use the same formula as for a plain vanilla swap:

 $SFR(periodic) = \frac{1 - \text{final discount factor}}{\text{sum of discount factors}}$ 

To value this swap after time has passed, determine the value of the equity or index portfolio and the value of the fixed-rate payments.

#### EXAMPLE: Valuing a pay-fixed, receive-equity-returns swap

A \$10 million principal, quarterly settlement equity swap has a fixed rate of 6.05%. The index at inception is 985. After 30 days have passed, the index stands at 996 and the term structure of MRR is 6%, 6.5%, 7%, and 7.5% for terms of 60, 150, 240, and 330 days, respectively. The respective discount factors are 0.99010, 0.97363, 0.95541, and 0.93567. Calculate the value of the swap to the fixed-rate payer on day 30.

Answer:

Value of the fixed side (per \$1 notional) = present value of coupons + PV of principal

= (0.0605/4) (0.99010 + 0.97363 + 0.95541 + 0.93567) + (0.93567) (1)

= 0.9940

Value of the fixed-rate side of the swap (\$10 million notional) = 0.9940 × \$10 million = \$9,940,000

The value of \$10,000,000 invested in the index after 30 days is:

\$10,000,000 × (996/985) = \$10,111,675

From the standpoint of the fixed-rate payer, the value of the swap after 30 days is:

\$10,111,675 - \$9,940,000 = \$171,675.

A swap of returns on two different stocks can be viewed as buying one stock (receiving the returns) and shorting an equal value of a different stock (paying the returns). There is no "pricing" at swap initiation, and we can value the swap at any point in time by taking the difference in returns (since the last payment date) times the notional principal.

#### $EXAMPLE: \label{eq:example} Valuing a \ "one-equity-return-for-another" \ swap$

An investor is the Stock A returns payer (and Stock B returns receiver) in a \$1 million quarterly-pay swap. After one month, Stock A is up 1.3% and Stock B is down 0.8%. Calculate the value of the swap to the investor.

#### Answer:

The investor pays the Stock A returns and receives Stock B returns. However, the Stock B returns are negative, so he pays those as well:

```
value of swap = (-0.013 - 0.008) × $1,000,000 = -$21,000
```



### MODULE QUIZ 30.8

1. A bank entered into a \$5,000,000, 1-year equity swap with quarterly payments 300 days ago. The bank agreed to pay an annual fixed rate of 4% and receive the return on an international equity index. The index was trading at 3,000 at the end of the

third quarter, 30 days ago. The current 60-day MRR rate is 3.6%, the discount factor is 0.9940, and the index is now at 3,150. The value of the swap to the bank is *closest* to:

A. -\$257,795. B. -\$114,676. C. \$230,300.

## **KEY CONCEPTS**

#### LOS 30.a

The calculation of the forward price for an equity forward contract is different because the periodic dividend payments affect the no-arbitrage price calculation. The forward price is reduced by the future value of the expected dividend payments; alternatively, the spot price is reduced by the present value of the dividends.

```
FP(on an equity security) =
```

$$\left(\mathbf{S}_{0}-\mathbf{PVD}\right)$$
 ×  $\left(\mathbf{1}+\mathbf{R}_{f}\right)^{\mathrm{T}}$  =  $\left[\mathbf{S}_{0}\times\left(\mathbf{1}+\mathbf{R}_{f}\right)^{\mathrm{T}}\right]$  - FVD

The value of an equity forward contract to the long is the spot equity price minus the present value of the forward price minus the present value of any dividends expected over the term of the contract:

$$V_t(\text{long position}) = [S_t - PVD_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$

If given the current forward price  $(FP_t)$  on the same underlying and with the same maturity:

$$V_t$$
(long position) =  $\left[\frac{FP_t - FP}{(1 + R_f)^t}\right]$ 

We typically use the continuous time versions to calculate the price and value of a forward contract on an equity index using a continuously compounded dividend yield.

 $FP(on an equity index) = S_0 \times e^{(R_f^c - \delta^c) \times T} = (S_0 \times e^{-\delta^c \times T}) \times e^{R_f^c \times T}$ 

### LOS 30.b

Forward price = spot price + net cost of carry

For a security without underlying cash flows:

 $\mathsf{FP} = \mathsf{S}_0 \; (\mathbf{1} + \mathsf{R}_{\mathsf{f}})^{\mathsf{T}}$ 

For a security with underlying cash flows:

$$FP = (S_0 - PVC) \times (1 + R_f)^T$$

where PVC = present value of the cash flow on the security.

### LOS 30.c

The "price" of an FRA is the implied forward rate for the period beginning when the FRA expires to the maturity of the underlying "loan."

The value of an FRA at maturity is the interest savings to be realized at maturity of the underlying "loan" discounted back to the date of the expiration of the FRA at the current MRR. The value of an FRA before maturity is the interest savings estimated by the implied forward rate discounted back to the valuation date at the current MRR.

## LOS 30.d

For forwards on coupon-paying bonds, the price is calculated as the spot price minus the present value of the coupons times the quantity one plus the risk-free rate:

FP (on a fixed income security) =  $(S_0 - PVC) \times (1 + R_f)^T = S_0 \times (1 + R_f)^T - FVC$ 

The value of a forward on a coupon-paying bond t years after inception is the spot bond price minus the present value of the forward price minus the present value of any coupon payments expected over the term of the contract:

$$V_t(\text{long position}) = [S_t - PVC_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$

If given the current forward price  $(FP_t)$  on the same underlying and with the same maturity:

$$V_t(\text{long position}) = \left[\frac{FP_t - FP}{(1 + R_f)^t}\right]$$

In a futures contract, the short may have delivery options (to decide which bond to deliver). In such a case, the quoted futures price is adjusted using the conversion factor for the cheapest-to-deliver bond:

QFP = FP/CF = 
$$\left[ (\text{full price})(1 + R_f)^T - AI_T - FVC \right] \left( \frac{1}{CF} \right)$$

where: the full price = clean price + accrued interest at t = 0AI<sub>T</sub> = accrued interest at futures contract maturity.

## LOS 30.e

The fixed periodic-rate on an *n*-period swap at initiation (as a percentage of the principal value) can be calculated as:

$$SFR(periodic) = \frac{1 - \text{final discount factor}}{\text{sum of discount factors}}$$

where:

discount factor = Z = 
$$\frac{1}{\left[1 + \left(MRR \times \frac{days}{360}\right)\right]}$$

The value of a swap *on* a payment date has a simple relationship to the difference between the new swap fixed rate and the original swap fixed rate:

value to the payer =  $\Sigma Z \times (SFR_{New} - SFR_{Old}) \times \frac{days}{360} \times notional principal$ 

where:

ΣZ = sum of discount factors associated with the *remaining* settlement periods

### LOS 30.f

The fixed rates in a fixed-for-fixed currency swap are determined using the yield curves for the relevant currencies. The notional principal amounts in the two currencies are of equal value, based on the exchange rate at inception of the swap. Use the difference in values to value the currency swap. The conversion of value from one of the two currencies into the common currency is based on the exchange rate on the valuation date.

## LOS 30.g

The fixed-rate side of an equity swap is priced and valued just like an interest rate swap. The equity side can be valued by multiplying the notional amount of the contract by 1 + the percentage equity appreciation since the last payment date. Use the difference in values to value the swap.

## ANSWER KEY FOR MODULE QUIZZES

### Module Quiz 30.1, 30.2

1. **C** The dividend in 65 days occurs after the contract has matured, so it's not relevant to computing the forward price.

$$PVD = \frac{\$0.30}{1.05^{20365}} = \$0.2992$$
  
FP = (\\$30.00 - \\$0.2992) × 1.05^{60365} = \\$29.94  
(Module 30.2, LOS 30.a)

#### 2. **B**

$$V(\text{long position}) = \$21.00 - \left[\frac{\$29.94}{1.05^{23/365}}\right] = -\$8.85$$
  
V(short position) = + \$8.85  
(Module 30.2, LOS 30.a)

3. **B** Use the dividend rate as a continuously compounded rate to get:

```
FP = 540 \times e^{(0.07 - 0.018) \times (200 / 365)} = 555.61
```

(Module 30.2, LOS 30.a)

4. **B** The value of the long position in a forward contract on a stock at time *t* is:

$$V_t(\text{long position}) = [S_t - PVD_t] - \frac{FP}{(1 + R_f)^{(T-t)}}$$

If the dividends are ignored, the *long* position will be overvalued by the present value of the dividends; that means the *short* position (which is what the question asks for) will be undervalued by the same amount. (Module 30.2, LOS 30.a)

5. **A** The dividend in 125 days is irrelevant because it occurs after the forward contract matures.

$$PVD = \frac{\$0.50}{1.04^{35/365}} = \$0.4981$$
  

$$FP = (\$35 - \$0.4981) \times 1.04^{120/365} = \$34.95$$
  

$$V_{45}(\text{short position}) = -\left(\$27.50 - \frac{\$34.95}{1.04^{75/365}}\right) = \$7.17$$
  
(Module 30.2, LOS 30.a)

#### Module Quiz 30.3

1. B Remember that U.S. Treasury bonds make semiannual coupon payments, so:

$$C = \frac{\$1,000 \times 0.06}{2} = \$30.00$$
$$PVC = \frac{\$30.00}{1.05^{98/365}} = \$29.61$$

The forward price of the contract is therefore:

FP (on a fixed income security)

$$= (S_0 - PVC) \times (1 + R_f)^T = (\$1,044 - \$29.61) \times (1.05)^{120/365}$$
  
= \$1,030.79

(LOS 30.d)

#### Module Quiz 30.4

1. **C** The actual (unannualized) rate on the 90-day loan is:

$$R90 = 0.05 \times \frac{90}{360} = 0.0125$$

The actual rate on the 150-day loan is:

$$R150 = 0.06 \times \frac{150}{360} = 0.025$$

The price of the  $3 \times 5$  FRA (the 60-day forward rate in 90 days) is:

$$\left(\frac{1.025}{1.0125} - 1\right) \times \frac{360}{60} = 0.074 = 7.4\%$$

(LOS 30.c)

2. **C** A 3 × 6 FRA expires in 90 days and is based on 90-day MRR, so it is the appropriate hedge for 90-day MRR 90 days from today. The rate is calculated as:

R90 = 
$$0.047 \times \frac{90}{360} = 0.0118$$
  
R180 =  $0.049 \times \frac{180}{360} = 0.0245$   
price of  $3 \times 6$  FRA =  $\left(\frac{1.0245}{1.0118} - 1\right) \times \frac{360}{90} = 0.0502 = 5.02\%$   
(LOS 30.c)

#### Module Quiz 30.5

1. A The original FRA will now be a 2×5 FRA (as 1 month has passed). The original FRA will now be a 2×5 FRA (as 1 month has passed). new FRA = {[(1 + L150 × 150/360) / (1 + L60 × 60/360)] - 1} × [360 / 90] = {[(1 + 0.032 × 150/360) / (1 + 0.026 × 60/360] - 1} × 4 = [(1.01333 / 1.00433) - 1] × 4 = 3.584% value (long) = PV[(0.03584 - 0.03) × (90/360) × 10m] = PV(14,600) = (14,600) / (1 + 0.032 × 150/360) = 14,600 / 1.01333 = 14,407

(LOS 30.c)

#### Module Quiz 30.6

1. C The quarterly fixed rate on the swap is:

$$\frac{1 - 0.95057}{3.88060} = 0.0127 = 1.27\%$$

The fixed rate on the swap in annual terms is:

$$1.27\% \times \frac{360}{90} = 5.08\%$$

(LOS 30.e)

2. A Calculate the swap rate:

semi-annual swap rate = 
$$\frac{1 - 0.8772}{0.9756 + 0.9434 + 0.9112 + 0.8772} = 0.0331$$

swap rate = 
$$0.0331 \times \frac{360}{180} = 0.0662 = 6.62\%$$

(LOS 30.e)

3. **A** Based on new rates, ΣDF = 0.9780 + 0.9524 + 0.9174 = 2.8478.

new SFR = 
$$\frac{1 - 0.9174}{2.8478} \times \frac{360}{180} = 0.0580$$
  
value (payer) =  $\frac{(0.0580 - 0.0662)}{2} \times 2.8478 = -0.01166$  per \$1  
notional

Because the value is negative, payer makes the payment. (LOS 30.e)

#### Module Quiz 30.7

- 1. **C** A receive-fixed C\$ position will hedge the liability risk. That party would receive \$1 million at swap inception (in exchange for  $\frac{1,000,000}{0.7} = C$1,428,571$ ) and pay it back at termination. The fixed-rate received will be calculated using the yield curve in Canada at the initiation of the swap. Because this is a fixed-for-floating currency swap, the receive-fixed position will pay a floating rate based on the U.S. yield curve. (LOS 30.f)
- 2. A Coupon on \$ fixed side = \$1,000,000 × (0.042 / 4) = \$10,500

value of the \$ fixed side =  $(0.9923 \times \$10,500) + (0.9791 \times \$1,010,500)$ = \$999,800 coupon on € fixed side = €800,000 × (0.05 / 4) = €10,000 value of € fixed side (in €) = (0.9900 × €10,000) + (0.9736 × €810,000) = €798,516 value of € fixed side (in \$) =  $\frac{€798,516}{0.75}$  = \$1,064,688 value of swap to bank = \$999,800 - \$1,064,688 = -\$64,888 (LOS 30.f)

#### Module Quiz 30.8

1. **C** The quarterly 4% fixed-rate payment in 60 days will be in the amount of:  $$5,000,000 \times (4\%/4) = $50,000$ 

So the total cash flow at that time is \$50,000 + \$5,000,000 = \$5,050,000. value of fixed-rate side = 0.9940 × \$5,050,000 = \$5,019,700

value of index return side =  $$5,000,000 \times \frac{3,150}{3,000} = $5,250,000$ 

value of swap to bank = \$5,250,000 - \$5,019,700 = \$230,300 (LOS 30.g)

# **READING 31**

# VALUATION OF CONTINGENT CLAIMS

## **EXAM FOCUS**

This topic review covers the valuation of options. Candidates need to be able to calculate value of an option using the binomial tree framework and should also understand the inputs into the Black-Scholes model and how they influence the value of an option. While this topic review is somewhat quantitative, candidates need to understand the material conceptually as well. This reading has a lot of testable material.



## PROFESSOR'S NOTE

We cover these three LOS here together, for ease of exposition.

## **MODULE 31.1: THE BINOMIAL MODEL**

LOS 31.a: Describe and interpret the binomial option valuation model and its component terms.

LOS 31.b: Describe how the value of a European option can be analyzed as the present value of the option's expected payoff at expiration.

LOS 31.d: Calculate the no-arbitrage values of European and American options using a two-period binomial model.

## **BINOMIAL MODEL**

A **binomial model** is based on the idea that, over the next period, the value of an asset will change to one of two possible values (binomial). To construct a binomial model, we need to know the beginning asset value, the size of the two possible changes, and the probability of each of these changes occurring.

#### **One-Period Binomial Model**

Consider a share of stock currently priced at \$30. Suppose also that the size of the possible price changes, and the probability of these changes occurring are as follows:



Video covering this content is available online. 
$$\begin{split} &S_0 = \text{current stock price} = \$30 \\ &U = \text{up move factor} = (1 + \% \text{ up}) = \text{S}^+/\text{S} = 1.333 \\ &D = \text{down move factor} = (1 - \% \text{ down}) = \text{S}^-/\text{S} = 0.75 \\ &S^+ = \text{stock price if an up move occurs} = \text{S}_0 \times \text{U} = 30 \times 1.333 = \$40 \\ &S^- = \text{stock price if a down move occurs} = \text{S}_0 \times \text{D} = 30 \times 0.75 = \$22.50 \\ &\pi_U = \text{probability of an up move} \\ &\pi_D = \text{probability of a down move} = (1 - \pi_U) \end{split}$$

A one-period binomial tree for this stock is shown in Figure 31.1. The beginning stock value of \$30 is to the left, and to the right are the two possible paths the stock can take, based on that starting point and the size of an up- or down-move. If the stock price increases by a factor of 1.333 (a return of 33.3%), it ends up at \$40.00; if it falls by a factor of 0.75 (a return of -25%), it ends up at \$22.50.

#### Figure 31.1: One-Period Binomial Tree



The probabilities of an up-move and a down-move are calculated based on the size of the moves, as well as the risk-free rate, as:

$$\pi_{\rm U} = \frac{1 + R_f - D}{U - D}$$

where:

R<sub>f</sub> = periodically compounded annual risk-free rate

## 📝 PROFESSOR'S NOTE

These up- and down-move probabilities are not the *actual* probabilities of upor down-moves. They are the *risk-neutral* probabilities that are consistent with investor risk-neutrality. The distinction between actual probabilities and riskneutral probabilities is not relevant for the exam.

We use the **expectations approach** to calculate the value of an option from this binomial tree. We do this by:

- Calculating the payoff of the option at maturity in both the up-move and down-move states.
- Calculating the expected value of the option in one year as the probability-weighted average of the payoffs in each state.
- Discounting the expected value back to today at the risk-free rate.

#### $\mathbf{EXAMPLE}:$ Calculating call option value with a one-period binomial tree

Calculate the value today of a one-year call option on a stock that has an exercise price of \$30. Assume that the periodically compounded (as opposed to continuously compounded) risk-free rate is 7%, the current value of the stock is \$30, the up-move factor is 1.333, and the down move factor is 0.75.

#### Answer:

First, we have to calculate the probabilities:

$$\pi_{\rm U} = \frac{1 + R_{\rm f} - D}{U - D} = \frac{1 + 0.07 - 0.75}{1.33 - 0.75} = 0.55 = 55\%$$
  
$$\pi_{\rm D} = 1 - 0.55 = 0.45 = 45\%$$

Next, determine the option payoffs in each state. If the stock moves up to \$40, the call option with an exercise price of \$30 will pay off \$10. If the stock moves down to \$22.50, the call option will be worthless. The option payoffs are illustrated in the following figure.

Let the stock values for the up-move and down-move be S<sup>+</sup> and S<sup>-</sup> and for the call values, C<sup>+</sup> and C<sup>-</sup>.

With X = \$30

 $S_{0} = \$30$   $\pi_{U} = 0.55$   $S_{1}^{*} = \$30 \times 1.333 = \$40.00$   $C_{1}^{*} = max (0, \$40 - \$30) = \$10.00$   $S_{0}^{-} = \$30 \times 0.750 = \$22.50$   $C_{1}^{-} = max (0, \$22.50 - \$30) = \$0$ 

Today

1 year

The expected value of the option in one period is:

 $E(call option value in 1 year) = ($10 \times 0.55) + ($0 \times 0.45) = $5.50$ 

The value of the option today, after discounting at the risk-free rate of 7%, is:

$$C = \frac{\$5.50}{1.07} = \$5.14$$

We can use the same framework to value a one-period put option on the stock.

#### EXAMPLE: Valuing a one-period put option on a stock

Use the information in the previous example to calculate the value of a put option on the stock that has an exercise price of \$30.

#### Answer:

If the stock moves up to \$40, a put option with an exercise price of \$30 will be worthless. If the stock moves down to \$22.50, the put option will be worth \$7.50.

The probabilities are 0.55 and 0.45 for an up- and down-move, respectively. The expected value of the put option in one period is thus:

 $E(put option value in 1 year) = ($0 \times 0.55) + ($7.50 \times 0.45) = $3.375$ 

The value of the option today, after discounting at the risk-free rate of 7%, is:

$$P = \frac{\$3.375}{1.07} = \$3.154$$

## MODULE 31.2: TWO PERIOD BINOMIAL MODEL AND PUT-CALL PARITY



Video covering this content is available online.

**Put-Call Parity** 

Put option value can also be computed using put-call parity, which recognizes that the value of a fiduciary call (long call, plus an investment in a zero-coupon bond with a face value equal to the strike price) is equal to the value of a protective put (long stock and long put):

$$S_0 + P_0 = C_0 + PV(X)$$

Note that both options are on the same underlying stock have the same exercise price, and the same maturity.

In our previous example, PV(X) = 30 / 1.07 = \$28.04. We can verify the put call parity as:

 $S_0 + P_0 = $30 + $3.15 = $33.15.$ 

 $C_0$  + PV(X) = \$5.14 + 28.04 = \$33.19 (rounding accounts for the slight difference).

Put call parity can be used to create a synthetic instrument that replicates the desired instrument.

For example, a synthetic call can be created by creating a portfolio that combines a long position in the stock, a long position in a put and a short position in a zero- coupon bond with a face value equal to the strike price (i.e., borrowing the present value of the exercise price at the risk-free rate).

$$C_0 = S_0 + P_0 - PV(X)$$

#### EXAMPLE: Using put-call parity

A 1-year call option on the common stock of Cross Reef Inc., with an exercise price of \$60 is trading for \$8. The current stock price is \$62. The risk-free rate is 4%. Calculate the price of the put option implied by put-call parity.

#### Answer:

According to put-call parity, to prevent arbitrage, the price of the put option must be:

$$P_{0} = C_{0} - S_{0} + \left[\frac{X}{(1 + R_{f})^{T}}\right]$$
$$= \$8 - \$62 + \frac{\$60}{1.04}$$
$$= \$3.69$$

### **Two-Period Binomial Model**

Valuing an option using a two-period binomial model requires more steps, but uses the same method:

- Calculate the stock values at the end of two periods (there are three possible outcomes, because an up-then-down move gets you to the same place as a downthen-up move).
- Calculate the three possible option payoffs at the end of two periods.

- Calculate the expected option payoff at the end of two periods (t = 2) using the upand down-move probabilities.
- Discount the expected option payoff (t = 2) back one period at the risk-free rate to find the option values at the end of the first period (t = 1).
- Calculate the expected option value at the end of one period (t = 1) using up- and down-move probabilities.
- Discount the expected option value at the end of one period (t = 1) back one period at the risk-free rate to find the option value today (t = 0).

Let's look at an example to illustrate the steps involved.

#### EXAMPLE: Valuing a call option on a stock with a two-period model

Suppose you own a stock currently priced at \$50 and that a two-period European call option on the stock is available with a strike price of \$45. The up-move factor is 1.25 and the down-move factor is 0.80. The risk-free rate per period is 7%. Compute the value of the call option using a two-period binomial model.

#### Answer:

First, compute the probability of an up-move and a down-move, and then compute the theoretical value of the stock at the end of each period:

$$\pi_{\rm U} = \frac{1 + R_{\rm f} - D}{U - D} = \frac{1 + 0.07 - 0.80}{1.25 - 0.80} = 0.60$$
$$\pi_{\rm D} = 1 - 0.60 = 0.40$$

The two-period binomial tree for the stock is shown in the following figure.

#### **Two-Period Binomial Tree for Stock Price**



We know the value of the option at expiration in each state is equal to the stock price minus the exercise price (or zero, if that difference is negative):

 $C^{++} = \max(0, \$78.13 - \$45.00) = \$33.13$   $C^{-+} = \max(0, \$50.00 - \$45.00) = \$5.00$   $C^{+-} = \max(0, \$50.00 - \$45.00) = \$5.00$  $C^{--} = \max(0, \$32.00 - \$45.00) = \$0$ 

We will approach this problem by using the single-period binomial model for each period. Using this method, we can compute the value of the call option in the up-state in period one as follows:

$$C^{+} = \frac{E(\text{call option value})}{1 + R_{f}} = \frac{(\pi_{U} \times C^{++}) + (\pi_{D} \times C^{+-})}{1 + R_{f}}$$
$$= \frac{(0.6 \times \$33.13) + (0.4 \times \$5.00)}{1.07}$$
$$= \frac{\$21.88}{1.07} = \$20.45$$

The value of the call in the down-state at t = 1 is computed as:

$$C^{-} = \frac{E(\text{call option value})}{1 + R_{f}} = \frac{(\pi_{U} \times C^{-+}) + (\pi_{D} \times C^{--})}{1 + R_{f}}$$
$$= \frac{(0.6 \times \$5.00) + (0.4 \times \$0.00)}{1.07}$$
$$= \frac{\$3.00}{1.07} = \$2.80$$

Now we know the value of the option in both the up-state ( $C^+$ ) and the down-state ( $C^-$ ) one period from now. To get the value of the option today, we simply apply our methodology one more time. Therefore, bringing ( $C^+$ ) and ( $C^-$ ) back one more period to the present, the value of the call option today is:

$$C = \frac{E(\text{call option value})}{1 + R_f} = \frac{(\pi_U \times C^+) + (\pi_D \times C^-)}{1 + R_f}$$
$$= \frac{(0.6 \times \$20.45) + (0.4 \times \$2.80)}{1.07}$$
$$= \frac{\$13.39}{1.07} = \$12.51$$
The binomial tree for the call option is shown below.

Two-Period Binomial Tree for Option Price





#### **MODULE QUIZ 31.1, 31.2**

- 1. Zepo Inc. stock price is currently \$80. The stock price will move up by 15% or down by 13% each period. The value of a two-period call option with an exercise price of \$62 if the risk-free rate is 4% per period is *closest* to:
  - A. \$19.17.
  - B. \$22.99.
  - C. \$27.11.

## **MODULE 31.3: AMERICAN OPTIONS**

### American-Style Options

Our discussion so far has been limited to European-style options (i.e., options that can only be exercised at maturity). American-style options allow for exercise any point until maturity of the option. While the early

exercise feature is not valuable for call options on non-dividend paying stocks, deep-in-themoney put options could benefit from early exercise. When an investor exercises an option early, she captures only the intrinsic value of the option and forgoes the time value. While the intrinsic value can be invested at the risk-free rate, the interest so earned is less than the time value in most cases. For a deep-in-the money put option, the upside is limited (because the stock price cannot fall below zero). In such cases, the interest on intrinsic value can exceed the option's time value.

#### EXAMPLE: Early exercise of a put option

Consider a stock currently trading at \$50. The periodically compounded interest rate is 3%. Suppose that U = 1.3 and D = 0.80. Calculate the value of a two-period European-style put option on the stock that has an exercise price of \$50. Also, determine if early exercise would make economic sense.

#### Answer:

The tree below shows put option value at each of the nodes in the binomial tree.



The value of the option for the down node at t = 1 is calculated as:

$$P^{-} = \frac{(\pi_{U} \times P^{+-} + \pi_{D} \times P^{--})}{(1 + R_{f})} = \frac{(0.46 \times 0 + 0.54 \times 18)}{(1.03)} = \$9.44$$

The value of the option at time = 0 is calculated as:

$$P = \frac{(\pi_{U} \times P^{+} + \pi_{D} \times P^{-})}{(1 + R_{f})} = \frac{(0.46 \times 0 + 0.54 \times 9.44)}{(1.03)} = $4.95$$

For the down move at t = 1, the exercise value of the put option is \$10, calculated as Max(0, X-S) or Max(0, 50-40). Clearly, for this node, early exercise results in higher value (\$10 as opposed to \$9.44).

Had the option in the previous example been an American-style put option, the value would be \$5.24 as shown in Figure 31.2.

Figure 31.2: Valuing an American-Style Put Option

## ►

Video covering this content is available online.





American-style call options on dividend-paying stocks can be evaluated similarly: determine at each node whether the exercise value is greater than the intrinsic value and, if so, use that higher value. For dividend-paying stocks, the stock price falls when the stock goes ex-dividend, and it may make sense to exercise the call option before such a decline in price.



#### **MODULE QUIZ 31.3**

1. An analyst has calculated the value of a 2-year European call option to be \$0.80. The strike price of the option is 100.00, and the underlying asset is a 7% annual coupon bond with three years to maturity. The two-period binomial tree for the European option is shown in the following figure.



The value of the comparable 2-year American call option (exercisable after 1 year) with a strike price of 100.00 is *closest* to:

A. \$1.56. B. \$2.12. C. \$3.80.

## **MODULE 31.4: HEDGE RATIO**

# ARBITRAGE WITH A ONE-PERIOD BINOMIAL MODEL

Let's revisit our original example of a single period binomial model. Recall that the call option has a strike price equal to the stock's current price of \$30, U = 1.333, D = 0.75, and the risk-free rate is 7%. We calculated that the probability of an up-move is 55% and that of a down-move 45%.

If the market price of the one-period \$30 call option were to be different from the \$5.14 value calculated before, there would be an arbitrage opportunity. This arbitrage will involve the call option and shares of the stock. If the option is overpriced in the market, we would sell the option and buy a fractional share of the stock for each option we sold. If the call option is underpriced in the market, we could purchase the option and short a fractional share of stock for each option purchased.

The fractional share of stock needed in the arbitrage trade (commonly referred to as the **hedge ratio** or delta), is calculated in the one-period model as:

$$h = \frac{C^{+} - C^{-}}{S^{+} - S^{-}}$$

#### EXAMPLE: Calculating arbitrage profit

In a previous example, a one-year call option on a \$30 stock (exercise price = \$30) was valued at \$5.14. We were given that the risk-free rate is 7%, and the up-move factor and down-move factor are 1.333 and 0.75, respectively. If the market price of the call option is \$6.50, illustrate how this opportunity can be exploited to earn an arbitrage profit. Assume we trade 100 call options.

#### Answer:

Given the up and down factors, the stock price would be \$40 and \$22.50 in the up and down states respectively in one year. The call payoffs would accordingly be \$10 and \$0 in up and down states, respectively. Because the option is overpriced, we will sell 100 call options and purchase a number of shares of stock determined by the hedge ratio:

h = 
$$\frac{\$10 - \$0}{\$40 - \$22.50}$$
 = 0.5714 shares per option

Total number of shares to purchase =  $100 \times 0.5714 = 57.14$ 

A portfolio that is long 57.14 shares of stock at \$30 per share and short 100 calls at \$6.50 per call has a net cost of:

net portfolio cost = (57.14 × \$30) - (100 × \$6.50) = \$1,064

We will borrow 1,064 at 7%, and then will have to repay  $1,064 \times (1.07) = 1,138.48$  at the end of one year. (In an arbitrage transaction, we assume that we begin with 0.)

The values of this portfolio at maturity if the stock moves up to \$40 or down to \$22.50 are identical:

portfolio value after up-move = (57.14 × \$40) – (100 × \$10) = \$1,286

portfolio value after down-move = (57.14 × \$22.50) - (100 × \$0) = \$1,286

Profit on the portfolio at the end of one year in either state after repayment of loan = 1,286 - 1,138.48 = 147.52.

The present value of the arbitrage profit is \$147.52 / 1.07 = \$137.87.

The previous calculations can be represented by the following:

$$-hS_0 + C_0 = \frac{(-hS^- + C^-)}{(1 + R_f)}$$

Therefore, 
$$C_0 = hS_0 + \frac{(-hS^- + C^-)}{(1 + R_f)}$$

Or equivalently,

$$C_0 = hS_0 + \frac{(-hS^+ + C^+)}{(1 + R_f)}$$

We can value the call option using the first relationship as:

$$C_0 = (0.5714 \times \$30) + \frac{(-0.5714 \times \$22.50) + \$0}{(1.07)}$$

= \$5.12 (the small difference is due to rounding)

Similarly, a put option can be valued as:

$$P_0 = hS_0 + \frac{(-hS^- + P^-)}{(1 + R_f)} = hS_0 + \frac{(-hS^+ + P^+)}{(1 + R_f)}$$

And the hedge ratio based on puts is:

$$h = \frac{p^+ - p^-}{s^+ - s^-}$$



#### MODULE QUIZ 31.4

1. In a one-period binomial model, the hedge ratio is 0.35. To construct a riskless arbitrage involving 1,000 call options if the option is "overpriced," what is the appropriate portfolio?

Calls	Stock
A. Buy 1,000 options	Short 350 shares
B. Buy 1,000 options	Short 2,857 shares
C. Sell 1,000 options	Buy 350 shares

2. A synthetic European put option is created by:

- A. buying the discount bond, buying the call option, and short-selling the stock.B. buying the call option, short-selling the discount bond, and short-selling the stock.
- C. short-selling the stock, buying the discount bond, and selling the call option.

## **MODULE 31.5: INTEREST RATE OPTIONS**



LOS 31.e: Calculate and interpret the value of an interest rate option using a two-period binomial model.

Video covering this content is available online.

## WARM-UP: BINOMIAL INTEREST RATE TREES

We can use an estimate of the volatility of an interest rate to create a set of possible rate paths for interest rates in the future called a **binomial interest rate tree**. The diagram in Figure 31.3 depicts a two-period binomial interest rate tree.





The interest rate at each node is a one-period forward rate. Beyond the root of the tree, there is more than one one-period forward rate for each nodal period (i.e., at year 1, we have two 1-year forward rates,  $i_{1,U}$  and  $i_{1,D}$ ). The interest rates are selected so that the (risk-neutral) probabilities of up- and down-moves are both equal to 0.5.

## **PROFESSOR'S NOTE**

You will not have to construct a tree for the exam—just be able to use the given tree to value an interest rate option.

### **Interest Rate Options**

An interest rate call option has a positive payoff when the reference rate is greater than the exercise rate:

```
call payoff = notional principal × [Max (0, reference rate – exercise rate)]
```

Interest rate call options increase in value when rates increase.

An interest rate put option has a positive payoff when the reference rate is less than the exercise rate:

```
put payoff = notional principal × [Max (0, exercise rate – reference rate)]
```

Interest rate put option values increase in value when rates decrease. Valuing interest rate options using the binomial tree is similar to valuing stock options; the value at each node is the present value of the expected value of the option. While MRR-based contracts pay interest in arrears, to keep things simple, we assume that options cash settle at maturity.

#### $\label{eq:example} \textbf{EXAMPLE:} \textbf{ Interest rate call option valuation}$

Given the two-period interest rate tree below, what is the value of a two-period European interest rate call option with an exercise rate of 5.50% and a notional principal of \$1 million? (Assume that options cash settle at time T = 2.)



#### Answer:

Given the exercise rate of 5.50%, the call option has a positive payoff for nodes C<sup>++</sup> and C<sup>+-</sup>.

The value of the option at node C<sup>++</sup> can be calculated as:

[Max (0, 0.107383 - 0.055)] × \$1,000,000 = \$52,383

Similarly, the value at node C<sup>+-</sup> can be calculated as:

[Max (0, 0.071981 – 0.055)] × \$1,000,000 = \$16,981

value at node  $C^+ = [(0.5 \times 52,383) + (0.5 \times 16,981)] / (1.057883) = $32,784$  (note that the discount rate is not constant)

value at node C<sup>-</sup> = [(0.5 × 16,981) + 0] / (1.0388) = \$8,173

value at node C = [(0.5 × 32,784) + (0.5 × 8,173)] / (1.03) = \$19,882

## MODULE 31.6: BLACK-SCHOLES-MERTON AND SWAPTIONS



Video covering this content is available online.

# LOS 31.f: Identify assumptions of the Black–Scholes–Merton option valuation model.

The **Black-Scholes-Merton (BSM)** option valuation **model** values options in continuous time, but is based on the no-arbitrage condition we used in valuing options in discrete time with a binomial model. In the binomial model, the hedge portfolio is riskless over the next period, and the no-arbitrage option price is the one that guarantees that the hedge portfolio will yield the risk-free rate. To derive the BSM model, an "instantaneously"

riskless portfolio (one that is riskless over the next instant) is used to solve for the option price.

The assumptions underlying the Black-Scholes-Merton model are:

- 1. The underlying asset price follows a geometric Brownian motion process. The continuously compounded return is normally distributed. Under this framework, change in asset price is continuous: there are no abrupt jumps.
- 2. The (continuously compounded) risk-free rate is constant and known. Borrowing and lending are both at the risk-free rate.
- 3. The volatility of the returns on the underlying asset is constant and known. The price of the underlying changes smoothly (i.e., does not jump abruptly).
- 4. Markets are "frictionless." There are no taxes, no transactions costs, and no restrictions on short sales or the use of short-sale proceeds. Continuous trading is possible, and there are no arbitrage opportunities in the marketplace.
- 5. The (continuously compounded) yield on the underlying asset is constant.
- 6. The options are European options (i.e., they can only be exercised at expiration).

# LOS 31.g: Interpret the components of the Black–Scholes–Merton model as applied to call options in terms of a leveraged position in the underlying.

The formula for valuing a European option using the BSM model is:

$$C_0 = S_0 N(d_1) - e^{-rT} X N(d_2)$$

and

$$P_0 = e^{-rT}XN(-d_2) - S_0N(-d_1)$$

where:

$$d_1 = \frac{\ln(S/X) + (r + \sigma^2/2)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma \sqrt{T}$$

 $C_0$  and  $P_0$  = values of call and put option

While the BSM model formula looks complicated, its interpretations are not:

- 1. The BSM value can be thought of as the present value of the expected option payoff at expiration. For a call, that means  $C_0 = PV \{S_0e^{rT}N(d_1) XN(d_2)\}$ . Similarly, for a put option,  $P_0 = PV \{XN(-d_2) S_0e^{rT}N(-d_1)\}$ .
- 2. Calls can be thought of as a leveraged stock investment where  $N(d_1)$  units of stock are purchased using  $e^{-rT}XN(d_2)$  of borrowed funds. (A short position in bonds can also

be interpreted as borrowing funds.) A portfolio that replicates a put option consists of a long position in  $N(-d_2)$  bonds and a short position in  $N(-d_1)$  stocks.

3.  $N(d_2)$  is interpreted as the risk-neutral probability that a call option will expire in the money. Similarly,  $N(-d_2)$  or  $1 - N(d_2)$  is the risk-neutral probability that a put option will expire in the money.

#### EXAMPLE: BSM model

Stock of XZ Inc., is currently trading at \$50. Suppose that the return volatility is 25% and the continuously compounded risk-free rate is 3%. Calls and puts with a strike price of \$45 and expiring in 6 months (T = 0.5) are trading at \$7.00 and \$1.00, respectively. If  $N(d_1) = 0.779$  and  $N(d_2) = 0.723$ , calculate the value of the replicating portfolios and any arbitrage profits on both options.

#### Answer:

The replicating portfolio for the call can be constructed as long 0.779 shares (0.779 × \$50 = \$38.95), and borrow  $45 \times e^{-0.03(0.5)} \times (0.723) = $32.05$ .

net cost = \$38.95 - \$32.05 = \$6.90

Because the market price of the call is \$7.00, the profitable arbitrage transaction entails writing a call at \$7.00 and buying the replicating portfolio for \$6.90 to yield an arbitrage profit of \$0.10 per call.

For the put option valuation, note that  $N(-d_1) = 1 - N(d_1) = 1 - 0.779 = 0.221$  and  $N(-d_2) = 1 - 0.723 = 0.277$ .

The replicating portfolio for the put option can be constructed as a long bond position of  $45 \times e^{-0.03(0.5)} \times (0.277) = $12.28$  and a short position in 0.221 shares resulting in short proceeds of \$50 × 0.221 or \$11.05.

net cost = \$12.28 - \$11.05 = \$1.23

Because the market price of the put option is \$1.00, arbitrage profits can be earned by selling the replicating portfolio and buying puts, for an arbitrage profit of \$0.23 per put.

# LOS 31.h: Describe how the Black–Scholes–Merton model is used to value European options on equities and currencies.

#### **Options on Dividend Paying Stocks**

So far we have assumed that the underlying stock does not pay dividends. If it does, we can adjust the model using a lowercase delta ( $\delta$ ) to represent the dividend yield, as follows:

$$C_0 = S_0 e^{-\delta T} N(d_1) - e^{-rT} X N(d_2)$$
  

$$P_0 = e^{-rT} X N(-d_2) - S_0 e^{-\delta T} N(-d_1)$$

where:

 $\delta$  = continuously compounded dividend yield

$$d_1 = \frac{\ln(S/X) + (r - \delta + \sigma^2/2)T}{d_2 = d_1 - \sigma\sqrt{T}}$$

Note that  $S_0 e^{-\delta T}$  is the stock price, reduced by the present value of any dividends expected to be paid during the option's life.

The put-call parity relation must also be modified if the stock pays dividends:

 $P_0 + S_0 e^{-\delta T} = C_0 + e^{-rT} X$ 

## **Options on Currencies**

We can also use the Black-Scholes-Merton model to value foreign exchange options. Here, the underlying is the spot exchange rate instead of a stock price.

The value of an option on a currency can be thought of as being made up of two components, a bond component and a foreign exchange component. The value can be calculated as:

 $C_0 = S_0 e^{-r(B)T} N(d_1) - e^{-r(P)T} X N(d_2)$ 

and

 $P_0 = e^{-r(P)T}XN(-d_2) - S_0e^{-r(B)T}N(-d_1)$ 

where:

r(P) = continuously compounded price currency interest rate

r(B) = continuously compounded base currency interest rate

For currencies, the carry benefit is not a dividend but rather interest earned on a deposit of the foreign currency. The spot exchange rate,  $S_0$ , is discounted at the base or foreign currency interest rate, and the bond component,  $e^{-r(P)T}X$ , is the exercise exchange rate discounted at the price (or domestic currency) interest rate.

LOS 31.i: Describe how the Black model is used to value European options on futures.

## THE BLACK MODEL

If we ignore the mark-to-market feature of the futures contract, The Black model can be used to price European options on forwards and futures:

$$C_{0} = e^{-R_{f}^{c} \times T} [F_{T} \times N(d_{1}) - X \times N(d_{2})]$$

$$d_{1} = \frac{\ln(F_{T}/X) + (\frac{\sigma^{2}}{2})T}{\sigma \sqrt{T}}$$

$$d_{2} = d_{1} - \sigma \sqrt{T}$$
where:
$$\sigma = \text{standard deviation of returns on the futures contract}$$

 $F_{T}$  = futures price

Note that the Black model is just the BSM model with substituted  $e^{-R_{f}^{c} \times T} F_{T}$  for S<sub>0</sub>.

Analogous to the interpretations of the BSM model, an option on futures can be thought of as follows:

 The value of a call option on futures is equal to the value of a portfolio with a long futures position (the PV of the futures price multiplied by N(d<sub>1</sub>)) and a short bond position (the PV of the exercise price multiplied by  $N(d_2)$ ).

- The value of a put option is equal to the value of a portfolio with a long bond and a short futures position.
- The value of a call can also be thought of as the present value of the difference between the futures price (adjusted by N(d<sub>1</sub>)) and the exercise price (adjusted by N(d<sub>2</sub>)).

LOS 31.j: Describe how the Black model is used to value European interest rate options and European swaptions.

#### **Interest Rate Options**

Interest rate options are options on forward rates (or options on FRAs). A call option on an FRA gains when rates rise, and a put option on an FRA gains when rates fall. Interest rates are fixed in advance (i.e., at the beginning of the loan term) and settled in arrears (i.e., paid at maturity of the loan). While FRAs generally use a 30/360 convention, options on FRAs use an actual/365 convention.

Consider an interest rate call option on an  $(M \times N)$  FRA expiring in M months that has a strike rate of X. The underlying is an (N-M) month forward rate. A call option on this FRA can be valued as:

$$\begin{split} C_0 &= (AP)e^{-r(actual/365)} \Big[ FRA_{(M \times N)}N(d_1) - XN(d_2) \Big] \times NP \\ \text{where:} \\ AP &= accrual \, period = \Big[ \frac{actual}{365} \Big] \\ NP &= notional \, principal \, on \, the \, FRA \end{split}$$

## **Equivalencies in Interest Rate Derivative Contracts**

Combinations of interest rate options can be used to replicate other contracts, for example:

- 1. A long interest rate call and a short interest rate put (with exercise rate = current FRA rate) can be used to replicate a long FRA (i.e., a forward contract to receive a floating rate and pay a fixed rate).
- Similarly, if the exercise rate = the current FRA rate, a short interest rate call and long interest rate put can be combined to replicate a short FRA position (i.e., a payfloating, receive-fixed forward contract).
- 3. A series of interest rate call options with different maturities and the same exercise price can be combined to form an interest rate cap. (Each of the call options in an interest rate cap is known as a caplet.) A floating rate loan can be hedged using a long interest rate cap.
- 4. Similarly, an interest rate floor is a portfolio of interest rate put options, and each of these puts is known as a floorlet. Floors can be used to hedge a long position in a floating rate bond.
- 5. If the exercise rate on a cap and floor is same, a long cap and short floor can be used to replicate a payer swap.
- 6. Similarly, a short cap and long floor can replicate a receiver swap.

7. If the exercise rate on a floor and a cap are set equal to a market swap fixed rate, the value of the cap will be equal to the value of the floor.

#### Swaptions

A **swaption** is an option that gives the holder the right to enter into an interest rate swap. A **payer swaption** is the right to enter into a specific swap at some date in the future at a predetermined rate as the fixed-rate payer. As interest rates increase, the right to take the pay-fixed side of a swap (a payer swaption) becomes more valuable. The holder of a payer swaption would exercise it and enter into the swap if the market rate is greater than the exercise rate at expiration.

A **receiver swaption** is the right to enter into a specific swap at some date in the future as the fixed-rate receiver (i.e., the floating-rate payer) at the rate specified in the swaption. As interest rates decrease, the right to enter the receive-fixed side of a swap (a receiver swaption) becomes more valuable. The holder of a receiver swaption would exercise if market rates are less than the exercise rate at expiration.

A swaption is equivalent to an option on a series of cash flows (annuity), one for each settlement date of the underlying swap, equal to the difference between the exercise rate on the swaption and the market swap fixed rate.

If PVA represents the present value of such an annuity, the value of a payer swaption using the Black model can be calculated as:

pay = (AP) PVA [SFR N(d<sub>1</sub>) - X N(d<sub>2</sub>)] NP where: pay = value of the payer swaption AP = 1/# of settlement periods per year in the underlying swap SFR = current market swap fixed rate X = exercise rate specified in the payer swaption NP = notional principal of the underlying swap d<sub>1</sub> =  $\frac{\ln(SFR/X) + (\sigma^2/2)T}{\sigma\sqrt{T}}$ d<sub>2</sub> = d<sub>1</sub> -  $\sigma\sqrt{T}$ 

The value of a payer swaption is essentially the present value of the expected option payoff:

pay = PV (E(payoff))

Similarly, the value of a receiver swaption (which we'll call "REC") can be calculated as:

REC = (AP) PVA  $[X N(-d_2) - SFR N(-d_1)] NP$ 

## Equivalencies

A receiver swap can be replicated using a long receiver swaption and a short payer swaption with the same exercise rates. Conversely, a payer swap can be replicated using a long payer swaption and short receiver swaption with the same exercise rates. If the exercise rate is set such that the values of the payer and receiver swaptions are equal, then the exercise rate must be equal to the market forward swap fixed rate.

A long callable bond can be replicated using a long option-free bond plus a short receiver swaption.



#### **MODULE QUIZ 31.5, 31.6**

- 1. Compare the call and put prices on a stock that doesn't pay a dividend (NODIV) with comparable call and put prices on another stock (DIV) that is the same in all respects except it pays a dividend. Which of the following statements is *most accurate*? The price of:
  - A. a DIV call will be less than the price of NODIV call.
  - B. a NODIV call will equal the price of NODIV put.
  - C. a NODIV put will be greater than the price of DIV put.
- 2. Which of the following is *not* an assumption underlying the Black-Scholes-Merton options pricing model?
  - A. The underlying asset does not generate cash flows.
  - B. Continuously compounded returns on the underlying are normally distributed.
  - C. The option can only be exercised at maturity.

#### Use the following information to answer Questions 3 and 4.

Stock ABC trades for \$60 and has 1-year call and put options written on it with an exercise price of \$60. ABC pays no dividends. The annual standard deviation estimate is 10%, and the continuously compounded risk-free rate is 5%. The value of the call is \$4.09.

Chefron, Inc., common stock trades for 60 and has a 1-year call option written on it with an exercise price of 60. The annual standard deviation estimate is 10%, the continuous dividend yield is 1.4%, and the continuously compounded risk-free rate is 5%.

- 1. The value of the put on ABC stock is *closest* to:
  - A. \$1.16. B. \$3.28. C. \$4.09.
- 2. The value of the call on Chefron stock is *closest* to:
  - A. \$3.51.B. \$4.16.C. \$5.61.

# MODULE 31.7: OPTION GREEKS AND DYNAMIC HEDGING



Video covering this content is available online.

#### LOS 31.k: Interpret each of the option Greeks.

There are five inputs to the BSM model: asset price, exercise price, asset price volatility, time to expiration, and the risk-free rate. The relationship between each input (except the exercise price) and the option price is captured by sensitivity factors known as "the **Greeks**."

**Delta** describes the relationship between changes in asset prices and changes in option prices. Delta is also the hedge ratio. Call option deltas are positive because as the underlying asset price increases, call option value also increases. Conversely, the delta of a put option is negative because the put value falls as the asset price increases. See Figure 31.4.

## Figure 31.4: Call and Put Delta: The Relationship Between Option Price and Underlying Asset Price



Deltas for call and put options on dividend paying stocks are given by:

 $delta_{C} = e^{-\delta T}N(d_{1})$  $delta_{P} = -e^{-\delta T}N(-d_{1})$ 

where:

 $\delta$  = continuously compounded dividend yield

However, because we're now using a linear relationship to estimate a non-linear change, the following relationships are only approximations:

$$\begin{split} \Delta C &\approx e^{-\delta T} N(\textbf{d}_1) \times \Delta S \\ \Delta P &\approx -e^{-\delta T} N(-\textbf{d}_1) \times \Delta S \end{split}$$

where:

 $\Delta C$  and  $\Delta P$  = change in call and put price

The approximations are close for small changes in stock price, but the approximation becomes less accurate as the  $\Delta S$  becomes larger.

#### $\label{eq:example} EXAMPLE: \mbox{Calculating change in option price}$

 $e^{-\delta T}N(d_1)$  from the BSM model is 0.58. Calculate the approximate change in the price of a call option on the stock if the stock price increases by \$0.75.

Answer:

 $\Delta C \approx 0.58 \times \$0.75 = \$0.435$ 

## **Interpreting Delta**

The payoff diagrams for a European call option before- and at-expiration are shown in Figure 31.5. The "at expiration" line represents the call option's intrinsic value, which is equal to:

- Zero when the call option is out-of-the-money.
- The stock price minus the exercise price when the option is in-the-money.

Before expiration, the option also has time value, so the prior-to-expiration curve lies above the at-expiration diagram by the amount of the time value.

#### Figure 31.5: European Call Option Payoff Diagrams



The slope of the "prior-to-expiration" curve is the change in call price per unit change in stock price. Sound familiar? It should—that's also the definition of delta. That means *delta is the slope of the prior-to-expiration curve*. The delta of the put option is also the slope of the *prior-to-expiration* put curve.

Take a closer look at Figure 31.5. When the call option is deep out-of-the-money, the slope of the at-expiration curve is close to zero, which means the call delta will be close to zero. For deep out-of-the-money call options (i.e., when the stock price is low), the option price does not change much for a given change in the underlying stock. When the call option is in-the-money (i.e., when the stock price is high), the slope of the at-expiration curve is close to 45 degrees, which means the call delta is close to one. In this case, the call option price will change approximately one-for-one for a given change in the underlying stock price.

The bottom line is that *a call option's delta will increase from 0 to*  $e^{-\delta T}$  *as stock price increases.* For a non-dividend paying stock, the delta will increase from 0 to 1 as the stock price increases.

For a put option, the put delta is close to zero when the put is out-of-the-money (i.e., when the stock price is high). When the put option is in-the-money (i.e., when the stock price is close to zero), the put delta is close to  $-e^{-\delta T}$ .

The bottom line is that a put option's delta will increase from  $-e^{-\delta T}$  to 0 as stock price increases. For a non-dividend paying stock, the put delta increases from -1 to 0 as the stock price increases.

Now, let's consider what happens to delta as the option approaches maturity, assuming that the underlying stock price doesn't change. The effects on call and put options are different and will depend on whether the options are in- or out-of-the-money.

Remember that a call option delta is between 0 and  $e^{-\delta T}$ . Assuming that the underlying stock price doesn't change, if the call option is:

- Out-of-the-money (the stock price is less than exercise price), the call delta moves closer to 0 as time passes.
- In-the-money (the stock price is greater than exercise price), the call delta moves closer to e<sup>-δT</sup> as time passes.

Remember that a put option delta is between  $-e^{-\delta T}$  and 0. If the put option is:

- Out-of-the-money (the stock price is greater than exercise price), the put delta moves closer to 0 as time passes.
- In-the-money (the stock price is less than exercise price), the put delta moves closer to - e<sup>-δT</sup> as time passes.

**Gamma** measures the *rate of change in delta* as the underlying stock price changes. Gamma captures the curvature of the option-value-versus-stock-price relationship. Long positions in calls and puts have positive gammas. For example, a gamma of 0.04 implies that a \$1.00 increase in the price of the underlying stock will cause a call option's *delta* to increase by 0.04, making the call option more sensitive to changes in the stock price.

Gamma is highest for at-the-money options. Deep in-the-money or deep out-of-money options have low gamma. Gamma changes with stock price and with time to expiration. To lower (increase) the overall gamma of a portfolio, one should short (go long) options.

Recall that delta provides an approximation for change in option value in response to a change in the price of underlying. Including gamma in our equation would improve the precision with which change in option value would be estimated (similar to how convexity improves the estimate of change in a bond's price in response to a change in interest rate).

 $\Delta C \approx \text{call delta} \times \Delta S + \frac{1}{2} \text{ gamma} \times \Delta S^2$ 

 $\Delta P \approx$  put delta ×  $\Delta S$  + ½ gamma ×  $\Delta S^2$ 

Call and put options on the same underlying asset with the same exercise price and time to expiration will have equal gammas.

**Vega** measures the sensitivity of the option price to changes in the volatility of returns on the underlying asset, as shown in Figure 31.6. Both call and put options are more valuable, all else equal, the higher the volatility, so vega is positive for both calls and puts. Volatility is a very important input to any option valuation model (and thus vega is an important sensitivity measure) because option values can be very sensitive to changes in volatility. Note that vega gets larger as the option gets closer to being at-the-money.





**Rho** measures the sensitivity of the option price to changes in the risk-free rate, as shown in Figure 31.7. The price of a European call or put option does not change much if we use different inputs for the risk-free rate, so rho is not a very important sensitivity measure. Call options increase in value as the risk-free rate increases (the rho of a call option is positive). You can see this by looking at the BSM model. As the risk-free rate increases, the second term decreases, and the value of the call option increases.

 $\boldsymbol{C}_0 \; = \; \begin{bmatrix} \boldsymbol{S}_0 \times \boldsymbol{N}(\boldsymbol{d}_1) \end{bmatrix} \; - \; \begin{bmatrix} \boldsymbol{X} \times \boldsymbol{e}^{-\boldsymbol{R}_f^c \times \boldsymbol{T}} \times \boldsymbol{N}(\boldsymbol{d}_2) \end{bmatrix}$ 

Put options decrease in value as the risk-free rate increases (the rho of a put option is negative).

## Figure 31.7: Call and Put Rho: The Relationship Between Option Price and the Risk-Free Rate



**Theta** measures the sensitivity of option price to the passage of time, as shown in Figure 31.8. As time passes and a call option approaches maturity, its speculative value declines, all else equal. This is called time decay. That behavior also applies for *most* put options (though *deep in-the-money* put options close to maturity may actually *increase* in value as time passes). Notice that because it is a measure of time decay, *theta is less than zero*: as time passes and the option approaches the maturity date, the option value decreases (holding other factors constant).

Figure 31.8: Call and Put Theta: The Relationship Between Option Price and the Time to Expiration





## PROFESSOR'S NOTE

The statement that theta is less than zero is counterintuitive to many Level II candidates because there are two ways to state the relationship between time and option value:

- The relationship between option value and time to maturity is positive: all else equal, shorter maturity options have lower values.
- The relationship between option value and the passage of time is negative: all else equal, as time passes and the option approaches maturity, the value of the option decays.

The key to understanding why theta is less than zero is to recognize that it is capturing the intuition of the second statement.

Sensitivity Factor (Greek)	Input	Calls	Puts
Delta	Asset price (S)	Positively related Delta > 0	Negatively related Delta < 0
Gamma	Delta	Positive Gamma > 0	Positive Gamma > 0
Vega	Volatility ( $\sigma$ )	Positively related Vega > 0	Positively related Vega > 0
Rho	Risk-free rate (r)	Positively related Rho > 0	Negatively related Rho < 0
Theta	Time to expiration (T)	Time value $\rightarrow$ \$0 as call $\rightarrow$ maturity Theta < 0	Time value $\rightarrow$ \$0 as put $\rightarrow$ maturity Theta < 0*
	Exercise price (X)	Negatively related	Positively related

Figure 31.9: Direction of European Option Prices for a Change in the Five Black-Scholes-Merton Model Inputs

\* There is an exception to the general rule that European put option thetas are negative. The put value may increase as the option approaches maturity if the option is deep in-the-money and close to maturity.

#### LOS 31.1: Describe how a delta hedge is executed.

#### **Dynamic Hedging**

The goal of a **delta-neutral portfolio** (or **delta-neutral hedge**) is to combine a long position in a stock with a *short* position in a call option so that the value of the portfolio does not change as the stock price changes. The number of calls to sell is equal to:

```
number of short call options needed to delta hedge = \frac{\text{number of shares hedged}}{\text{delta of call option}}
```

Delta-neutral portfolios can also be constructed using put options. In such a case, a long stock position is combined with a *long* position in puts. (Remember that put deltas are negative).

number of long put options needed to delta hedge =  $-\frac{\text{number of shares}}{\text{delta of the put option}}$ 

Delta neutral portfolios are best illustrated with an example.

#### EXAMPLE: Hedging with call options, part 1

Suppose you own 60,000 shares of Arthurall Company common stock that is currently selling for \$50. A call option on Arthurall with a strike price of \$50 is selling for \$4 and has a delta of 0.60. Determine the number of call options necessary to create a delta-neutral hedge.

#### Answer:

In order to determine the number of call options necessary to hedge against instantaneous movements in Arthurall's stock price, we calculate:

number of options needed to delta hedge =  $\frac{60,000}{0.60}$ 

= 100,000 options, or 1,000 option contracts

Because we are long the stock, we need to short the options.

#### EXAMPLE: Hedging with call options, part 2

Calculate the effect on portfolio value of a \$1 increase in the price of Arthurall stock. **Answer:** 

If the price of Arthurall stock increased instantly by \$1.00, the value of your call option position would decrease by \$0.60 because you have sold the call option contracts. Therefore, the net impact of the price change on the value of the hedged portfolio would be zero:

total change in value of stock position = 60,000 × \$1 = +\$60,000

total change in value of option position =  $100,000 \times -\$0.60 = -\$60,000$ 

total change in portfolio value = \$60,000 - \$60,000 = \$0

A key consideration in delta-neutral hedging is that the delta hedged asset position is only risk free for a very small change in the value of the underlying stock. The delta-neutral portfolio must be continually rebalanced to maintain the hedge; for this reason, it is called a dynamic hedge. As the underlying stock price changes, so does the delta of the call option, and thus too the number of calls that need to be sold to maintain a hedged position. Hence, continuously maintaining a delta-neutral position involves significant transaction costs.

LOS 31.m: Describe the role of gamma risk in options trading.

If the assumptions of the BSM hold, changes in stock price will be continuous rather than abrupt, and hence there will be no gamma risk. In this context, gamma can be viewed as a measure of how poorly a dynamic hedge will perform when it is not rebalanced in response to a change in the asset price. **Gamma risk** is therefore the risk that the stock price might abruptly "jump," leaving an otherwise delta-hedged portfolio unhedged.

Consider a delta hedge involving a long position in stock and short position in calls. If the stock price falls abruptly, the loss in the long stock position will not equal the gain in the short call position. This is the gamma risk of the hedge.

Because a stock's delta is always 1, its gamma is 0. A delta-hedged portfolio with a long position in stocks and a short position in calls will have negative net gamma exposure.

#### LOS 31.n: Define implied volatility and explain how it is used in options trading.

*Future* volatility is one of the inputs in the BSM model. Estimates based on historical volatility are often used because future volatility is not directly observable.

**Implied volatility** is the standard deviation of continuously compounded asset returns that is "implied" by the market price of the option. Of the five inputs into the BSM model, four are observable: stock price, exercise price, risk-free rate, and time to maturity. If we plug these four inputs into the BSM model, we can solve for the value of volatility that makes the BSM model value equal the market price.

Volatility enters the BSM pricing equation in a complex way, and there is no closed-form solution for the volatility that will produce a value equal to the market price. Rather,

implied volatility must be found by iteration (i.e., trial and error).

Traders often use implied volatilities to gauge market perceptions. For example, implied volatilities in options with different exercise prices on the same underlying may reflect different implied volatilities (a violation of the BSM assumption of constant volatility).

Traders can also use implied volatility as a mechanism to quote option prices. In this way, options with different exercise prices and maturity dates can be quoted using the same unit of measurement.

#### EXAMPLE: Implied volatility

Calls on Blue, Inc., stock are currently trading at an implied volatility of 22%. A trader estimates that the future volatility will actually be closer to 25%. To capitalize on her beliefs, the trader should:

- A. change her model.
- B. buy calls on Blue stock.
- C. write calls on Blue stock.

#### Answer:

**B.** Based on the trader's beliefs, call options on Blue stock are underpriced in the market. Accordingly, she should buy the calls.



#### MODULE QUIZ 31.7

- 1. Which of the following statements is *least accurate*? The value of:
  - A. a call option will decrease as the risk-free rate increases.
  - B. a put option will decrease as the exercise price decreases.
  - C. a call option will decrease as the underlying stock price decreases.
- 2. Which of the following inputs into the Black-Scholes-Merton model is *least likely* to have opposite effects on put and call prices?
  - A. Volatility.
  - B. Strike price.
  - C. Risk-free rate.
- 3. Which of the following statements is *most accurate*? Implied volatility:
  - A. requires market prices.
  - B. requires a series of past returns.
  - C. is equal for otherwise identical options with different maturities.
- 4. The delta of a put is -0.43. If the price of the underlying stock increases from \$40 to \$44, the price of the put option:
  - A. increases by approximately 4.3%.
  - B. decreases by approximately 4.3%.
  - C. decreases by approximately \$1.72.
- 5. The current stock price of Heart, Inc., is \$80. Call and put options with exercise prices of \$50 and 15 days to maturity are currently trading. Which of these scenarios is *most likely* to occur if the stock price falls by \$1?

Call value	Put value
A. Decrease by \$0.94	Increase by \$0.08
B. Decrease by \$0.76	Increase by \$0.96
C. Decrease by \$0.07	Increase by \$0.89

- 6. A put option with an exercise price of \$45 is trading for \$3.50. The current stock price is \$45. What is the *most likely* effect on the option's delta and gamma if the stock price increases to \$50?
  - A. Both delta and gamma will increase.
  - B. Both delta and gamma will decrease.
C. One will increase and the other will decrease.

- 7. From the Black-Scholes-Merton model,  $N(d_1) = 0.42$  for a 3-month call option on Panorama Electronics common stock. If the stock price falls by \$1.00, the price of the call option will:
  - A. decrease by less than the increase in the price of the put option.
  - B. increase by more than the decrease in the price of the put option.  $\hat{B}$
  - C. decrease by the same amount as the increase in the price of the put option.

# **KEY CONCEPTS**

# LOS 31.a

To value an option using a two-period binomial model:

- Calculate the stock values at the end of two periods (there are three possible outcomes because an up-down move gets you to the same place as a down-up move).
- Calculate option payoffs at the end of two periods.
- Calculate expected values at the end of two periods using the up- and down-move probabilities. Discount these back one period at the risk-free rate to find the option values at the end of the first period.
- Calculate expected value at the end of period one using the up- and down-move probabilities. Discount this back one period to find the option value today.

To price an option on a bond using a binomial tree, (1) price the bond at each node using projected interest rates, (2) calculate the intrinsic value of the option at each node at maturity of the option, and (3) calculate the value of the option today.

# LOS 31.b

Option values can be calculated as present value of expected payoffs on the option, discounted at the risk-free rate. The probabilities used to calculate the expected value are risk-neutral probabilities.

# LOS 31.c

Synthetic call and put options can be created using a replicating portfolio. A replication portfolio for a call option consists of a leveraged position in *h* shares where *h* is the hedge ratio or delta of the option. A replication portfolio for a put option consists of a long position in a risk-free bond and a short position in *h* shares. If the value of the option exceeds the value of the replicating portfolio, an arbitrage profit can be earned by writing the option and purchasing the replicating portfolio.

# LOS 31.d

The value of a European call option using the binomial option valuation model is the present value of the expected value of the option in the 2 states.

$$C_{0} = \frac{(\pi_{U} \times C^{+} + \pi_{D} \times C^{-})}{(1 + R_{f})}$$

The value of an American-style call option on a non-dividend paying stock is the same as the value of an equivalent European-style call option. American-style put options may be more valuable than equivalent European-style put options due to the ability to exercise early and earn interest on the intrinsic value.

# LOS 31.e

The value of an interest rate option is computed similarly to the value of options on stocks: as the present value of the expected future payoff. Unlike binomial stock price trees, binomial interest rate trees have equal (risk-neutral) probabilities of the up and down states occurring.

# LOS 31.f

The assumptions underlying the BSM model are:

- The price of the underlying asset changes smoothly (i.e., does not jump) and has a normally distributed continuously compounded return.
- The (continuous) risk-free rate is constant and known.
- The volatility of the underlying asset is constant and known.
- Markets are "frictionless."
- The continuously compounded yield on the underlying asset is constant.
- The options are European.

# LOS 31.g

Calls can be thought of as leveraged stock investment where  $N(d_1)$  units of stock is purchased using  $e^{-rT}XN(d_2)$  of borrowed funds. A portfolio that replicates a put option can be constructed by combining a long position in  $N(-d_2)$  bonds and a short position in  $N(-d_1)$  stocks.

# LOS 31.h

European options on dividend-paying stock can be valued by adjusting the model to incorporate the yield on the stock: the current stock price is adjusted by subtracting the present value of dividends expected up until option expiration. Options on currencies incorporate a yield on the foreign currency based on the interest rate in that currency.

# LOS 31.i

The Black model is simply the BSM model with  $e^{-R_f^c \times T} F_T$  substituted for S<sub>0</sub>.

# LOS 31.j

The Black model can be used to value interest rate options by substituting the current forward rate in place of the stock price and the exercise rate in place of exercise price. The value is adjusted for accrual period (i.e., the period covered by the underlying rate).

A swaption is an option that gives the holder the right to enter into an interest rate swap. A payer (receiver) swaption is the right to enter into a swap as the fixed-rate payer (receiver). A payer (receiver) swaption gains value when interest rates increase (decrease).

# LOS 31.k

Direction of BSM option value changes for an increase in the five model inputs:

Sensitivity Factor (Greek)	Input	Calls	Puts
Delta	Asset price (S)	Positively related Delta > 0	Negatively related Delta < 0
Gamma	Delta	Positively related Gamma > 0	Positively related Gamma > 0
Vega	Volatility (o)	Positively related Vega > 0	Positively related Vega > 0
Rho	Risk-free rate (r)	Positively related Rho > 0	Negatively related Rho < 0
Theta	Time to expiration (T)	$\begin{array}{l} Time \ value \rightarrow \$0\\ as \ call \rightarrow maturity\\ Theta < 0 \end{array}$	$\begin{array}{l} \text{Time value} \to \$0\\ \text{as put} \to \text{maturity}\\ \text{Theta} < 0 \end{array}$
	Exercise price (X)	Negatively related	Positively related

Delta is the change in the price of an option for a one-unit change in the price of the underlying security.  $e^{-\delta T}N(d_1)$  from the BSM model is the delta of a call option, while  $-e^{-\delta T}N(-d_1)$  is the put option delta.

As stock price increases, delta for a call option increases from 0 to  $e^{-\delta T}$ , while delta for a put option increases from  $-e^{-\delta T}$  to 0.

# LOS 31.1

The goal of a delta-neutral portfolio (or delta-neutral hedge) is to combine a long position in a stock with a short position in call options (or a long position in put options) so that the portfolio value does not change when the stock value changes. Given that delta changes when stock price changes, a delta hedged portfolio needs to be continuously rebalanced. Gamma measures how much delta changes as the asset price changes and, thus, offers a measure of how poorly a fixed hedge will perform as the price of the underlying asset changes.

# LOS 31.m

When the price of the underlying stock abruptly jumps, a violation of BSM, the delta of the option would change (captured by the option gamma), leaving a previously delta hedged portfolio unhedged. This is the gamma risk of a delta hedged portfolio.

# LOS 31.n

Implied volatility is the volatility that, when used in the Black-Scholes formula, produces the current market price of the option. If an option is overvalued, implied volatility is too high.

# ANSWER KEY FOR MODULE QUIZZES

Module Quiz 31.1, 31.2

1. B Stock Tree



### Module Quiz 31.3

1. **B** In the upper node at the end of the first year, the European option is worth \$0.29, but the American option can be exercised and a profit of \$0.57 realized (the difference between the bond price of \$100.57 and the exercise price of \$100).

In the lower node at the end of the first year, the European option is worth \$1.35, but the American option can be exercised and a profit of \$3.80 realized (the difference between the bond price of \$103.80 and the exercise price of \$100).

The value of the American option today is therefore:

American option price = 
$$\frac{(\$0.57 \times 0.5) + (\$3.80 \times 0.5)}{1.03} = \$2.12$$

(LOS 31.d)

# Module Quiz 31.4

- C The hedge ratio in a one-period model is equivalent to a delta, the ratio of the call price change to the stock price change. We will sell the 1,000 calls because they are overpriced. Buying 350 shares of stock will produce a riskless hedge. The payoff at expiration will return more than the riskless rate on the net cost of the hedge portfolio. Borrowing to finance the hedge portfolio and earning a higher rate than the borrowing rate produces arbitrage profits. (LOS 31.c)
- 2. **A** A synthetic European put option is formed by:
  - Buying a European call option.
  - Short-selling the stock.
  - Buying (i.e., investing) the present value of the exercise price worth of a purediscount riskless bond.

(LOS 31.c)

# Module Quiz 31.5, 31.6

- A The dividend affects option values because if you own the option, you do not have access to the dividend. Hence, if the firm pays a dividend during the life of the option, this must be considered in the valuation formula. Dividends decrease the value of call options, all else equal, and they increase the value of put options. (Module 31.6, LOS 31.h)
- 2. A To derive the BSM model, we need to assume no arbitrage is possible and that:
  - A continuously compounded return on the underlying has a normal distribution.
  - The (continuous) risk-free rate is constant.
  - The volatility of the underlying asset is constant.
  - Markets are "frictionless."
  - The (continuously compounded) yield on the underlying asset is constant (and not necessarily zero).
  - The options are European (i.e., they can only be exercised at maturity). (Module 31.6, LOS 31.f)

# 3. A According to put/call parity, the put's value is:

 $\begin{array}{l} P_0 = C_0 - S_0 + \left( X \times e^{-R_c^f \times T} \right) \; = \; \$4.09 - \$60.00 + [\$60.00 \times e^{-(0.05 \times 1.0)}] \; = \; \$1.16 \end{array}$ 

(Module 31.6, LOS 31.h)

 A ABC and Chefron stock are identical in all respects except Chefron pays a dividend. Therefore, the call option on Chefron stock must be worth less than the call on ABC (i.e., less than \$4.09). \$3.51 is the only possible answer. (Module 31.6, LOS 31.h)

# Module Quiz 31.7

- 1. **A** The value of a call and the risk-free rate are positively related, so as the risk-free rate increases, the value of the call will increase. (LOS 31.k)
- 2. A Volatility increases will increase the values of both puts and calls. (LOS 31.k)
- 3. A Implied volatility is the volatility that produces market option prices from the BSM model. Its use for pricing options is limited because it is based on market prices. Past returns are used to calculate historical volatility. (LOS 31.n)
- 4. **C** The put option will decrease in value as the underlying stock price increases:  $-0.43 \times \$4 = -\$1.72$ . (LOS 31.k)
- 5. A The call option is deep in-the-money and must have a delta close to one. The put option is deep out-of-the-money and will have a delta close to zero. Therefore, the value of the in-the-money call will decrease by close to \$1 (e.g., \$0.94), and the value of the out-of-the-money put will increase by a much smaller amount (e.g., \$0.08). The call price will fall by more than the put price will increase. (LOS 31.k)
- 6. C The put option is currently at-the-money because its exercise price is equal to the stock price of \$45. As stock price increases, the put option's delta (which is less than zero) will increase toward zero, becoming less negative. The put option's gamma, which measures the rate of change in delta as the stock price changes, is at a maximum when the option is at-the-money. Therefore, as the option moves out-of-the-money, its gamma will fall. (LOS 31.k)
- 7. **A** If  $\Delta S = -\$1.00$ ,  $\Delta C \approx 0.42 \times (-1.00) = -\$0.42$ , and  $\Delta P \approx (0.42 1) \times (-1.00) = \$0.58$ , the call will decrease by less (\$0.42) than the increase in the price of the put (\$0.58). (LOS 31.k)

# **TOPIC QUIZ: DERIVATIVES**

You have now finished the Derivatives topic section. On your Schweser online dashboard you can find a Topic Quiz that will provide immediate feedback on how effective your study of this material has been. The test is best taken timed; allow 3 minutes per question. Topic Quizzes are more exam-like than typical QBank questions or module quiz questions. A score less than 70% suggests that additional review of the topic is needed.

# **READING 32**

# **REAL ESTATE INVESTMENTS**

# EXAM FOCUS

For the exam, understand the three approaches to valuation of real estate property. Familiarize yourself with the process and inputs for the direct capitalization method. Be able to describe the different types of publicly traded real estate securities and understand the advantages and disadvantages of investing in real estate through publicly traded securities. Be able to explain the types of REITs, as well as their economic value determinants, investment characteristics, principal risks, and due diligence considerations. Know the various approaches to REIT valuation and be able to calculate the value of a REIT share.

# MODULE 32.1: OVERVIEW OF TYPES OF REAL ESTATE INVESTMENT

LOS 32.a: Compare the characteristics, classifications, principal risks, and basic forms of public and private real estate investments.

# **Real Estate Types**

There are two basic types of real estate: residential, and non residential (mostly commercial). Residential properties include single-family homes, apartments/condominiums, and manufactured housing. Non residential properties include office, shopping centers, factories, warehouses, agricultural and other specialty real estate.

Real estate investment can also be described in terms of a two-dimensional quadrant. In the first dimension, the investment is differentiated as either **public real estate** or **private real estate**. In the private market, ownership usually involves a direct investment such as purchasing property or lending money to a purchaser. Direct investments can be solely owned or indirectly owned through partnerships where the GP provides property management services and LPs are investors (e.g., pension plans). The public market does not involve direct investment; rather, ownership involves securities that serve as claims on the underlying assets. Public real estate operating company (REOC), and mortgage-backed securities (MBS).

The second dimension describes whether an investment involves debt or equity. An equity investor has an ownership interest in real estate or securities of an entity that owns real estate. Equity investors control decisions such as borrowing money, property management, and the exit strategy. A debt investor is a lender that owns a mortgage or mortgage securities. Usually, the mortgage is collateralized (secured) by the underlying real estate. In

Video covering this content is available online.



this case, the lender has a superior claim over an equity investor in the event of default. Because the lender must be repaid first, the value of an equity investor's interest is equal to the value of the property less the outstanding debt.

Each of the basic forms has its own risk, expected returns, regulations, legal issues, and market structure. Private real estate investments are usually larger than public investments because real estate is indivisible and illiquid. Public real estate investments allow the property to remain undivided while allowing investors divided ownership. As a result, public real estate investments are liquid and enable investors to diversify by participating in more properties.

Private real estate investment requires property management expertise on the part of the owner or a property management company. In the case of a REIT or REOC, the real estate is professionally managed; thus, investors need no property management expertise. We will discuss REITs and REOCs later in this topic review.

Figure 32.1 summarizes the basic forms of real estate investment and can be used to identify the investment that best meets an investor's objectives.





Source: Reproduced from Level II CFA Curriculum learning module "Overview of Types of Real Estate Investment," Exhibit 2, with permission from CFA Institute.

# **Real Estate Characteristics**

Real estate investment differs from other asset classes, such as stocks and bonds, and can complicate measurement and performance assessment.

- Heterogeneity. Bonds from a particular issue are alike, as are stocks of a specific company. However, no two properties are exactly the same because of location, size, age, construction materials, tenants, and lease terms.
- *High unit value*. Because real estate is indivisible, the unit value is significantly higher than stocks and bonds, which makes it difficult to construct a diversified portfolio.
- Active management. Investors in stocks and bonds are not necessarily involved in the day-to-day management of the companies. Private real estate investment requires

active property management by the owner or a property management company. Property management involves maintenance, negotiating leases, and collection of rents. In either case, property management costs must be considered.

- *High transaction costs*. Buying and selling real estate is costly because it involves appraisers, lawyers, brokers, and construction personnel.
- *Depreciation and desirability*. Buildings wear out over time. Also, buildings may become less desirable because of location, design, or obsolescence.
- Cost and availability of debt capital. Because of the high costs to acquire and develop real estate, property values are impacted by the level of interest rates and availability of debt capital. Real estate values are usually lower when interest rates are high and debt capital is scarce.
- *Lack of liquidity*. Real estate is illiquid. It takes time to market and complete the sale of property.
- Difficulty in determining price. Stocks and bonds of public firms usually trade in active markets. However, because of heterogeneity and low transaction volume, appraisals are usually necessary to assess real estate values. Even then, appraised values are often based on similar, not identical, properties. The combination of limited market participants and lack of knowledge of the local markets makes it difficult for an outsider to value property. As a result, the market is less efficient. However, investors with superior information and skill may have an advantage in exploiting the market inefficiencies.

The market for REITs has expanded to overcome many of the problems involved with direct investment. Shares of a REIT are actively traded and are more likely to reflect market value. In addition, investing in a REIT can provide exposure to a diversified real estate portfolio. Finally, investors don't need property management expertise because the REIT manages the properties.

# **Principal Risks**

Here we'll think about the different risk factors that come with a commercial real estate investment. The purpose of identifying risks is to plan for and (ideally) mitigate them.

# 1. Demand and Supply Risks

- Business conditions. Numerous economic factors—such as gross domestic product (GDP), employment, household income, interest rates, and inflation—affect the rental market.
- Demographics. Shifts in size and age distribution affect the type of property in demand. Changes in socioeconomic groups and rate of new household formation all affect demand.
- Excess supply. Market conditions can change significantly while approvals are obtained, while the property is completed, and when the property is fully leased. During the lead time, if market conditions weaken, the resultant lower demand affects rents and vacancy rates, resulting in lower returns. The real estate cycle is 17–18 years on average, with demand for commercial property coinciding with business cycle and demand peaking at the peak of the business cycle—resulting in high rents. The downturns, on the other hand, lead to reduction in rental cash flows.

# 2. Risks Relating to Valuation

- Cost and availability of capital. Real estate must compete with other investments for capital. As previously discussed, demand for real estate is reduced when debt capital is scarce and interest rates are high. Conversely, demand is higher when debt capital is easily obtained and interest rates are low. Thus, real estate prices can be affected by capital market forces without changes in demand from tenants.
- Availability of information. A lack of information when performing property analysis increases risk. The availability of data depends on the country, but generally more information is available as real estate investments become more global.
- Lack of liquidity. Because of the size and complexity of most real estate transactions, buyers and lenders usually perform due diligence, which takes time and is costly. A quick sale will typically require a significant discount.
- Interest rates. Real estate values may initially decline when interest rates rise, though that effect may reverse over time.

# 3. Operational Risks

- Management expertise. Property managers and asset managers must make important operational decisions—such as lease negotiation, property maintenance, marketing, and property renovation—when necessary.
- Lease terms. Some leases provide inflation protection by allowing owners to increase rent or pass through expenses because of inflation. Real estate values may not keep up with inflation when markets are weak and vacancy rates are high.
- Leverage. The use of debt (leverage) to finance a real estate purchase is measured by the loan-to-value (LTV) ratio. Higher LTV results in higher leverage and, thus, higher risk because lenders have a superior claim in the event of default. With leverage, a small decrease in net operating income (NOI) negatively magnifies the amount of cash flow available to equity investors after debt service.
- *ESG considerations*. Real estate values can be significantly reduced when a prior owner or adjacent property owner has contaminated a property.
- Obsolescence. Changes in technology may result in a warehouse being obsolete. An increase in cloud computing has reduced the space for local computing. Increased work-from-home during the pandemic permanently reduced the demand for office space.
- Market disruptions. Real estate markets change continuously as new innovations such as remote working, online shopping, and other kinds of disruptions increase and decrease the demand for various kinds of real estate.
- Other risk factors. Other risk factors, such as unobserved property defects, natural disasters, and acts of terrorism, may be unidentified at the time of purchase.

In some cases, insurance helps mitigate clearly identified risks. In other cases, lease provisions can shift the risk to the tenants. For example, a lease agreement could require the tenant to reimburse any unexpected operating expenses. The remaining risks need to be priced in the rental rates to earn a reasonable rate of return.

LOS 32.b: Explain portfolio roles and economic value determinants of real estate investments.

## **Reasons to Invest in Real Estate**

- *Current income*. Investors may expect to earn income from collecting rents after paying operating expenses, financing costs, and taxes.
- *Capital appreciation*. Investors usually expect property values to increase over time, which forms part of their total return.
- Inflation hedge. During inflation, investors expect both rents and property values to rise.
- Diversification. Real estate, especially private equity investment, is less-thanperfectly correlated with the returns of stocks and bonds. Thus, adding private real estate investment to a portfolio can reduce risk relative to the expected return.
- Tax benefits. In some countries, real estate investors receive favorable tax treatment. For example, in the United States, the depreciable life of real estate is usually shorter than the actual life. As a result, depreciation expense is higher and taxable income is lower, resulting in lower income taxes. In addition, REITs do not pay taxes in some countries, which allows investors to escape double taxation (e.g., taxation at the corporate level and the individual level). REITs are, however, required to distribute almost all (usually >90%) of their taxable income in dividends to the shareholders.

# The Role of Real Estate in a Portfolio

Real estate investment has both bond-like and stock-like characteristics. Leases are contractual agreements that usually call for periodic rental payments, similar to the coupon payments of a bond. When a lease expires, there is uncertainty regarding renewal and future rental rates. The availability of competing space, tenant profitability, and the state of the overall economy affect this uncertainty just as those same factors affect stock prices. As a result, the risk/return profile of real estate as an asset class is usually somewhere between the risk/return profiles of stocks and bonds.

A **core investing style** is a conservative real estate investment strategy that limits investments to high quality and low leverage (<30% LTV), and avoids speculative risks in favor of steady returns.

# **Economic Value Determinants of Real Estate Investments**

National GDP growth is the largest driver of economic value for all real estate types. Overall growth in the economy means more jobs, greater need for office space, more disposable income, more growth in shopping centers, greater demand for hotel rooms from business and leisure travelers, and so on.

In addition to economic growth, other economic factors affect the value of different types of real estate, as shown in Figure 32.2.

Figure 32.2: Major Factors Affecting Real Estate Demand by Sector

		Multifamily	Retail	Hotel	Office	Industrial
Macro factors	GDP growth	~	~	~	~	~
(affect all sectors)	Population growth	$\checkmark$	~	~	~	$\checkmark$
	Job creation	$\checkmark$	$\checkmark$	~	$\checkmark$	$\checkmark$
	Wage growth	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Regulatory	~	$\checkmark$	~	$\checkmark$	$\checkmark$
	Taxes	~	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Individual (consumer)	Household formations	~	~			
	Personal income	~	~	~		
	Consumer confidence	~	~	~		
	Consumer credit	~	$\checkmark$	$\checkmark$		
Business environment	Retail sales growth		~			~
	Consumer spending		~	~		$\checkmark$
	Business formations	~		~	~	$\checkmark$
	Business investment			~	~	$\checkmark$
	Business confidence			~	~	~
Industrial	Industrial production					$\checkmark$
	Trade, transport, and logistics					√
	Changing supply routes					~

Source: Reproduced from Level II CFA Curriculum learning module "Overview of Types of Real Estate Investment," Exhibit 3, with permission from CFA Institute.

While factors such as GDP growth, population growth, wage growth, taxes, and regulations affect all property types, factors such as changing supply routes, advances in logistics, trade, and transportation are unique to industrial properties.

LOS 32.c: Discuss commercial property types, including their distinctive investment characteristics.

**Commercial Property Types** 

The basic, low-risk, commercial property types include office, industrial/warehouse, retail, and multifamily. Hospitality properties (hotels and motels) are riskier because leases are not involved and performance is highly correlated with the business cycle.

*Types of commercial leases*: In a gross lease, the owner is responsible for the operating expenses, and in a net lease, the tenant is responsible. In a net lease, the tenant bears the risk if the actual operating expenses are greater than expected. As a result, rent under a net lease is lower than under a gross lease. Some leases combine features from both gross and net leases. For example, the owner might pay the operating expenses in the first year of the lease. A **triple-net lease (NNN)** requires the tenants to pay their share of common area maintenance, repairs, property taxes, and building insurance. A **sale-leaseback** agreement is a long-term single-tenant lease requiring the tenant to pay all expenses directly, in addition to a base rent.

It is important to know that with all property types, location is critical in determining value. Specialty properties such as cell towers and hospitals have been excluded because of lack of substitutability of space.

- Office. Demand is heavily dependent on job growth, especially in industries that are heavy users of office space, such as finance and insurance. The average length of office leases varies globally.
- Industrial. Demand is heavily dependent on the overall economy. Import/export activity of the economy also affects demand. Net leases are common.
- Retail. Demand is heavily dependent on consumer spending. Consumer spending depends on the overall economy, job growth, population growth, and savings rates. Retail lease terms vary by the quality of the property, as well as the size and importance of the tenant. For example, an anchor tenant may receive favorable lease terms to attract it to the property. In turn, the anchor tenant will draw other tenants to the property.

Retail tenants are often required to pay additional rent once sales reach a certain level. This unique feature is known as a percentage lease or percentage rent. Accordingly, the lease will specify a minimum amount of rent to be paid without regard to sales. The minimum rent also serves as the starting point for calculating the percentage rent.

For example, suppose that a retail lease specifies minimum rent of \$20 per square foot plus 5% of sales over \$400 per square foot. If sales were \$400 per square foot, the minimum rent and percentage rent would be equivalent (\$400 sales per square foot  $\times$  5% = \$20 per square foot). In this case, \$400 is known as the natural breakpoint. If sales are \$500 per square foot, rent per square foot is equal to \$20 minimum rent + \$5 percentage rent = \$25. Alternatively, rent per square foot is equal to \$500 sales per square foot  $\times$  5% = \$25 because of the natural breakpoint.

 Multifamily residential. Demand depends on population growth, especially in the age demographic that typically rents apartments. The age demographic can vary by country, type of property, and locale. The cost of buying versus the cost of renting, measured by the ratio of home prices to rents, also affects the demand. As home prices rise, there is a shift toward renting. An increase in interest rates will also make buying more expensive.

LOS 32.d: Explain the due diligence process for both private and public equity real estate investments.

Real estate investors usually perform **due diligence** to confirm the facts and conditions that might affect the value of the transaction. Due diligence may include the following:

- Review market to assess local demographics, preferences, wage growth, etc.
- Lease review and rental history.
- Confirm the operating expenses by examining bills.
- Review cash flow statements.
- Obtain an environmental report to identify the possibility of contamination.
- Perform a physical/engineering inspection to identify structural issues and check the condition of the building systems.
- Examine maintenance/service agreements to identify any recurring problem(s).
- Inspect the title and other legal documents for deficiencies.
- Have the property surveyed to confirm the boundaries and identify easements.
- Verify compliance with zoning laws, building codes, and environmental regulations.
- Verify payment of taxes, insurance, special assessments, and other expenditures.

Due diligence can be costly, but it lowers the risk of unexpected legal and physical problems.

# LOS 32.e: Discuss real estate investment indexes, including their construction and potential biases.

A number of **real estate indices** are used to track the performance of the real estate asset class, including appraisal-based indices and transaction-based indices. Investors should be aware of how the indices are constructed, as well as their limitations.

# **Appraisal-Based Indices**

Because real estate transactions covering a specific property occur infrequently, indices have been developed based on appraised values. Appraisal-based indices combine valuations of individual properties that can be used to measure market movements. A popular index in the United States is the NCREIF Property Index (NPI). Members of NCREIF, mainly investment managers and pension fund sponsors, submit appraisal data quarterly, and NCREIF calculates the return as follows:

```
return = \frac{NOI - capital expenditures + (ending market value - beginning market value)}{beginning market value}
```

The return is known as a holding-period return and is equivalent to a single-period IRR. The index is then value weighted based on the returns of the separate properties.

Earlier, we found that the cap rate is equal to NOI divided by the beginning market value of the property. This is the current yield or income return of the property and is one component of the index equation. The remaining components of the equation produce the capital return. To have a positive capital return, the market value must increase by more than the capital expenditures.

The index allows investors to compare performance with other asset classes, and the quarterly returns can be used to measure risk (standard deviation). The index can also be used by investors to benchmark returns. However, a major drawback is that the income component of return does not represent REIT distributions.

Appraisal-based indices tend to lag actual transactions because actual transactions occur before appraisals are performed. Thus, a change in price may not be reflected in appraised values until the next quarter or longer if a property is not appraised every quarter. Also, appraisal lag tends to smooth the index—that is, reduce its volatility, much like a moving average reduces volatility. Finally, appraisal lag results in lower correlation with other asset classes. Appraisal lag can be adjusted by unsmoothing the index or by using a transactionbased index.

The Global Real Estate Index is a cap-weighted index, published quarterly, that includes local currency return. The index combines data from National Council of Real Estate Investment Fiduciaries (NCREIF) the European Association for Investors in Non-Listed Real Estate Vehicles (INREV), and the Asian Association for Investors in Non-Listed Real Estate Vehicles (ANREV).

# **Transaction-Based Indices**

Transaction-based indices can be constructed using a repeat-sales index and a hedonic index.

A **repeat-sales index** relies on repeat sales of the same property. A change in market conditions can be measured once a property is sold twice. Accordingly, a regression is developed to allocate the change in value to each quarter.

A **hedonic index** requires only one sale. A regression model controls for differences in property characteristics such as size, age, location, and so forth.

# **Public Security Indices**

Bloomberg, FTSE Russell, MSCI, Nikkei, S&P Dow Jones, and Nareit, among others, produce indices covering public securities. Indices such as CMBX also exist for real estate debt securities. Some indices cover equity REITs only, some REOCs only, or a combination of the two.



# **MODULE QUIZ 32.1**

- 1. Which form of investment is *most appropriate* for a first-time real estate investor that is concerned about liquidity and diversification?
  - A. Direct investment in a mixed-use development property.
  - B. Ownership interest in a real estate investment trust.
  - C. An undivided participation interest in a commercial mortgage.
- 2. Ben Jacobs, CFA, is advising a client in a real estate transaction involving the purchase of a multifamily residential apartment building. Which of the following risks is *least likely* a concern for the client?

- A. Shifts in demographics.
- B. Cost of capital.
- C. Lack of diversification benefits due to higher correlation than REITs.
- 3. Which of the following real estate properties is *most likely* classified as commercial real estate?
  - A. A residential apartment building.
  - B. Cell towers.
  - C. An owner-occupied, single-family home.
- 4. A real estate investor is concerned about rising interest rates and decides to pay cash for a property instead of financing the transaction with debt. What is the *most likely* effect of this strategy?
  - A. Inflation risk is eliminated.
  - B. Risk of changing interest rates is eliminated.
  - C. Risk is reduced because of lower leverage.
- 5. Which of the following *best* describes the primary economic driver of demand for multifamily real estate?
  - A. Growth in savings rates.
  - B. Job growth, especially in the finance and insurance industries.
  - C. Population growth.
- 6. Which of the following statements is *least* accurate about the NCREIF property index?
  - A. The index data captures recent sales transactions.
  - B. The index is value weighted.
  - C. The index allows investors to compare performance with other asset classes.
- 7. You just entered into a contract to purchase a recently renovated apartment building, and you are concerned that some of the contractors have not been paid. In performing your due diligence, which of the following procedures should be performed to alleviate your concern?
  - A. Have the property surveyed.
  - B. Have an environmental study performed.
  - C. Search the public records for outstanding liens.
- 8. Which of the following statements about real estate indices is most accurate?
  - A. Transaction-based indices tend to lag appraisal-based indices.
  - B. Appraisal-based indices tend to lag transaction-based indices.
  - C. Transaction-based indices appear to have lower correlation with other asset classes compared to appraisal-based indices.
- 9. From the choices given, choose the *most* accurate to complete the following sentence. After overall growth in the economy, the most important economic factor affecting:
  - A. a hotel REIT is job creation.
  - B. a storage REIT is retail sales growth.
  - C. an office REIT is population growth.

# MODULE 32.2: INVESTMENTS IN REAL ESTATE THROUGH PRIVATE VEHICLES



Video covering this content is available online.

# LOS 32.f: Discuss the income, cost, and sales comparison approaches to valuing real estate properties.

# **Cost Approach**

The premise behind the **cost approach** is that a buyer is unlikely to pay more for a property than it would cost to purchase land and build a comparable building.

The cost approach involves estimating the market value of the land, estimating the replacement cost of the building, and adjusting for depreciation and obsolescence. The cost approach is often used for unusual properties or properties where comparable transactions are limited.

# ➢ PROFESSOR'S NOTE

Depreciation for appraisal purposes is not the same as depreciation used for financial reporting or tax reporting purposes. Financial depreciation and tax depreciation involve the allocation of original cost over time. For appraisal purposes, depreciation represents an actual decline in value.

The steps involved in applying the cost approach are as follows:

*Step 1:* **Estimate the market value of the land**. The value of the land is estimated separately, often using the sales comparison approach.

*Step 2:* **Estimate the building's replacement cost**. Replacement cost is based on current construction costs and standards and should include any builder/developer's profit.

*Step 3:* **Make adjustments**. Physical deterioration is related to the building's age and occurs as a result of normal wear and tear over time or for the loss in value resulting from defects in design that impair a building's utility. Sometimes, the location is no longer optimal.

Because of the difficulty in measuring depreciation and obsolescence, the cost approach is most useful when the subject property is relatively new. The cost approach is sometimes considered the upper limit of value because an investor would never pay more than the cost to build a comparable building. However, investors must consider that construction is time consuming and there may not be enough demand for another building of the same type. That said, market values that exceed the implied value of the cost approach are questionable.

# Sales Comparison Approach

The premise of the **sales comparison approach** is that a buyer would pay no more for a property than others are paying for similar properties in the current market. Ideally, the comparable properties would be identical to the subject, but of course this is impossible because all properties are different. Consequently, the sales prices of similar (comparable) properties are adjusted for differences with the subject property. The differences may relate to size, age, location, property condition, and market conditions at the time of sale. The values of comparable transactions are adjusted upward (downward) for undesirable (desirable) differences with the subject property. We do this to value the comparable as if it were similar to the subject property.

### EXAMPLE: Sales comparison approach

An appraiser has been asked to estimate the value of a warehouse and has collected the following information:

**Comparable Transactions** 

Unit of Comparison	Subject Property	1	2	3
Size, in square feet	30,000	40,000	20,000	35,000
Occupancy	78%	80%	72%	82%
Annual rent	\$13/sq. ft.	\$12/sq. ft.	\$13/sq. ft.	\$12.25/sq. ft.
Age, in years	5	9	4	5
Physical condition	Average	Good	Average	Poor
Location	Prime	Prime	Secondary	Prime
Sale date, months ago		6	18	12
Sales price		\$9,000,000	\$4,500,000	\$6,000,000
Price/sq. ft.		\$225	\$225	\$171.43
Price/rental revenue		19×	17.5×	$14 \times$

#### Answer:

There will be a range of values applicable. A simple mean of the comparables indicates a price of \$207.14/sq. ft., indicating a valuation of \$6,214,200 for the subject property. Based on an average price/rental revenue of 16.83, the subject property would be valued at \$218.83/sq. ft. or \$6,565,000. Appraisers need to assess other qualitative factors such as location, physical condition, and age and make appropriate adjustments to the final estimate.

The sales comparison approach is most useful when there are a number of properties similar to the subject that have been recently sold, as is usually the case with single-family homes. When the market is weak, there tend to be fewer transactions. Even in an active market, there may be limited transactions of specialized property types, such as regional malls and hospitals. The sales comparison approach assumes purchasers are acting rationally; the prices paid are representative of the current market. However, there are times when purchasers become overly exuberant and market bubbles occur.

# **Reconciliation of Value**

Because of different assumptions and availability of data, the two valuation approaches are likely to yield different value estimates. An important part of the appraisal process involves determining the final estimate of value by reconciling the differences in the three approaches.

An appraiser may provide more, or less, weight to an approach because of the property type or market conditions. For example, an appraiser might apply a higher weight to the value obtained with the sales comparison approach when the market is active with plenty of comparable properties. Alternatively, if the subject property is old and estimating depreciation is difficult, an appraiser might apply a lower weight to the cost method.

# Highest and Best Use

The concept of **highest and best use** is important in determining value. The highest and best use of a vacant site is not necessarily the use that results in the highest total value (risk adjusted) once a project is completed. Rather, the highest and best use of a vacant

site is the use that produces the highest implied land value. The implied land value is equal to the value of the property once construction is completed less the cost of constructing the improvements, including profit to the developer to handle construction and lease-out.

#### EXAMPLE: Highest and best use

An investor is considering a site to build either an apartment building or a shopping center. Once construction is complete, the apartment building would have an estimated value of €50 million and the shopping center would have an estimated value of €40 million. Construction costs, including developer profit, are estimated at €45 million for the apartment building and €34 million for the shopping center. Calculate the highest and best use of the site.

#### Answer:

The shopping center is the highest and best use for the site because the €6 million implied land value of the shopping center is higher than the €5 million implied land value of the apartment building, as follows:

	Apartment Building	Shopping Center
Value when completed	€50,000,000	€40,000,000
Less: construction costs	45,000,000	34,000,000
Implied land value	€5,000,000	€6,000,000

Note that the highest and best use is not based on the highest value when the projects are completed but, rather, the highest implied land value.

The income approach to valuation of real estate involves calculating the present value of future income stream and is discussed next.

# LOS 32.g: Compare the direct capitalization and discounted cash flow valuation methods.

**Direct capitalization** and **discounted cash flow valuation** methods are examples of the **income approach** to valuation. The premise of the income approach is that value is based on the expected rate of return required by a buyer to invest in the subject property. With the income approach, value is equal to the present value of the subject's future cash flows. With the direct capitalization method, value is based on capitalizing the first-year **net operating income (NOI)** of the property using a capitalization rate. With the discounted cash flow method, value is based on the present value of the property's future cash flows using an appropriate discount rate. Value is based on NOI under both methods. Both methods consider the growth rate in NOI and property quality.

As shown in Figure 32.3, NOI is the amount of income remaining after subtracting vacancy and collection losses and operating expenses (e.g., insurance, property taxes, utilities, maintenance, and repairs) from potential gross income. NOI is calculated before subtracting financing costs and income taxes.

### Figure 32.3: Net Operating Income

Rental income if fully occupied

+ Other income

- = Potential gross income
- Vacancy and collection loss
- = Effective gross income
- Operating expense
- = Net operating income

#### EXAMPLE: Net operating income

Calculate net operating income (NOI) using the following information:

Property type	Once building
Property size	200,000 square feet
Gross rental income	€25 per square foot
Other income	€75,000
Vacancy and collection loss	5% of potential gross income
Property taxes and insurance	€350,000
Utilities and maintenance	€875,000
Interest expense	€400,000
Income tax rate	40%
Answer:	
Gross rental income	€5,000,000 [= 200,000 SF × €25]
Other income	75,000
Potential gross income	€5,075,000
Vacancy and collection losses	(253,750) [= 5,075,000 × 5%]
Operating expenses	<u>(1,225,000)</u> [= 350,000 + 875,000]
Net operating income	€3,596,250
Note that interest expense and income	taxes are not considered operating expenses.

# The Capitalization Rate

The **capitalization rate**, or **cap rate**, and the discount rate are not the same rate, although they are related. The discount rate is the required rate of return—that is, the risk-free rate plus a risk premium.

The cap rate is applied to first-year NOI, and the discount rate is applied to first-year and future NOI.

So, if NOI and value are expected to grow at a constant rate, the cap rate is lower than the discount rate, as follows:

```
cap rate = discount rate – growth rate
```

Using the previous formula, we can say the growth rate is implicitly included in the cap rate.

The cap rate can be defined as the current yield on the investment as follows:

cap rate =  $\frac{\text{NOI}_1}{\text{value}}$ 

Cap rate is similar to the reciprocal of the P/E ratio (i.e., the earnings yield) for stocks. In the United Kingdom, the reciprocal of the cap rate is called *years purchase (YP)*, which is the number of years to recover the initial investment at the current level of income. Because the cap rate is based on first-year NOI, it is sometimes called the going-in cap rate.

Rearranging the previous formula,

value = 
$$\frac{\text{NOI}_1}{\text{cap rate}}$$

If the cap rate is not known, we can extract it from market data using recent sales of comparable property, as follows:

 $cap rate = \frac{NOI_1}{comparable sales price}$ 

It is important to observe several comparable transactions when deriving the cap rate. Implicit in the cap rate derived from comparable transactions are investors' expectations of income growth and risk. In this case, the cap rate is similar to the reciprocal of the priceearnings multiple for equity securities.

#### $\label{eq:example} EXAMPLE: \mbox{Valuation using the direct capitalization method}$

Suppose that net operating income for an office building is expected to be \$175,000, and an appropriate cap rate is 8%. Estimate the market value of the property using the direct capitalization method. **Answer:** 

$$V_0 = \frac{NOI_1}{cap rate} = \frac{\$175,000}{8\%} = \$2,187,500$$

When tenants are required to pay all expenses, the cap rate can be applied to rent instead of NOI. Dividing rent by comparable sales price gives us the **all-risks yield (ARY)**. In this case, the ARY is the cap rate and will differ from the discount rate if an investor expects growth in rents and value.

value = 
$$V_0 = \frac{rent_1}{ARY}$$

If rents are expected to increase at a constant rate each year, the internal rate of return (IRR) can be approximated by summing the cap rate and growth rate.

# **Stabilized NOI**

Recall that the cap rate is applied to first-year NOI. If, because of a temporary issue, the NOI is not representative of the NOI of similar properties, the subject property's NOI should be stabilized. For example, suppose a property is temporarily experiencing high vacancy during a major renovation. In this case, the first-year NOI should be stabilized; NOI should be calculated as if the renovation is complete. Once the stabilized NOI is capitalized, the loss in value, as a result of the temporary decline in NOI, is subtracted in arriving at the value of the property.

#### EXAMPLE: Valuation during renovation

On January 1 of this year, renovations began on a shopping center. This year, NOI is forecasted at  $\leq 6$  million. Absent renovations, NOI would have been  $\leq 10$  million. After this year, NOI is expected to increase 4% annually. Assuming all renovations are completed by the seller at their expense, estimate the value of the shopping center as of the beginning of this year assuming investors require a 12% rate of return.

#### Answer:

The value of the shopping center after the renovation is:

 $\frac{\text{stabilized NOI}}{\text{cap rate}} = \frac{10,000,000}{(12\% - 4\%)} = \text{€125,000,000}$ 

The present value of the temporary decline in NOI during renovation is thus:

€4,000,000 / (1 + 0.12) = €3,571,429

(In the previous computation, we are assuming that all rent is received at the end of the year for simplicity.)

The total value of the shopping center is:

Value after renovations	€125,000,000
Loss in value during renovations	<u>(3,571,429)</u>
Total value	€121,428,571

The **gross income multiplier**, another form of direct capitalization, is the ratio of the sales price to the property's expected gross income in the year after purchase. The gross income multiplier can be extracted from comparable transactions similar to the process we used to derive NOI from comparable transactions.

gross income multiplier =  $\frac{\text{sales price}}{\text{gross income}_1}$ 

Once we obtain the multiplier, value is estimated as a multiple of a subject property's estimated gross income as follows:

value = gross income<sub>1</sub> × gross income multiplier

A limitation of the gross income multiplier is that it ignores vacancy rates and operating expenses. Thus, if the subject property's vacancy rate and operating expenses are higher than those of the comparable transactions, an investor will pay more for the same rent.

LOS 32.h: Estimate and interpret the inputs (for example, net operating income, capitalization rate, and discount rate) to the direct capitalization and discounted cash flow valuation methods.

LOS 32.i: Calculate the value of a property using the direct capitalization and discounted cash flow valuation methods.

Recall from our earlier discussion that we covered the calculation of net operating income. Additionally, we determined that the growth rate is implicitly included in the cap rate, as follows:

cap rate = discount rate - growth rate

Rearranging the previous formula, we get:

discount rate = cap rate + growth rate

So, we can say that the investor's rate of return includes the return on first-year NOI (measured by the cap rate) and the growth in income and value over time (measured by the growth rate).

value = 
$$\frac{\text{NOI}_1}{(r-g)} = \frac{\text{NOI}_1}{\text{cap rate}}$$

where:

- r = rate required by equity investors for similar properties
- g = growth rate of NOI (assumed to be constant)

r – g = cap rate

# **Terminal Cap Rate**

Using the discounted cash flow (DCF) method, investors usually project NOI for a specific holding period and the property value at the end of the holding period rather than projecting NOI into infinity. Unfortunately, estimating the property value at the end of the holding period, known as the terminal value (also known as **reversion** or **resale**), is challenging. However, because the terminal value is just the present value of the NOI received by the next investor, we can use the direct capitalization method to estimate the value of the property when sold.

In this case, we need to estimate the future NOI and a future cap rate, known as the terminal or residual cap rate. The **terminal cap rate** is not necessarily the same as the going-in cap rate. The terminal cap rate could be higher if interest rates are expected to increase in the future or if the growth rate is projected to be lower because the property would then be older and might be less competitive. Also, uncertainty about future NOI may result in a higher terminal cap rate. The terminal cap rate could be lower if interest rates are expected to be lower or if rental income growth is projected to be higher. These relationships are easily mastered using the formula presented earlier (cap rate = discount rate – growth rate).

Because the terminal value occurs in the future, it must be discounted to present. Thus, the value of the property is equal to the present value of NOI over the holding period and the present value of the terminal value.

### $\ensuremath{\mathbf{EXAMPLE}}$ : Valuation with terminal value

Because of existing leases, the NOI of a warehouse is expected to be \$1 million per year over the next four years. Beginning in the fifth year, NOI is expected to increase to \$1.2 million and grow at 3% annually thereafter.

Assuming investors require a 13% return, calculate the value of the property today assuming the warehouse is sold after four years.

#### Answer:

Using our financial calculator, the present value of the NOI over the holding period is:

N = 4; I / Y = 13; PMT = 1,000,000; FV = 0; CPT → PV = \$2,974,471

The terminal value after four years is:

V<sub>4</sub> = (NOI<sub>5</sub>) / (cap rate) = \$1,200,000/(13% - 3%) = \$12,000,000

The present value of the terminal value is:

N = 4; I / Y = 13; PMT = 0; FV = 12,000,000; CPT → PV = \$7,359,825

The total value of the warehouse today is:

PV of forecast NOI	\$2,974,471
PV of terminal value	7,359,825
Total value	\$10,334,296

Note: We can combine the present value calculations as follows:

N = 4; I / Y = 13; PMT = 1,000,000; FV = 12,000,000; CPT  $\rightarrow$  PV = \$10,334,296

In the previous example, we essentially utilized a two-stage model. The **discounted cash flow** approach allows for many different patterns of NOI to be incorporated; the end goal is to calculate the present value of a stream of NOI, as well as the present value of a terminal value that is calculated as the capitalized value of the NOI.

LOS 32.j: Calculate and interpret financial ratios used to analyze and evaluate private real estate investments.

Lenders often use the **debt service coverage ratio (DSCR)** and the **loan-to-value (LTV)** ratio to determine the maximum loan amount on a specific property. The maximum loan amount is based on the measure that results in the lowest debt.

 $DSCR = NOI_1 / debt service$ 

Debt service (loan payment) includes interest and principal, if required. Principal payments reduce the outstanding balance of the loan. An interest-only loan does not reduce the outstanding balance.

LTV = loan amount / appraised value

#### **EXAMPLE:** Maximum loan amount

A real estate lender agreed to make a 10% interest-only loan on a property that was recently appraised at €1,200,000, as long as the debt service coverage ratio is at least 1.5 and the loan-to-value ratio does not exceed 80%. Calculate the maximum loan amount assuming the property's NOI is €135,000.

#### Answer:

Using the LTV ratio, the property will support a loan amount of €960,000 (= 1,200,000 value × 80% LTV ratio).

Using the DSCR, the property will support a debt service payment of  $\notin$  90,000 (= 135,000 NOI / 1.5). The corresponding loan amount would be  $\notin$  900,000 (= 90,000 payment / 10% interest rate).

In this case, the maximum loan amount is the €900,000, which is the lower of the two amounts.

When debt is used to finance real estate, equity investors often calculate the equity dividend rate, also known as the cash-on-cash return, which measures the cash return on the amount of cash invested.

equity dividend rate = first-year cash flow / equity

The equity dividend rate only covers one period. It is not the same as the IRR that measures the return over the entire holding period.

#### $\label{eq:example} EXAMPLE: \mbox{Equity dividend maximum loan amount}$

Returning to the previous example, calculate the equity dividend rate (cash-on-cash return) assuming the property is purchased for the appraised value.

Answer:

The €1,200,000 property was financed with €900,000 debt and €300,000 equity. First-year cash flow is €45,000 (135,000 NOI – 90,000 debt service payment). Thus, the equity dividend rate is 15% (45,000 first-year cash flow / 300,000 equity).

In order to calculate the IRR with leverage, we need to consider the cash flows over the entire holding period, including the change in value of the original investment. Because the property was financed with debt, the outstanding mortgage balance reduces the cash flows that are received at the end of the holding period (i.e., net sales proceeds).

#### $\label{eq:example:leveraged IRR} \textbf{EXAMPLE: Leveraged IRR}$

Returning to the last example, calculate the IRR if the property is sold at the end of six years for €1,500,000. Assume that NOI growth is zero.

#### Answer:

Over the holding period, annual cash flows of €45,000 are received and, at the end of six years, the sale proceeds of €1,500,000 are reduced by the outstanding mortgage balance of €900,000. Recall that the loan was interest only and, hence, the entire original mortgage amount of €900,000 was outstanding at the end of the holding period. Using our financial calculator, the leveraged IRR is 24.1%, as follows:

N = 6; PV = (300,000); PMT = 45,000; FV = 600,000; CPT  $\rightarrow$  I/Y = 24.1%

We can see the effects of leverage by calculating an unleveraged IRR. In this case, the initial cash outflow is higher because no debt is used. The annual cash flows are higher because there is no debt service, and the terminal cash flow is higher because no mortgage balance is repaid at the end of the holding period.

Returning to the last example, the unleveraged IRR is 14.2%, as follows:

N = 6; PV = (1,200,000); PMT = 135,000; FV = 1,500,000; CPT  $\rightarrow$  I/Y = 14.2%

Notice the leveraged IRR of 24.1% is higher than the unleveraged IRR of 14.2%. Whenever the unleveraged IRR is higher than the cost of debt, an equity investor is able to magnify positive returns using debt. Remember, however, that use of debt will also magnify negative returns.

# MODULE QUIZ 32.2



1. Which real estate valuation method is likely the *most* appropriate for a 40-year-old, owner-occupied, single-family residence?

- A. Cost approach.
- B. Sales comparison approach.
- C. Income approach.
- 2. The Royal Oaks office building has annual net operating income of \$130,000. A similar office building with net operating income of \$200,000 recently sold for \$2,500,000. Using the direct capitalization method, the market value of Royal Oaks is *closest* to:
  - A. \$1,200,000.
  - B. \$1,625,000.
  - C. \$2,500,000.
- 3. Using the discounted cash flow method, estimate the property value of a building with the following information:

NOI for next five years	\$600,000
NOI in year 6	\$700,000
Holding period	5 years
Discount rate	10%
Terminal growth rate	2%

- A. \$7,707,534.
- B. \$8,350,729.
- C. \$9,024,472.
- 4. Which of the following *most accurately* describes the relationship between a discount rate and a capitalization rate?
  - A. The capitalization rate is the appropriate discount rate less NOI growth.
  - B. The appropriate discount rate is the capitalization rate less NOI growth.
  - C. The capitalization rate is the present value of the appropriate discount rate.
- 5. Which of the following statements about financial leverage is most accurate?
  - A. Debt financing increases the appraised value of a property because interest expense is tax deductible.
  - B. Increasing financial leverage reduces risk to the equity owner.
  - C. For a property financed with debt, a change in NOI will result in a more-thanproportionate change in cash flow.
- 6. A lender will make a 10%, interest-only loan on a property as long as the debt service coverage ratio is at least 1.6 and the loan-to-value ratio does not exceed 80%. The maximum loan amount, assuming the property just appraised for \$1,500,000 and NOI is \$200,000, is *closest* to:
  - A. \$1,050,000.
  - B. \$1,200,000.
  - C. \$1,500,000.

# MODULE 32.3: INVESTMENTS IN REAL ESTATE THROUGH PUBLICLY TRADED SECURITIES



Video covering this content is available online.

### **Publicly Traded Real Estate Investments**

Publicly traded real estate securities appeal to small investors seeking to gain exposure to professionally managed real estate. Just like mutual funds, REITs were tax advantaged under the tax codes of major developed markets and became a popular vehicle for investors to gain exposure to real estate asset class.

### LOS 32.k: Discuss types of publicly traded real estate securities.

Publicly traded real estate securities can take several forms: **real estate investment trusts** (REITs), **real estate operating companies (REOCs)**, and residential or commercial **mortgage-backed securities (MBS)**.

We can categorize publicly traded real estate securities into two broad groups: equity and debt.

# Equity

Publicly traded real estate equity securities represent ownership stakes in properties.

Equity REITs and REOCs fall into this category.

- Equity REITs (real estate investment trusts). REITs are tax-advantaged companies (trusts) that are for the most part exempt from corporate income tax. Equity REITs are actively managed, own income-producing real estate, and seek to profit by growing cash flows, improving existing properties, and purchasing additional properties. REITs often specialize in a particular kind of property, while still diversifying holdings by geography and other factors. To be tax-advantaged, REITs are generally required to distribute more than 90% of their taxable income to their shareholders.
- REOCs (real estate operating companies). REOCs are not tax advantaged; rather, they
  are ordinary (i.e., taxable) corporations that own real estate. A business will form as a
  REOC if it is ineligible to organize as a REIT. For example, the firm may intend to
  develop and sell real estate rather than generating cash from rental payments, or the
  firm may be based in a country that does not allow tax-advantaged REITs.

# Debt

MBS (mortgage-backed securities) and mortgage REITs fall into this category.

- Residential or commercial mortgage-backed securities (MBS). Residential or commercial mortgage-backed securities are publicly traded asset-backed securitized debt obligations that receive cash flows from an underlying pool of mortgage loans. These loans may be for commercial properties (in the case of CMBS) or on residential properties (in the case of RMBS). Real estate debt securities represent a far larger aggregate market value than do publicly traded real estate equity securities.
- Mortgage REITs. Mortgage REITs invest primarily in mortgages, mortgage securities, or loans that are secured by real estate.

# **REIT Structures**

Most REITs are structured as corporations or trusts and are tax-efficient conduits. In most countries, REITs are required to distribute 90%–100% of their taxable income as dividends to be exempt from taxation. Additionally, REITs have other requirements, such as a minimum 75% investment in real estate and deriving at least 75% of their income from rental or mortgage interest. Ownership rules vary by jurisdiction but tend to avoid family-owned trusts to qualify as REITs.

# Advantages

Investments in REITs offer a number of advantages compared with direct investments in physical real estate:

- Superior liquidity. Investors in publicly traded real estate securities enjoy far greater liquidity than do investors in physical real estate, because REIT shares trade daily on a stock exchange. The low liquidity of a direct real estate investment stems from the relatively high value of an individual real estate property and the unique nature of each property.
- *Transparency.* Information about current and historical prices and volume is readily available.
- Exemption from taxation. As long as certain requirements are met, REITs enjoy favorable taxation, because a major part of REIT distributions is treated as a return of capital and is thus not taxable.
- Predictable earnings. The earnings of REITs tend to be relatively consistent over time, because REITs' rental income is fixed by contracts, unlike the income of companies in other industries.
- Access to premium properties. Some prestigious properties, such as high-profile shopping malls or other prominent or landmark buildings, are difficult to invest in directly. Shares in REITs that have invested in these properties represent one way to take an ownership stake in these assets.
- Active professional management. While a direct investment in properties requires a degree of real estate investment expertise and property management skill, REIT and REOC investments do not. REITs and REOCs employ professional management to control expenses, to maximize rents and occupancy rates, and sometimes to acquire additional properties.
- Greater potential for diversification. Because of the high cost of a single property, it is difficult to achieve adequate diversification through direct investments in real estate. Through REITs, however, an investor can diversify across property type and geographical location.

# Disadvantages

Most of the disadvantages for REITs as an investment center around the tax code requirement that a REIT distribute most of its earnings as dividends, limiting retained earnings as a means of growth.

- Limited potential for income growth. REITs' high rates of income payout limit REITs' ability to generate future growth through reinvestment. This limits future income growth and may dampen the share price of REITs. A REIT may be forced to issue equity at a disadvantageous price to finance its growth, as availability of retained earnings is limited.
- Lack of flexibility. The rules that qualify REITs for favorable taxation also have a downside: REITs are restricted in their investment choices. These limits may prevent REITs from being as profitable as they might otherwise be.
- Lower diversification benefit relative to direct investment in real estate. REITs tend to have a higher correlation with equities compared to direct real estate investments.

So even though REITs allow superior diversification *amongst* property holdings, it offers poorer diversification overall *inside* an investment portfolio.

LOS 32.1: Justify the use of net asset value per share (NAVPS) in valuation of publicly traded real estate securities and estimate NAVPS based on forecasted cash net operating income.

**NAVPS (net asset value per share)** is the (per-share) amount by which assets exceed liabilities, using current market values rather than accounting book values. NAVPS is generally considered the most appropriate measure of the fundamental value of REITs. If the market price of a REIT varies from NAVPS, the premium (or discount) reflects an investor's view of the management capabilities, leverage, and governance. REITs with high leverage and trading at a discount to NAVPS may find it difficult to refinance their maturing debt.

NAVPS is superior to book value per share (BVPS) because BVPS relies on the depreciated historical cost of a REIT's asset.

# Estimating NAVPS Based on Forecasted Cash Net Operating Income

In the absence of a reliable appraisal, analysts will estimate the value of operating real estate holdings of a REIT by capitalizing the REIT's NOI. This process first requires the calculation of a market-required rate of return, known as the capitalization rate ("cap rate"), based on the prices of comparable recent transactions that have taken place in the market, as seen earlier.

In the following example, we show how to calculate NAVPS. First, estimated first-year NOI is capitalized using a market cap rate. Next, we add the value of other tangible assets and subtract the value of REIT's liabilities to find total net asset value. Net asset value divided by the number of outstanding shares gives us NAVPS.

Note that in calculating cash NOI, we subtract non-cash rent. Non-cash rent is the difference between the average rent over the term of a lease contract (i.e., straight-line rent) versus the amount of cash rent actually received in a period. Further, in forecasting NOI for the next year, two adjustments are made to the current-period NOI: (1) the impact of acquisitions (if any) for the current year, which are not fully reflected in the current period's NOI, and (2) application of a growth rate.

Generally, deferred financing expenses, deferred tax assets, and goodwill are excluded from total assets so as to only include "hard economic assets." Similarly, debt and other liabilities are adjusted to their market values if the difference relative to book value is significant.

#### EXAMPLE: Computing NAVPS

Vinny Cestone, CFA, is undertaking a valuation of the Anyco Shopping Center REIT, Inc. Given the following financial data for Anyco, estimate NAVPS based on forecasted cash net operating income.

Select Anyco Shopping Center REIT, Inc., Financial Information (in \$ millions)

Last 1	2 months' NOI	\$80	
Cash a	and equivalents	\$20	
Accou	ints receivable	\$15	
Total of	lebt	\$250	
Other	liabilities	\$50	
Non-c	ash rents	\$2	
Full-y	ear adjustment for acquisitions	\$1	
Land	held for future development	\$10	
Prepai	id/other assets (excluding intangibles)	\$5	
Estim	ate of next 12 months' growth in NOI	1.25%	
Cap ra	ate based on recent comparable transactions	8.0%	
Shares	soutstanding	15	
Answe	Last 12 months' NOI	\$80	
_	Non-cash rents <sup>1</sup>	\$2	
+	Full-year adjustment for acquisitions <sup>2</sup>	<u>\$1</u>	
=	Pro forma cash NOI for last 12 months	\$79	
+	Next 12 months' growth in NOI (@1.25%/y	ear) <sup>3</sup> <u>\$1</u>	
=	Estimated next 12 months' cash NOI	\$80	
÷	Cap rate <sup>4</sup>	8.0%	
=	Estimated value of operating real estate <sup>5</sup>	\$1,000	
+	Cash and equivalents <sup>6</sup>	\$20	
+	Land held for future development	\$10	
+	Accounts receivable	\$15	
+	Prepaid/other assets (excluding intangibles)	<u>\$5</u>	
=	Estimated gross asset value	\$1,050	
_	Total debt <sup>7</sup>	\$250	
_	Other liabilities	\$50	
=	Net asset value	\$750	
÷	Shares outstanding	<u>15</u>	
=	Net asset value per share <sup>8</sup>	\$50	

Notes:

1. Non-cash rent (difference between average contractual rent and cash rent paid) is removed.

2. NOI is increased to represent full-year rent for properties acquired during the year.

3. Cash NOI is expected to increase by 1.25% over the next year.

4. Cap rate is based on recent transactions for comparable properties.

- 5. Operating real estate value = expected next 12-month cash NOI / 8% capitalization rate.
- 6. Add the book value of other assets: cash, accounts receivable, land for future development, prepaid expenses, and so on. Certain intangibles, such as goodwill, deferred financing expenses, and deferred tax assets, if given, are ignored.
- 7. Debt and other liabilities are subtracted to get to net asset value.
- 8. NAVPS = NAV/number of outstanding shares.

# LOS 32.m: Describe the use of funds from operations (FFO) and adjusted funds from operations (AFFO) in REIT valuation.

Analysts calculate and use two measures: FFO and AFFO.

 Funds from operations (FFO). FFO adjusts reported earnings and is a popular measure of the continuing operating income of a REIT or REOC. FFO is calculated as follows:

Accounting net earnings

- + Depreciation, amortization, impairments, and write-downs.
- Gains from sales of property
- Losses from sales of property
- = Funds from operations

Depreciation is added back under the premise that accounting depreciation often exceeds economic depreciation for real estate. Gains from sales of property are excluded because these are not considered to be part of continuing income.

2. Adjusted funds from operations (AFFO). AFFO is an extension of FFO that is intended to be a more useful representation of current economic income. AFFO is also known as cash available for distribution (CAD) or funds available for distribution (FAD).

The calculation of AFFO generally involves beginning with FFO and then subtracting non-cash rent and maintenance-type capital expenditures and leasing costs (such as improvement allowances to tenants or capital expenditures for maintenance).

FFO (funds from operations)

- Non-cash (straight-line) rent adjustment
- Recurring maintenance-type capital expenditures and leasing commissions
- = AFFO (adjusted funds from operations)

Non-cash rent often arises due to straight-lining of rent: non-cash rent is the amount by which the average contractual rent over a lease period exceeds the rent actually paid. A lease calling for increasing rental rates over the lease term will have significant non-cash rent early in the lease term. Capital expenditures related to maintenance, as well as expenses related to leasing the space in properties, are subtracted from FFO because they represent costs that must be expended in order to maintain the value of the properties.

AFFO is considered a better measure of economic income than FFO because AFFO considers the capital expenditures that are required to sustain the property's economic income. However, FFO is more frequently cited in practice, because AFFO relies more on estimates and is considered more subjective.

#### **Comparison of Different Methods**

Net asset value per share: The net asset value method of valuation can be used either to generate an absolute valuation or as part of a relative valuation approach. Note, however, that net asset value is an indication of a REIT's assets to a buyer in the private market, which can be quite different from the value public market investors would attach to the REIT. For this reason, there have historically been significant differences (i.e., premiums or discounts) between NAV estimates and the prices at which REITs actually trade.

# ➢ PROFESSOR'S NOTE

Relative valuation using NAVPS is essentially comparing NAVPS to the market price of a REIT (or REOC) share. If, in general, the market is trading at a premium to NAVPS, a value investor would select the investments with the lowest premium (everything else held constant).

# Advantages of Price Multiples

- 1. Multiples P/FFO and P/AFFO are globally accepted in evaluating shares.
- 2. Multiples allow comparisons with other investment alternatives.
- 3. FFO estimates are widely available from reputed data providers such as Bloomberg.
- 4. Multiples are evaluated in conjunction with other factors such as growth rates to allow for reconciliation of differences in multiples between different REITs. Because leverage is not explicitly accounted for in FFO and AFFO, analysts need to adjust for leverage differences in relative value analysis.

# Drawbacks of Multiples

- 1. Multiples do not capture the value of non-income-producing real assets (e.g., land held for development, vacant buildings).
- 2. FFO does not capture the impact of recurring capex-type maintenance expenditures needed to maintain the earning power of properties.
- 3. One-time gains and accounting charges distort FFO and AFFO and make comparisons between companies difficult.

**Discounted cash flow approach**: Dividend discount and discounted cash flow models of valuation are appropriate for use with REITs and REOCs, because these two investment structures typically pay dividends and thereby return a high proportion of their income to investors. DDM and DCF are used in private real estate in the same way that they are used to value stocks in general. For dividend discount models, an analyst will typically develop near-term, medium-term, and long-term growth forecasts and then use these values as the basis for two- or three-stage dividend discount models. To build a discounted cash flow model, analysts will generally create intermediate-term cash flow projections plus a terminal value that is developed using historical cash flow multiples.

# LOS 32.n: Calculate and interpret the value of a REIT share using the net asset value, relative value (price-to-FFO and price-to-AFFO), and discounted cash flow approaches.

Lucinda Crabtree, CFA, is an asset manager who is interested in diversifying the portfolio she manages through an investment in an office building REIT.

Crabtree wants to value the potential investment using four different approaches as of the end of 2023, as follows:

Approach 1: Net asset value

Approach 2: Price-to-FFO

Approach 3: Price-to-AFFO

Approach 4: Discounted cash flow

#### **Selected REIT Financial Information**

	All Amounts in \$ Million
Estimated 12 months' cash net operating income (NOI)	\$80
Last year's actual funds from operations (FFO)	\$70
Cash and equivalents	\$65
Accounts receivable	\$35
Debt and other liabilities	\$400
Non-cash rents	\$5
Recurring maintenance-type capital expenditures	\$15
Shares outstanding	10 million shares
Expected annual dividend next year (2024)	\$5.00
Dividend growth rate in 2025 and 2026	2%
Dividend growth rate (from 2027 into perpetuity)	1%
Assumed cap rate	8%
Office subsector average P/FFO multiple	10×
Office subsector average P/AFFO multiple	14×
Crabtree's applicable cost of equity capital	9%
Risk-free rate	2%

#### Approach 1: Value of a REIT share using net asset value approach

The value per share for this REIT using net asset value valuation is computed as follows:

Estimated cash NOI	80
Assumed cap rate	8%
Estimated value of operating real estate (80 / 0.08)	1,000
Plus: cash + accounts receivable	100
Less: debt and other liabilities	400
Net asset value	700
Shares outstanding	10
NAV / share	\$70

The REIT share value using the net asset value approach is thus \$70. Note that no adjustment for noncash rents was required in this case because we began with an estimate of cash NOI.

#### Approach 2: Value of a REIT share using price-to-FFO (P/FFO) approach

The value per share for this REIT using price-to-FFO valuation is computed as follows:

Funds from operations (FFO)	\$70
Shares outstanding (millions)	10
FFO / share = \$70 million / 10 million shares	\$7

Applying the office subsector average P/FFO multiple of  $10 \times$  yields a value per share of  $$7 \times 10 = $70$ .

The REIT share value using the price-to-FFO approach is thus \$70.

Funds from operations (FFO)	\$70			
Subtract: non-cash rents	\$5			
Subtract: recurring maintenance-type capital expenditures	\$15			
Equals: AFFO	\$50			
Shares outstanding (million)	10			
AFFO / share = \$50 million / 10 million shares	\$5			
Property subsector average P/AFFO multiple	$14 \times$			

#### Approach 3: Value of REIT share using price-to-AFFO (P/AFFO) approach

Applying the office subsector average P/AFFO multiple of  $14 \times$  yields a value per share of  $5 \times 14 = 70$ .

The REIT share value using the price-to-AFFO approach is thus \$70.

#### Approach 4: Value of REIT share using discounted cash flow approach

	2024	2025	2026	2027
Dividends per share	\$5.00	\$5.10	\$5.20	\$5.25

Present value in 2026 of dividend stream beginning in 2027 = \$5.25 / (0.09 - 0.01) = \$65.63

These dividends are discounted at a rate of 9%.

value of a REIT share

= PV(dividends for years 1 through n) + PV(terminal value at the end of year n)

$$=$$
 \$5.00 / (1.09) + \$5.10 / (1.09)<sup>2</sup> + \$5.20 / (1.09)<sup>3</sup> + \$65.63 / (1.09)<sup>3</sup>

#### = \$63.61

The REIT share value using the discounted cash flow approach is thus \$63.61.

Note that the calculated value of a REIT share is likely to vary, sometimes greatly, depending on which of these approaches is used.

# LOS 32.0: Explain advantages and disadvantages of investing in real estate through publicly traded securities compared to private vehicles.

We have already identified the advantages and drawbacks of investing in REITs versus private investment (i.e., direct investment) in real estate. We summarize them here.

#### Advantages of private investment relative to publicly traded real estate securities

- 1. Direct exposure to the real estate class.
- 2. Returns dictated by property performance.
- 3. Tax benefits (accelerated depreciation, timing option for capital gains).
- 4. Inflation hedge.

- 5. Illiquidity premium.
- 6. Control and ability to pursue diverse strategies.
- 7. Lower correlation with other asset classes (superior diversification).

# Drawbacks of private investments relative to publicly traded securities

- 1. Illiquidity.
- 2. High fees and expenses.
- 3. High minimum investment.
- 4. Low transparency.
- 5. Fewer regulatory protections for investors.
- 6. Appraisals lag actual market values.
- 7. Higher returns derived from the use of leverage, but increases risk.

### Advantages of investing in publicly traded securities

- 1. Tracks real estate asset class fundamentals over the long term.
- 2. High liquidity.
- 3. Professional management.
- 4. Inflation hedge.
- 5. Tax efficiency (for REITs).
- 6. Access to a (diversified) pool of assets.
- 7. Access to special sectors (e.g., data centers).
- 8. Low minimum investment.
- 9. Low entry/exit costs.
- 10. Regulatory protection for investors.
- 11. High transparency.
- 12. Limited liability.

# Drawbacks of investing in publicly traded securities

- 1. Higher volatility.
- 2. Higher correlation with stocks (compared to the correlation of stocks with private real estate).
- 3. Dividends are taxed at high current income tax rates.
- 4. Poor governance/agency conflict.
- 5. Equity markets penalize high leverage.
- 6. Market prices differ from NAV.
- 7. REIT structure limits possible activities.
- 8. Compliance costs may be prohibitive for smaller companies.



# MODULE QUIZ 32.3

- 1. Which of the following *least accurately* identifies one of the principal types of publicly traded real estate securities?
  - A. Commingled real estate fund (CREF).
  - B. Shares of real estate operating companies (REOC).
C. Residential and commercial mortgage-backed securities (MBS).

- 2. Which of the following statements *most accurately* describes one of the advantages of investing in REITs?
  - A. REITs can pass on tax losses to their investors as deductions from their taxable income.
  - B. REITs have lower price and return volatility than a comparable direct investment in properties.
  - C. REITs provide a greater potential for diversification within the asset class.
- 3. Which of the following statements about the use of net asset value per share
- (NAVPS) in REIT valuation is *most* accurate?
  - A. NAVPS is the difference between the accounting book values of a real estate company's assets and its liabilities, divided by shares outstanding.
  - B. NAVPS is considered to be a superior measure of the net worth of a REIT's shares, compared with book value per share.
  - C. NAVPS is exactly equal to the intrinsic value of REIT shares.
- 4. In the process of calculating adjusted funds from operations (AFFO) from funds from operations (FFO), an analyst is *most likely* to:
  - A. add depreciation and amortization.
  - B. subtract non-cash rent.
  - C. add recurring maintenance-type capital expenditures and leasing commissions.
- 5. Which statement regarding approaches to REIT valuation is *least* accurate?
  - A. AFFO includes a number of adjustments to FFO that result in AFFO approximating continuing cash earnings.
  - B. P/AFFO is the most frequently used multiple in analyzing the REIT sector.
  - C. Dividend discount models are appropriate for valuing REITs because REITs return most of their income to investors.

#### Use the following information for Questions 6 through 9.

Anna Ginzburg, CFA, is using the following information to analyze a potential investment in an industrial building.

	Selected	REIT	<b>Financial</b>	Information
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	All Amounts in \$ Million	
Estimated 12 months' cash net operating income	\$40	
Funds from operations (FFO)	\$30	
Cash and equivalents	\$30	
Accounts receivable	\$20	
Debt and other liabilities	\$250	
Non-cash rents	\$5	
Recurring maintenance-type capital expenditures	\$10	
Shares outstanding	10 million shares	
Expected annual dividend next year (2024)	\$3.00	
Dividend growth rate in 2025 and 2026	4%	
Dividend growth rate (from 2027 into perpetuity)	3%	
Assumed cap rate	8%	
Office subsector average P/FFO multiple	12×	
Office subsector average P/AFFO multiple	20×	
Ginzburg's cost of equity capital	11%	
Risk-free rate	2%	

- 6. The value of Ginzburg's potential investment using a net asset value (NAV) approach is *closest* to:
  - A. \$30.
  - B. \$35.
  - C. \$40.
- 7. The value of Ginzburg's potential investment using a price-to-FFO approach is *closest* to:
  - A. \$30.
  - B. \$35.
  - C. \$40.
- 8. The value of Ginzburg's potential investment using a price-to-AFFO approach is *closest* to:
  - A. \$30.

B. \$35.

- C. \$40.
- 9. The value of Ginzburg's potential investment using a discounted cash flow approach is *closest* to:
  - A. \$30.
  - B. \$35.
  - C. \$40.
- 10. Compared with other publicly traded shares, REITs are *most likely* to offer relatively low:
  - A. yields.
  - B. stability of income and returns.
  - C. growth from reinvested operating cash flows.

## **KEY CONCEPTS**

#### LOS 32.a

There are four basic forms of real estate investment: private equity (direct ownership), publicly traded equity (indirect ownership), private debt (direct mortgage lending), and publicly traded debt (mortgage-backed securities).

Real estate investments are heterogeneous, have high unit values, have high transaction costs, depreciate over time, are influenced by the cost and availability of debt capital, are illiquid, and are difficult to value.

Risks include changing business conditions, long lead times to develop property, cost and availability of capital, unexpected inflation, demographic factors, illiquidity, environmental issues, property management expertise, and the effects of leverage.

#### LOS 32.b

Reasons to invest in real estate include current income, capital appreciation, inflation hedge, diversification, and tax benefits. Real estate is less-than-perfectly correlated with the returns of stocks and bonds; thus, adding real estate to a portfolio can reduce risk relative to the expected return.

While factors such as GDP growth, population growth, wage growth, taxes, and regulations affect all property types, factors such as changing supply routes, advances in logistics, trade, and transportation are unique to industrial properties.

#### LOS 32.c

Commercial property types, and the demand for each, are driven by the following:

- Office—Job growth.
- Industrial—The overall economy.
- Retail—Consumer spending.
- Multifamily—Population growth.

#### LOS 32.d

Investors perform due diligence to confirm the facts and conditions that might affect the value of the transaction. Due diligence can be costly, but it lowers risk of unexpected legal and physical problems. Due diligence involves reviewing leases, confirming expenses, performing inspections, surveying the property, examining legal documents, and verifying compliance.

#### LOS 32.e

Appraisal-based indices calculate return as current yield (from NOI) plus price appreciation (adjusted for capital expenditures). Transaction-based indices are based on (1) repeat sales, (2) a hedonic model, or (3) public securities. Appraisal-based indices tend to lag transaction-based indices and appear to have lower volatility and lower correlation with other asset classes.

#### LOS 32.f

*Cost approach.* Value is derived by adding the value of the land to the replacement cost of a new building less adjustments for estimated depreciation and obsolescence.

*Sales comparison approach.* The sales prices of similar (comparable) properties are adjusted for differences with the subject property.

*Income approach.* Value is equal to the present value of the subject's future cash flows over the holding period.

#### LOS 32.g

The direct capitalization method and the discounted cash flow (DCF) method are two methods used to value an income-producing property. Both approaches focus on NOI (net operating income), which is a measure of income and a proxy for cash flow

The direct capitalization method estimates a property's value based on the level and quality of its NOI.

The DCF method arrives at a property's present value by discounting projected future cash flows.

#### LOS 32.h

NOI is equal to potential gross income (rental income fully leased plus other income) less vacancy and collection losses and operating expenses.

The cap rate, discount rate, and growth rate are linked.

```
cap rate = discount rate (r) - growth rate (g)
```

If the cap rate is unknown, it can be derived from recent comparable transactions as follows:

 $cap rate = \frac{NOI_1}{comparable sales price}$ 

The discount rate is the required rate of return of the investor.

discount rate = cap rate + growth rate

#### LOS 32.i

Direct capitalization method:  $\mathbf{v}_0 = \frac{\text{NOI}_1}{\text{cap rate}}$ 

Discounted cash flow method:

*Step 1:* Forecast the terminal value at the end of the holding period (use direct capitalization method if NOI growth is constant).

Step 2: Discount the NOI over the holding period and the terminal value to present.

Using the gross income multiplier:

value = gross income × gross income multiplier

#### LOS 32.j

Lenders often use the debt service coverage ratio (DSCR) and the loan-to-value (LTV) ratio to determine the maximum loan amount on a specific property. Investors use ratios such as the equity dividend rate (cash-on-cash return), leveraged IRR, and unleveraged IRR to evaluate performance.

#### LOS 32.k

The main types of REITs are:

- Equity REITs, which take ownership stakes in income-producing property.
- Mortgage REITs, which invest primarily in mortgages, mortgage securities, or loans that use real estate as collateral.

Advantages of REITs include:

- Superior liquidity.
- Transparency.
- Access to premium properties.
- Active professional management.
- Greater potential for diversification.
- Exemption from taxation.
- Earnings predictability and high yield.

Disadvantages of REITs include:

- Limited potential for income growth.
- Forced equity issuance.

#### LOS 32.1

Net asset value per share (NAVPS) is the (per-share) amount by which a REIT's assets exceed its liabilities, using current market value of REIT real estate investments rather than accounting or book values. The REIT or REOC portfolio of operating real estate investments

can be valued by capitalizing net operating income (after removing any non-cash rents). Adding other assets and subtracting other liabilities yields net asset value.

#### LOS 32.m

- Accounting net earnings
- + Depreciation, amortization, impairments, and writedowns
- Gains (losses) from sales of property
- Funds from operations (FFO)
  - FFO (funds from operations)
- Non-cash (straight-line) rent adjustment
- Recurring maintenance-type capital expenditures and leasing commissions
- AFFO (adjusted funds from operations)

#### LOS 32.n

#### Price-to-FFO approach:

Funds from operations (FFO)

- Shares outstanding
- = FFO / share
- Sector average P/FFO multiple
- = NAV / share

#### Price-to-AFFO approach:

Funds from operations (FFO)

- Non-cash rents
- Recurring maintenance-type capital expenditures
- = AFFO
- Shares outstanding
- = AFFO / share
- Property subsector average P/AFFO multiple
- = NAV / share

#### Discounted cash flow approach:

value of a REIT share = PV(dividends for years 1 through n)
+ PV(terminal value at the end of year n)

#### LOS 32.0

Relative to publicly traded securities, private investment provides direct exposure to the real estate class, returns dictated by property performance, tax benefits, inflation hedge, illiquidity premium, control, and lower correlation with other asset classes. However, private investments suffer from illiquidity, high fees and expenses, high minimum investment, low transparency, fewer regulatory protections for investors, and higher risk due to leverage.

Publicly traded securities are attractive because they provide high liquidity, professional management, tax efficiency (REITs), diversification, low minimum investment, low entry/exit costs, regulatory protection for investors, and high transparency. However, they suffer from higher volatility, higher correlation with stocks, and agency conflict.

## ANSWER KEY FOR MODULE QUIZZES

#### Module Quiz 32.1

- B Of the three investment choices, REITs are the most liquid because the shares are actively traded. Also, REITs provide quick and easy diversification across many properties. Neither the direct property investment nor the mortgage participation is liquid, and significant capital would be required to diversify the investments. (LOS 32.a)
- 2. C Risks include changing business conditions, long lead times to develop property, cost and availability of capital, unexpected inflation, demographic factors, illiquidity, environmental issues, property management expertise, and the effects of leverage. Private real estate investment provides higher diversification benefits (in a portfolio with financial assets such as stocks and bonds) than REITs. (LOS 32.a)
- 3. A Residential real estate (i.e., an apartment building) purchased with the intent to produce income is considered commercial real estate property. Cell towers are generally excluded from commercial property category. (LOS 32.a)
- 4. **C** An all-cash transaction eliminates financial leverage and lowers risk. Inflation risk is typically lower with a real estate investment, but the risk is not totally eliminated. If interest rates rise, non-leveraged property values are still impacted. Investors require higher returns when rates rise. Resale prices also depend on the cost and availability of debt capital. (LOS 32.a)
- 5. **C** Demand for multifamily properties depends on population growth, especially in the age demographic that typically rents apartments. (LOS 32.c)
- 6. A NCREIF property index (NPI) uses a value-weighted return that is calculated using *appraisal* data. The index allows comparison of performance of a real estate asset class with that of other asset classes. Because it is an appraisal-based index and not based on actual transactions, it suffers from appraisal lag. (LOS 32.e)
- 7. **C** The public records should be searched for outstanding liens filed by contractors involved in the renovation. An existing lien can result in legal problems for the purchaser and the lender. A survey will not identify outstanding liens. A survey confirms the property boundaries and identifies any easements. (LOS 32.d)
- 8. **B** Appraisal-based indices tend to lag transaction-based indices because actual transactions occur before appraisals are performed (appraisals are based on transaction data). Appraisal-based indices, not transaction-based indices, appear to have lower correlations with other asset classes. (LOS 32.e)
- 9. **A** After growth in the GDP, the most important factor driving demand for hotel rooms is job creation, because business and leisure travel are closely tied to the size of the

workforce. More important to the value of a storage REIT than retail sales growth is population growth. More important to the value of an office REIT than population growth is job creation. (LOS 32.b)

#### Module Quiz 32.2

- 1. **B** The sales comparison approach is likely the best valuation approach because of the number of comparable transactions. The cost approach is not as appropriate because of the difficulty in estimating depreciation and obsolescence of an older property. The income approach is not appropriate because an owner-occupied property does not generate income. (LOS 32.f)
- 2. **B** The cap rate of the comparable transaction is 8% (200,000 NOI / 2,500,000 sales price). The value of Royal Oaks is \$1,625,000 (130,000 NOI / 8% cap rate). (LOS 32.h)
- 3. A The terminal value at the end of five years is \$8,750,000 [700,000 year-6 payment / (10% discount rate 2% growth rate)]. The terminal value is discounted to present and added to the present value of the NOI during the holding period. You can combine both steps using the following keystrokes:

N = 5; I/Y = 10; PMT = 600,000; FV = 8,750,000; CPT  $\rightarrow$  PV = \$7,707,534 (LOS 32.i)

- 4. **A** The capitalization rate is the discount rate (required rate of return on equity, r) less the constant growth rate in net operating income, g (i.e., cap rate = r g). (LOS 32.g)
- 5. **C** Financial leverage magnifies the effect of changing NOI on cash flow because the interest expense owed to lenders is a fixed cost. The use of debt financing does not affect the value of property. Leverage increases (not decreases) risk. (LOS 32.j)
- 6. B Using the DSCR, the property will support a debt service payment of \$125,000 (200,000 NOI / 1.6); thus, the loan amount would be \$1,250,000 (\$125,000 payment / 10% interest rate). However, using the LTV ratio, the property will only support a loan amount of \$1,200,000 (1,500,000 value × 80% LTV). Thus, the maximum loan amount is \$1,200,000, which is the lower of the two amounts. (LOS 32.j)

#### Module Quiz 32.3

- A A commingled real estate fund (CREF) is an example of a private real estate investment, not a publicly traded security. The three principal types of publicly traded real estate securities available globally are real estate investment trusts (REITs), real estate operating companies (REOCs), and residential and commercial mortgage-backed securities (MBS). (LOS 32.k)
- 2. **C** Compared to direct investment in real estate, a REIT's portfolio investment includes a number of geographically dispersed properties allowing for diversification benefits within the real estate asset class. REITs and REOCs usually cannot pass on tax losses to their investors as deductions from taxable income. Because REIT prices and returns are determined by the stock market, the value of a REIT is more volatile than its appraised net asset value. (LOS 32.k)

- 3. **B** NAVPS is the difference between a REIT's assets and its liabilities, using current market values instead of accounting book values and dividing by the number of shares outstanding. NAVPS is a superior measure of the net worth of a REIT, compared with book value per share, which is based on historical cost values. NAV is the largest component of the intrinsic value of a REIT; however, other factors, such as the value of non-asset-based income streams, the value added by management, and the value of any contingent liabilities, also contribute to intrinsic value. (LOS 32.I)
- 4. **B** To calculate AFFO, we begin with FFO and then deduct non-cash rent, maintenance-type capital expenditures, and leasing commissions. (LOS 32.m)
- 5. B FFO has some shortcomings, but because it is the most standardized method of measuring a REIT's earnings, P/FFO is the most commonly used multiple in analyzing REITs. AFFO is used as a convenient proxy for a "cash flow" multiple because AFFO approximates cash earnings. Dividend discount models are appropriate methods for valuing REITs because REITs return a significant portion of their income to their investors and tend to be high-dividend payers. (LOS 32.m)
- 6. **A** The value per share for this REIT using net asset value valuation is calculated as follows:

Estimated cash NOI	40		
Assumed cap rate	8%		
Estimated value of operating real estate (40 / 0.08)	500		
Plus: cash + accounts receivable	50		
Less: debt and other liabilities	250		
Net asset value	300		
Shares outstanding	10		
NAV / share	\$30		
The REIT share value using the net asset value approach is \$30. (LOS 32.n)			

7. **B** The value per share for this REIT using price-to-FFO valuation is computed as follows:

Funds from operations (FFO)	\$30
Shares outstanding (millions)	10
FFO / share = \$30 million / 10 million shares	\$3
Applying the office subsector average P/FFO	multiple of 12× yields a value
share of:	

per

\$3 × 12 = \$36

The REIT share value using the price-to-FFO approach is \$36. (LOS 32.n)

8. **A** The value per share for this REIT using a price-to-AFFO valuation is calculated as follows:

Funds from operations (FFO)	\$30
Subtract: non-cash rents	\$5
Subtract: recurring maintenance-type capital expenditure	es <u>\$10</u>
Equals: AFFO	\$15
Shares outstanding	10 million
AFFO / share = \$15 million / 10 million shares	\$1.50
Property subsector average P/AFFO multiple	20×

Applying the office subsector average P/AFFO multiple of  $20 \times$  yields a value per share of  $$1.50 \times 20 = $30$ .

The REIT share value using the price-to-AFFO approach is \$30. (LOS 32.n)

9. **C** The value per share for this REIT using a discounted cash flow valuation is calculated as follows:

	2024	2025	2026	2027
Dividends per share	\$3.00	\$3.12	\$3.24	\$3.34

present value in 2026 of dividends stream beginning in 2027 = 3.34 / (0.11 - 0.03) = 41.78

present value of all dividends, when discounted at a rate of 11%

 $= PV_{2024 \text{ dividend}} + PV_{2025 \text{ dividend}} + PV_{2026 \text{ dividend}} + PV_{(\text{terminal value})}$ = \$3.00 / (1.11) + \$3.12 / (1.11)<sup>2</sup> + \$3.24 / (1.11)<sup>3</sup> + \$41.78 / (1.11)<sup>3</sup> = \$38.15

The REIT share value using the discounted cash flow approach is \$38.15. (LOS 32.n)

 C When we compare REITs to other kinds of publicly traded shares, REITs offer aboveaverage yields and stable income and returns. Due to their high income-to-payout ratios, REITs have relatively low potential to grow by reinvesting operating cash flows. (LOS 32.0)

# **READING 33**

# **PRIVATE EQUITY INVESTMENTS**

## **EXAM FOCUS**

This topic has a great deal of testable material, both conceptual and quantitative. For the exam, know the three sources of value creation in private equity. Know that, relative to buyouts, venture capital concerns companies that are immature and generally more risky. Understand that the drivers of return for buyouts are earnings growth, the increase in multiple upon exit, and the reduction in the debt; whereas for venture capital, it is the premoney valuation, the investment, and potential subsequent equity dilution.

Be familiar with risks, costs, structure, and terms that are unique to private equity funds. Know how to calculate management fees, carried interest, NAV, DPI, RVPI, and TVPI of a private equity fund. Using the venture capital method, be able to calculate ownership fraction, number of new shares issued, and the price per share for the new investment.

## **MODULE 33.1: VALUATION ISSUES**

## **BACKGROUND: PRIVATE EQUITY**

Video covering this content is available online.

Private equity is of increasing importance in the global economy. Private equity firms make investments ranging from investments in early stage companies (called a venture capital investment) to investments in mature companies (generally in a buyout transaction).

The following diagram may help you understand the private equity investment process.

#### Figure 33.1: The Typical Private Equity Investment Transaction



We will use the term *portfolio company* to denote the companies that private equity firms invest in. Portfolio companies are sometimes referred to as investee companies.

We will use the term **private equity firm (PE firm)** to denote the intermediary in the illustrated transaction.

We will use the term *private equity investor* to denote the outside investor who makes an investment in a fund offered by the PE firm.

In this review, we examine the perspective of both private equity firms evaluating investments in portfolio companies and the perspective of an outside investor who is evaluating an investment in a private equity firm.

#### LOS 33.a: Explain sources of value creation in private equity.

It is commonly believed that PE firms have the ability to add greater value to their portfolio companies than do publicly governed firms. The sources of this increased value are thought to come from the following:

- 1. The ability to re-engineer the portfolio company and operate it more efficiently.
- 2. The ability to obtain debt financing on more advantageous terms.
- 3. Superior alignment of interests between management and private equity ownership.

#### **Re-Engineering the Portfolio Company**

In order to re-engineer their portfolio companies, many private equity firms have an inhouse staff of experienced industry CEOs, CFOs, and other former senior executives. These executives can share their expertise and contacts with portfolio company management.

#### **Obtaining Favorable Debt Financing**

A second source of added value is from more favorable terms on debt financing. During 2006 and the first half of 2007, the availability of cheap credit with few covenants led many private equity firms to use debt for buyout transactions. In PE firms, debt is more heavily utilized and is quoted as a multiple of EBITDA (earnings before interest, taxes, depreciation, and amortization) as opposed to a multiple of equity, as for public firms.

The central proposition of the Modigliani-Miller theorems is that the use of debt versus equity is inconsequential for firm value. However, once the assumption of no taxes is removed from their model, the tax savings from the use of debt (i.e., the interest tax shield) increases firm value. The use of greater amounts of financial leverage may increase firm value in the case of private equity firms. Because these firms have a reputation for efficient management and timely payment of debt interest, this helps to allay concerns over their highly leveraged positions and helps maintain their access to the debt markets.

## P

#### PROFESSOR'S NOTE

The Modigliani-Miller theorems are discussed in detail in the Corporate Issuers portion of the curriculum. In that material, they are referred to as propositions.

The use of debt is thought to make private equity portfolio companies more efficient. According to this view, the requirement to make interest payments forces the portfolio companies to use free cash flow more efficiently, because contractual debt service payments reduce the manager's ability to squander free cash flows on negative NPV projects.

Much of the debt financing for private equity firms comes from the syndicated loan market, but the debt is often repackaged and sold as collateralized loan obligations (CLOs). Private equity firms may also issue high-yield bonds which are repackaged as collateralized debt obligations (CDOs). These transactions have resulted in a large transfer of risk. However, the markets slowed beginning in 2007, creating less availability of financing for large buyouts. A third source of value added for PE firms is the alignment of interests between private equity owners and the managers of the portfolio companies they own, as discussed in the next LOS.

# LOS 33.b: Explain how private equity firms align their interests with those of the managers of portfolio companies.

In many private equity transactions, ownership and control are concentrated in the same hands. In buyout transactions, management often has a substantial stake in the company's equity. In many venture capital investments, the private equity firm offers advice and management expertise. The private equity firm can also gain increased control if the venture capital investee company does not meet specified targets.

In private equity firms, managers are able to focus more on long-term performance because, unlike public companies, private companies do not face the scrutiny of analysts, shareholders, and the broader market. This also allows the private equity firms to hire managers that are capable of substantial restructuring efforts.

#### **Control Mechanisms**

Private equity firms use a variety of mechanisms to align the interests of the managers of portfolio companies with the private equity firm's interests. The following contract terms are contained in the **term sheet** that specifies the terms of the private equity firm's investment:

- Compensation. Managers of the portfolio companies receive compensation that is closely linked to the company's performance, and the compensation contract contains clauses that promote the achievement of the firm's goals.
- Tag-along, drag-along clauses. Anytime an acquirer acquires control of the company, they must extend the acquisition offer to all shareholders, including firm management.
- Board representation. The private equity firm is ensured control through board representation if the portfolio company experiences a major event such as a takeover, restructuring, initial public offering (IPO), bankruptcy, or liquidation.
- Noncompete clauses. Company founders must agree to clauses that prevent them from competing against the firm within a prespecified period of time.
- Priority in claims. Private equity firms receive their distributions before other owners, often in the form of preferred dividends and sometimes specified as a multiple of their original investment. They also have priority on the company's assets if the portfolio company is liquidated.
- Required approvals. Changes of strategic importance (e.g., acquisitions, divestitures, and changes in the business plan) must be approved by the private equity firm.
- Earn-outs. These are used predominantly in venture capital investments. Earn-outs tie the acquisition price paid by the private equity firm to the portfolio company's future performance over a specified time period.

By specifying the appropriate control mechanisms in the investment contract, private equity firms can make investments in companies of considerable risk.

LOS 33.c: Compare and contrast characteristics of buyout and venture capital investments.

#### Valuation Characteristics of Venture Capital vs. Buyout Investments

Venture capital and buyout are the two main forms of private equity investments. As previously noted, companies financed with venture capital are usually less mature than buyout targets. Venture capital firms usually have a specific industry focus, such as biotechnology, and emphasize revenue growth. When private equity firms make buyout purchases, the emphasis is on EBIT or EBITDA growth, and typically a portfolio of companies with stable earnings growth is purchased.

The following chart summarizes the key differences between venture capital and buyout investments.

Figure 33.2: Key Differences Between Venture Capital and Buyout Investments

Characteristic	Venture Capital Investments	Buyout Investments	
Cash Flows	Low predictability with potentially unrealistic projections	Stable and predictable cash flows	
Product Market	New product market with uncertain future	Strong market position with a possible niche position	
Products	Product is based on new technology with uncertain prospects	Established products	
Asset Base	Weak	Substantial base that can serve as collateral	
Management Team	New team although individual members typically have a strong entrepreneurial record	Strong and experienced	
Financial Leverage	Low debt use with a majority of equity financing	High amounts of debt with a large percentage of senior debt and substantial amounts of junior and mezzanine debt	
Risk Assessment	Risk is difficult to estimate due to new technologies, markets, and company history	Risk can be estimated due to industry and company maturity	
Exit	Exit via IPO or company sale is difficult to forecast	Predictable (secondary buyout, strategic buyer, or IPO)	
Operations	High cash burn rate required due to company and product immaturity	Potential exists for reduction in inefficiencies	
Working Capital Required	Increasing requirements due to growth	Low requirements	
Due Diligence Performed by Private Equity Firms	Private equity firms investigate technological and commercial prospects; investigation of financials is limited due to short history	Private equity firms perform extensive due diligence	
Goal Setting	Goals are milestones set in business plan and growth strategy	Goals reference cash flows, strategic plan, and business plan	
Private Equity Investment Returns	High returns come from a few highly successful investments with write-offs from less successful investments	Low variability in the success of investments with failures being rare	
Capital Market Presence	Generally not active in capital markets	Active in capital markets	
Sales Transactions	Most companies are sold as a result of the relationship between venture capital firm and entrepreneurs	Companies are typically sold in an auction-type process	
Ability to Grow Through Subsequent Funding	Companies are less scalable because subsequent funding is typically smaller	Strong performers can increase subsequent funding amounts	
Source of General Partner's Variable Revenue	Carried interest is most common, transaction and monitoring fees are less common	Carried interest, transaction fees, and monitoring fees	

Terms related to private equity, such as carried interest, and revenue of private equity general partners, are discussed in greater detail in an upcoming LOS.

### PROFESSOR'S NOTE

Many of these characteristics can be more easily remembered if you keep in mind that, relative to companies acquired through buyout, venture capital portfolio companies are immature companies with risky prospects and cash flows. They require a great deal of funding but may have limited access to financing, especially debt. The returns on venture capital come from a small number of highly successful investments.

# GENERAL VALUATION ISSUES FOR PRIVATE EQUITY

Public companies are bought and sold on regulated exchanges daily. Private companies, however, are bought by buyers with specific interests at specific points in time, with each potential buyer possibly having a different valuation for the company. Furthermore, valuing a private company is more difficult than valuing public companies because, as discussed previously, PE firms often transform and reengineer the portfolio company such that future cash flow estimates are difficult to obtain.

#### **Other Considerations**

Other considerations for valuing private equity portfolio companies are control premiums, country risk, and marketability and illiquidity discounts. In buyouts, the private equity investors typically have complete control. In venture capital investments, however, these investors usually have a minority position, and their control of the companies depends on the alignment of their interests with that of controlling shareholders. When valuing companies in emerging markets, country risk premiums may be added, thereby increasing the discount rate applied to the company's cash flows. Illiquidity and marketability discounts refer to the ability and right to sell the company's shares, respectively.

#### **Price Multiples**

To value private equity portfolio companies, many investors use market data from similar publicly traded companies, most commonly the price multiples from comparable public companies. However, it is often difficult to find public companies at the same stage of development, same line of business, same capital structure, and same risk. A decision must also be made as to whether trailing or future earnings are used. For these reasons, a relative value or market approach should be used carefully.

#### **Discounted Cash Flow Analysis**

Market data is also used with discounted cash flow (DCF) analysis, with beta and the cost of capital estimated from public companies while adjusting for differences in operating and financial leverage between the private and public comparables. In DCF analysis, an assumption must be made regarding the company's future value. Typically a terminal value (i.e., an exit value) is calculated using a price multiple of the company's EBITDA.

## VALUATION ISSUES: BUYOUT VS. VENTURE CAPITAL

The following table highlights the different issues when valuing buyouts versus venture capital.

Valuation Issue	Buyout	Venture Capital
Applicability of DCF Method	Frequently used to estimate value of equity	Less frequently used as cash flows are uncertain
Applicability of Relative Value Approach	Used to check the value from DCF analysis	Difficult to use because there may be no truly comparable companies
Use of Debt	High	Low as equity is dominant form of financing
Key Drivers of Equity Return	Earnings growth, increase in multiple upon exit, and reduction in the debt	Pre-money valuation, investment, and subsequent dilution

#### LOS 33.d: Interpret LBO model and VC method output.

#### **Types of Buyouts**

In a buyout transaction, the buyer acquires a controlling equity position in a target company. Buyouts include takeovers, management buyouts (MBOs), and leveraged buyouts (LBOs). This review focuses on LBOs, in which a high amount of debt is used to finance a substantial portion of the acquisition. The financing of a LBO typically involves senior debt, junk bonds, equity, and mezzanine finance. Mezzanine finance is a hybrid between debt and equity and can be structured to suit each particular transaction.

#### **Companies Suitable for LBO**

Firms that are suitable for leveraged buyout by PE funds have the following characteristics:

- Depressed stock price. Allowing the PE fund to pay a premium to the selling shareholders to acquire control.
- Willing managers and shareholders. Who lack the necessary capital to make the needed investments.
- Inefficient companies. That offer turnaround synergies.
- Strong/sustainable cash flow. To service the large amount of debt financing the buyout requires.
- Low leverage. Without covenants prohibiting new debt.
- Assets. That are unencumbered and serve as collateral.

#### Leveraged Buyout (LBO)

The view of an LBO transaction, referred to as the LBO model, is not a form of valuation but rather a method of factoring in the company's capital structure and other parameters to determine the return the private equity firm should expect from the transaction. The objective is not to value the company but to determine the maximum price in negotiation that the private equity firm should pay for its stake.

#### LBO Model

The LBO model has three main inputs:

- 1. The target company's forecasted cash flows.
- 2. The expected returns to the providers of the financing.
- 3. The total amount of financing.

The cash flow forecasts are provided by the target's management but scrutinized by the private equity firm. The exit date (when the target company is sold) is evaluated at different dates to determine its influence on the projected returns. The value of the company at that time is forecast using a relative value or market approach.

#### Exit Value

The exit value can be viewed as:

investment + earnings + increase in + reduction cost + growth + price multiple + in debt = exit value

As previously mentioned, private equity firms are known for their reengineering and improved corporate governance of target companies, which should result in operational efficiencies and higher earnings growth. As a result, the target company should see an increase in price multiples and increased ability to pay down its debt. Each of the three variables should be examined using scenario analysis to determine the plausibility of their forecasted values and the forecasted exit value. One purpose for calculating the exit value is to determine the investment's internal rate of return sensitivity in the exit year.

#### $\label{eq:example} EXAMPLE: \mbox{Calculating payoff multiples and IRRs for equity investors}$

Suppose an LBO transaction is valued at \$1,000 million and has the following characteristics (amounts are in millions of dollars):

- Exit occurs in five years at a projected multiple of 1.80 of the company's initial cost.
- It is financed with 60% debt and 40% equity.
- The \$400 equity investment is composed of:
  - \$310 in preference shares held by the private equity firm.
  - \$80 in equity held by the private equity firm.
  - \$10 in equity held by management equity participation (MEP).
- Preference shares are guaranteed a 14% compound annual return payable at exit.
- The equity of the private equity firm is promised 90% of the company's residual value at exit after creditors and preference shares are paid.
- Management equity receives the other 10% residual value.
- By exit, the company will have paid off \$350 of the initial \$600 in debt using operating cash flow.

Calculate the payoff for the company's claimants and the internal rate of return (IRR) and payoff multiple for the equity claimants.

#### Answer:

First calculate the exit value as:  $1,000 \times 1.8 = 1,800$ .

Next calculate the claimants' payoffs:

- Debt. The claim of debtholders is their initial investment minus the amount that has been paid down: \$600 - \$350 = \$250.
- *Preference shares.* Earn a return of 14% so their claim is:  $$310 \times (1.14)^5 = $596.88$ .
- Private equity firm. Receives 90% of the residual exit value: 0.90(1,800 \$250 \$596.88) = \$857.81.
- Management. Receives 10% of the residual exit value: 0.10(1,800 \$250 \$596.88) = \$95.31.

The total investment by the private equity firm is \$310 + \$80 = \$390.

The total payoff is \$596.88 + \$857.81 = \$1,454.69.

The payoff multiple for the private equity firm is: 1,454.69 / 390 = 3.7.

Using your TI BA II Plus, the IRR is calculated as:

PV = -\$390; FV = \$1,454.69; N = 5; CPT I/Y ⇒ 30.1%.

For the management equity, the IRR is:

PV = -\$10; FV = \$95.31; N = 5; CPT I/Y  $\Rightarrow$  57.0%.

The payoff multiple for the management equity program (MEP) is: 95.31 / 10 = 9.5.

In the example, the equity held by the private equity firm and management experiences a significant increase in value. The IRR for each is attractive at 30.1% and 57.0%, respectively.

The components of the return are:

- The return on the preference shares for the private equity firm.
- The increased multiple upon exit.
- The reduction in the debt claim.

In most LBOs, most of the debt is senior debt that will amortize over time. In the preceding example, the debtholders' claim on assets was reduced from \$600 to \$250. The use of debt in this example is advantageous and magnifies the returns to the equity holders. However, the use of debt also increases risk to the equity holders. Use of debt becomes disadvantageous if a company experiences difficulties and cannot make the payments on the debt. In this case, the equity holders could lose control of the company if it is forced into bankruptcy.

## VALUATION ISSUES IN VENTURE CAPITAL INVESTMENTS

#### **Pre- and Post-Money Valuation**

The two fundamental concepts in venture capital investments are pre-money (PRE) valuation and post-money (POST) valuation. A private equity firm makes an investment (INV) in an early-stage start-up company.

The post-money valuation of the investee company is:

PRE + INV = POST

The ownership proportion of the venture capital (VC) investor is:

f = INV / POST

 $EXAMPLE: \mbox{Calculating post-money valuation and proportional ownership}$ 

A company is valued at \$3,000,000 prior to a capital infusion of \$1,000,000 by a VC investor. Answer: The post-money valuation is: \$3,000,000 + \$1,000,000 = \$4,000,000 The ownership proportion of the VC investor is: = \$1,000,000 / \$4,000,000 = 25%

#### **Appropriate Methods for Venture Capital Valuation**

The pre-money valuation and investment will be negotiated between the investee company and the VC investor. Additionally, the VC investor should keep in mind that his ownership could be diluted in the future due to future financing, conversion of convertible debt into equity, and the issuance of stock options to management.

As discussed previously, it is difficult to forecast the cash flows for a VC portfolio company. Therefore, discounted cash flow analysis (the income approach) is not usually used as the primary valuation method for VC companies. It is also difficult to use a relative value or market approach. This is because a VC company is often unique, and there may be no comparable companies to estimate a benchmark price multiple from. The venture capital method starts with an estimate of the **exit value**—the value of the PE fund's investment upon exit.

To estimate the exit value, the VC investor typically examines the company's intellectual property and capital, the potential for the company's products, and its intangible assets. Sometimes, a multiple of estimated future revenues is used to estimate the exit value. For example, assuming that the startup's product is successful in the market, it should achieve revenues of \$300 million in five years. A multiple of 3× revenue provides an estimated exit value of \$900 million.

#### **Required Rate of Return**

Due to a substantially higher risk relative to other investments, venture capital funds require a higher rate of return. PE funds are set up as closed-end funds, typically with a finite life of 10 years. Portfolio investments tend to have an expected exit time of five to eight years after investment. The required rate of return is determined by the **return on investment (ROI)** multiple. Venture capital ROI tends to be 10× to 30×, compared with 1× to 2× for buyout transactions.

$$ROI = \frac{exit value}{POST}$$

or

 $POST = \frac{exit value}{ROI}$ 



#### **PROFESSOR'S NOTE**

ROI here is not stated as an annual rate of return but instead is a multiple. It can be converted into an annualized rate of return (i.e., IRR of the investment) using your financial calculator as follows:

N = number of years to exit; PV = -1; FV = ROI; CPT I/Y = IRR

For example, a 5-year investment at an ROI of 20× would have an IRR of 82.05%!

#### The VC Method

The ownership fraction of the VC investors  $= f = \frac{INV}{POST}$ .

We can now calculate the number of shares issued to the VC fund (shares<sub>vc</sub>) based on the number of existing shares owned by the company founders before investment (shares<sub>founders</sub>).

shares<sub>VC</sub> = shares<sub>founders</sub> × (f/1 - f)price paid per share =  $\frac{INV}{shares_{VC}}$ 

#### EXAMPLE: VC method

Ponder Technologies is a biotech company. Ponder's entrepreneur founders believe they can sell the company for \$40 million in five years. They need \$1 million in capital now, and the entrepreneurs currently hold 1 million shares. The venture capital firm, VC Investors, decides that given the high risk of this company, an ROI of 10× is appropriate.

Calculate the pre-money valuation, post-money valuation, ownership fraction, and price per share applying the venture capital method.

#### Answer:

Given: ROI = 10; exit value = \$40 million; INV = \$1 million; shares<sub>founders</sub> = 1,000,000

Step 1: Post-money valuation

POST = exit value / ROI = 40m / 10 = \$4 million

Step 2: Pre-money valuation

PRE = POST - INV = \$4m - \$1m = \$3 million

Step 3: VC fund fractional ownership

*f* = INV / POST = \$1m / \$4m = 25%

Step 4: Number of shares allocated to the VC fund

shares<sub>VC</sub> = shares<sub>founders</sub> × (f/1 - f) = 1,000,000 × (0.25 / 0.75) = 333,333

Step 5: Price per share

price per share = INV / shares<sub>VC</sub> = 1,000,000 / 333,333 = \$3.00

#### **Option Pools**

In order to recruit talented employees, startups often offer employee stock options as part of their pay package. These outstanding options have potential to dilute the ownership stake of the VC fund and reduce its return. To counter this, the fund may negotiate the deal on a fully diluted basis. In such a case, the VC fund will retain its ownership fraction even if all the options were exercised. VC funds tend to calculate the price per share on a fully diluted basis. Consider in our previous example that the company had outstanding options on 200,000 shares in addition to the 1 million shares held by the founders. We would then use  $shares_{founders} = 1.2$  million in our calculations.

```
shares<sub>VC</sub> = shares<sub>founders</sub> × (f/1 - f) = 1,200,000 × (0.25 / 0.75) = 400,000
```

```
price per share = INV / shares<sub>vc</sub> = 1,000,000 / 400,000 = $2.50
```

The VC fund's ownership fraction starts out at 400,000 / 1,400,000 = 28.57% and diminishes, as options are exercised, to the lowest possible fraction of 400,000 / 1,600,000 = 25%.

#### **Multiple Rounds**

It is very common for startups to go through multiple rounds of financing. Typically, earlier rounds have a much higher risk and a lower investment. As the startup's business model becomes more viable, larger rounds of financing are possible. Sometimes, the late-round investments are in preferred stock, which provides a higher level of protection relative to the early-round investors.

Subsequent rounds of financing dilute the ownership fractions of early-round investors. After a second round, the first-round fractional ownership will be diluted as follows:

 $f_1^*$  (after dilution) =  $f_1 \times (1 - f_2)$ 

where:

 $f_1$  = fractional ownership of first-round investors before dilution

 $f_2$  = fractional ownership awarded to second-round investors



I've used subscripts 1 and 2 to denote round 1 and round 2.

#### EXAMPLE: Multiple-round VC analysis

The NewGadget company will need \$1.50 million in the first round, and a second round of financing of \$25 million, to finance company expansion to the size expected at exit. The exit value was initially estimated at \$160 million but was revised to \$400 million during the second round.

Analyze the VC investment using the following additional information:

	Stage 1	Stage 2
Investment (\$ millions)	1.5	25
ROI	20	5
Exit Value (\$ millions)	160	400

#### Answer:

 $POST_1 = exit value_1 / ROI = 160 / 20 = 8$ 

 $PRE_1 = POST_1 - INV_1 = \$8 - \$1.50 = \$6.50$  million

 $f_1 = INV_1 / POST_1 = 1.50 / 8 = 18.75\%$ 

After round 1, VC investors have 18.75% ownership and founders have the remaining 81.25%.

 $POST_2 = exit value_2 / ROI = 400 / 5 = 80$ 

 $PRE_2 = POST_2 - INV_2 = $80 - $25 = $55 million$ 

 $f_2 = INV_2 / POST_2 = 25 / 80 = 31.25\%$ 

After round 2, the second-round investors' ownership fraction was 31.25%, while the first-round investors' ownership fraction diluted to  $[0.1875 \times (1 - 0.3125)] = 0.1289 = 12.89\%$ . The founder's ownership fraction diluted to  $[0.8125 \times (1 - 0.3125)] = 0.5586 = 55.86\%$ .



#### MODULE QUIZ 33.1

- 1. Which of the following is *least likely* a source of value creation in private equity firms?
  - A. The use of debt with few covenants.
  - B. The overutilization of cheap equity financing in private equity firms.
  - C. The ability to reengineer companies through the use of an experienced staff of former senior managers.
- 2. Which of the following is *least likely* to be contained in a private equity term sheet?
  - A. Tag-along, drag-along clauses.
  - B. Earn-outs that ensure portfolio company manager compensation.
  - C. A clause that ensures private equity firm representation on the portfolio company board.
- 3. Which of the following is *more likely* to be associated with a venture capital investment as compared to a buyout investment?
  - A. Valuation using a discounted cash flow model.
  - B. High cash burn rate.
  - C. Due diligence covering all aspects of the business.
- 4. Which of the following is *most likely* to be a key driver for the equity return in a buyout opportunity?
  - A. The pre-money valuation.
  - B. The reduction in debt's claim on assets.
  - C. The potential subsequent equity dilution.

#### Use the following information to answer Questions 5 through 10.

ScaleIt is a startup specializing in mobile "apps" (applications). The company's founders need \$2 million in capital now, and the founders currently hold 1 million shares. The venture capital investor firm decides that an ROI of  $10 \times$  is appropriate and targets an exit in 5 years when the startup's revenues will be \$20 million. Assume a valuation of  $2 \times$  revenue at exit.

- 5. What is the post-money valuation?
  - A. \$4,000,000. B. \$11,310,120.
  - C. \$40,000,000.
- 6. What is the pre-money valuation?
  - A. \$1,200,000. B. \$2,000,000. C. \$4,000,000.
- 7. What is the ownership fraction for the venture capital firm?
  - A. 24.00%.
  - B. 38.11%.
  - C. 50.00%.
- 8. What is the number of shares for the venture capital firm?
  - A. 615,000.
  - B. 900,750.
  - C. 1,000,000.

9. What is the price per share for the VC fund? A. \$2.00.

B. \$4.00.

C. \$7.37.

10. The VC fund's expected IRR on this investment is closest to:

A. 31%.

B. 44%.

C. 58%.

## MODULE 33.2: EXIT ROUTES, COSTS, RISKS, AND FINANCIAL PERFORMANCE RATIOS



Video covering this content is available online.

LOS 33.e: Explain alternative exit routes in private equity and their impact on value.

#### **Types of Exit Routes**

The exit value is a critical element in the return for the private equity firm and is considered carefully before the investment is undertaken. The means and timing of the exit strongly influence the exit value. There are four exit routes that private equity firms typically use: (1) an initial public offering (IPO), (2) secondary market sale, (3) management buyout (MBO), and (4) liquidation.

#### **Initial Public Offering (IPO)**

In an IPO, a company's equity is offered for public sale. An IPO usually results in the highest exit value due to increased liquidity, greater access to capital, and the potential to hire better quality managers. However, an IPO is less flexible, more costly, and a more cumbersome process than the other alternatives.

IPOs are most appropriate for companies with strong growth prospects and a significant operating history and size. The timing of an IPO is key. After the bursting of the U.S. tech bubble in 2000, the IPO market withered and venture capital firms had to find other means of exit.

#### Secondary Market Sale

In a secondary market sale, the company is sold to another investor or to another company interested in the purchase for strategic reasons (e.g., a company in the same industry wishes to expand its market share). Secondary market sales from one investor to another are quite frequent, especially in the case of buyouts. VC portfolio companies are sometimes exited via a buyout to another firm, but VC companies are usually too immature to support a large amount of debt. Secondary market sales result in the second highest company valuations after IPOs.

#### Management Buyout (MBO)

In an MBO, the company is sold to management, who utilize a large amount of leverage. Although management will have a strong interest in the subsequent success of the company, the resulting high leverage may limit management's flexibility.

#### Liquidation

Liquidation, the outright sale of the company's assets, is pursued when the company is deemed no longer viable and usually results in a low value. There is potential for negative publicity as a result of displaced employees and from the obvious implications of the company's failure to reach its objectives.

#### **Exit Timing**

The timing of the exit is also very important for company value, and the private equity firm should be flexible in this regard. For example, if a portfolio company cannot be sold due to weak capital markets, the private equity firm may want to consider buying another portfolio company at depressed prices, merging the two companies, and waiting until capital market conditions improve to sell both portfolio companies as one.

When an exit is anticipated in the next year or two, the exit valuation multiple can be forecasted without too much error. Beyond this time horizon, however, exit multiples become much more uncertain and stress testing should be performed on a wide range of possible values.

## ➢ PROFESSOR'S NOTE

Don't lose sight of the purpose of valuation: (1) to assess the ability of the portfolio company to generate cash flow and (2) to represent a benchmark for negotiations.

LOS 33.g: Explain private equity fund structures, terms, due diligence, and valuation in the context of an analysis of private equity fund returns.

#### **Limited Partnership**

The most common form of ownership structure for private equity funds is the limited partnership. In a limited partnership, the **limited partners (LPs)** provide funding and do not have an active role in the management of the investments. Their liability is limited to what they have invested (i.e., they cannot be held liable for any amount beyond their investment in the fund). The **general partner (GP)** in a limited partnership is liable for all the firm's debts and, thus, has unlimited liability. The GP is the manager of the fund.

Another form of private equity fund structure is the company limited by shares. It offers better legal protection to the partners, depending on the jurisdiction. Most fund structures are closed end, meaning that investors can only redeem the investment at specified time periods.

Private equity firms must both raise funds and manage the investment of those funds. The private equity firm usually spends a year or two raising funds. Funds are then drawn down for investment, after which returns are realized. Most private equity funds last 10 to 12 years but can have their life extended another 2 to 3 years.

#### **Private Equity Fund Terms**

As mentioned previously, private equity investments are often only available to qualified investors, the definition of which depends on the jurisdiction. In the United States, the

individual must have at least \$1 million in assets.

The terms in a fund prospectus are a result of negotiation between the GP and the LPs. If the fund is oversubscribed (i.e., has more prospective investors than needed), the GP has greater negotiating power.

The terms of the fund should be focused towards aligning the interests of the GP and LPs and specifying the compensation of the GP. The most important terms can be categorized into economic and corporate governance terms.

#### **Economic Terms of a Private Equity Fund**

- Management fees. These are fees paid to the GP on an annual basis as a percent of committed capital and are commonly 2%. Management fees could instead be based on NAV or paid-in capital.
- Transaction fees. These are paid by third parties to the GP in their advisory capacity (e.g., for investment banking services, such as arranging a merger). These fees are usually split evenly with the LPs and, when received, are deducted from management fees.
- Carried interest/performance fees. This is the GP's share of the fund profits and is usually 20% of profits (after management fees).
- Ratchet. This specifies the allocation of equity between stockholders and management of the portfolio company and allows management to increase their allocation, depending on company performance.
- *Hurdle rate.* This is the IRR that the fund must meet before the GP can receive carried interest. It usually varies from 7% to 10% and incentivizes the GP.
- Target fund size. The stated total maximum size of the PE fund, specified as an absolute figure. It signals the GP's ability to manage and raise capital for a fund. It is a negative signal if actual funds ultimately raised are significantly lower than targeted.
- *Vintage.* This is the year the fund was started and facilitates performance comparisons with other funds.
- *Term of the fund.* As discussed previously, this is the life of the firm and is usually ten years.

## **PROFESSOR'S NOTE**

There are several "capital" terms used throughout this reading. Committed capital is the amount of funds promised by investors to private equity funds. Paid-in capital is the amount of funds actually received from investors (also referred to as invested capital in this reading).

#### $\ensuremath{\mathbf{EXAMPLE}}$ : Calculating carried interest with a hurdle rate

Suppose a fund has committed capital of \$100 million, carried interest of 20%, and a hurdle rate of 9%. The firm called 80% of its commitments in the beginning of Year 1. Of this, \$50 million was invested in Company A and \$30 million in Company B.

At the end of Year 2, a \$7 million profit is realized on the exit from Company A. The investment in Company B is unchanged. The carried interest is calculated on a deal-by-deal basis (i.e., the IRR for determining carried interest is calculated for each deal upon exit).

Determine the theoretical carried interest and the actual carried interest. Answer:

The theoretical carried interest is:  $20\% \times $7,000,000 = $1,400,000$ .

The IRR for Company A is: PV = -\$50; FV = \$57; N = 2; CPT I/Y  $\Rightarrow$  6.8%.

Because the 6.8% IRR is less than the hurdle rate of 9%, no carried interest is actually paid.

#### **Corporate Governance Terms of a Private Equity Fund**

The corporate governance terms in the prospectus provide the legal arrangements for the control of the fund and include the following:

- Key man clause. If a key named executive leaves the fund or does not spend a sufficient amount of time at the fund, the GP may be prohibited from making additional investments until another key executive is selected.
- Performance disclosure and confidentiality. This specifies the fund performance information that can be disclosed. Note that the performance information for underlying portfolio companies is typically not disclosed.
- Clawback. If a fund is profitable early in its life, the GP receives compensation from the GP's contractually defined share of profits. Under a clawback provision, if the fund subsequently underperforms, the GP is required to pay back a portion of the early profits to the LPs. The clawback provision is usually settled at termination of the fund but can also be settled annually (also known as true-up).
- Distribution waterfall. This provision specifies the method in which profits will flow to the LPs and when the GP receives carried interest. Two methods are commonly used. In a deal-by-deal method, carried interest can be distributed after each individual deal. The disadvantage of this method from the LPs' perspective is that one deal could earn \$10 million and another could lose \$10 million, but the GP will receive carried interest on the first deal, even though the LPs have not earned an overall positive return.

In the total return method, carried interest is calculated on the entire portfolio. There are two variants of the total return method: (1) carried interest can be paid only after the entire *committed* capital is returned to LPs; or (2) carried interest can be paid when the value of the portfolio exceeds *invested* capital by some minimum amount (typically 20%). Notice that the former uses committed capital whereas the latter uses only the capital actually invested.

- Tag-along, drag-along clauses. Tag-along provisions in a share-repurchase agreement enable the minority shareholders to join the majority shareholder with the same terms in the event of a sale. Drag-along rights allow majority shareholders to require that minority investors participate in a negotiated sale under the same terms.
- No-fault divorce. This clause allows a GP to be fired if a supermajority (usually 75% or more) of the LPs agree to do so.
- Removal for cause. This provision allows for the firing of the GP or the termination of a fund given sufficient cause (e.g., a material breach of fund prospectus).
- Investment restrictions. These specify leverage limits, a minimum amount of diversification, etc.

 Co-investment. This provision allows the LPs to invest in other funds of the GP at low or no management fees. This provides the GP another source of funds. The provision also prevents the GP from using capital from different funds to invest in the same portfolio company. A conflict of interest would arise if the GP takes capital from one fund to invest in a troubled company that had received capital earlier from another fund.

#### EXAMPLE: Applying distribution waterfalls methods

Suppose a fund has committed capital of \$100 million and carried interest of 20%. An investment of \$40 million is made. Later in the year, the fund exits the investment and earns a profit of \$22 million.

Determine whether the GP receives any carried interest under the three distribution waterfall methods. **Answer:** 

In the deal-by-deal method, carried interest can be distributed after each individual deal, so carried interest of  $20\% \times $22,000,000 = $4,400,000$  is paid to the GP.

In the total return method #1, carried interest can be paid only after the portfolio value exceeds *committed* capital. Committed capital is \$100 million and total proceeds from the exit are only \$62 million, so no carried interest is paid.

In the total return method #2, carried interest can be paid when the value of the portfolio exceeds *invested* capital by some minimum amount (typically 20%).

Invested capital plus the 20% threshold is: \$40,000,000 × 1.20 = \$48 million.

The total proceeds from the exit are \$62 million, so carried interest of \$4,400,000 is paid to the GP.

#### EXAMPLE: Applying clawback provision methods

Continuing with the previous example, suppose that in the second year, another investment of \$25 million is exited and results in a loss of \$4 million. Assume the deal-by-deal method and a clawback with annual true-up apply.

Determine whether the GP must return any former profits to the LPs.

Answer:

In the deal-by-deal method, the GP had received carried interest of \$4,400,000.

With a subsequent loss of \$4 million, the GP owes the LPs 20% of the loss:

20% × \$4,000,000 = \$800,000

## NET ASSET VALUE (NAV)

Because there is no ready secondary market for private equity investments, they are difficult to value. In a prospectus, however, the valuation is related to the fund's net asset value (NAV), which is the value of fund assets minus liabilities.

#### Ways to Determine NAV

The assets are valued by the GP in one of six ways:

- 1. At cost, adjusting for subsequent financing and devaluation.
- 2. At the minimum of cost or market value.
- 3. By revaluing a portfolio company anytime there is new financing.

- 4. At cost, with no adjustment until exit.
- 5. By using a discount factor for restricted securities (e.g., those that can only be sold to qualified investors).
- 6. Less frequently, by applying illiquidity discounts to values based on those of comparable publicly traded companies.

#### Issues in Calculating NAV

There are several issues with calculating NAV for a private equity fund:

- First, if the NAV is only adjusted when there are subsequent rounds of financing, then the NAV will be more stale when financings are infrequent.
- Second, there is no definitive method for calculating NAV for a private equity fund because the market value of portfolio companies is usually not certain until exit.
- Third, undrawn LP capital commitments are not included in the NAV calculation but are essentially liabilities for the LP. The value of the commitments depends on the cash flows generated from them, but these are quite uncertain. When a GP has trouble raising funds, this implies that the value of these commitments is low.
- Fourth, the investor should be aware that funds with different strategies and maturities may use different valuation methodologies. In the early stages, a venture capital investment is typically valued at cost. In the later stages, a method based on comparables may be used. Mature funds may use market comparables for their investments that are near exit. Asset price bubbles would inflate the value of these companies.
- Finally, it is usually the GP who values the fund. LPs are increasingly using third parties to value private equity funds.

#### **Due Diligence of Private Equity Fund Investments**

Before investing, outside investors should conduct a thorough due diligence of a private equity fund due to the following characteristics:

- First, private equity funds have returns that tend to persist. Hence, a fund's past performance is useful information. In other words, outperformers tend to keep outperforming and underperformers tend to keep underperforming or go out of business.
- Second, the return discrepancy between outperformers and underperformers is very large and can be as much as 20%.
- Third, private equity investments are usually illiquid, long-term investments. The duration of a private equity investment, however, is usually shorter than expected because when a portfolio company is exited, the funds are immediately returned to the fund investors.

#### LOS 33.f: Explain risks and costs of investing in private equity.

#### **Post-Investment Investor Expectations**

Once an investment is made by a private equity firm, the outside investors in the private equity fund expect to be apprised of the firm's performance. The following material now takes the perspective of this outside investor.

There are two important differences between investing in public equity and in a private equity fund. First, funds are committed in the private investments and later drawn down as capital is invested in portfolio companies. In a public firm, the committed capital is usually immediately deployed. Second, the returns on a private equity investment typically follow a J-Curve pattern through time. Initially, returns are negative but then turn positive as portfolio companies are sold at exit.

Private equity investments are usually regulated such that they are only available to "qualified" investors, usually defined as institutions and wealthy individuals. These regulations exist because of the high risks associated with private equity investing, which are disclosed in the private equity prospectus.

#### **Risks of Investing in Private Equity**

Classifying private equity risks broadly, the categories of private equity risk are general private equity risk (discussed in the following), risks specific to the investment strategy, industry risks, risks specific to the investment vehicle, and any regional or country risk.

#### **General Risk Factors**

The general private equity risk factors are as follows:

- *Liquidity risk.* Because private equity investments are not publicly traded, it may be difficult to liquidate a position.
- Unquoted investments risk. Because private equity investments do not have a publicly quoted price, they may be riskier than publicly traded securities.
- *Competitive environment risk.* The competition for finding reasonably-priced private equity investments may be high.
- *Agency risk.* The managers of private equity portfolio companies may not act in the best interests of the private equity firm and investors.
- Capital risk. Increases in business and financial risks may result in a withdrawal of capital. Additionally, portfolio companies may find that subsequent rounds of financing are difficult to obtain.
- *Regulatory risk.* The portfolio companies' products and services may be adversely affected by government regulation.
- *Tax risk.* The tax treatment of investment returns may change over time.
- Valuation risk. The valuation of private equity investments reflects subjective, not independent, judgment.
- Diversification risk. Private equity investments may be poorly diversified, so investors should diversify across investment development stage, vintage, and strategy of private equity funds.
- Market risk. Private equity is subject to long-term changes in interest rates, exchange rates, and other market risks. Short-term changes are usually not significant risk factors.

#### **Costs of Private Equity Investing**

The costs of investing in private equity are significantly higher than that with publicly traded securities and include the following:

- Transaction costs. These costs include those from due diligence, bank financing, legal fees from acquisitions, and sales transactions in portfolio companies.
- *Investment vehicle fund setup costs*. The legal and other costs of setting up the fund are usually amortized over the life of the fund.
- Administrative costs. These are charged on a yearly basis and include custodian, transfer agent, and accounting costs.
- *Audit costs*. These are fixed and charged annually.
- Management and performance costs. These are typically higher than that for other investments and are commonly 2% for the management fee and a 20% fee for performance.
- Dilution costs. As discussed previously, additional rounds of financing and stock options granted to portfolio company management will result in dilution. This is also true for options issued to the private equity firm.
- Placement fees. Placement agents who raise funds for private equity firms may charge up-front fees as much as 2% or annual trailer fees as a percent of funds raised through limited partners.

## 🕎 PROFESSOR'S NOTE

A trailer fee is the compensation paid by the fund manager to the person selling the fund to investors.

LOS 33.h: Interpret and compare financial performance of private equity funds from the perspective of an investor.

## **INTERNAL RATE OF RETURN (IRR)**

The return metric recommended for private equity by the Global Investment Performance Standards (GIPS) is the IRR. The IRR is a cash-weighted (money-weighted) return measure. Although the private equity fund portfolio companies are actually illiquid, IRR assumes intermediate cash flows are reinvested at the IRR. Therefore, the IRR calculation should be interpreted cautiously. Also, IRR can be manipulated by the GP by choosing to use bridge financing for the initial investment and delaying capital calls. Alternatively, GPs can use financing to return capital to investors prior to an exit. Both techniques inflate the calculated IRR by reducing the investment time period.

#### Gross IRR

The IRR can be calculated gross or net of fees. Gross IRR reflects the fund's ability to generate a return from portfolio companies and is the relevant measure for the cash flows between the fund and portfolio companies.

Net IRR

Net IRR can differ substantially from Gross IRR because it is net of management fees, carried interest, and other compensation to the GP. Net IRR is the relevant measure for the cash flows between the fund and LPs and is therefore the relevant return metric for the LPs.

## **MULTIPLES**

Multiples are also used to evaluate fund performance. Multiples are a popular tool of LPs due to their simplicity, ease of use, and ability to differentiate between realized and unrealized returns. Multiples, however, ignore the time value of money.

#### **Quantitative Measures**

The more popular multiples and those specified by GIPS include the following:

- PIC (paid-in capital). This is the capital utilized by the GP. It can be specified in percentage terms as the paid-in capital to date divided by the committed capital. Alternatively, it can be specified in absolute terms as the cumulative capital utilized or called down.
- DPI (distributed to paid-in capital). This measures the LP's realized return and is the cumulative distributions paid to the LPs divided by the cumulative invested capital. It is net of management fees and carried interest. DPI is also referred to as the cash-oncash return.
- RVPI (residual value to paid-in capital). This measures the LP's unrealized return and is the value of the LP's holdings in the fund divided by the cumulative invested capital. It is net of management fees and carried interest.
- **TVPI (total value to paid-in capital).** This measures the LP's realized and unrealized return and is the sum of DPI and RVPI. It is net of management fees and carried interest.

#### **Qualitative Measures**

In addition to quantitative analysis of the fund, the investor should also analyze qualitative aspects of the fund, including the following:

- The realized investments, with an evaluation of successes and failures.
- The unrealized investments, with an evaluation of exit horizons and potential problems.
- Cash flow projections at the fund and portfolio company level.
- Fund valuation, NAV, and financial statements.

As an example, consider a fund that was started before the financial market collapse of 2007. If the RVPI is large relative to the DPI, this indicates that the firm has not successfully harvested many of its investments and that the fund may have an extended J-curve (it is taking longer than realized to earn a positive return on its investments). The investor should carefully examine the GP's valuations of the remaining portfolio companies, potential write-offs, and whether the routes for future exit have dried up.

#### Benchmarks

The benchmarking of private equity investments can be challenging. Private equity funds vary substantially from one to another; so before performance evaluation is performed, the investor should have a good understanding of the fund's structures, terms, valuation, and the results of due diligence. Because there are cyclical trends in IRR returns, the Net IRR should be benchmarked against a peer group of comparable private equity funds of the same vintage and strategy.

## PROFESSOR'S NOTE

The vintage refers to the year the fund was set up.

Note also that the private equity IRR is cash flow weighted, whereas most other asset class index returns are time weighted. One solution to this problem, known as the **Public Market Equivalent (PME)** method, has been to convert publicly traded equity benchmark returns to cash weighted returns using the cash flow patterns of private equity funds. This method, however, breaks down when the PE fund significantly outperforms the public index, resulting in a negative NAV and IRR. Other models such as modified PME rectify this shortcoming.

#### **EXAMPLE:** Comparing the financial performance of private equity funds

Two private equity funds, Fund A and Fund B, are being considered by an investor.

	Fund A	Fund B
Gross IRR	22.1%	2.4%
Net IRR	17.6%	-0.3%
Performance quartile	1	3
DPI	1.43	0.29
RVPI	1.52	1.03
TVPI	2.95	1.32
Maturity of fund	6 years	4 years

Financial Performance of Private Equity Fund A and Fund B

Interpret and compare the financial performance of private equity funds A and B.

#### Answer:

Examining its DPI, Fund A has distributed \$1.43 in return for every dollar invested. Additionally, the RVPI implies that it will return \$1.52 as other investments are harvested. Its Gross IRR of 22.1% is attractive, and after fees, the Net IRR is 17.6%. The fund ranks in the first quartile in its peer group of the same strategy and vintage.

At four years, Fund B is a less mature fund than Fund A. Fund B's DPI is 0.29, indicating that the realized returns for the fund are not substantial. Unrealized returns (RVPI) indicate that its investments not yet harvested should provide an additional return. The low Gross and Net IRRs indicate that the firm may still be affected by the J-curve, where a fund experiences initial losses before experiencing later profits. Currently, the firm is lagging its peers, as it ranks in the third quartile.

Note that in this illustrative example, we compared two funds of different maturities. As noted, a fund should be benchmarked against peers of the same vintage.



#### MODULE QUIZ 33.2

1. Which of the following exit routes is *most likely* to result in the highest exit valuation?

- A. Initial public offering.
- B. Leveraged buyout.
- C. Sale to a strategic investor.
- 2. Which of the following *best* describes the competitive environment risk of investing in private equity?
  - A. The competition for finding reasonably priced private equity investments may be high.
  - B. The competition for funds from private equity investors has increased as financial markets have fallen in activity.
  - C. The competitive environment in the product markets for portfolio companies has increased due to the economic slowdown.
- 3. Which of the following *best* describes the placement fee cost of investing in private equity?
  - A. The general partner may charge the fund fees for finding prospective portfolio companies.
  - B. Investment banking fees are paid when exiting a private equity portfolio company via an IPO.
  - C. Placement agents who raise funds for private equity firms may charge up-front or annual trailer fees.
- 4. The *most* typical organizational structure of a private equity investment is:
  - A. a limited liability company.
  - B. a limited partnership.
  - C. a general partnership.
- 5. A private equity general partner has invested in portfolio Company A that has been funded by private equity Fund A. Portfolio Company A is experiencing financial difficulty, so the general partner uses funds from a newly formed private equity fund, Fund B, to assist the company. Which of the following terms in the private equity prospectus has the general partner *most likely* violated?
  - A. The co-investment clause.
  - B. The no-fault divorce clause.
  - C. The tag-along, drag-along clause.
- 6. Using the information in the following table, which of the following firms *likely* has the best corporate governance system?
  - A. Firm A.
  - B. Firm B.
  - C. Firm C.

	Firm A	Firm B	Firm C
Key Man Clause	Yes	Yes	No
Management Fees	1.5%	2.0%	2.3%
Transaction Fees	The split between LPs and GP is 50/50	The split between LPs and GP is 50/50	GP share is 100%
Carried Interest	25%	20%	22%
Hurdle Rate	10%	8%	9%
Clawback Provision	Yes	Yes	No
Distribution Waterfall	Total return	Total return	Deal-by-deal
Removal for Cause Clause	Yes	No	No

7. Which of the following *best* describes the method that most private equity funds use to incorporate undrawn capital commitments into NAV calculations?

A. The GP uses public comparables to determine their value.

- B. There is no straightforward method for calculating the value of the commitments.
- C. The GP estimates the net present value of the capital commitments using the historical record of previous allocations to the portfolio companies.

# MODULE 33.3: FEE AND DISTRIBUTION CALCULATIONS



Video covering this content is available online.

LOS 33.i: Calculate management fees, carried interest, net asset value, distributed to paid in (DPI), residual value to paid in (RVPI), and total value to paid in (TVPI) of a private equity fund.

In this section, we calculate the quantitative measures previously discussed using an example.

#### EXAMPLE: Calculating performance measures

The GP for private equity Fund C charges a management fee of 2% of paid-in-capital and carried interest of 20%, using the first total return method (i.e., carried interest is paid only when the value of the investment portfolio exceeds committed capital). The total committed capital for the fund was \$150 million. The statistics for years 2018–2023 are shown in the following table (in millions).

	Capital Called Down	Paid-in Capital	Management Fees	Operating Results	NAV before Distributions	Carried Interest	Distributions	NAV after Distributions
2018	50	50	1.0	-10	39.0			39.0
2019	20	70	1.4	-25	32.6			32.6
2020	30	100	2.0	25	85.6			85.6
2021	20	120	2.4	50	153.2	0.6	20	132.6
2022	10	130	2.6	60	200.0	9.4	40	150.6
2023	10	140	2.8	110	267.8	13.6	80	174.2

#### **Cash Flows for Private Equity Fund C**



#### **PROFESSOR'S NOTE**

In the table, assume the capital called down, operating results, and distributions were given. The other statistics can be calculated.

Calculate the management fees, carried interest, NAV before distributions, NAV after distributions, distributed to paid in (DPI), residual value to paid in (RVPI), and total value to paid in (TVPI) of private equity Fund C.

#### Answer:

*Paid-in capital.* This is just the cumulative sum of the capital called down. For example, in 2019, it is the sum of the capital called down in 2018 and 2019: \$50 + \$20 = \$70.

*Management fees.* In each year, these are calculated as the percentage fee (here 2%) multiplied by the paid-in capital. For example, in 2019, it is  $2\% \times \$70 = \$1.4$ .

*Carried interest.* Carried interest is not paid until the GP generates realized and unrealized returns (as reflected in the NAV before distributions) greater than the committed capital of \$150.

In 2021, the NAV before distributions exceeded the committed capital for the first time. In this first year, the carried interest is 20% multiplied by the NAV before distributions minus the committed capital:  $20\% \times (\$153.2 - \$150) = \$0.6$ .

In subsequent years, it is calculated using the increase in the NAV before distributions. For example, in 2022, it is:  $20\% \times (\$200 - \$153.2) = \$9.4$ .

NAV before distributions. These are calculated as

= NAV after distributions in + capital called - management + operating prior year + down - fees + results

For example in 2022, NAV before distributions is: \$132.6 + \$10 - \$2.6 + \$60 = \$200.

NAV after distributions. These are calculated as:

= NAV before distributions - carried interest - distributions

For example in 2022, NAV after distributions is: \$200 - \$9.40 - \$40 = \$150.60.

For DPI, RVPI, and TVPI, we will calculate these as of the most recent year (2023):

*DPI*. The DPI multiple is calculated as the cumulative distributions divided by the paid-in capital: (\$20 + \$40 + \$80) / \$140 = 1.0. This indicates that, in terms of distributed returns, the fund has returned every dollar invested.

*RVPI*. The RVPI multiple is calculated as the NAV after distributions (i.e., the net non-distributed value of the fund) divided by the paid-in capital: 174.2 / 140 = 1.24. This indicates that, although the distributed returns are not impressive for this fund, the fund has unrealized profits that should accrue to the LPs as investments are harvested.

*TVPI.* The TVPI multiple is the sum of the DPI and RVPI: 1.0 + 1.24 = 2.24. This indicates that on a realized and unrealized basis, the GP has more than doubled the investment of the LPs.



#### MODULE QUIZ 33.3

- 1. Which of the following measures the limited partner's unrealized return in a private equity fund?
  - A. The DPI. B. The RVPI. C. The TVPI.

#### **T** PROFESSOR'S NOTE

From this point on, the remainder of the module quizzes in this reading are multi-part, where questions "nest" on each other—meaning that you need the answer to one question to complete the next. It is unlikely you will encounter this situation on the exam. We recommend that after you complete a question, you check your answer to ensure that you begin the next question with the correct information.

#### Use the following information to answer Questions 2 through 10.

The GP for the private equity fund charges a management fee of 2% and carried interest of 20%, using the first total return method. The total committed capital for the fund was \$200 million. The figures in the table are in millions.

	Capital Called Down	Paid-in Capital	Management Fees	Operating Results	NAV Before Distributions
2018	60	60	1.2	-15	43.8
2019	20	80	1.6	-20	42.2
2020	10	90	1.8	30	80.4
2021	20	110	2.2	50	148.2
2022	25	135	2.7	70	210.5
2023	10	?	?	120	?

	Carried Interest	Distributions	NAV After Distributions
2018	?		43.8
2019	?		42.2
2020	?		80.4
2021	?	30	118.2
2022	?	50	158.4
2023	?	90	?

2. What is the paid-in capital for 2023?

A. \$125.

B. \$142.

C. \$145.

3. What are the management fees for 2023?

A. \$2.7.

B. \$2.9.

C. \$15.4.

4. In what year is carried interest first paid?

- A. 2021.
- B. 2022.
- C. 2023.

5. What is the NAV before distributions for 2023?

A. \$275.50.

B. \$285.50.

C. \$288.40.

6. The carried interest for 2023 is *closest* to:

A. \$2.90.

B. \$15.00.

C. \$17.90.

7. What is the NAV after distributions for 2023?

- A. \$180.50.
- B. \$195.50.
- C. \$270.50.
- 8. What is the DPI after 2023?
  - A. 0.62.
  - B. 0.83.
  - C. 1.17.
- 9. What is the RVPI after 2023?
  - A. 1.24.
  - B. 1.35.
  - C. 1.97.
- 10. What is the TVPI after 2023?

A. 1.76.

B. 2.41.
# **KEY CONCEPTS**

### LOS 33.a

The sources of value creation in private equity are: (1) the ability to reengineer the company, (2) the ability to obtain debt financing on more favorable terms, and (3) superior alignment of interests between management and private equity ownership.

### LOS 33.b

Private equity firms use the following mechanisms to align their interests with those of the managers of portfolio companies:

- Manager's *compensation* tied to the company's performance.
- Tag-along, drag-along clauses ensure that anytime an acquirer acquires control of the company, they must extend the acquisition offer to all shareholders, including firm management.
- Board representation by private equity firm.
- *Noncompete clauses* required for company founders.
- *Priority in claims*. PE firms have priority if the portfolio company is liquidated.
- *Required approval* by PE firm for changes of strategic importance.
- *Earn-outs*. Acquisition price paid is tied to portfolio company's future performance.

### LOS 33.c

Relative to buyouts, venture capital portfolio companies are characterized by: unpredictable cash flows and product demand; weak asset base and newer management teams; less debt; unclear risk and exit; high demand for cash and working capital; less opportunity to perform due diligence; higher returns from a few highly successful companies; limited capital market presence; company sales that take place due to relationships; smaller subsequent funding; and general partner revenue primarily in the form of carried interest.

Valuation Issue	Buyout	Venture Capital
Applicability of DCF Method	Frequently used to estimate value of equity	Less frequently used as cash flows are uncertain
Applicability of Relative Value Approach	Used to check the value from DCF analysis	Difficult to use because there may be no true comparable companies
Use of Debt	High	Low as equity is dominant form of financing
Key Drivers of Equity Return	Earnings growth, increase in multiple upon exit, and reduction in the debt	Pre-money valuation, investment, and subsequent equity dilution

### LOS 33.d

Under the VC method, the proportion of the company (f) received for an investment in the company is calculated as the investment amount (INV) divided by the post-money (post-investment) value of the company. The post-money value of the company is calculated by

dividing estimated exit value for the company by the investor's required return on investment (ROI) multiple.

$$f = \frac{INV}{POST}$$

Once we have calculated this ownership share, we can calculate the number of shares issued to the venture capital investor for the investment (shares<sub>vc</sub>) and the price per share as:

shares<sub>VC</sub> = shares<sub>founders</sub> 
$$\left(\frac{f}{1-f}\right)$$
  
price =  $\frac{INV}{shares_{VC}}$ 

Subsequent rounds of financing dilute the ownership fractions of early-round investors. After a second round, the first-round fractional ownership will be diluted as follows:

$$f_1^*$$
 (after dilution) =  $f_1 \times (1 - f_2)$ 

# LOS 33.e

The means and timing of the exit strongly influence the exit value.

The four typical exit routes:

- Initial public offerings usually result in the highest exit value due to increased liquidity, greater access to capital, and the potential to hire better quality managers.
- Secondary market sales to other investors or firms result in the second highest company valuations after IPOs.
- In an MBO, the company is sold to management, who utilize a large amount of leverage.
- A liquidation is pursued when the company is deemed no longer viable and usually results in a low exit value.

# LOS 33.f

The general private equity risk factors are liquidity risk, unquoted investments risk, competitive environment risk, agency risk, capital risk, regulatory risk, tax risk, valuation risk, diversification risk, and market risk.

The costs of investing in private equity are significantly higher than those associated with publicly traded securities and include transactions costs, investment vehicle fund setup costs, administrative costs, audit costs, management and performance fee costs, dilution costs, and placement fees.

# LOS 33.g

The most common form of ownership structure for private equity funds is the limited partnership where limited partners (LPs) provide funding and have limited liability. The general partner (GP) manages the investment fund.

The economic terms in a private equity prospectus address the following issues: management fees; transaction fees; carried interest (the GP's share of the fund profits); ratchet (the allocation of equity between stockholders and management of the portfolio company); hurdle rate (the IRR that the GP must meet before receiving carried interest); target fund size; vintage year; and term of the fund.

The corporate governance terms in the prospectus address the following issues: key man clause (the provisions for the absence of a key named executive); performance disclosure and confidentiality (specifies the fund performance information that can be disclosed); clawback (the provision for when the GP must return profits); distribution waterfall (the method in which profits will flow to the LPs before the GP receives carried interest); tagalong, drag-along clauses (give management the right to sell their equity stake if the private equity firm sells its stake); no-fault divorce (specify when a GP can be fired); removal for cause (provisions for the firing of the GP or the termination of a fund); investment restrictions; and co-investment (allows the LPs to invest in other funds of the GP at low or no management fees).

Valuations are difficult for private equity funds because there is no ready secondary market for their investments. Additional issues with NAV calculations include the following: (1) the NAV will be stale if it is only adjusted when there are subsequent rounds of financing; (2) there is no definitive method for calculating NAV; (3) undrawn LP capital commitments are not included in the NAV calculation but are essentially liabilities for the LP; (4) different strategies and maturities may use different valuation methodologies; and (5) it is the GP who usually values the fund.

Investors should conduct due diligence before investing in a private equity fund due to the persistence in returns in private equity fund returns, the return discrepancies between outperformers and underperformers, and their illiquidity.

# LOS 33.h

The Gross IRR reflects the fund's ability to generate a return from portfolio companies. The Net IRR is the relevant return metric for the LPs and is net of management fees, carried interest, and other compensation to the GP. The Net IRR should be benchmarked against a peer group of comparable private equity funds of the same vintage and strategy.

# LOS 33.i

The following statistics are important for evaluating the performance of a PE fund:

- Management fees are calculated as the percentage fee multiplied by the total paid-in capital.
- The carried interest is calculated as the percentage carried interest multiplied by the increase in the NAV before distributions.
  - The NAV before distributions is calculated as:

=	NAV after distributions	capital called	management	operating
	in prior year	down	fees	results

- The NAV after distributions is calculated as:
  - = NAV before distributions carried interest distributions
- The DPI multiple is the cumulative distributions divided by the paid-in capital.
- The RVPI multiple is the NAV after distributions divided by the paid-in capital.
- The TVPI multiple is the sum of the DPI and RVPI.

### Module Quiz 33.1

- 1. **B** It is actually the overutilization of cheap *debt* financing in private equity firms that leads to value creation. Private equity firms carry more debt than public firms but have a reputation for paying it back. (LOS 33.a)
- B Earn-outs do not ensure portfolio company manager compensation. Earn-outs tie the acquisition price paid by private equity firms to the portfolio company's future performance. These are used predominantly in venture capital investments. (LOS 33.b)
- 3. **B** Venture capital investments typically have significant cash burn rates. Discounted cash flow analysis is typically used for companies with substantial operating history and is, therefore, more likely to be associated with a buyout investment rather than a venture capital investment. Full due diligence is conducted for a buyout investment. Due diligence for typical venture capital investment is limited to technological feasibility and commercial potential due to limited operating results history. (LOS 33.c)
- 4. **B** The pre-money valuation, investment, and potential subsequent equity dilution are issues for venture capital equity return. The key drivers of equity return for buyouts are earnings growth, the increase in multiple upon exit, and the reduction in the debt. (LOS 33.d)

Exit value = 2 × 20 million = \$40 million; INV (given) = \$2 million; ROI (given) = 10×

- 5. **A** Post = exit value / ROI = 40 / 10 = \$4 million
- 6. **B** PRE = POST INV = \$4 million \$2 million = \$2 million
- 7. **C** *f* = INV / POST = \$2 / \$4 = 50%
- 8. **C** Shares<sub>vc</sub> = shares<sub>founder</sub> × (f/1 f) = 1 million × (0.50 / 0.50) = 1 million
- 9. A Price / share = INV / shares $_{vc}$  = \$2 million / 1 million = \$2.00
- 10. **C** PV = -1; FV = ROI = 10; N = 5; CPT I/Y = 58.49%

#### Module Quiz 33.2

- A Initial public offerings usually result in the highest exit value due to increased liquidity, greater access to capital, and the potential to hire better-quality managers. (LOS 33.e)
- A Competitive environment risk examines risk from the perspective of an investor who is considering an investment in private equity. It refers to the fact that the competition for finding reasonably priced private equity investments may be high. (LOS 33.f)

- 3. **C** Placement fees are those charged by placement agents who raise funds for private equity firms. They may charge up-front fees as much as 2% or annual trailer fees as a percent of funds raised from limited partners. (LOS 33.f)
- 4. **B** The most typical organizational structure of a private equity investment is a limited partnership. In a limited partnership, the limited partners provide funding and have limited liability. The general partner manages the investment fund. (LOS 33.g)
- 5. A The clause in the private equity prospectus that the general partner has likely violated is the co-investment clause. The co-investment clause prevents the GP from using capital from different funds to invest in the same portfolio company. A conflict of interest arises here because portfolio Company A may be a poor use of the funds from Fund B investors. (LOS 33.g)
- 6. **A** Firm A likely has the best corporate governance system. A large amount of the GP's compensation comes in the form of incentive-based compensation as the carried interest and hurdle rate necessary to obtain carried interest is the highest, but the compensation unrelated to performance (the management and transactions fees are the lowest). The clawback provision also incentivizes the GP because they have to return previously received profits.

Furthermore, the key man clause and the removal for cause clause give the LPs the right to dismiss an underperforming GP. The total return distribution waterfall method is used instead of the deal-by-deal method, in which the GP can receive carried interest even in cases when the LPs have not earned a net positive return. (LOS 33.g)

7. **B** There is no straightforward method for calculating the value of the commitments, which are essentially liabilities for the LP. The value of the commitments depends on the cash flows generated from them, but these are quite uncertain. (LOS 33.g)

# Module Quiz 33.3

- 1. **B** The RVPI (residual value to paid-in capital) measures the limited partner's unrealized return in a private equity fund. It is the value of the LP's holdings in the fund divided by the cumulative invested capital. It is net of management fees and carried interest. The DPI (distributed to paid-in capital) measures the LP's realized return, and the TVPI (total value to paid-in capital) measures both the LP's realized and unrealized return. (LOS 33.i)
- 2. **C** This is the cumulative sum of the capital called down, and in 2023 is: \$135 + \$10 = \$145. (LOS 33.i)
- 3. **B** These are calculated as the percentage fee of 2% times the paid-in capital: 2% × \$145 = \$2.9. (LOS 33.i)
- 4. **B** Carried interest is not paid until the NAV before distributions exceeds the committed capital of \$200 million, which is the year 2022. (LOS 33.i)
- 5. **B** NAV before distributions is calculated as:

capital called management oper	enting
= distributions $+$ $  +$	ating
in prior year down fees res	sults

For 2023, NAV before distributions is: \$158.4 + \$10 - \$2.9 + \$120 = \$285.50. (LOS 33.i)

- 6. **B** It is calculated as the percentage carried interest times the increase in the NAV before distributions. In 2023, it is: 20% × (\$285.50 \$210.50) = \$15.00. (LOS 33.i)
- 7. A NAV after distributions is calculated as:
  - = NAV before distributions - carried interest - distributions
  - In 2023, NAV after distributions is: \$285.50 \$15.00 \$90 = \$180.50.(LOS 33.i)
- C The DPI multiple is calculated as the cumulative distributions divided by the paid-in capital: (\$30 + \$50 + \$90) / \$145 = 1.17. The GP has distributed more than the paid-in capital. (LOS 33.i)
- A The RVPI multiple is calculated as the NAV after distributions divided by the paid-in capital: (\$180.50) / \$145 = 1.24. The net unrealized returns are more than the paid-in capital. (LOS 33.i)
- 10. **B** The TVPI multiple is the sum of the DPI and RVPI: 1.17 + 1.24 = 2.41.(LOS 33.i)

# **READING 34**

# **INTRODUCTION TO COMMODITIES AND COMMODITY DERIVATIVES**

# **EXAM FOCUS**

This topic review will help you understand different commodity sectors and key factors influencing prices in those sectors. Pay special attention to what backwardation and contango mean in terms of spot and futures prices. You should understand the different components of returns to commodity futures and what determines whether roll return is positive or negative. Finally, familiarize yourself with the Insurance Theory, the Hedging Pressure Hypothesis, and the Theory of Storage and what they say about futures prices.

# MODULE 34.1: INTRODUCTION AND THEORIES OF RETURN

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Video covering this content is available online.

LOS 34.a: Compare characteristics of commodity sectors.

# **Fundamental Analysis**

Supply and demand shocks affect commodity prices. Fundamental analysis seeks to predict these shocks using a variety of inputs/tools such as the following:

- Announcements. Government or private agencies produce forecasts, which can be useful for analysts in their models.
- Component analysis. Different products that make up the commodity class are the components of that commodity (e.g., jet fuel, diesel, gasoline, and lubricants are components of crude oil). Analysis of demand and supply forecasts of components can fine-tune the forecasts for the aggregate.
- *Timing issues.* Incorporating any seasonality and previously observed logistical issues can refine estimates of demand/supply.
- Macro. Macroeconomic factors such as inflation may trigger an increase in demand for commodities. Low interest rates may increase capital spending and, therefore, the demand for commodities in the intermediate term.

Commodities can be classified by their characteristics into sectors, including:

- Energy—crude oil, natural gas, and refined petroleum products.
- Industrial metals—aluminum, nickel, zinc, lead, tin, iron, and copper.
- Grains—wheat, corn, soybeans, and rice.
- Livestock—hogs, sheep, cattle, and poultry.

- Precious metals—gold, silver, and platinum.
- Softs (cash crops)—coffee, sugar, cocoa, and cotton.

The factors that influence supply and demand and the nature of production differ for these sectors. A summary of these differences can help explain the differences in price dynamics among the sectors.

The **energy sector** comprises crude oil, natural gas, and refined products. It is the sector with the greatest market value and is a very important source of revenue to many countries and regions.

**Crude oil** from different regions has different characteristics. Light oil (low viscosity) and sweet oil (low sulfur content) are less costly to refine and, therefore, sell at a premium relative to heavier or higher sulfur crude oils. Crude oil can be stored indefinitely by keeping it in the ground and is also stored in tanks and aboard tanker ships. Many countries store large amounts of crude oil as strategic reserves.

The supply of crude oil has been augmented by advances in drilling and extraction technology, especially in the 21st century. While global economic growth is an important driver of worldwide demand for oil, other factors have slowed this growth in demand. Improvements in refining technology have tended to increase the output of petroleum distillates from each barrel of crude oil, and improved engines are able to produce more work from each gallon of these distillates.

Economic cycles also affect the demand for oil, which is higher during expansions when credit is widely available and can decrease sharply when contractions lead to reductions in the availability of credit.

Improvements in the efficiency of alternative sources of energy production have also reduced the overall growth in the demand for oil. Increasingly stringent restrictions on oil exploration and production in response to environmental concerns have tended to increase the cost of oil production and decrease supply.

Political risk is an important factor in oil supply. Over half the crude oil supply comes from countries in the Middle East, and conflict there can reduce supply dramatically.

**Refined products** such as gasoline, heating oil, and jet fuel, are only stored for short periods. Refinery output is the relevant supply consideration. The geographic concentration of refinery capacity means that extreme weather in some coastal regions can significantly affect the supply of refined products.

Seasonal factors affect the demand for refined products in that greater vacation travel in the summer months increases gasoline demand, and colder weather in the winter increases the demand for heating oil.

Unlike crude oil, **natural gas** can be used just as it comes out of the ground with very little processing. Transportation costs play an important role in energy pricing. Crude oil can be transported at a relatively low cost on ships, while natural gas must be cooled to its liquid state to be transported by ship, significantly increasing the cost of transport.

The supply of *associated gas*—gas produced in conjunction with the extraction of crude oil —is tied to the production of crude oil. *Unassociated gas* is produced from formations

where oil is not present so that its supply is not tied to the demand for and production of crude oil.

Worldwide demand and supply for gas depends on many of the same factors as supply and demand for crude oil, but seasonality due to weather is more pronounced. Cold winters increase the demand for gas for heating fuel. Hot summers increase the demand for gas as well (for cooling) because gas is a primary source of fuel for electrical power generation.

Demand for **industrial metals** is primarily tied to GDP growth and business cycles because these metals are used extensively in construction and manufacturing. Storage of metals is not costly.

Political factors, especially union strikes and restrictive environmental regulations, can have a significant effect on the supply of an industrial metal. Industrial metals must be smelted from mined ore. Both mines and smelters are large-scale operations with high development costs and high fixed costs.

**Grains** are grown over an annual cycle and stored, although multiple crops in a single year are possible in some areas. The risks to grain supply are the usual: droughts, hail, floods, pests, diseases, changes in climate, and so on. It would be difficult to overstate the importance of grains in feeding the world's population, especially given the potential for political instability when grain stocks are insufficient.

**Precious metals** are used in electronics and for jewelry and can be stored indefinitely. Gold has long been used as a store of value and has provided a hedge against the inflation risk of holding currency. Jewelry demand is high where wealth is being accumulated. Industrial demand for precious metals is sensitive to business cycles.

**Livestock** supply depends on the price of grain, which is the primary input in its production. When increasing grain prices increase the cost of feeding livestock, the rate of slaughter also increases, which leads to a decrease in price. Such a drawdown in population can result in subsequent increases in price over time.

Weather can affect the production of some animals. Disease is a source of significant risk to livestock producers, and some diseases have had a large impact on market prices.

Income growth in developing economies is an important source of growth in demand for livestock. Freezing allows the storage of meat products for a limited amount of time.

**Softs** refers to cotton, coffee, sugar, and cocoa, which are all grown in the warmer climates of the lower latitudes. Just as with grains, weather is the primary factor in determining production and price, but disease is a significant risk as well. Demand increases with increases in incomes in developing economies but is dependent on consumer tastes as well.

LOS 34.b: Compare the life cycle of commodity sectors from production through trading or consumption.

The life cycle of crude oil begins with the time it takes to drill a well and extract the crude. After being transported, crude oil is typically stored for no more than a few months. The next step is refining the crude oil into various fuels such as gasoline, heating oil, diesel oil, and jet fuel. These fuels must then be transported to the consumer.

Natural gas requires minimal processing after it is extracted. While natural gas often reaches the consumer through a pipeline, it can be cooled to liquid form and transported on specially constructed ships. Energy commodities are delivered year-round, but demand is seasonal to some extent.

The life cycle of industrial metals is straightforward: the extracted ore is smelted into the quality of metal that end users need. Industrial metals can be stored indefinitely in most cases, and the regular flow of output means that end users can meet their needs with monthly deliverable futures contracts.

A key characteristic of industrial metals production is economies of scale due to large, efficient mining and smelting operations. The large size projects required for efficient operation cost billions of dollars and take significant time to construct. Construction of new capacity or facilities when capacity utilization and earnings are high can result in the additional capacity coming online at or past the peak of the economic cycle. Mining and smelting operations are most efficient running near their capacity, so individual producers are hesitant to decrease production when prices fall because the peak of the economic cycle has passed or because facilities growth has created excess capacity in the industry.

Livestock production times vary with animal size, with chickens ready for slaughter after only weeks, hogs in about six months, and cattle after a few years. Freezing allows storage for some period after slaughter and allows international trade in livestock products such as frozen beef. Livestock production has a significant seasonal component.

Grain production is seasonal, so deliverable futures contracts are available on dates to coincide with the harvest. Because planting occurs five months or more before harvest, quantities harvested are set largely by expectations for demand when crops are planted. Grains can be stored for significant time periods after harvest. The six-month offset to harvest times in the northern and southern hemispheres brings crops to markets more frequently.

Production cycles and storage options for softs vary by product. Among softs, coffee offers an example of an agricultural commodity that is harvested somewhere around the world in almost every month. Coffee is stored in warehouses after transport by ship. Local coffee roasters then roast the beans and deliver to end users or to retail sales outlets. Coffee plants can take up to four years to produce the fruit that will become coffee beans, so there is a significant lag between investment in new capacity and increases in supply.

To hedge their price risk, coffee producers can sell in the futures market for delivery to a warehouse, and consumer companies can buy in the futures market and take delivery at the warehouse. Two different types of coffee beans are traded, Robusta and Arabica, with Arabica being the premium product.

LOS 34.c: Contrast the valuation of commodities with the valuation of equities and bonds.

Unlike stocks and bonds, commodities are physical assets, have no cash flows, and may incur storage and transportation costs.

Stocks and bonds (financial assets) can be valued by calculating the present value of their expected future cash flows (e.g., dividends, interest, etc.). Commodities produce no earnings or cash flows; however, the current (spot) price of a commodity can be viewed as the discounted value of the expected selling price at some future date. Storage costs for commodities can lead to forward prices that are higher the further the forward settlement date is in the future.

LOS 34.d: Describe types of participants in commodity futures markets.

Participants in commodity futures markets can be categorized as hedgers, traders and investors, exchanges, analysts, and regulators.

Traders and investors in the commodities market can be classified as informed investors those who provide liquidity to the markets—and arbitrageurs. **Hedgers** are considered informed investors because they either produce or use the commodity. Hedgers reduce their risk by buying (going long) or selling (going short) futures contracts. A corn farmer can reduce the uncertainty about the price she will receive for her corn by selling corn futures. A cattle producer, however, would hedge his price risk by buying corn futures to reduce his uncertainty about the cost of feed for the cattle.

# **PROFESSOR'S NOTE**

Hedgers are said to "do in the futures market what they must do in the future." A wheat farmer will need to sell wheat in the future (i.e., after the harvest) and can hedge price risk by selling futures contracts. A grain miller will need to buy wheat in the future and can hedge price risk by buying futures contracts.

**Speculators** take on commodity risk in futures markets and may act as informed investors, seeking to exploit an information or information processing advantage to profit from trading with hedgers. Speculators can also earn profits by providing liquidity to markets: buying futures when short hedgers (commodity producers) are selling and selling futures when long hedgers (commodity users) are buying.

**Arbitrageurs** in the commodity markets are often those in the business of buying, selling, and storing the physical commodities when the difference between spot and futures prices is too large or too small based on the actual cost of storing the commodity. When the difference is too large, an arbitrageur can buy and store the commodity and sell it at its (too high) futures price. When the difference is too small, an arbitrageur can effectively "not store" the commodity by selling from his own inventory and going long futures, replacing the inventory at the future date.

**Commodity exchanges** operate in many of the world's financial centers to reflect the worldwide production and consumption of commodities as well as the globalization of financial markets in general. Investors can trade commodity futures on a smart phone or via a Bloomberg terminal.

**Commodity market analysts**, considered non-market participants, use market information to perform analytical work for various entities including governments, universities,

economic forecasters, and commercial data analysis firms.

Various **commodity regulators** are responsible for the regulation of commodities markets around the world. In the U.S., the Commodities Futures Trading Commission (CFTC) is responsible for market regulation.

# LOS 34.e: Analyze the relationship between spot prices and futures prices in markets in contango and markets in backwardation.

The difference between the spot (cash) market price and the futures price for a date in the future is referred to as the **basis** of that particular contract. The basis is calculated as the spot price minus the futures price and can be positive or negative. The difference between the futures price of a nearer maturity and the futures price of a more-distant maturity is known as the **calendar spread**.

When futures prices are higher at dates further in the future, the futures market (or futures curve) is said to be in **contango**. In a contango market, the calendar spread and basis are negative. Conversely, if futures prices are lower at dates further in the future, the market is said to be in **backwardation**, and the basis and calendar spread are positive.

When a futures market is in backwardation, long futures positions have a positive returns component (the "roll return," which we will describe later in this topic review). With a futures curve in backwardation, futures prices are lower than spot prices for the commodity. Since futures prices converge to spot prices over the term of a futures contract, there is a positive returns component from the passage of time.

When a futures market is in contango, so that futures prices are greater than spot prices, there is a negative returns component for long futures positions. As time passes, convergence of futures prices to spot prices (or longer-dated futures prices to nearer-term futures prices) results in a decrease in the value of a long futures position.

#### LOS 34.f: Compare theories of commodity futures returns.

Three theories of the determinants of returns on commodities, based on the shape of the futures curve, have been expounded: the Insurance Theory, the Hedging Pressure Hypothesis, and the Theory of Storage.

Economist John Maynard Keynes put forward the **Insurance Theory** of futures returns, which states that the desire of commodity producers to reduce their price risk drives commodity futures returns. Producers face uncertainty about the price they will receive for their output and reduce this uncertainty by selling futures contracts. This selling drives down futures prices. The Insurance Theory states that the futures prices will be less than current spot prices to provide a return to those buying futures from producers (i.e., speculators). In this view, the resulting positive return to the buyers of futures contracts is their return for providing insurance against price uncertainty to producers. Keynes contended that this results in backwardation "normally," and the situation was termed "normal backwardation" based on this theory.

The Insurance Theory was found to be lacking based on two empirical findings. The first finding is that for markets in backwardation, buying futures has not resulted in the extra returns the theory says buyers should receive for providing "insurance." The second finding is that many markets are not in backwardation but are in contango (future prices higher than spot prices), which would imply a negative return for providing insurance to producers.

The **Hedging Pressure Hypothesis** added the hedging behavior of commodity consumers to the Insurance Theory in an attempt to better explain observed futures returns. Just as a wheat farmer faces uncertainty about the price at which he will sell his wheat in the future, a baking company faces uncertainty about the price it will pay for flour in the future. To hedge its price risk, the baking company will go long wheat futures. The more commodity users hedge with long positions (buying futures), the more upward price pressure there is on the futures price. Under the Hedging Pressure Hypothesis, when producers' hedging behavior dominates, the market will be in backwardation, and when users' hedging behavior dominates, the market will be in contango.

Despite the intuitive appeal of the Hedging Pressure Hypothesis, it has some shortcomings. Producers typically face more concentrated price risk than consumers. Individual consumers will spend only a small portion of their income on a single commodity, and for commercial users of the commodity, the actual cost of the commodity may represent only a small portion of the total cost of the production.

Additionally, both producers and consumers may be speculators in the market, not just hedgers. Another problem with the Hedging Pressure Hypothesis is that hedging pressure is not observable, so we cannot directly test the hypothesis that relative hedging pressure is the cause of backwardation and contango.

The **Theory of Storage** is based on the idea that whether a futures market is in backwardation or contango depends on the relationship between the costs of storing the commodity for future use and the benefits of holding physical inventory of the commodity. When the costs of storage outweigh the benefits of holding physical inventory, futures are more attractive than current inventory, futures will trade at a higher price than spot, and the market will be in contango. Conversely, when the benefits of holding physical inventory outweigh the costs of storage, current possession is more attractive than future possession, spot prices are higher than futures prices, and the market will be in backwardation.

The benefits of having physical inventory available are referred to as a commodity's **convenience yield.** When physical stocks are low and there is a high probability that the commodity will be in short supply, the benefits of holding physical stock (and the convenience yield) are higher.

The Theory of Storage takes both the costs and benefits of holding a commodity into account in the following relation:

futures price = spot price + storage costs - convenience yield

Relative to spot prices, futures prices are higher when storage costs are higher, and futures prices are lower when the convenience yield is higher. Further, we can say that the shape of the futures price curve depends on available supply (i.e., current inventory of the commodity) along with expected future supply and demand.

Even with these three theories, we are left without a complete theory of commodity futures returns. "Hedging pressure" and "convenience yield" are not observable, and storage costs are not readily disclosed by participant firms.



#### **MODULE QUIZ 34.1**

- 1. The commodity sector that is *least affected* by weather risk is:
  - A. grains.
  - B. precious metals.
  - C. refined energy products.
- 2. For which of the following commodities is the production and consumption cycle *least affected* by seasonality?
  - A. Hogs.
  - B. Coffee.
  - C. Natural gas.
- 3. Which of the following factors is *most likely* to distinguish the valuation of a commodity from the valuation of an equity that pays no dividends?
  - A. Holding costs.
  - B. Discount rate.
  - C. Timing of the future sale.
- 4. A commodity is *most likely* to be physically stored by a(n):
  - A. exchange.
  - B. speculator.
  - C. arbitrageur.
- 5. A futures market in backwardation will exhibit:
  - A. positive basis and positive calendar spreads.
  - B. negative basis and positive calendar spreads.
  - C. negative basis and negative calendar spreads.
- 6. Which theory of commodity futures returns is *least likely* to explain why futures markets can be in contango?
  - A. Insurance Theory.
  - B. Theory of Storage.
  - C. Hedging Pressure Hypothesis.

# MODULE 34.2: ANALYZING RETURNS AND INDEX CONSTRUCTION



Video covering this content is available online.

LOS 34.g: Describe, calculate, and interpret the components of total return for a fully collateralized commodity futures contract.

An investor who desires long exposure to a commodity price will typically achieve this exposure through a derivative investment in forwards or futures. Some physical commodities cannot be effectively purchased and stored long term, and for others, such as precious metals, derivative positions may be a more efficient means of gaining long exposure than purchasing the commodities outright and storing them long term.

The return on a derivatives position is not the same as the return on a commodity itself. The total return on a fully collateralized long futures position has three components: collateral return, price return, and roll return.

To take a position in futures, an investor must post collateral. When a futures portfolio is *fully collateralized*, the investor has posted cash or acceptable securities with a value equal

to the notional value (price multiplied by contract size) of the futures contracts in the portfolio. If U.S. Treasury bills are deposited as collateral, the **collateral return** or **collateral yield** is simply the holding period yield on the T-bills.

The **price return** or **spot yield** on an investment in commodity futures is the change in spot prices (which can be proxied by futures prices on near-month contracts).

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price return = (current price - previous price) / previous price
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Since commodity derivative contracts expire, an investor who wants to maintain a position over time must close out the expiring futures position and reestablish a new position with a settlement date further in the future. This process is referred to as *rolling over* the position and leads to gains or losses which are termed the **roll return** or **roll yield**. The roll return can be positive if the futures price curve is in backwardation or negative if the futures price curve is in contango.

To hold the value of a long position constant, an investor must buy more contracts if the new longer-dated futures are trading at a lower price (market in backwardation) and buy fewer contracts if the new longer-dated futures are trading at a higher price (market in contango). In any event, the roll return on the contracts traded can be calculated as:

roll return = 
$$\frac{\text{price of expiring futures contract} - \text{price of new futures contract}}{\text{price of expiring futures contract}}$$

Roll return has a relatively small impact on overall returns on commodity futures over the short term but can have a meaningful impact over longer periods.

LOS 34.h: Contrast roll return in markets in contango and markets in backwardation.

Consider a situation where the manager of a portfolio of commodity futures contracts is rolling over July corn futures trading at 397 (cents per bushel) into November corn futures trading at 406. The roll return is:

$$\frac{397 - 406}{397} = -2.27\%$$

With the corn futures market in contango, the roll return is negative.

Now consider a situation where the manager is rolling over July natural gas futures trading at 2.35 (dollars per million cubic feet) into August futures trading at 2.22. In this case the roll return is:

$$\frac{2.35 - 2.22}{2.35} = 5.53\%$$

Suppose we wanted a specific dollar exposure to natural gas, say \$10,000. We would have originally gone long 10,000 / 2.35, or approximately 4,255 contracts. To maintain the dollar exposure upon rolling over into new contracts, we would have gone long 10,000 / 2.22, or approximately 4,504 contracts. Hence, when the contract is in backwardation, the roll return is positive and results in a larger number of long contracts upon rolling over.

If natural gas exposure is 8.5% of the manager's portfolio, we can calculate the **net roll return** for the portfolio as  $0.085 \times 5.53\% = 0.47\%$ .

LOS 34.i: Describe how commodity swaps are used to obtain or modify exposure to commodities.

**Swaps** can be used to increase or decrease exposure to commodities risk. Swaps are customized instruments created and sold by dealers, who may take on the risk of their swap exposure or hedge their exposure by entering into an offsetting swap contract (in which they have the opposite exposure to the risk factor) or by holding the physical commodity.

Swaps are created for which the payments between the two parties are based on various risk factors such as the excess returns on a commodity, the total return on the commodity, or a measure of price volatility.

In a **total return swap** the swap buyer (the long) will receive periodic payments based on the change in the futures price of a commodity plus the return on the collateral, in return for a series of fixed payments. Each period, the long will receive the total return on holding the commodity times a notional principal amount, net of the payment promised to the short. If the total return is negative, the long makes the promised fixed payment percentage *plus* the negative return percentage on the commodity over the period, times the notional amount.

For example, consider a total return swap on oil with a notional value of \$10 million, in which for two years the long must pay 25 basis points monthly and will receive the total return on West Texas Intermediate (WTI) crude oil. If over the first month the price of WTI increases from 41.50 bbl to 42.10 bbl (+1.45%), the long will receive a net payment of  $(0.0145 - 0.0025) \times $10 million = $120,000.$ 

If over the second month the price of WTI decreases from 42.10 to 41.20 (-2.14%), the long must make a payment of (-0.0214 - 0.0025) × \$10 million = \$239,000 to the short.

Total return swaps are often used by institutions to gain exposure to the price risk of the underlying commodity, avoiding either holding the commodity or managing a long position in futures contracts over time.

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# PROFESSOR'S NOTE

Some of the swaps described here are not constructed with two periodic payment streams and net payments based on the difference between the two payments each period, as we have seen with interest rate, currency, and equity swaps. The swap buyer instead may make a single payment at the initiation of the swap and then receive periodic payments based on the total returns, excess returns, or price volatility of a commodity, essentially "buying" exposure to the underlying risk factor.

In an **excess return swap**, a party may make a single payment at the initiation of the swap and then receive periodic payments of any percentage by which the commodity price exceeds some fixed or benchmark value, times the notional value of the swap. In months in which the commodity price does not exceed the fixed value, no payments are made.

In a **basis swap**, the variable payments are based on the difference between the prices of two commodities. Often the two commodities are one that has liquid traded futures

available for hedging and the other (the one the swap buyer actually uses in production) with no liquid futures contracts available. Because the price changes of the two commodities are less than perfectly correlated, the difference between them (the basis) changes over time. By combining a hedge using the liquid futures with a basis swap, the swap buyer can hedge the price risk he faces from the input that does not have a liquid futures market.

In a **commodity volatility swap**, the underlying factor is the volatility of the commodity's price. If the volatility of the commodity's price is higher than the expected level of volatility specified in the swap, the volatility buyer receives a payment. When actual volatility is lower than the specified level, the volatility seller receives a payment. A similar swap settles based on variance in price levels of a commodity, with a swap buyer receiving a payment if the actual variance exceeds the fixed variance established at the onset of the swap. If the actual variance is lower, the variance seller receives a payment.

#### LOS 34.j: Describe how the construction of commodity indexes affects index returns.

There are several published commodity indexes. To be most useful, an index should be investable, in that an investor should be able to replicate the index with available liquid futures contracts.

The available commodity indexes differ in the following dimensions:

- Which commodities are included
- The weighting of the commodities in the index
- The method of rolling contracts over as they near expiration
- The method of rebalancing portfolio weights

While no index methodology will consistently outperform another index methodology, differences in methodology do result in returns differences, at least over shorter periods. Over long periods, differences between the mix and weights of constituent commodities in individual indexes will result in differences between returns, as some commodities outperform others.

Indexes may be equal weighted or weighted on some factor, such as the value of global production of an individual commodity or commodity sector. A production value weighted index will have more exposure to energy than to livestock or softs, for example.

With regard to roll methodology, a passive strategy may be to simply roll the expiring futures contracts into the near-month contract each month. A more active strategy would be to maximize roll return by selecting the further-out contracts with the greatest backwardation or smallest contango.

The frequency of rebalancing will also affect commodity index returns. Rebalancing portfolio weights will decrease returns when prices are trending but increase returns when price changes are choppy and mean-reverting. For this reason, price behavior across rebalancing periods will influence returns. If the prices of a commodity are choppy over short horizons but trending on a longer-term basis, frequent rebalancing may capture gains from mean reversion over the shorter periods but give up some of the gains from the trend of the commodity's price over the longer term.

While differences in index construction methodology will lead to differences among index returns over relatively shorter periods, no one methodology is necessarily superior over longer periods. Correlations between returns on different indexes have been relatively high, while correlations between commodity indexes and returns on stocks and bonds have been low.



### **MODULE QUIZ 34.2**

1. Suppose that a commodity market exhibits the following futures curve on July 1, 20X1:

- Spot price: 42.0
- August futures price: 41.5
- October futures price: 40.8
- December futures price: 39.7

An investor establishes a fully collateralized long position on July 1, 20X1, and maintains the position for one year. The futures curve on July 1, 20X2, is identical to the futures curve on July 1, 20X1, and calendar spreads did not change significantly during the year. The investor's total return on the position is *most likely*:

- A. equal to the collateral return.
- B. less than the collateral return.
- C. greater than the collateral return.
- 2. An investor enters into a swap contract under which the net payment will vary directly with the price of a commodity. This contract is *most accurately* described as a(n):
  - A. basis swap.
  - B. total return swap.
  - C. excess return swap.

# **KEY CONCEPTS**

#### LOS 34.a

Commodity sectors include energy (crude oil, natural gas, and refined petroleum products); industrial metals (aluminum, nickel, zinc, lead, tin, iron, and copper); grains (wheat, corn, soybeans, and rice); livestock (hogs, sheep, cattle, and poultry); precious metals (gold, silver, and platinum); and softs or cash crops (coffee, sugar, cocoa, and cotton).

Crude oil must be refined into usable products but may be shipped and stored in its natural form. Natural gas may be used in its natural form but must be liquefied to be shipped overseas.

Industrial and precious metals have demand that is sensitive to business cycles and typically can be stored for long periods.

Production of grains and softs is sensitive to weather. Livestock supply is sensitive to the price of feed grains.

### LOS 34.b

The life cycle of commodity sectors includes the time it takes to produce, transport, store, and process the commodities.

Crude oil production involves drilling a well and extracting and transporting the oil.
Oil is typically stored for only a short period before being refined into products that

will be transported to consumers.

- Natural gas requires little processing and may be transported to consumers by pipeline.
- Metals are produced by mining and smelting ore, which requires producers to construct large-scale fixed plants and purchase equipment. Most metals can be stored long term.
- Livestock production cycles vary with the size of the animal. Meat can be frozen for shipment and storage.
- Grain production is seasonal, but grains can be stored after harvest. Growing seasons are opposite in the northern and southern hemispheres.
- Softs are produced in warm climates and have production cycles and storage needs that vary by product.

# LOS 34.c

In contrast to equities and bonds, which are valued by estimating the present value of their future cash flows, commodities do not produce periodic cash inflows. While the spot price of a commodity may be viewed as the estimated present value of its future selling price, storage costs (i.e., cash outflows) may result in forward prices that are higher than spot prices.

# LOS 34.d

Participants in commodity futures markets include hedgers, speculators, arbitrageurs, exchanges, analysts, and regulators.

Informed investors are those who have information about the commodity they trade. Hedgers are informed investors because they produce or use the commodity. Some speculators act as informed investors and attempt to profit from having better information or a better ability to process information. Other speculators profit from providing liquidity to the futures markets.

### LOS 34.e

Basis is the difference between the spot price and a futures price for a commodity. Calendar spread is the difference between futures prices for contracts with different expiration dates.

A market is in contango if futures prices are greater than spot prices, or in backwardation if futures prices are less than spot prices. Calendar spreads and basis are negative in contango and positive in backwardation.

# LOS 34.f

Insurance Theory states that futures returns compensate contract buyers for providing protection against price risk to futures contract sellers (i.e., the producers). This theory implies that backwardation is a normal condition.

The Hedging Pressure Hypothesis expands on Insurance Theory by including long hedgers as well as short hedgers. This theory suggests futures markets will be in backwardation when short hedgers dominate and in contango when long hedgers dominate. The Theory of Storage states that spot and futures prices are related through storage costs and convenience yield.

# LOS 34.g

The total return on a fully collateralized long futures position consists of collateral return, price return, and roll return. Collateral return is the yield on securities the investor deposits as collateral for the futures position. Price return or spot yield is produced by a change in spot prices. Roll return results from closing out expiring contracts and reestablishing the position in longer-dated contracts.

# LOS 34.h

Roll return is positive when a futures market is in backwardation because a long position holder will be buying longer-dated contracts that are priced lower than the expiring contracts. Roll return is negative when a futures market is in contango because the longerdated contracts are priced higher than the expiring contracts.

# LOS 34.i

Investors can use swaps to increase or decrease exposure to commodities. In a total return swap, the variable payments are based on the change in price of a commodity. In an excess return swap, the variable payments are based on the difference between a commodity price and a benchmark value. In a basis swap, the variable payments are based on the difference in prices of two commodities. In a commodity volatility swap, the variable payments are based on the volatility of a commodity price.

# LOS 34.j

Returns on a commodity index are affected by how the index is constructed. The index components and weighting method affect which commodities have the greatest influence on the index return. The methodology for rolling over expiring contracts may be passive or active. Frequent rebalancing of portfolio weights may decrease index returns in trending markets or increase index returns in choppy or mean-reverting markets.

# ANSWER KEY FOR MODULE QUIZZES

### Module Quiz 34.1

- B Precious metals mining and smelting are less susceptible to changing weather. Weather is an important factor in grain production with both droughts and flooding affecting crop yields. Oil refineries are concentrated in coastal areas where hurricanes and other extreme weather cause periodic refinery shutdowns. (LOS 34.a)
- B Coffee has a long production cycle but is grown at warm latitudes and harvested throughout the year. Livestock production is strongly influenced by seasonality. Natural gas demand has a seasonal component due to its uses for heating and electricity generation for cooling. (LOS 34.b)
- 3. A While a commodity or a non-dividend-paying equity security can be valued in terms of the present value of its future sales price, a commodity may have holding costs, such as storage, that can result in a forward price that is higher than the spot price. (LOS 34.c)

- 4. **C** Arbitrageurs may store a physical inventory of a commodity to exploit differences between spot and futures prices relative to the costs of storing the commodity. (LOS 34.d)
- 5. A In backwardation, longer-dated futures contracts are priced lower than shorterdated contracts or spot prices, resulting in positive basis and calendar spreads. (LOS 34.e)
- 6. A According to Insurance Theory, backwardation is normal because futures contract buyers should earn a positive return for protecting commodity producers (short hedgers) from price risk. The Hedging Pressure Hypothesis and the Theory of Storage can explain either backwardation or contango. (LOS 34.f)

### Module Quiz 34.2

- C The price return is zero because the spot price is unchanged over the life of the position. The roll return is positive because the market is in backwardation. Therefore the total return (price return + roll return + collateral return) is greater than the collateral return. (LOS 34.g)
- 2. **B** In a total return swap, the variable payment is based on the price of a commodity. In an excess return swap, the variable payment is based on the amount by which a commodity price is greater than a benchmark, and the payment is zero if the price is less than the benchmark. The variable payment of a basis swap depends on the difference between two commodity prices. (LOS 34.i)

# **TOPIC QUIZ: ALTERNATIVE INVESTMENTS**

You have now finished the Alternative Investments topic section. On your Schweser online dashboard, you can find a Topic Quiz that will provide immediate feedback on how effective your study of this material has been. The test is best taken timed; allow three minutes per question. Topic Quizzes are more exam-like than typical QBank questions or module quiz questions. A score less than 70% suggests that additional review of the topic is needed.

# FORMULAS

Fixed Income price of a T-period zero-coupon bond

$$P_{T} = \frac{1}{(1 + S_{T})^{T}}$$

forward price (at t = j) of a zero-coupon bond maturing at (j+k)

$$F_{(j,k)} = \frac{1}{[1 + f(j,k)]^k}$$

forward pricing model

$$\mathsf{P}_{(j+k)} = \mathsf{P}_{j}\mathsf{F}_{(j,k)}$$

Therefore:

$$\mathbf{F}_{(j,k)} = \frac{\mathbf{P}_{(j+k)}}{\mathbf{P}_{i}}$$

#### forward rate model

 $[1 + S_{(j+k)}]^{(j+k)} = (1 + S_j)^j [1 + f(j,k)]^k$ or  $[1 + f(j,k)]^k = [1 + S_{(j+k)}]^{(j+k)} / (1 + S_j)^j$ 

#### swap spread

swap spread<sub>t</sub> = swap rate<sub>t</sub> - Treasury yield<sub>t</sub>

### **TED spread**

TED spread = (3-month MRR) – (3-month T-bill rate)

#### **MRR-OIS** spread

MRR-OIS spread = MRR – "overnight indexed swap" rate

### portfolio value change due to level, steepness, and curvature movements

$$\frac{\Delta P}{P} \approx -D_L \Delta x_L - D_S \Delta x_S - D_C \Delta x_C$$

#### callable bond

 $V_{call} = V_{straight} - V_{callable}$ 

#### putable bond

 $V_{putable} = V_{straight} + V_{put}$ 

 $V_{put} = V_{putable} - V_{straight}$ 

effective duration = 
$$_{ED} = \frac{BV_{-\Delta y} - BV_{+\Delta y}}{2 \times BV_{0} \times \Delta y}$$
  
effective convexity =  $_{EC} = \frac{BV_{-\Delta y} + BV_{+\Delta y} - (2 \times BV_{0})}{BV_{0} \times \Delta y^{2}}$ 

#### convertible bond

minimum value of convertible bond = greater of conversion value or straight value market price of convertible bond market conversion price = conversion ratio market conversion premium per share = market conversion price – stock's market price market conversion premium per share market conversion premium ratio = market price of common stock  $\left(\frac{\text{market price of convertible bond}}{\text{straight value}}\right)$ premium over straight value = callable and putable convertible bond value = straight value of bond + value of call option on stock - value of call option on bond + value of put option on bond

#### credit analysis

recovery rate = percentage of money received upon default of the issuer

loss given default (%) = 100 - recovery rate

expected loss = probability of default × loss given default

present value of expected loss

= (value of risk-free bond) – (value of credit-risky bond)

#### upfront premium % (paid by protection buyer)

≈ (CDS spread – CDS coupon) × duration

**price of CDS (per \$100 notional)** ≈ \$100 – upfront premium (%)

profit for protection buyer ≈ change in spread × duration × notional principal

#### **Derivatives**

forward contract price (cost-of-carry model)

$$FP = S_0 \times (1 + R_f)^T$$

or

$$S_0 = \frac{FP}{(1 + R_f)^T}$$

no-arbitrage price of an equity forward contract with discrete dividends

$$FP(\text{on an equity security}) = (S_0 - PVD) \times (1 + R_f)^T$$
$$FP(\text{on an equity security}) = [S_0 \times (1 + R_f)^T] - FVD$$

value of the long position in a forward contract on a dividend-paying stock

$$V_t(\text{long position}) = [S_t - PVD_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$

price of an equity index forward contract with continuous dividends

 $FP(on \ an \ equity \ index) \ = \ S_0 \times e^{(R^c_f - \delta^c) \times T} \ = \ \left(S_0 \times e^{-\delta^c \times T}\right) \times e^{R^c_f \times T}$ 

where:

 $R_{f}^{c}$  = continuously compounded risk-free rate

 $\delta^{c}$  = continuously compounded dividend yield

#### forward price on a coupon-paying bond

$$\begin{split} FP(\text{on a fixed income security}) &= \left(S_0 - PVC\right) \times \left(1 + R_f\right)^T \\ & \text{or} \\ &= S_0 \times \left(1 + R_f\right)^T - FVC \end{split}$$

value prior to expiration of a forward contract on a coupon-paying bond

$$V_t(\text{long position}) = [S_t - PVC_t] - \left[\frac{FP}{(1 + R_f)^{(T-t)}}\right]$$

price of a bond futures contract

$$FP = [(full price)(1 + R_f)^T - FVC - AI_T]$$

quoted bond futures price based on conversion factor (CF)

QFP = FP/CF = 
$$\left[ (\text{full price})(1 + R_f)^T - FVC - AI_T \right] \left( \frac{1}{CF} \right)$$

swap fixed rate

 $SFR(periodic) = \frac{1 - \text{final discount factor}}{\text{sum of discount factors}}$ 

swap fixed rate(annual)

= SFR(periodic) × number of settlements periods per year

#### value of plain vanilla interest rate swap (to payer) after inception

value to the payer =  $\sum DF \times (SFR_{New} - SFR_{Old}) \times \frac{days}{360} \times notional principal$ 

#### probability of an up-move or down-move in a binomial stock tree

 $\pi_{U} = \text{probability of an up move} = \pi_{U} = \frac{1 + R_{f} - D}{U - D}$  $\pi_{D} = \text{probability of a down move} = (1 - \pi_{U})$ 

#### put-call parity

$$S_0 + P_0 = C_0 + PV(X)$$

#### put-call parity when the stock pays dividends

$$P_0 + S_0 e^{-dT} = C_0 + e^{-rT}X$$

#### dynamic hedging

number of short call options needed to delta hedge		number of shares hedged		
		delta of call option		
number of long put options needed to delta bedge		number of shares		
number of long put options needed to denta nedge -		delta of the put option		

#### change in option value

 $\Delta C \approx \text{ call delta} \times \Delta S + \frac{1}{2} \text{ gamma} \times \Delta S^2$ 

 $\Delta P \approx$  put delta ×  $\Delta S$  + ½ gamma ×  $\Delta S^2$ 

#### option value using arbitrage-free pricing portfolio

$$C_0 = hS_0 + \frac{(-hS^- + C^-)}{(1 + R_f)} = hS_0 + \frac{(-hS^+ + C^+)}{(1 + R_f)}$$
$$P_0 = hS_0 + \frac{(-hS^- + P^-)}{(1 + R_f)} = hS_0 + \frac{(-hS^+ + P^+)}{(1 + R_f)}$$

#### **BSM model**

$$\begin{split} \mathbf{C}_0 &= \mathbf{S}_0 \mathbf{e}^{-\delta \mathbf{T}} \mathbf{N}(\mathbf{d}_1) - \mathbf{e}^{-\mathbf{r} \mathbf{T}} \mathbf{X} \mathbf{N}(\mathbf{d}_2) \\ \mathbf{P}_0 &= \mathbf{e}^{-\mathbf{r} \mathbf{T}} \mathbf{X} \mathbf{N}(-\mathbf{d}_2) - \mathbf{S}_0 \mathbf{e}^{-\delta \mathbf{T}} \mathbf{N}(-\mathbf{d}_1) \end{split}$$

# Alternative Investments net operating income

rental income if fully occupied

<u>+ other income</u>

= potential gross income

vacancy and collection loss

= effective gross income

- operating expense

= net operating income

#### capitalization rate

cap rate = discount rate - growth rate

 $cap rate = \frac{NOI_1}{value}$  or  $cap rate = \frac{NOI_1}{comparable sales price}$ 

value of a property using direct capitalization

value =  $V_0 = \frac{NOI_1}{cap rate}$  or value =  $V_0 = \frac{stabilized NOI}{cap rate}$ 

#### value of a property based on net rent and "all risks yield"

value =  $V_0 = \frac{rent_1}{ARY}$ 

#### value of a property using gross income multiplier

gross income multiplier =  $\frac{\text{sales price}}{\text{gross income}}$ 

value = gross income × gross income multiplier

#### term and reversion property valuation approach

total value = PV of term rent + PV reversion to ERV

#### **NCREIF Property Index (NPI) calculation**

NOI – capital expenditures + (end market value – beg market value)

return = -

beginning market value

#### debt service coverage ratio (DSCR)

 $DSCR = \frac{\text{first-year NOI}}{\text{debt service}}$ 

#### loan-to-value (LTV) ratio

 $LTV = \frac{loan amount}{appraisal value}$ 

#### capitalization rate based on comparable recent transactions

capitalization rate =  $\frac{\text{net operating income}}{\text{property value}}$ 

#### capitalization of a property's rental stream

property value =  $\frac{\text{net operating income}}{\text{capitalization rate}}$ 

#### net asset value approach to REIT share valuation

estimated cash NOI

÷ assumed cap rate

- = estimated value of operating real estate
- + cash and accounts receivable
- debt and other liabilities
- = net asset value
- ÷ shares outstanding
- = NAV/share

#### price-to-FFO approach to REIT share valuation

funds from operations (FFO)

÷ shares outstanding

= FFO/share

× sector average P/FFO multiple

= NAV/share

#### price-to-AFFO approach to REIT share valuation

funds from operations (FFO)

- non-cash rents:
- recurring maintenance-type capital expenditures

= AFFO

÷ shares outstanding

= AFFO/share

× property subsector average P/AFFO multiple

= NAV/share

#### discounted cash flow approach to REIT share valuation

value of a REIT share

= PV(dividends for years 1 through n) + PV(terminal value at the end of year n)

#### exit value

investment + earnings + increase in + reduction in = exit value cost + growth + price multiple + debt = exit value

#### NAV before distributions

NAV after	consistal called		management		operation
= distributions in +	down	-	fees	+	operating
prior year	uowii		lees		results

#### NAV after distributions

= NAV before distributions - carried interest - distributions

#### venture capital method

the post-money portion of a firm purchased by an investment is:

 $f = \frac{\text{investment}}{\text{post}}$ 

the number of new shares issued is:

shares<sub>VC</sub> = shares<sub>EQUITY</sub> 
$$\left(\frac{f}{1-f}\right)$$

where shares<sub>EQUITY</sub> is the pre-investment number of shares, and share price is:

price =  $\frac{\text{investment}}{\text{shares}_{VC}}$ 

#### dilution to first-round investors after a second round

$$f_1$$
 (diluted) =  $f_1 (1 - f_2)$ 

**Theory of Storage** 

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